

FEC FORM 5

REPORT OF INDEPENDENT EXPENDITURES MADE AND CONTRIBUTIONS RECEIVED

To Be Used by Persons (Other than Political Committees)

1. (a) Name of Individual, Organization or Corporation American Action Network		
(b) Address (number and street) <input type="checkbox"/> check if different than previously reported 1747 Pennsylvania Avenue, NW 5th Floor		
(c) City, State and ZIP Code Washington DC 20006		3. FEC Identification Number C C90011230
2. Occupation and Name of Employer (for Individual Filers Only)		

4. TYPE OF REPORT (check appropriate boxes):

(a) ☐ April 15 Quarterly Report

☒ July 15 Quarterly Report

☐ 24-Hour Report

☐ October 15 Quarterly Report

☐ 48-Hour Report

☐ January 31 Year-End Report

b) Is this Report an amendment? ☒ No ☐ Yes, it amends the report filed on

/ /

5. COVERING PERIOD:

FROM

/ /

THROUGH

/ /

6. TOTAL CONTRIBUTIONS.....

0.00

7. TOTAL INDEPENDENT EXPENDITURES

401522.92

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or any political party committee or its agent.

TYPE OR PRINT NAME OF PERSON COMPLETING FORM

SIGNATURE

DATE

[Electronically Filed]

Caleb Crosby

Caleb Crosby

07/15/2016

NOTE: Submission of false, erroneous or incomplete information may subject the person signing this report to the penalties of 2 U.S.C. §437g.

: 97 'A-G79 @G B9CI G'H9LH'F9 @H98 'HC'5 'F9DCFHŽG7 <98I @ 'CF' +H9A-N5HCB
.

Form/Schedule: F5N

Transaction ID :

American Action Network reviewed its July Quarterly report prior to filing and the report is complete as filed. American Action Network had no contributions requiring disclosure.

Form/Schedule:

Transaction ID:

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURESPAGE 3 OF 6
FOR LINE 7 OF FORM 5

NAME OF FILER (In Full)

American Action Network

Full Name (Last, First, Middle Initial) of Payee
IMGE

Date of Public Distribution/Dissemination

MM / DD / YYYY
06 / 03 / 2016Mailing Address 108 South Washington St.
3rd Floor

Amount

City State Zip Code
Alexandria VA 22314

23250.00

Transaction ID : 001

Purpose of Expenditure
Media production and placementCategory/
Type 004Office Sought: ☒ House State: NC
☐ Senate District: 08
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:
Richard HudsonCheck One: ☒ Support ☐ OpposeCalendar Year-To-Date Per Election
for Office Sought 36860.85Disbursement For: ☒ Primary ☐ General
2016 ☐ Other (specify) ▶Full Name (Last, First, Middle Initial) of Payee
Revolvis Consulting

Date of Public Distribution/Dissemination

MM / DD / YYYY
06 / 03 / 2016

Mailing Address 7185 Navajo Rd. Suite P

Amount

City State Zip Code
San Diego CA 92119

25000.00

Transaction ID : 002

Purpose of Expenditure
Phone callsCategory/
Type 004Office Sought: ☒ House State: CA
☐ Senate District: 24
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:
Helene SchneiderCheck One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election
for Office Sought 157036.34Disbursement For: ☒ Primary ☐ General
2016 ☐ Other (specify) ▶Full Name (Last, First, Middle Initial) of Payee
Connection Strategy, LLC

Date of Public Distribution/Dissemination

MM / DD / YYYY
06 / 02 / 2016

Mailing Address PO Box 2192

Amount

City State Zip Code
Arlington VA 22202

13610.85

Transaction ID : 003

Purpose of Expenditure
Phone callsCategory/
Type 004Office Sought: ☒ House State: NC
☐ Senate District: 08
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:
Richard HudsonCheck One: ☒ Support ☐ OpposeCalendar Year-To-Date Per Election
for Office Sought 13610.85Disbursement For: ☒ Primary ☐ General
2016 ☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶ 61860.85

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures.....▶
(carry total from last page forward to Line 7)

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURESPAGE 4 OF 6
FOR LINE 7 OF FORM 5

NAME OF FILER (In Full)

American Action Network

Full Name (Last, First, Middle Initial) of Payee

Revolvis Consulting

Date of Public Distribution/Dissemination

06 / 01 / 2016

Mailing Address 7185 Navajo Rd. Suite P

Amount

27713.63

City State Zip Code
San Diego CA 92119

Transaction ID : 004

Purpose of Expenditure
Direct mailCategory/
Type 004Office Sought: ☒ House State: CA
☐ Senate District: 24
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:
Helene SchneiderCheck One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election
for Office Sought 132036.34Disbursement For: ☒ Primary ☐ General
2016
☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Revolvis Consulting

Date of Public Distribution/Dissemination

05 / 31 / 2016

Mailing Address 7185 Navajo Rd. Suite P

Amount

27771.07

City State Zip Code
San Diego CA 92119

Transaction ID : 005

Purpose of Expenditure
Direct mailCategory/
Type 004Office Sought: ☒ House State: CA
☐ Senate District: 24
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:
Helene SchneiderCheck One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election
for Office Sought 76551.52Disbursement For: ☒ Primary ☐ General
2016
☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Revolvis Consulting

Date of Public Distribution/Dissemination

05 / 31 / 2016

Mailing Address 7185 Navajo Rd. Suite P

Amount

27771.19

City State Zip Code
San Diego CA 92119

Transaction ID : 006

Purpose of Expenditure
Direct mailCategory/
Type 004Office Sought: ☒ House State: CA
☐ Senate District: 24
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:
Helene SchneiderCheck One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election
for Office Sought 104322.71Disbursement For: ☒ Primary ☐ General
2016
☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶ 83255.89

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures.....▶
(carry total from last page forward to Line 7)

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURESPAGE 5 OF 6
FOR LINE 7 OF FORM 5

NAME OF FILER (In Full)

American Action Network

Full Name (Last, First, Middle Initial) of Payee

Revolvis Consulting

Date of Public Distribution/Dissemination

05 / 28 / 2016

Mailing Address 7185 Navajo Rd. Suite P

Amount

28780.45

City State Zip Code
San Diego CA 92119

Transaction ID : 007

Purpose of Expenditure
Direct mailCategory/
Type 004Office Sought: ☒ House State: CA
☐ Senate District: 24
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:
Helene SchneiderCheck One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election
for Office Sought 28780.45Disbursement For: ☒ Primary ☐ General
2016 ☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Revolvis Consulting

Date of Public Distribution/Dissemination

05 / 30 / 2016

Mailing Address 7185 Navajo Rd. Suite P

Amount

20000.00

City State Zip Code
San Diego CA 92119

Transaction ID : 008

Purpose of Expenditure
Media placementCategory/
Type 004Office Sought: ☒ House State: CA
☐ Senate District: 24
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:
Helene SchneiderCheck One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election
for Office Sought 48780.45Disbursement For: ☒ Primary ☐ General
2016 ☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Del Cielo Media LLC

Date of Public Distribution/Dissemination

04 / 19 / 2016

Mailing Address 1427 Leslie Avenue
Suite 102

Amount

146650.00

City State Zip Code
Alexandria VA 22301

Transaction ID : 009

Purpose of Expenditure
Media placementCategory/
Type 004Office Sought: ☒ House State: PA
☐ Senate District: 09
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:
Bill ShusterCheck One: ☒ Support ☐ OpposeCalendar Year-To-Date Per Election
for Office Sought 146650.00Disbursement For: ☒ Primary ☐ General
2016 ☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶ 195430.45

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures.....▶
(carry total from last page forward to Line 7)

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURESPAGE 6 OF 6
FOR LINE 7 OF FORM 5

NAME OF FILER (In Full)

American Action Network

Full Name (Last, First, Middle Initial) of Payee

Strategic Perception Inc.

Date of Public Distribution/Dissemination

MM / DD / YYYY
04 / 19 / 2016

Mailing Address 6158 Mulholland Highway

Amount

16975.73

City State Zip Code
Hollywood CA 90068

Transaction ID : 010

Purpose of Expenditure
Media productionCategory/
Type 004Office Sought: ☒ House State: PA
☐ Senate District: 09
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:
Bill ShusterCheck One: ☒ Support ☐ OpposeCalendar Year-To-Date Per Election
for Office Sought 163625.73Disbursement For: ☒ Primary ☐ General
2016
☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Craft Media/Digital

Date of Public Distribution/Dissemination

MM / DD / YYYY
04 / 19 / 2016Mailing Address 1600 K Street NW
Suite 300

Amount

30000.00

City State Zip Code
Washington DC 20006

Transaction ID : 011

Purpose of Expenditure
Media placement and productionCategory/
Type 004Office Sought: ☒ House State: PA
☐ Senate District: 09
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:
Bill ShusterCheck One: ☒ Support ☐ OpposeCalendar Year-To-Date Per Election
for Office Sought 193625.73Disbursement For: ☒ Primary ☐ General
2016
☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Advantage Direct

Date of Public Distribution/Dissemination

MM / DD / YYYY
04 / 21 / 2016Mailing Address 2300 Clarendon Blvd.
Suite 303

Amount

14000.00

City State Zip Code
Arlington VA 22201

Transaction ID : 012

Purpose of Expenditure
GOTV Phone callsCategory/
Type 004Office Sought: ☒ House State: PA
☐ Senate District: 09
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:
Bill ShusterCheck One: ☒ Support ☐ OpposeCalendar Year-To-Date Per Election
for Office Sought 207625.73Disbursement For: ☒ Primary ☐ General
2016
☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶ 60975.73

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures.....▶ 401522.92
(carry total from last page forward to Line 7)