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FEDERAL ELECTION COMMISSION  
WASHINGTON, D.C. 20463

November 24, 2004

Mary Rose Adkins, Treasurer  
NRA Political Victory Fund  
11250 Waples Mill Road  
Fairfax, VA 22030

**Response Due Date:**  
**December 27, 2004**

Identification Number: C00053553

Reference: October Monthly Report (9/1/04-9/30/04)

Dear Ms. Adkins:

This letter is prompted by the Commission's preliminary review of the report(s) referenced above. This notice requests information essential to full public disclosure of your federal election campaign finances. **An adequate response must be received at the Commission by the response date noted above.** An itemization of the information needed follows:

-Schedule E of your report indicates that your committee may have failed to file or timely file one or more of the required 48 hour notices for independent expenditures (see attached). A political committee must file a 48 hour report with the Federal Election Commission as specified in 11 CFR §104.4(b), within 48 hours of any independent expenditures aggregating \$10,000 or more with respect to a given election, made any time during the calendar year up to and including the 20<sup>th</sup> day before an election. The notice must be received by the Commission by 11:59 p.m. on the second day following the date on which independent expenditures that aggregate \$10,000 or more are publicly distributed or disseminated. These expenditures must then be fully itemized on Schedule E, or as memo entries on Schedule E and reflected on Schedule D if distributed or disseminated prior to payment, of the next report required to be filed by the committee. Although the Commission may take further action concerning this matter, your prompt response will be taken into consideration. 11 CFR §104.3(b)

-Schedule E of your report discloses the Calendar Year-To-Date Per Election for Office Sought total for Mel Martinez to be \$38,957.45. However, FEC calculations disclose this amount(s) to be \$26,546.89. Please amend your report to clarify this discrepancy.

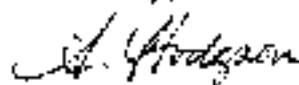
-Schedule E of your report discloses the Calendar Year-To-Date Per Election for Office Sought total for Bill McCollum to be \$24,821.34. However, FEC calculations disclose this amount(s) to be \$12,410.66. Please amend your report to clarify this discrepancy.

-The 48 Hour Notice(s) filed on 9/23/04, 9/30/04, 10/6/04, 10/14/04 and 10/18/04 discloses the Calendar Year-To-Date Per Election for Office Sought total for all candidates to be \$0.00. Please amend your 48 Hour Notice(s) to clarify this discrepancy.

**Unlike previous election cycles, you will not receive an additional notice from the Commission on this matter.** Adequate responses received on or before this date will be taken into consideration in determining whether audit action will be initiated. **Requests for extensions of time in which to respond will not be considered.** Failure to provide an adequate response by this date may result in an audit of the committee. Failure to comply with the provisions of the Act may also result in an enforcement action against the committee. Any response submitted by your committee will be placed on the public record and will be considered by the Commission prior to taking enforcement action.

Electronic filers must file amendments (to include statements, designations and reports) in an electronic format and must submit an amended report in its entirety, rather than just those portions of the report that are being amended. If you should have any questions regarding this matter or wish to verify the adequacy of your response, please contact me on our toll-free number (800) 424-9530 (at the prompt press 5 to reach the Reports Analysis Division) or my local number (202) 694-1140.

Sincerely,



Abbie Hodgson  
Campaign Finance Analyst  
Reports Analysis Division

## Failed to Timely File

Name of Payee	Date	Amount	Purpose	Candidate
Ackerman - McQueen	09/01/04	\$283,710.50	TV Advertising	John Kerry
Ackerman - McQueen	09/01/04	\$9,839.63	TV Advertising	Mel Martinez
Ackerman - McQueen	09/01/04	\$9,839.62	TV Advertising	Bill McCollum
Ackerman - McQueen	09/01/04	\$3,730.12	TV Advertising	Johnny Isakson
Ackerman - McQueen	09/01/04	\$2,430.88	TV Advertising	Richard Burr
Ackerman - McQueen	09/01/04	\$14,194.88	TV Advertising	Arlen Specter
Ackerman - McQueen	09/01/04	\$8,927.25	TV Advertising	James Demint
Ackerman - McQueen	09/01/04	\$2,661.62	TV Advertising	John Thune
Edmonds - Hackney & Associates, Inc.	09/14/04	\$303,707.00	TV Advertising	John Kerry
Carreno McCune & Company	09/14/04	\$52,000.00	Radio Ads	Martin Frost
Carreno McCune & Company	09/14/04	\$2,000.00	Radio Ads	Martin Frost
Edmonds - Hackney & Associates, Inc.	09/23/04	\$174,643.00	Outdoor Advert	John Kerry
Edmonds - Hackney & Associates, Inc.	09/23/04	\$376,776.31	Newspaper Ad	John Kerry
Edmonds - Hackney & Associates, Inc.	09/23/04	\$4,500.00	Outdoor Advert	Pete Coors
Edmonds - Hackney & Associates, Inc.	09/23/04	\$17,979.00	Outdoor Advert	Johnny Isakson
Edmonds - Hackney & Associates, Inc.	09/23/04	\$17,612.00	Outdoor Advert	Richard Burr
Edmonds - Hackney & Associates, Inc.	09/23/04	\$14,515.00	Outdoor Advert	Arlen Specter
Edmonds - Hackney & Associates, Inc.	09/23/04	\$11,700.00	Outdoor Advert	John Thune
Edmonds - Hackney & Associates, Inc.	09/28/04	\$255,657.00	Radio Ads	John Kerry
Edmonds - Hackney & Associates, Inc.	09/28/04	\$35,655.00	TV Advertising	John Kerry
Master Print, Inc.	09/30/04	\$11,287.50	Flyers	John Kerry

## Failed to File

Name of Payee	Date	Amount	Purpose	Candidate
Orion Multimedia LLC	9/17/04	\$3,897.00	Production Cos	John Kerry
Veterans of Foreign Wars	9/21/04	\$115.00	Rent	John Thune
National Rifle Association of America	9/23/04	\$3,675.99	Salary / Benef	John Thune
Edmonds - Hackney & Associates, Inc.	9/28/04	\$49,305.03	Newspaper Ad	George W. Bush
Edmonds - Hackney & Associates, Inc.	9/28/04	\$29,480.27	Newspaper Ad	Pete Coors
Edmonds - Hackney & Associates, Inc.	9/28/04	\$14,136.11	Newspaper Ad	Mel Martinez
Edmonds - Hackney & Associates, Inc.	9/28/04	\$11,345.69	Newspaper Ad	Arlen Specter

