

24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on : 07/23/2008
Democratic Senatorial Campaign Committee

120 Maryland Avenue, NE

Washington

DC

20002

FEC ID No. C00042366

☐ 24-Hour Notice ☒ 48-Hour Notice**SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES**PAGE OF 1 / 1
FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) Democratic Senatorial Campaign Committee	FEC IDENTIFICATION NUMBER C C00042366
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Check if ☐ 24-hour notice ☒ 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee

Great American Media-GMMB

Date

M / D / Y
07 / 18 / 2008

Amount

357000.00

Mailing Address

PO Box 7777

City Philadelphia	State PA	Zip Code 19175-0061
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Purpose of Expenditure
Media Buy TVCategory/
Type

Office Sought:	<input type="checkbox"/> House	State: OR
	<input checked="" type="checkbox"/> Senate	District: 00
	<input type="checkbox"/> Presidential	

Name of Federal Candidate supported or Opposed by expenditure:
Gordon SmithCheck One: ☐ Support ☒ OpposeDisbursement For: ☐ Primary ☒ General 2008☐ Other (specify):

Transaction ID: SE-52134

Disseminated 7/21/08

Calendar Year-To-Date Per Election
for Office Sought

766127.89

Full Name (Last, First, Middle, Initial) of Payee
McMahon Squier Lapp & Assocs.

Date

M / D / Y
07 / 21 / 2008

Amount

18000.00

Mailing Address

300 N Lee St. Ste 500

City Alexandria	State VA	Zip Code 22314
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Purpose of Expenditure
Media Production EstimateCategory/
Type

Office Sought:	<input type="checkbox"/> House	State: OR
	<input checked="" type="checkbox"/> Senate	District: 00
	<input type="checkbox"/> Presidential	

Name of Federal Candidate supported or Opposed by expenditure:
Gordon SmithCheck One: ☐ Support ☒ OpposeDisbursement For: ☐ Primary ☒ General 2008☐ Other (specify):

Transaction ID: SE-52135

Calendar Year-To-Date Per Election
for Office Sought

784127.89

(a) SUBTOTAL of Itemized Independent Expenditures

375000.00

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures

375000.00

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

John B Poersch, Jr.

Signature

M / D / Y
07 / 21 / 2008

Federal Election Commission
**ENVELOPE REPLACEMENT PAGE
FOR INCOMING DOCUMENTS**

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<input type="checkbox"/> Postmark Illegible	
<input type="checkbox"/> No Postmark	
<input type="checkbox"/> Overnight Delivery Service (Specify):	Shipping Date
<input type="checkbox"/> Received from House Records & Registration Office	Date of Receipt
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N/A
PREPARER

N/A
DATE PREPARED

(5/2004)

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