

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES (Schedule E)

NAME OF COMMITTEE (In Full) American Crossroads
FEC IDENTIFICATION NUMBER C C00487363
Check if 24-hour report 48-hour report New report Amends report filed on

Full Name of Payee Mentzer Media
Mailing Address 600 Fairmount Avenue, Ste 306
City Towson State MD Zip Code 21286
Purpose of Expenditure TV / Media Placement
Name of Federal Candidate Mark Begich
Calendar Year-To-Date Per Election for Office Sought 652488.45

Date of Public Distribution/Dissemination 06 / 11 / 2014
Amount 202175.20
Transaction ID : E.001
Date of Disbursement or Obligation 05 / 21 / 2014
Office Sought: House District:
President Senate State: AK
Disbursement For: Primary General 2014 Other (specify)

Full Name of Payee Mentzer Media
Mailing Address 600 Fairmount Avenue, Ste 306
City Towson State MD Zip Code 21286
Purpose of Expenditure TV / Media Placement
Name of Federal Candidate Mark Begich
Calendar Year-To-Date Per Election for Office Sought 652488.45

Date of Public Distribution/Dissemination 06 / 11 / 2014
Amount 220824.80
Transaction ID : E.002
Date of Disbursement or Obligation 06 / 09 / 2014
Office Sought: House District:
President Senate State: AK
Disbursement For: Primary General 2014 Other (specify)

Table with 2 columns: Description and Amount. (a) SUBTOTAL of Itemized Independent Expenditures 423000.00, (b) SUBTOTAL of Unitemized Independent Expenditures, (c) TOTAL Independent Expenditures

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Caleb Crosby [Electronically Filed] Date 06 / 11 / 2014
Signature

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NAME OF COMMITTEE (In Full) American Crossroads
FEC IDENTIFICATION NUMBER C C00487363
Check if 24-hour report 48-hour report New report Amends report filed on

Full Name of Payee: McCarthy Hennings Walen Inc
Mailing Address: 1850 M Street NW, Ste 235
City: Washington State: DC Zip Code: 20036
Purpose of Expenditure: TV / Media Production
Category/Type

Date of Public Distribution/Dissemination: 06 / 11 / 2014
Amount: 17729.89
Transaction ID: E.003
Date of Disbursement or Obligation: 06 / 11 / 2014

Name of Federal Candidate: Mark Begich
Support: Oppose
Calendar Year-To-Date Per Election for Office Sought: 652488.45

Office Sought: Senate
State: AK
Disbursement For: General 2014

Full Name of Payee: IMGE LLC
Mailing Address: 603 King Street, 4th Floor
City: Alexandria State: VA Zip Code: 22314
Purpose of Expenditure: Online Advertising
Category/Type

Date of Public Distribution/Dissemination: 06 / 11 / 2014
Amount: 20000.00
Transaction ID: E.004
Date of Disbursement or Obligation: 06 / 11 / 2014

Name of Federal Candidate: Mark Begich
Support: Oppose
Calendar Year-To-Date Per Election for Office Sought: 652488.45

Office Sought: Senate
State: AK
Disbursement For: General 2014

Table with 2 columns: Description and Amount. (a) SUBTOTAL of Itemized Independent Expenditures: 37729.89; (b) SUBTOTAL of Unitemized Independent Expenditures; (c) TOTAL Independent Expenditures: 460729.89

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Signature: Caleb Crosby [Electronically Filed] Date: 06 / 11 / 2014