24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES
(Schedule E)

NAME OF COMMITTEE (In Full)
VOTE 2 REDUCE DEBT (V2RD)

FEC IDENTIFICATION NUMBER ▼
C C00563064

Check if ☐ 24-hour report ☒ 48-hour report ☒ New report ☐ Amends report filed on M M / D D / Y Y Y Y

Full Name of Payee
Strategic Media 21

Mailing Address 560 S. Winchester Blvd
Ste 500

City: San Jose | State: CA | Zip Code: 95128

Purpose of Expenditure
Advertising Services and Production

Category/ Type:

Date of Public Distribution/Dissemination: 10 / 01 / 2014

Amount: 15357.00

Transaction ID : SE.5156

Date of Disbursement or Obligation: 10 / 03 / 2014

Name of Federal Candidate
DAN SULLIVAN

☒ Support ☐ Oppose

Office Sought: ☐ House ☐ President ☒ Senate
District: ____ State: AK

Calendar Year-To-Date Per Election for Office Sought: 81948.97

Disbursement For: ☐ Primary ☒ General 2014 ☐ Other (specify) ▶ ____

Full Name of Payee

Mailing Address

City | State | Zip Code

Purpose of Expenditure

Category/ Type:

Date of Public Distribution/Dissemination: M M / D D / Y Y Y Y

Amount:

Date of Disbursement or Obligation: M M / D D / Y Y Y Y

Name of Federal Candidate

☐ Support ☐ Oppose

Office Sought: ☐ House ☐ President ☐ Senate
District: ____ State: ____

Calendar Year-To-Date Per Election for Office Sought:

Disbursement For: ☐ Primary ☐ General ☐ Other (specify) ▶ ____

(a) SUBTOTAL of Itemized Independent Expenditures ▶ 15357.00

(b) SUBTOTAL of Unitemized Independent Expenditures ▶

(c) TOTAL Independent Expenditures ▶ 15357.00

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Mr. KENNETH W. DAVIS JR.

[Electronically Filed]

Signature

Date: 10 / 03 / 2014