



American Future Fund

Advocating Conservative,
Free Market Ideals

To: FEC Electronic filing

From: AFF
Jill Latham

Fax: (202) 219-0174

Pages: 8

Phone:

Date: 1/31

Re: End of Year Report

cc:

- Urgent
 For Review
 Please Comment
 Please Reply

Comments:

Online password did NOT work.

Please call me w/ any questions.

Jill Latham

515-229-3921

11030560682

FEC FORM 5

REPORT OF INDEPENDENT EXPENDITURES MADE AND CONTRIBUTIONS RECEIVED

To Be Used by Persons (Other than Political Committees) including Qualified Nonprofit Corporations

1. (a) Name of Individual, Organization or Corporation <i>American Future Fund</i>		3. FEC Identification Number <i>C90011677</i>
(b) Address (number and street) <input type="checkbox"/> check if different than previously reported <i>4225 Fleur Drive #142</i>		
(c) City, State and ZIP Code <i>Des Moines IA 50321</i>		
2. Corporate filers only Is the filer a qualified nonprofit corporation? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
Individual filers only	Name of Employer	Occupation

4. TYPE OF REPORT (check appropriate boxes):

(a) April 15 Quarterly Report
 July 15 Quarterly Report
 October 15 Quarterly Report
 January 31 Year-End Report
 24-Hour Report
 48-Hour Report

b) Is this Report an amendment? Yes No

5. COVERING PERIOD: FROM *10 01 2010*
 THROUGH *12 31 2010*

6. TOTAL CONTRIBUTIONS *0.00*

7. TOTAL INDEPENDENT EXPENDITURES *1,387,490.26*

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or any political party committee or its agent. In addition, (if the independent expenditures reported herein were made by a corporation) I certify that the corporation is a qualified nonprofit corporation under the Commission's regulations.

TYPE OR PRINT NAME OF PERSON COMPLETING FORM	SIGNATURE	DATE
<i>Sandy H. Greiner</i>	<i>Sandy H. Greiner</i>	<i>1/31/2010</i>

NOTE: Submission of false, erroneous or incomplete information may subject the person signing this report to the penalties of 2 U.S.C. §437g.

For further information, contact:
 Federal Election Commission, 999 E Street, N.W., Washington, D.C. 20463 Toll Free 800-424-9530, Local 202-694-1100

11030502011

SCHEDULE 5-A
ITEMIZED RECEIPTS

PAGE 2 OF 7

Any information copied from such Reports and Statements may not be sold or used by any person for the purpose of soliciting contributions or for commercial purposes, other than using the name and address of any political committee to solicit contributions from such committee.

NAME OF FILER (In Full)
American Future Fund

11030560684

A. Full Name (Last, First, Middle Initial)			Date of Receipt
Mailing Address			
City	State	Zip Code	
FEC ID number of contributing federal political committee.			Amount of Each Receipt this Period
Name of Employer			Occupation

B. Full Name (Last, First, Middle Initial)			Date of Receipt
Mailing Address			
City	State	Zip Code	
FEC ID number of contributing federal political committee.			Amount of Each Receipt this Period
Name of Employer			Occupation

C. Full Name (Last, First, Middle Initial)			Date of Receipt
Mailing Address			
City	State	Zip Code	
FEC ID number of contributing federal political committee.			Amount of Each Receipt this Period
Name of Employer			Occupation

D. Full Name (Last, First, Middle Initial)			Date of Receipt
Mailing Address			
City	State	Zip Code	
FEC ID number of contributing federal political committee.			Amount of Each Receipt this Period
Name of Employer			Occupation

SUBTOTAL of Receipts This Page (optional)	00
TOTAL This Period (last page carry total to Line 6)	0.0

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURES

PAGE 3 OF 7
FOR LINE 7 OF FORM 5

NAME OF FILER (In Full)
American Future Fund

Full Name (Last, First, Middle Initial) of Payee <u>Mentzer Media Services</u>		Date <u>10 06 2010</u>
Mailing Address <u>600 Fairmount Ave Ste 306</u>		Amount <u>440,448.00</u>
City <u>Towson</u>	State <u>MD</u>	Zip Code <u>21286</u>
Purpose of Expenditure <u>TV ad Placement</u>	Category/Type <u>4</u>	Office Sought: <input checked="" type="checkbox"/> House State: <u>16</u> <input type="checkbox"/> Senate District: <u>17</u> <input type="checkbox"/> President
Name of Federal Candidate Supported or Opposed by Expenditure: <u>Phil Hare</u>		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose
Calendar Year-To-Date Per Election for Office Sought <u>440448.00</u>		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify) _____

Full Name (Last, First, Middle Initial) of Payee <u>McLushy Marcus Hennings</u>		Date <u>10 06 2010</u>
Mailing Address <u>1850 M Street Ste 2350</u>		Amount <u>11,294.00</u>
City <u>Washington</u>	State <u>DC</u>	Zip Code <u>20036</u>
Purpose of Expenditure <u>TV ad Production</u>	Category/Type <u>4</u>	Office Sought: <input checked="" type="checkbox"/> House State: <u>16</u> <input type="checkbox"/> Senate District: <u>17</u> <input type="checkbox"/> President
Name of Federal Candidate Supported or Opposed by Expenditure: <u>Phil Hare</u>		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose
Calendar Year-To-Date Per Election for Office Sought <u>451,742.00</u>		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify) _____

Full Name (Last, First, Middle Initial) of Payee <u>Direct Response, LLC</u>		Date <u>10 22 2010</u>
Mailing Address <u>2340 Beardshy Rd Ste 100</u>		Amount <u>4,954.28</u>
City <u>Phoenix</u>	State <u>AZ</u>	Zip Code <u>85024</u>
Purpose of Expenditure <u>Production's Postage</u>	Category/Type <u>4</u>	Office Sought: <input checked="" type="checkbox"/> House State: <u>CO</u> <input type="checkbox"/> Senate District: <u>07</u> <input type="checkbox"/> President
Name of Federal Candidate Supported or Opposed by Expenditure: <u>Ryan Frazier</u>		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose
Calendar Year-To-Date Per Election for Office Sought <u>456,696.28</u>		Disbursement For: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify) _____

(a) SUBTOTAL of Itemized Independent Expenditures.....	<u>456,696.28</u>
(b) SUBTOTAL of Unitemized Independent Expenditures.....	
(c) TOTAL Independent Expenditures..... (carry total from last page forward to Line 7)	<u>456,696.28</u>

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SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURES

PAGE 4 OF 7
FOR LINE 7 OF FORM 5

NAME OF FILER (In Full)
American Future Fund

Full Name (Last, First, Middle Initial) of Payee Nebo Media	Date 10 13 2010
Mailing Address 3299 K Street NW	Amount 426,412.50
City State Zip Code Washington DC 20007	

Purpose of Expenditure TV ad Placement	Category/Type 4	Office Sought: <input checked="" type="checkbox"/> House <input type="checkbox"/> Senate <input type="checkbox"/> President State: IA District: 01:02
Name of Federal Candidate Supported or Opposed by Expenditure: Bruce Braley & David Locksack		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose
Calendar Year-To-Date Per Election for Office Sought 883,108.78		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify)

Full Name (Last, First, Middle Initial) of Payee McCarthy Marcus Hennings	Date 10 14 2010
Mailing Address 1850 M Street Ste 235	Amount 16,200.00
City State Zip Code Washington DC 20036	

Purpose of Expenditure TV ad Production	Category/Type 4	Office Sought: <input checked="" type="checkbox"/> House <input type="checkbox"/> Senate <input type="checkbox"/> President State: IA District: 01:02
Name of Federal Candidate Supported or Opposed by Expenditure: Bruce Braley & David Locksack		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose
Calendar Year-To-Date Per Election for Office Sought 899,308.78		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify)

Full Name (Last, First, Middle Initial) of Payee Mentzer Media Services	Date 10 22 2010
Mailing Address 1000 Fairmount Ave Ste 306	Amount 19,700.00
City State Zip Code Towson MD 21286	

Purpose of Expenditure Radio Ad Placement	Category/Type 4	Office Sought: <input checked="" type="checkbox"/> House <input type="checkbox"/> Senate <input type="checkbox"/> President State: MA District: 04
Name of Federal Candidate Supported or Opposed by Expenditure: Fanny Frank		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose
Calendar Year-To-Date Per Election for Office Sought 919,008.78		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify)

(a) SUBTOTAL of Itemized Independent Expenditures.....	462,312.50
(b) SUBTOTAL of Unitemized Independent Expenditures.....	
(c) TOTAL Independent Expenditures..... (carry total from last page forward to Line 7)	919,008.78

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SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURES

PAGE 5 OF 7
FOR LINE 7 OF FORM 5

NAME OF FILER (In Full)

American Future Fund

Full Name (Last, First, Middle Initial) of Payee

McCarthy Marcus Hennings

Date

10 22 2010

Mailing Address

1850 M Street Ste 235

Amount

1,850.00

City

Washington

State

DC

Zip Code

20036

Purpose of Expenditure

Radio Ad Production

Category/
Type

4

Office Sought:

House

State: MA

Senate

District: 04

President

Check One:

Support

Oppose

Name of Federal Candidate Supported or Opposed by Expenditure:

Barney Frank

Disbursement For:

Primary

General

Other (specify)

Calendar Year-To-Date Per Election
for Office Sought

920,858.78

Full Name (Last, First, Middle Initial) of Payee

Mentzer Media Services

Date

10 22 2010

Mailing Address

1600 Fairmount Ave Ste 304

Amount

136,214.67

City

Towson

State

MD

Zip Code

21284

Purpose of Expenditure

TV ad Placement

Category/
Type

4

Office Sought:

House

State: VA

Senate

District: 01

President

Check One:

Support

Oppose

Name of Federal Candidate Supported or Opposed by Expenditure:

Bruce Braley

Disbursement For:

Primary

General

Other (specify)

Calendar Year-To-Date Per Election
for Office Sought

1,057,073.45

Full Name (Last, First, Middle Initial) of Payee

McCarthy Marcus Hennings

Date

10 22 2010

Mailing Address

1850 M Street Ste 235

Amount

11,075.80

City

Washington

State

DC

Zip Code

20036

Purpose of Expenditure

TV ad Production

Category/
Type

4

Office Sought:

House

State: IA

Senate

District: 01

President

Check One:

Support

Oppose

Name of Federal Candidate Supported or Opposed by Expenditure:

Bruce Braley

Disbursement For:

Primary

General

Other (specify)

Calendar Year-To-Date Per Election
for Office Sought

1,068,149.25

(a) SUBTOTAL of Itemized Independent Expenditures.....

149,140.47

(b) SUBTOTAL of Unitemized Independent Expenditures.....

(c) TOTAL Independent Expenditures.....

(carry total from last page forward to Line 7)

1,068,149.25

11030560687

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURES

PAGE 10 OF 2
FOR LINE 7 OF FORM 5

NAME OF FILER (In Full)
American Future Fund

Full Name (Last, First, Middle Initial) of Payee Direct Response LLC		Date 10 25 2010
Mailing Address 2340 E. Beardsley Rd Ste 100		Amount 1,440.00
City Phoenix	State Zip Code AZ 85024	
Purpose of Expenditure Phone Calls	Category/Type 4	Office Sought: <input checked="" type="checkbox"/> House State: IA <input type="checkbox"/> Senate District: 01 <input type="checkbox"/> President
Name of Federal Candidate Supported or Opposed by Expenditure: Bruce Braley		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose
Calendar Year-To-Date Per Election for Office Sought 1,069,589.25		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify)

Full Name (Last, First, Middle Initial) of Payee Direct Response LLC		Date 10 29 2010
Mailing Address 2340 E Beardsley Rd Ste 100		Amount 3,040.12
City Phoenix	State Zip Code AZ 85024	
Purpose of Expenditure Phone Calls	Category/Type 4	Office Sought: <input checked="" type="checkbox"/> House State: IA <input type="checkbox"/> Senate District: 01 <input type="checkbox"/> President
Name of Federal Candidate Supported or Opposed by Expenditure: Bruce Braley		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose
Calendar Year-To-Date Per Election for Office Sought 1,072,629.37		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify)

Full Name (Last, First, Middle Initial) of Payee Mentzer Media Services		Date 10 26 2010
Mailing Address 1600 Fairmount Ave Ste 306		Amount 40,000.00
City Towson	State Zip Code MD 21286	
Purpose of Expenditure Radio Ad Placemen	Category/Type 4	Office Sought: <input checked="" type="checkbox"/> House State: MA <input type="checkbox"/> Senate District: 01 <input type="checkbox"/> President
Name of Federal Candidate Supported or Opposed by Expenditure: Barney Frank		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose
Calendar Year-To-Date Per Election for Office Sought 1,132,629.37		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify)

(a) SUBTOTAL of Itemized Independent Expenditures.....	64,480.12
(b) SUBTOTAL of Unitemized Independent Expenditures.....	
(c) TOTAL Independent Expenditures..... (carry total from last page forward to Line 7)	1,132,629.37

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SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURES

PAGE 7 OF 7
FOR LINE 7 OF FORM 5

NAME OF FILER (In Full)
American Future Fund

Full Name (Last, First, Middle Initial) of Payee Mentzer Media Services		Date 10 25 2010
Mailing Address 400 Fairmount Ave Ste 304		Amount 210,250.00
City Towson	State MO	
Purpose of Expenditure TV ad Placement		Category/Type 4
Name of Federal Candidate Supported or Opposed by Expenditure: Bruce Braley		Office Sought: <input checked="" type="checkbox"/> House State: LA <input type="checkbox"/> Senate District: 01 <input type="checkbox"/> President Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose
Calendar Year-To-Date Per Election for Office Sought 1 3 4 2 8 7 9 . 3 7		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify)

Full Name (Last, First, Middle Initial) of Payee Mentzer Media Services		Date 10 27 2010
Mailing Address 400 Fairmount Ave Ste 304		Amount 41,605.33
City Towson	State MO	
Purpose of Expenditure TV ad Placement		Category/Type 4
Name of Federal Candidate Supported or Opposed by Expenditure: Bruce Braley		Office Sought: <input checked="" type="checkbox"/> House State: LA <input type="checkbox"/> Senate District: 01 <input type="checkbox"/> President Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose
Calendar Year-To-Date Per Election for Office Sought 1 3 8 4 4 8 4 . 7 0		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify)

Full Name (Last, First, Middle Initial) of Payee Direct Response LLC		Date 11 01 2010
Mailing Address 2340 E. Beardsley Rd Ste 100		Amount 3,005.50
City Phoenix	State AZ	
Purpose of Expenditure Phone Calls		Category/Type 4
Name of Federal Candidate Supported or Opposed by Expenditure: Bruce Braley		Office Sought: <input checked="" type="checkbox"/> House State: LA <input type="checkbox"/> Senate District: 01 <input type="checkbox"/> President Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose
Calendar Year-To-Date Per Election for Office Sought 1 3 8 7 4 9 0 . 2 4		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify)

(a) SUBTOTAL of Itemized Independent Expenditures.....	254,860.89
(b) SUBTOTAL of Unitemized Independent Expenditures.....	,
(c) TOTAL Independent Expenditures..... (carry total from last page forward to Line 7)	1,387,490.26

11030550011

Federal Election Commission
**ENVELOPE REPLACEMENT PAGE
 FOR INCOMING DOCUMENTS**

The FEC added this page to the end of this filing to indicate how it was received.

<input type="checkbox"/> Hand Delivered	Date of Receipt
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<input type="checkbox"/> USPS First Class Mail	Postmarked
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<input type="checkbox"/> USPS Registered/Certified	Postmarked (R/C)
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<input type="checkbox"/> USPS Priority Mail	Postmarked
Delivery Confirmation™ Label	<input type="checkbox"/>

<input type="checkbox"/> USPS Express Mail	Postmarked
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<input type="checkbox"/> Postmark Illegible	
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<input type="checkbox"/> No Postmark	
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<input type="checkbox"/> Overnight Delivery Service (Specify):	Shipping Date
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<input type="checkbox"/> Received from House Records & Registration Office	Date of Receipt
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<input type="checkbox"/> Received from Senate Public Records Office	Date of Receipt
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<input type="checkbox"/> Received from Electronic Filing Office	Date of Receipt
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<input checked="" type="checkbox"/> Other (Specify):	Date of Receipt or Postmarked
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The document preceding this page was received by FAX at the FEC. The receiving FAX machine has printed at the bottom of each page the date and time of receipt, the phone number of the transmitting machine and the sequential page numbers.

N/A
 PREPARER

N/A
 DATE PREPARED

11030560690