

FEC FORM 5

REPORT OF INDEPENDENT EXPENDITURES MADE AND CONTRIBUTIONS RECEIVED

To Be Used by Persons (Other than Political Committees) including Qualified Nonprofit Corporations

1. (a) Name of Individual, Organization or Corporation AUL ACTION, NFP		3. FEC Identification Number C C90011651
(b) Address (number and street) <input type="checkbox"/> check if different than previously reported 655 15TH STREET NW SUITE 410		
(c) City, State and ZIP Code WASHINGTON DC 20005		
2. Corporate filers only	Is the filer a qualified nonprofit corporation? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	
Individual filers only	Name of Employer	Occupation

4. TYPE OF REPORT (check appropriate boxes):

(a) April 15 Quarterly Report
 July 15 Quarterly Report
 October 15 Quarterly Report
 January 31 Year-End Report

24-Hour Report
 48-Hour Report

b) Is this Report an amendment? Yes No

5. COVERING PERIOD: FROM

M M	/	D D	/	Y Y Y Y
10	/	01	/	2012

 THROUGH

M M	/	D D	/	Y Y Y Y
12	/	31	/	2012

6. TOTAL CONTRIBUTIONS00

7. TOTAL INDEPENDENT EXPENDITURES 61536.63

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or any political party committee or its agent. In addition, (if the independent expenditures reported herein were made by a corporation) I certify that the corporation is a qualified nonprofit corporation under the Commission's regulations.

TYPE OR PRINT NAME OF PERSON COMPLETING FORM	SIGNATURE	DATE
Jeanneane Maxon	Jeanneane Maxon <i>[Electronically Filed]</i>	06/28/2013

NOTE: Submission of false, erroneous or incomplete information may subject the person signing this report to the penalties of 2 U.S.C. §437g.

For further information, contact:
Federal Election Commission, 999 E Street, N.W., Washington, D.C. 20463 Toll Free 800-424-9530, Local 202-694-1100

**SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURES**

NAME OF FILER (In Full)
AUL ACTION, NFP

Full Name (Last, First, Middle Initial) of Payee ccAdvertising		Date MM / DD / YYYY 10 / 17 / 2012
Mailing Address 5900 Fort Drive Suite 302		Amount 2925.00 Transaction ID : F57.000001
City Centreville	State VA	
Zip Code 20121	Purpose of Expenditure Artificial Intelligence Call Survey	Category/ Type 004
Name of Federal Candidate Supported or Opposed by Expenditure: Josh Mandel		Office Sought: <input type="checkbox"/> House State: OH <input checked="" type="checkbox"/> Senate District: _____ <input type="checkbox"/> President
Calendar Year-To-Date Per Election for Office Sought 5034.14		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify) _____

Full Name (Last, First, Middle Initial) of Payee ccAdvertising		Date MM / DD / YYYY 10 / 17 / 2012
Mailing Address 5900 Fort Drive Suite 302		Amount 2925.00 Transaction ID : F57.000002
City Centreville	State VA	
Zip Code 20121	Purpose of Expenditure Artificial Intelligence Call Survey	Category/ Type 004
Name of Federal Candidate Supported or Opposed by Expenditure: Mitt Romney		Office Sought: <input type="checkbox"/> House State: OH <input checked="" type="checkbox"/> Senate District: _____ <input type="checkbox"/> President
Calendar Year-To-Date Per Election for Office Sought 29628.06		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify) _____

Full Name (Last, First, Middle Initial) of Payee ccAdvertising		Date MM / DD / YYYY 10 / 17 / 2012
Mailing Address 5900 Fort Drive Suite 302		Amount 688.77 Transaction ID : F57.000003
City Centreville	State VA	
Zip Code 20121	Purpose of Expenditure Artificial Intelligence Call Survey	Category/ Type 004
Name of Federal Candidate Supported or Opposed by Expenditure: Denny Rehberg		Office Sought: <input type="checkbox"/> House State: MT <input checked="" type="checkbox"/> Senate District: _____ <input type="checkbox"/> President
Calendar Year-To-Date Per Election for Office Sought 688.77		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify) _____

(a) SUBTOTAL of Itemized Independent Expenditures.....	6538.77
(b) SUBTOTAL of Unitemized Independent Expenditures.....	
(c) TOTAL Independent Expenditures..... (carry total from last page forward to Line 7)	

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ITEMIZED INDEPENDENT EXPENDITURES**

NAME OF FILER (In Full)
AUL ACTION, NFP

Full Name (Last, First, Middle Initial) of Payee ccAdvertising		Date MM / DD / YYYY 10 / 17 / 2012
Mailing Address 5900 Fort Drive Suite 302		Amount 688.77 Transaction ID : F57.000004
City Centreville	State VA	
Zip Code 20121	Purpose of Expenditure Artificial Intelligence Call Survey	Category/ Type 004
Name of Federal Candidate Supported or Opposed by Expenditure: Mitt Romney		Office Sought: <input type="checkbox"/> House State: MT <input type="checkbox"/> Senate District: _____ <input checked="" type="checkbox"/> President
Calendar Year-To-Date Per Election for Office Sought 29628.06		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify) _____

Full Name (Last, First, Middle Initial) of Payee Campaign Marketing Strategies		Date MM / DD / YYYY 10 / 30 / 2012
Mailing Address 3240 Wilson Boulevard Suite 202		Amount 2557.12 Transaction ID : F57.000005
City Arlington	State VA	
Zip Code 22201	Purpose of Expenditure Artificial Intelligence Calls	Category/ Type 004
Name of Federal Candidate Supported or Opposed by Expenditure: Deb Fischer		Office Sought: <input type="checkbox"/> House State: NB <input checked="" type="checkbox"/> Senate District: _____ <input type="checkbox"/> President
Calendar Year-To-Date Per Election for Office Sought 28367.86		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify) _____

Full Name (Last, First, Middle Initial) of Payee ccAdvertising		Date MM / DD / YYYY 10 / 30 / 2012
Mailing Address 5900 Fort Drive Suite 302		Amount 2109.14 Transaction ID : F57.000006
City Centreville	State VA	
Zip Code 20121	Purpose of Expenditure Get Out The Vote Call	Category/ Type 004
Name of Federal Candidate Supported or Opposed by Expenditure: Josh Mandel		Office Sought: <input type="checkbox"/> House State: OH <input checked="" type="checkbox"/> Senate District: _____ <input type="checkbox"/> President
Calendar Year-To-Date Per Election for Office Sought 5034.14		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify) _____

(a) SUBTOTAL of Itemized Independent Expenditures.....	5355.03
(b) SUBTOTAL of Unitemized Independent Expenditures.....	
(c) TOTAL Independent Expenditures..... (carry total from last page forward to Line 7)	

**SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURES**

NAME OF FILER (In Full)
AUL ACTION, NFP

Full Name (Last, First, Middle Initial) of Payee ccAdvertising		Date MM / DD / YYYY 10 / 30 / 2012
Mailing Address 5900 Fort Drive Suite 302		Amount 2109.14 Transaction ID : F57.000007
City Centreville	State VA	
Zip Code 20121	Category/ Type 004	Office Sought: <input type="checkbox"/> House State: OH <input type="checkbox"/> Senate District: _____ <input checked="" type="checkbox"/> President
Purpose of Expenditure Get Out The Vote Calls		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose
Name of Federal Candidate Supported or Opposed by Expenditure: Mitt Romney		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify) _____
Calendar Year-To-Date Per Election for Office Sought 29628.06		

Full Name (Last, First, Middle Initial) of Payee Twelve 28 Strategies		Date MM / DD / YYYY 10 / 30 / 2012
Mailing Address 2443 Antler Point Drive		Amount 25810.74 Transaction ID : F57.000008
City Henderson	State NV	
Zip Code 89074	Category/ Type 004	Office Sought: <input type="checkbox"/> House State: NB <input checked="" type="checkbox"/> Senate District: _____ <input type="checkbox"/> President
Purpose of Expenditure Candidate Record Mailings		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose
Name of Federal Candidate Supported or Opposed by Expenditure: Deb Fischer		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify) _____
Calendar Year-To-Date Per Election for Office Sought 28367.86		

Full Name (Last, First, Middle Initial) of Payee Campaign Marketing Strategies		Date MM / DD / YYYY 10 / 30 / 2012
Mailing Address 3240 Wilson Boulevard Suite 202		Amount 747.51 Transaction ID : F57.000009
City Arlington	State VA	
Zip Code 22201	Category/ Type 004	Office Sought: <input type="checkbox"/> House State: FL <input checked="" type="checkbox"/> Senate District: _____ <input type="checkbox"/> President
Purpose of Expenditure Artificial Intelligence Calls		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose
Name of Federal Candidate Supported or Opposed by Expenditure: Mitt Romney		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify) _____
Calendar Year-To-Date Per Election for Office Sought 29628.06		

(a) SUBTOTAL of Itemized Independent Expenditures.....	▶	28667.39
(b) SUBTOTAL of Unitemized Independent Expenditures.....	▶	
(c) TOTAL Independent Expenditures	▶	
(carry total from last page forward to Line 7)		

**SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURES**

NAME OF FILER (In Full)
AUL ACTION, NFP

Full Name (Last, First, Middle Initial) of Payee Campaign Marketing Strategies		Date MM / DD / YYYY 10 / 30 / 2012
Mailing Address 3240 Wilson Boulevard Suite 202		Amount 2517.04 Transaction ID : F57.000010
City Arlington	State VA	
Purpose of Expenditure Artificial Intelligence Calls	Category/ Type 004	Office Sought: <input type="checkbox"/> House State: FL <input checked="" type="checkbox"/> Senate District: _____ <input type="checkbox"/> President
Name of Federal Candidate Supported or Opposed by Expenditure: Connie Mack		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose
Calendar Year-To-Date Per Election for Office Sought 2517.04		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____

Full Name (Last, First, Middle Initial) of Payee Campaign Marketing Strategies		Date MM / DD / YYYY 10 / 30 / 2012
Mailing Address 3240 Wilson Boulevard Suite 202		Amount 2517.04 Transaction ID : F57.000011
City Arlington	State VA	
Purpose of Expenditure Artificial Intelligence Calls	Category/ Type 004	Office Sought: <input type="checkbox"/> House State: FL <input checked="" type="checkbox"/> Senate District: _____ <input type="checkbox"/> President
Name of Federal Candidate Supported or Opposed by Expenditure: Mitt Romney		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose
Calendar Year-To-Date Per Election for Office Sought 29628.06		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____

Full Name (Last, First, Middle Initial) of Payee Campaign Marketing Strategies		Date MM / DD / YYYY 10 / 31 / 2012
Mailing Address 3240 Wilson Boulevard Suite 202		Amount 972.94 Transaction ID : F57.000012
City Arlington	State VA	
Purpose of Expenditure Automated Calls	Category/ Type 004	Office Sought: <input type="checkbox"/> House State: ME <input checked="" type="checkbox"/> Senate District: _____ <input type="checkbox"/> President
Name of Federal Candidate Supported or Opposed by Expenditure: Mitt Romney		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose
Calendar Year-To-Date Per Election for Office Sought 29628.06		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____

(a) SUBTOTAL of Itemized Independent Expenditures.....	6007.02
(b) SUBTOTAL of Unitemized Independent Expenditures.....	
(c) TOTAL Independent Expenditures (carry total from last page forward to Line 7)	

**SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURES**

NAME OF FILER (In Full)
AUL ACTION, NFP

Full Name (Last, First, Middle Initial) of Payee Campaign Marketing Strategies		Date MM / DD / YYYY 10 / 31 / 2012
Mailing Address 3240 Wilson Boulevard Suite 202		Amount 1276.63 Transaction ID : F57.000013
City Arlington	State VA	
Zip Code 22201	Category/ Type 004	Office Sought: <input type="checkbox"/> House State: VA <input type="checkbox"/> Senate District: _____ <input checked="" type="checkbox"/> President
Purpose of Expenditure Automated Calls		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose
Name of Federal Candidate Supported or Opposed by Expenditure: Mitt Romney		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify) _____
Calendar Year-To-Date Per Election for Office Sought 29628.06		

Full Name (Last, First, Middle Initial) of Payee Campaign Marketing Strategies		Date MM / DD / YYYY 10 / 31 / 2012
Mailing Address 3240 Wilson Boulevard Suite 202		Amount 1276.63 Transaction ID : F57.000014
City Arlington	State VA	
Zip Code 22201	Category/ Type 004	Office Sought: <input type="checkbox"/> House State: VA <input checked="" type="checkbox"/> Senate District: _____ <input type="checkbox"/> President
Purpose of Expenditure Automated Calls		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose
Name of Federal Candidate Supported or Opposed by Expenditure: George Allen		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify) _____
Calendar Year-To-Date Per Election for Office Sought 1276.63		

Full Name (Last, First, Middle Initial) of Payee Campaign Marketing Strategies		Date MM / DD / YYYY 10 / 31 / 2012
Mailing Address 3240 Wilson Boulevard Suite 202		Amount 2785.16 Transaction ID : F57.000015
City Arlington	State VA	
Zip Code 22201	Category/ Type 004	Office Sought: <input type="checkbox"/> House State: CO <input type="checkbox"/> Senate District: _____ <input checked="" type="checkbox"/> President
Purpose of Expenditure Automated Calls		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose
Name of Federal Candidate Supported or Opposed by Expenditure: Mitt Romney		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify) _____
Calendar Year-To-Date Per Election for Office Sought 29628.06		

(a) SUBTOTAL of Itemized Independent Expenditures.....	5338.42
(b) SUBTOTAL of Unitemized Independent Expenditures.....	
(c) TOTAL Independent Expenditures..... (carry total from last page forward to Line 7)	

**SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURES**

NAME OF FILER (In Full)
AUL ACTION, NFP

Full Name (Last, First, Middle Initial) of Payee Campaign Marketing Strategies		Date MM / DD / YYYY 10 / 31 / 2012
Mailing Address 3240 Wilson Boulevard Suite 202		Amount 2684.66 Transaction ID : F57.000016
City Arlington	State VA	
Purpose of Expenditure Automated Calls	Category/ Type 004	Office Sought: <input type="checkbox"/> House State: IA <input type="checkbox"/> Senate District: _____ <input checked="" type="checkbox"/> President
Name of Federal Candidate Supported or Opposed by Expenditure: Mitt Romney		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose
Calendar Year-To-Date Per Election for Office Sought 29628.06		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____

Full Name (Last, First, Middle Initial) of Payee Campaign Marketing Strategies		Date MM / DD / YYYY 11 / 01 / 2012
Mailing Address 3240 Wilson Boulevard Suite 202		Amount 3472.67 Transaction ID : F57.000017
City Arlington	State VA	
Purpose of Expenditure Automated Calls	Category/ Type 004	Office Sought: <input type="checkbox"/> House State: WI <input type="checkbox"/> Senate District: _____ <input checked="" type="checkbox"/> President
Name of Federal Candidate Supported or Opposed by Expenditure: Mitt Romney		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose
Calendar Year-To-Date Per Election for Office Sought 29628.06		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____

Full Name (Last, First, Middle Initial) of Payee Campaign Marketing Strategies		Date MM / DD / YYYY 11 / 01 / 2012
Mailing Address 3240 Wilson Boulevard Suite 202		Amount 3472.67 Transaction ID : F57.000018
City Arlington	State VA	
Purpose of Expenditure Automated Calls	Category/ Type 004	Office Sought: <input type="checkbox"/> House State: WI <input checked="" type="checkbox"/> Senate District: _____ <input type="checkbox"/> President
Name of Federal Candidate Supported or Opposed by Expenditure: Tommy Thompson		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose
Calendar Year-To-Date Per Election for Office Sought 3472.67		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____

(a) SUBTOTAL of Itemized Independent Expenditures.....	9630.00
(b) SUBTOTAL of Unitemized Independent Expenditures.....	
(c) TOTAL Independent Expenditures (carry total from last page forward to Line 7)	61536.63