

**FEC
FORM 3X****REPORT OF RECEIPTS
AND DISBURSEMENTS**
For Other Than An Authorized Committee

Office Use Only

1. NAME OF COMMITTEE (in full) TYPE OR PRINT ▼ Example: If typing, type over the lines.

12FE4M5

Endorse Liberty, Inc

ADDRESS (number and street)

1625 Sunset Oaks Dr

☐ Check if different than previously reported. (ACC)

Salt Lake City

UT

84108

2. FEC IDENTIFICATION NUMBER ▼

CITY ▲

STATE ▲

ZIP CODE ▲

C C00508002

3. IS THIS
REPORT☐ NEW
(N)

OR

☒ AMENDED
(A)

4. TYPE OF REPORT

(Choose One)

(a) Quarterly Reports:

☐ April 15
Quarterly Report (Q1)☐ July 15
Quarterly Report (Q2)☐ October 15
Quarterly Report (Q3)☐ January 31
Year-End Report (YE)☐ July 31 Mid-Year
Report (Non-election
Year Only) (MY)☐ Termination Report
(TER)(b) Monthly
Report
Due On:☐ Feb 20 (M2)☐ May 20 (M5)☒ Aug 20 (M8)☐ Nov 20 (M11)
(Non-Election
Year Only)☐ Mar 20 (M3)☐ Jun 20 (M6)☐ Sep 20 (M9)☐ Dec 20 (M12)
(Non-Election
Year Only)☐ Apr 20 (M4)☐ Jul 20 (M7)☐ Oct 20 (M10)☐ Jan 31 (YE)

(c) 12-Day

PRE-Election

Report for the:

☐ Primary (12P)☐ Convention (12C)☐ General (12G)☐ Special (12S)☐ Runoff (12R)

Election on

M M M /

D D D /

Y Y Y Y Y Y Y

in the
State of

(d) 30-Day

POST-Election

Report for the:

☐ General (30G)☐ Runoff (30R)☐ Special (30S)

Election on

M M M /

D D D /

Y Y Y Y Y Y Y

in the
State of

5. Covering Period

M M M /

D D D /

Y Y Y Y Y Y Y

through

M M M /

D D D /

Y Y Y Y Y Y Y

I certify that I have examined this Report and to the best of my knowledge and belief it is true, correct and complete.

Type or Print Name of Treasurer Dan Backer

Signature of Treasurer

Dan Backer

[Electronically Filed]

Date

M M M /

D D D /

Y Y Y Y Y Y Y

NOTE: Submission of false, erroneous, or incomplete information may subject the person signing this Report to the penalties of 2 U.S.C. §437g.

Office
Use
Only**FEC FORM 3X**
Rev. 12/2004

SUMMARY PAGE OF RECEIPTS AND DISBURSEMENTS

FEC Form 3X (Rev. 02/2003)

Page 2

Write or Type Committee Name

Endorse Liberty, Inc

Report Covering the Period:

From:

M M	/	D D	/	Y Y Y Y Y
07		01		2012

To:

M M	/	D D	/	Y Y Y Y Y
07		31		2012

	COLUMN A This Period	COLUMN B Calendar Year-to-Date
6. (a) Cash on Hand January 1, Y Y Y Y Y 2012		636877.16
(b) Cash on Hand at Beginning of Reporting Period.....	79397.84	
(c) Total Receipts (from Line 19)	83494.89	2784662.18
(d) Subtotal (add Lines 6(b) and 6(c) for Column A and Lines 6(a) and 6(c) for Column B).....	162892.73	3421539.34
7. Total Disbursements (from Line 31).....	137384.50	3396031.11
8. Cash on Hand at Close of Reporting Period (subtract Line 7 from Line 6(d))	25508.23	25508.23
9. Debts and Obligations Owed TO the Committee (Itemize all on Schedule C and/or Schedule D)	0.00	
10. Debts and Obligations Owed BY the Committee (Itemize all on Schedule C and/or Schedule D)	0.00	



This committee has qualified as a multicandidate committee. (see FEC FORM 1M)

For further information contact:

Federal Election Commission
999 E Street, NW
Washington, DC 20463

Toll Free 800-424-9530
Local 202-694-1100

DETAILED SUMMARY PAGE of Receipts

FEC Form 3X (Rev. 06/2004)

Page 3

Write or Type Committee Name

Endorse Liberty, Inc

Report Covering the Period:

From:

M M / D D / Y Y Y Y Y
07 01 2012

To:

M M / D D / Y Y Y Y Y
07 31 2012
I. Receipts
COLUMN A
Total This Period
COLUMN B
Calendar Year-to-Date

11. Contributions (other than loans) From:

(a) Individuals/Persons Other

Than Political Committees

(i) Itemized (use Schedule A).....

83444.89

2678841.16

(ii) Unitemized

50.00

105646.02

(iii) TOTAL (add

Lines 11(a)(i) and (ii)..... ▶

83494.89

2784487.18

(b) Political Party Committees

0.00

0.00

(c) Other Political Committees

(such as PACs).....

0.00

0.00

(d) Total Contributions (add Lines

11(a)(iii), (b), and (c)) (Carry

Totals to Line 33, page 5) ▶

83494.89

2784487.18

12. Transfers From Affiliated/Other

Party Committees.....

0.00

0.00

13. All Loans Received

0.00

0.00

14. Loan Repayments Received.....

0.00

0.00

15. Offsets To Operating Expenditures

(Refunds, Rebates, etc.)

(Carry Totals to Line 37, page 5).....

0.00

0.00

16. Refunds of Contributions Made

to Federal Candidates and Other

Political Committees.....

0.00

0.00

17. Other Federal Receipts

(Dividends, Interest, etc.).....

0.00

175.00

18. Transfers from Non-Federal and Levin Funds

(a) Non-Federal Account

(from Schedule H3).....

0.00

0.00

(b) Levin Funds (from Schedule H5)

0.00

0.00

(c) Total Transfers (add 18(a) and 18(b))..

0.00

0.00

19. Total Receipts (add Lines 11(d),
12, 13, 14, 15, 16, 17, and 18(c))..... ▶

83494.89

2784662.18

20. Total Federal Receipts

(subtract Line 18(c) from Line 19) ▶

83494.89

2784662.18

DETAILED SUMMARY PAGE

of Disbursements

FEC Form 3X (Rev. 02/2003)

Page 4

II. Disbursements	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
21. Operating Expenditures:		
(a) Allocated Federal/Non-Federal Activity (from Schedule H4)		
(i) Federal Share	0.00	0.00
(ii) Non-Federal Share.....	0.00	0.00
(b) Other Federal Operating Expenditures	5908.07	260036.82
(c) Total Operating Expenditures (add 21(a)(i), (a)(ii), and (b))	5908.07	260036.82
22. Transfers to Affiliated/Other Party Committees.....	0.00	0.00
23. Contributions to Federal Candidates/Committees and Other Political Committees.....	0.00	0.00
24. Independent Expenditures (use Schedule E)	131476.43	3135994.29
25. Coordinated Party Expenditures (2 U.S.C. §441a(d)) (use Schedule F).....	0.00	0.00
26. Loan Repayments Made.....	0.00	0.00
27. Loans Made.....	0.00	0.00
28. Refunds of Contributions To:		
(a) Individuals/Persons Other Than Political Committees	0.00	0.00
(b) Political Party Committees	0.00	0.00
(c) Other Political Committees (such as PACs).....	0.00	0.00
(d) Total Contribution Refunds (add Lines 28(a), (b), and (c)).....	0.00	0.00
29. Other Disbursements	0.00	0.00
30. Federal Election Activity (2 U.S.C. §431(20))		
(a) Allocated Federal Election Activity (from Schedule H6)		
(i) Federal Share	0.00	0.00
(ii) "Levin" Share.....	0.00	0.00
(b) Federal Election Activity Paid Entirely With Federal Funds	0.00	0.00
(c) Total Federal Election Activity (add .. Lines 30(a)(i), 30(a)(ii) and 30(b))....	0.00	0.00
31. Total Disbursements (add Lines 21(c), 22, 23, 24, 25, 26, 27, 28(d), 29 and 30(c)) ..	137384.50	3396031.11
32. Total Federal Disbursements (subtract Line 21(a)(ii) and Line 30(a)(ii) from Line 31).....	137384.50	3396031.11

DETAILED SUMMARY PAGE
of Disbursements

FEC Form 3X (Rev. 02/2003)

Page 5

III. Net Contributions/Operating Expenditures	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
33. Total Contributions (other than loans) (from Line 11(d), page 3)	83494.89	2784487.18
34. Total Contribution Refunds (from Line 28(d))	0.00	0.00
35. Net Contributions (other than loans) (subtract Line 34 from Line 33)	83494.89	2784487.18
36. Total Federal Operating Expenditures (add Line 21(a)(i) and Line 21(b)) ►	5908.07	260036.82
37. Offsets to Operating Expenditures (from Line 15, page 3).....	0.00	0.00
38. Net Operating Expenditures (subtract Line 37 from Line 36) ►	5908.07	260036.82

FEC MISCELLANEOUS TEXT RELATED TO A REPORT, SCHEDULE OR ITEMIZATION

Form/Schedule: F3XA

Transaction ID :

(PRIOR AMENDMENT MEMO ENTRY REMOVED) This amendment, and the resulting amendments, was prompted by an RFAI dated March 12, 2013 and due April 16, 2013, which led to the discovery of in-kind transactions entered on line 11a, producing an offsetting line 21b expenditure, that were duplicated onto line 24 in order to file Form 24 reports (as well as other minor errors discovered in the resulting internal audit).

Form/Schedule:

Transaction ID:

SCHEDULE A (FEC Form 3X) **ITEMIZED RECEIPTS**

Use separate schedule(s)
for each category of the
Detailed Summary Page

FOR LINE NUMBER: PAGE 7 OF 21

(check only one)

☒ 11a ☐ 11b ☐ 11c ☐ 12
☐ 13 ☐ 14 ☐ 15 ☐ 16 ☐ 17

Any information copied from such Reports and Statements may not be sold or used by any person for the purpose of soliciting contributions or for commercial purposes, other than using the name and address of any political committee to solicit contributions from such committee.

NAME OF COMMITTEE (In Full)

Endorse Liberty, Inc

Full Name (Last, First, Middle Initial)

A. Stephen Oskoui

Mailing Address 555 E 5th St #2719

City State Zip Code
Austin TX 78701

FEC ID number of contributing
federal political committee.

C

Name of Employer

Smiley Media

Occupation

CEO

Receipt For:

☐ Primary ☐ General
☐ Other (specify) ▼

Aggregate Year-to-Date ▼

505881.93

Date of Receipt

M M / D D / Y Y Y Y Y Y
07 24 2012

Transaction ID : SA11AI.12191

Amount of Each Receipt this Period

83444.89

Facebook advertising support

Full Name (Last, First, Middle Initial)

B.

Mailing Address

City State Zip Code

FEC ID number of contributing
federal political committee.

C

Name of Employer

Occupation

Receipt For:

☐ Primary ☐ General
☐ Other (specify) ▼

Aggregate Year-to-Date ▼

Date of Receipt

M M / D D / Y Y Y Y Y Y

Amount of Each Receipt this Period

Full Name (Last, First, Middle Initial)

C.

Mailing Address

City State Zip Code

FEC ID number of contributing
federal political committee.

C

Name of Employer

Occupation

Receipt For:

☐ Primary ☐ General
☐ Other (specify) ▼

Aggregate Year-to-Date ▼

Date of Receipt

M M / D D / Y Y Y Y Y Y

Amount of Each Receipt this Period

SUBTOTAL of Receipts This Page (optional)..... ►

83444.89

TOTAL This Period (last page this line number only)..... ►

83444.89

SCHEDULE B (FEC Form 3X)
ITEMIZED DISBURSEMENTSUse separate schedule(s)
for each category of the
Detailed Summary PageFOR LINE NUMBER:
(check only one)

PAGE 8 OF 21

☒ 21b ☐ 22 ☐ 23 ☐ 24 ☐ 25 ☐ 26
☐ 27 ☐ 28a ☐ 28b ☐ 28c ☐ 29 ☐ 30b

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NAME OF COMMITTEE (In Full)

Endorse Liberty, Inc

Full Name (Last, First, Middle Initial)

A. Ansafo

Mailing Address 145 E Columbine Ave

City Santa Ana State CA Zip Code 92707

Purpose of Disbursement
In-Bound Call Service

Candidate Name

Office Sought: ☐ House
☐ Senate
☐ President
State: District:

Disbursement For:
☐ Primary ☐ General
☐ Other (specify) ▼

Date of Disbursement

M M M / D D D / Y Y Y Y Y Y
07 / 16 / 2012

Transaction ID : SB21B.12198

Amount of Each Disbursement this Period

1827.14

Full Name (Last, First, Middle Initial)

B. DB Capitol Strategies

Mailing Address 209 Pennsylvania Ave SE Ste 2109

City Washington State DC Zip Code 20003

Purpose of Disbursement
Legal

Candidate Name

Office Sought: ☐ House
☐ Senate
☐ President
State: District:

Disbursement For:
☐ Primary ☐ General
☐ Other (specify) ▼

Date of Disbursement

M M M / D D D / Y Y Y Y Y Y
07 / 26 / 2012

Transaction ID : SB21B.12205

Amount of Each Disbursement this Period

2000.00

Full Name (Last, First, Middle Initial)

C. Engine Yard

Mailing Address 500 Third St, Ste 510

City San Francisco State CA Zip Code 94107

Purpose of Disbursement
Web Development

Candidate Name

Office Sought: ☐ House
☐ Senate
☐ President
State: District:

Disbursement For:
☐ Primary ☐ General
☐ Other (specify) ▼

Date of Disbursement

M M M / D D D / Y Y Y Y Y Y
07 / 05 / 2012

Transaction ID : SB21B.12195

Amount of Each Disbursement this Period

1006.69

SUBTOTAL of Disbursements This Page (optional)..... ►

TOTAL This Period (last page this line number only)..... ►

4833.83

SCHEDULE B (FEC Form 3X)
ITEMIZED DISBURSEMENTSUse separate schedule(s)
for each category of the
Detailed Summary PageFOR LINE NUMBER:
(check only one)

PAGE 9 OF 21

☒ 21b ☐ 22 ☐ 23 ☐ 24 ☐ 25 ☐ 26
☐ 27 ☐ 28a ☐ 28b ☐ 28c ☐ 29 ☐ 30b

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NAME OF COMMITTEE (In Full)

Endorse Liberty, Inc

Full Name (Last, First, Middle Initial)

A. Facebook

Mailing Address 1601 S California Ave

City Palo Alto State CA Zip Code 94304

Purpose of Disbursement
Online Advertising

Candidate Name

Office Sought: ☐ House
☐ Senate
☐ President
State: District:

Disbursement For:
☐ Primary ☐ General
☐ Other (specify) ▼

Date of Disbursement

M M M / D D D / Y Y Y Y Y Y
07 27 2012
Transaction ID : SB21B.12202

Amount of Each Disbursement this Period

294.83

Full Name (Last, First, Middle Initial)

B. MongoHQ

Mailing Address 1082 Washington St

City Mountain View State CA Zip Code 94043

Purpose of Disbursement
Web Development

Candidate Name

Office Sought: ☐ House
☐ Senate
☐ President
State: District:

Disbursement For:
☐ Primary ☐ General
☐ Other (specify) ▼

Date of Disbursement

M M M / D D D / Y Y Y Y Y Y
07 02 2012
Transaction ID : SB21B.12192

Amount of Each Disbursement this Period

49.00

Full Name (Last, First, Middle Initial)

C. MongoHQ

Mailing Address 1082 Washington St

City Mountain View State CA Zip Code 94043

Purpose of Disbursement
Web Development

Candidate Name

Office Sought: ☐ House
☐ Senate
☐ President
State: District:

Disbursement For:
☐ Primary ☐ General
☐ Other (specify) ▼

Date of Disbursement

M M M / D D D / Y Y Y Y Y Y
07 20 2012
Transaction ID : SB21B.12199

Amount of Each Disbursement this Period

49.00

SUBTOTAL of Disbursements This Page (optional)..... ►**TOTAL** This Period (last page this line number only)..... ►

392.83

SCHEDULE B (FEC Form 3X)
ITEMIZED DISBURSEMENTSUse separate schedule(s)
for each category of the
Detailed Summary PageFOR LINE NUMBER:
(check only one)

PAGE 10 OF 21

☒ 21b ☐ 22 ☐ 23 ☐ 24 ☐ 25 ☐ 26
☐ 27 ☐ 28a ☐ 28b ☐ 28c ☐ 29 ☐ 30b

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NAME OF COMMITTEE (In Full)

Endorse Liberty, Inc

Full Name (Last, First, Middle Initial)

A. PayPal

Mailing Address 2211 N 1st St

City San Jose State CA Zip Code 95131

Purpose of Disbursement
Fees

Candidate Name

003

Category/
Type
Office Sought: ☐ House
☐ Senate
☐ President

Disbursement For:
☐ Primary ☐ General
☐ Other (specify) ▼

State: District:

Date of Disbursement

M M M / D D D / Y Y Y Y Y Y
07 31 2012
Transaction ID : SB21B.12208

Amount of Each Disbursement this Period

1.75

Full Name (Last, First, Middle Initial)

B. Revolution PAC

Mailing Address 3149 Dundee Rd. #176

City Northbrook State IL Zip Code 60062

Purpose of Disbursement
Surveys

Candidate Name

Category/
Type
Office Sought: ☐ House
☐ Senate
☐ President

Disbursement For:
☐ Primary ☐ General
☐ Other (specify) ▼

State: District:

Date of Disbursement

M M M / D D D / Y Y Y Y Y Y
07 31 2012
Transaction ID : SB21B.12204

Amount of Each Disbursement this Period

500.00

Full Name (Last, First, Middle Initial)

C. SendGrid

Mailing Address 1065 N Pacificcenter Dr Ste 425

City Anaheim State CA Zip Code 92806

Purpose of Disbursement
Web Development

Candidate Name

Category/
Type
Office Sought: ☐ House
☐ Senate
☐ President

Disbursement For:
☐ Primary ☐ General
☐ Other (specify) ▼

State: District:

Date of Disbursement

M M M / D D D / Y Y Y Y Y Y
07 03 2012
Transaction ID : SB21B.12193

Amount of Each Disbursement this Period

79.97

SUBTOTAL of Disbursements This Page (optional)..... ►**TOTAL** This Period (last page this line number only)..... ►

581.72

☒	21b	☐	22	☐	23	☐	24	☐	25	☐	26
☐	27	☐	28a	☐	28b	☐	28c	☐	29	☐	30b

Endorse Liberty, Inc



Percentage of people who do not use a mobile phone

Category	Percentage
Do not use a mobile phone	14.50

Category/
Type

Disbursement For: ☐ Primary ☐ General
☐ Other (specify) ▼

07 / 11 / 2012

12.23

Category/
Type

Disbursement For:

☐	Primary	☐	General
☐	Other (specify) ▼		

Category/
Type

Disbursement For:

☐	Primary	☐	General
☐	Other (specify) ▼		

26.73

TOTAL This Period (last page this line number only).....

5835.11

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

 PAGE 12 OF 21
 FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) Endorse Liberty, Inc	FEC IDENTIFICATION NUMBER ▼ C C00508002
Check if ☐ 24-hour report ☐ 48-hour report ☐ New report ☐ Amends report filed on	

Full Name (Last, First, Middle Initial) of Payee Facebook		Date MM / DD / YYYY 07 / 25 / 2012	
Mailing Address 1601 S California Ave		Amount 201.22	
City Palo Alto	State CA	Zip Code 94304	Transaction ID : SE.12101
Purpose of Expenditure Independent Expenditure online advertising		Category/ Type 004	Office Sought: ☐ House State: TX ☒ Senate District: ☐ President
Name of Federal Candidate Supported or Opposed by Expenditure: RAFAEL EDWARD TED CRUZ		Check One: ☒ Support ☐ Oppose	
Calendar Year-To-Date Per Election for Office Sought		Disbursement For: ☒ Primary ☐ General 2012 ☐ Other (specify)	

Full Name (Last, First, Middle Initial) of Payee Facebook		Date MM / DD / YYYY 07 / 25 / 2012	
Mailing Address 1601 S California Ave		Amount 0.70	
City Palo Alto	State CA	Zip Code 94304	Transaction ID : SE.12126
Purpose of Expenditure Independent Expenditure online advertising		Category/ Type 004	Office Sought: ☒ House State: TX ☐ Senate District: 34 ☐ President
Name of Federal Candidate Supported or Opposed by Expenditure: JESSICA PUENTE BRADSHAW		Check One: ☒ Support ☐ Oppose	
Calendar Year-To-Date Per Election for Office Sought		Disbursement For: ☒ Primary ☐ General 2012 ☐ Other (specify)	

(a) SUBTOTAL of Itemized Independent Expenditures.....	201.92
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures.....	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Dan Backer

Signature

[Electronically Filed]

Date

MM / DD / YYYY
04 / 12 / 2013

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

 PAGE 13 OF 21
 FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) Endorse Liberty, Inc	FEC IDENTIFICATION NUMBER ▼ C C00508002
Check if ☐ 24-hour report ☐ 48-hour report ☐ New report ☐ Amends report filed on M M / D D / Y Y Y Y Y Y	

Full Name (Last, First, Middle Initial) of Payee Facebook		Date M M / D D / Y Y Y Y Y Y 07 / 25 / 2012	
Mailing Address 1601 S California Ave		Amount 104.16	
City Palo Alto	State CA	Zip Code 94304	Transaction ID : SE.12127 Office Sought: ☒ House State: TX ☐ Senate District: 25 ☐ President Check One: ☒ Support ☐ Oppose Disbursement For: ☒ Primary ☐ General 2012 ☐ Other (specify) ▶
Purpose of Expenditure Independent Expenditure online advertising		Category/ Type 004	
Name of Federal Candidate Supported or Opposed by Expenditure: WESLEY ALLEN RIDDLE			
Calendar Year-To-Date Per Election for Office Sought 104.16			

Full Name (Last, First, Middle Initial) of Payee Facebook		Date M M / D D / Y Y Y Y Y Y 07 / 25 / 2012	
Mailing Address 1601 S California Ave		Amount 4.21	
City Palo Alto	State CA	Zip Code 94304	Transaction ID : SE.12128 Office Sought: ☒ House State: TX ☐ Senate District: 09 ☐ President Check One: ☒ Support ☐ Oppose Disbursement For: ☒ Primary ☐ General 2012 ☐ Other (specify) ▶
Purpose of Expenditure Independent Expenditure online advertising		Category/ Type 004	
Name of Federal Candidate Supported or Opposed by Expenditure: STEVE STOCKMAN			
Calendar Year-To-Date Per Election for Office Sought 4.21			

(a) SUBTOTAL of Itemized Independent Expenditures.....▶	108.37
(b) SUBTOTAL of Unitemized Independent Expenditures▶	
(c) TOTAL Independent Expenditures.....▶	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Dan Backer

[Electronically Filed]

Signature

Date

M M / D D / Y Y Y Y Y Y
 04 / 12 / 2013

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

 PAGE 14 OF 21
 FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) Endorse Liberty, Inc	FEC IDENTIFICATION NUMBER ▼ C C00508002
Check if ☐ 24-hour report ☐ 48-hour report ☐ New report ☐ Amends report filed on M M M / D D D / Y Y Y Y Y Y	

Full Name (Last, First, Middle Initial) of Payee Facebook		Date M M M / D D D / Y Y Y Y Y Y 07 / 26 / 2012	
Mailing Address 1601 S California Ave		Amount 18533.15	
City Palo Alto	State CA		
Purpose of Expenditure Independent Expenditure online advertising		Category/ Type	Office Sought: ☐ House State: TX ☒ Senate District: ☐ President Check One: ☒ Support ☐ Oppose
Name of Federal Candidate Supported or Opposed by Expenditure: RAFAEL EDWARD TED CRUZ		Disbursement For: ☒ Primary ☐ General 2012 ☐ Other (specify)	
Calendar Year-To-Date Per Election for Office Sought		18734.37	

Transaction ID : SE.12103

Full Name (Last, First, Middle Initial) of Payee Facebook		Date M M M / D D D / Y Y Y Y Y Y 07 / 26 / 2012	
Mailing Address 1601 S California Ave		Amount 231.26	
City Palo Alto	State CA		
Purpose of Expenditure Independent Expenditure online advertising		Category/ Type	Office Sought: ☒ House State: TX ☐ Senate District: 25 ☐ President Check One: ☒ Support ☐ Oppose
Name of Federal Candidate Supported or Opposed by Expenditure: WESLEY ALLEN RIDDLE		Disbursement For: ☒ Primary ☐ General 2012 ☐ Other (specify)	
Calendar Year-To-Date Per Election for Office Sought		335.42	

Transaction ID : SE.12121

(a) SUBTOTAL of Itemized Independent Expenditures.....	18764.41
(b) SUBTOTAL of Unitemized Independent Expenditures	0.00
(c) TOTAL Independent Expenditures.....	18764.41

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Dan Backer

Signature

[Electronically Filed]

Date

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 04 / 12 / 2013

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

 PAGE 15 OF 21
 FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) Endorse Liberty, Inc	FEC IDENTIFICATION NUMBER ▼ C C00508002
Check if ☐ 24-hour report ☐ 48-hour report ☐ New report ☐ Amends report filed on	

Full Name (Last, First, Middle Initial) of Payee Facebook		Date MM / DD / YYYY 07 / 26 / 2012	
Mailing Address 1601 S California Ave		Amount 22.02	
City Palo Alto	State CA	Zip Code 94304	Transaction ID : SE.12124
Purpose of Expenditure Independent Expenditure online advertising		Category/ Type 004	Office Sought: ☒ House State: TX ☐ Senate District: 34 ☐ President
Name of Federal Candidate Supported or Opposed by Expenditure: JESSICA PUENTE BRADSHAW		Check One: ☒ Support ☐ Oppose	
Calendar Year-To-Date Per Election for Office Sought 22.72		Disbursement For: ☒ Primary ☐ General 2012 ☐ Other (specify) _____	

Full Name (Last, First, Middle Initial) of Payee Facebook		Date MM / DD / YYYY 07 / 26 / 2012	
Mailing Address 1601 S California Ave		Amount 56.15	
City Palo Alto	State CA	Zip Code 94304	Transaction ID : SE.12125
Purpose of Expenditure Independent Expenditure online advertising		Category/ Type 004	Office Sought: ☒ House State: TX ☐ Senate District: 09 ☐ President
Name of Federal Candidate Supported or Opposed by Expenditure: STEVE STOCKMAN		Check One: ☒ Support ☐ Oppose	
Calendar Year-To-Date Per Election for Office Sought 60.36		Disbursement For: ☒ Primary ☐ General 2012 ☐ Other (specify) _____	

(a) SUBTOTAL of Itemized Independent Expenditures.....	78.17
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures.....	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Dan Backer

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Date

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04 / 12 / 2013

Signature

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

 PAGE 16 OF 21
 FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) Endorse Liberty, Inc	FEC IDENTIFICATION NUMBER ▼ C C00508002
Check if ☐ 24-hour report ☐ 48-hour report ☐ New report ☐ Amends report filed on M M M / D D D / Y Y Y Y Y Y	

Full Name (Last, First, Middle Initial) of Payee Facebook		Date M M M / D D D / Y Y Y Y Y Y 07 / 27 / 2012	
Mailing Address 1601 S California Ave		Amount 6.96	
City Palo Alto	State CA		
Purpose of Expenditure Independent Expenditure online advertising		Category/ Type	Office Sought: ☒ House ☐ Senate ☐ President State: TX District: 34 Check One: ☒ Support ☐ Oppose
Name of Federal Candidate Supported or Opposed by Expenditure: JESSICA PUENTE BRADSHAW		Disbursement For: ☒ Primary ☐ General 2012 ☐ Other (specify)	
Calendar Year-To-Date Per Election for Office Sought		29.68	

Transaction ID : SE.12122

Full Name (Last, First, Middle Initial) of Payee Facebook		Date M M M / D D D / Y Y Y Y Y Y 07 / 27 / 2012	
Mailing Address 1601 S California Ave		Amount 14927.02	
City Palo Alto	State CA		
Purpose of Expenditure Independent Expenditure online advertising		Category/ Type	Office Sought: ☐ House ☒ Senate ☐ President State: TX District: Check One: ☒ Support ☐ Oppose
Name of Federal Candidate Supported or Opposed by Expenditure: RAFAEL EDWARD TED CRUZ		Disbursement For: ☒ Primary ☐ General 2012 ☐ Other (specify)	
Calendar Year-To-Date Per Election for Office Sought		33661.39	

Transaction ID : SE.12123

(a) SUBTOTAL of Itemized Independent Expenditures.....	14933.98
(b) SUBTOTAL of Unitemized Independent Expenditures	0.00
(c) TOTAL Independent Expenditures.....	14933.98

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Dan Backer

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 04 / 12 / 2013

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

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NAME OF COMMITTEE (In Full) Endorse Liberty, Inc	FEC IDENTIFICATION NUMBER ▼ C C00508002
Check if ☐ 24-hour report ☐ 48-hour report ☐ New report ☐ Amends report filed on M M M / D D D / Y Y Y Y Y Y	

Full Name (Last, First, Middle Initial) of Payee Facebook		Date 07 / 27 / 2012	
Mailing Address 1601 S California Ave		Amount 45.14	
City Palo Alto	State CA	Zip Code 94304	Transaction ID : SE.12129
Purpose of Expenditure Independent Expenditure online advertising		Category/ Type 004	Office Sought: ☒ House ☐ Senate ☐ President State: TX District: 25
Name of Federal Candidate Supported or Opposed by Expenditure: WESLEY ALLEN RIDDLE		Check One: ☒ Support ☐ Oppose	
Calendar Year-To-Date Per Election for Office Sought 380.56		Disbursement For: ☒ Primary ☐ General 2012 ☐ Other (specify) ▶	

Full Name (Last, First, Middle Initial) of Payee Facebook		Date 07 / 27 / 2012	
Mailing Address 1601 S California Ave		Amount 17.93	
City Palo Alto	State CA	Zip Code 94304	Transaction ID : SE.12154
Purpose of Expenditure Independent Expenditure online advertising		Category/ Type 004	Office Sought: ☒ House ☐ Senate ☐ President State: TX District: 09
Name of Federal Candidate Supported or Opposed by Expenditure: STEVE STOCKMAN		Check One: ☒ Support ☐ Oppose	
Calendar Year-To-Date Per Election for Office Sought 78.29		Disbursement For: ☒ Primary ☐ General 2012 ☐ Other (specify) ▶	

(a) SUBTOTAL of Itemized Independent Expenditures.....▶	63.07
(b) SUBTOTAL of Unitemized Independent Expenditures▶	
(c) TOTAL Independent Expenditures.....▶	

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Dan Backer

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SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

 PAGE 18 OF 21
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NAME OF COMMITTEE (In Full) Endorse Liberty, Inc	FEC IDENTIFICATION NUMBER ▼ C C00508002
Check if ☐ 24-hour report ☐ 48-hour report ☐ New report ☐ Amends report filed on MM / DD / YYYY	

Full Name (Last, First, Middle Initial) of Payee Facebook		Date MM / DD / YYYY 07 / 29 / 2012	
Mailing Address 1601 S California Ave		Amount 46575.50	
City Palo Alto	State CA		
Purpose of Expenditure Independent Expenditure online advertising		Category/ Type	004
Name of Federal Candidate Supported or Opposed by Expenditure: RAFAEL EDWARD TED CRUZ		Office Sought: ☐ House State: TX ☒ Senate District: _____ ☐ President Check One: ☒ Support ☐ Oppose	
Calendar Year-To-Date Per Election for Office Sought 80236.89		Disbursement For: ☒ Primary ☐ General 2012 ☐ Other (specify) _____	

Full Name (Last, First, Middle Initial) of Payee Facebook		Date MM / DD / YYYY 07 / 29 / 2012	
Mailing Address 1601 S California Ave		Amount 299.89	
City Palo Alto	State CA		
Purpose of Expenditure Independent Expenditure online advertising		Category/ Type	004
Name of Federal Candidate Supported or Opposed by Expenditure: JESSICA PUENTE BRADSHAW		Office Sought: ☒ House State: TX ☐ Senate District: 34 ☐ President Check One: ☒ Support ☐ Oppose	
Calendar Year-To-Date Per Election for Office Sought 329.57		Disbursement For: ☒ Primary ☐ General 2012 ☐ Other (specify) _____	

(a) SUBTOTAL of Itemized Independent Expenditures.....	46875.39
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures.....	

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Signature

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SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

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NAME OF COMMITTEE (In Full) Endorse Liberty, Inc	FEC IDENTIFICATION NUMBER ▼ C C00508002
Check if ☐ 24-hour report ☐ 48-hour report ☐ New report ☐ Amends report filed on MM / DD / YYYY	

Full Name (Last, First, Middle Initial) of Payee Facebook		Date MM / DD / YYYY 07 / 29 / 2012	
Mailing Address 1601 S California Ave		Amount 2249.63	
City Palo Alto	State CA	Zip Code 94304	Transaction ID : SE.12117 Office Sought: ☒ House State: TX ☐ Senate District: 25 ☐ President Check One: ☒ Support ☐ Oppose
Purpose of Expenditure Independent Expenditure online advertising		Category/ Type 004	
Name of Federal Candidate Supported or Opposed by Expenditure: WESLEY ALLEN RIDDLE		Disbursement For: ☒ Primary ☐ General 2012 ☐ Other (specify) _____	
Calendar Year-To-Date Per Election for Office Sought 2630.19			

Full Name (Last, First, Middle Initial) of Payee Facebook		Date MM / DD / YYYY 07 / 29 / 2012	
Mailing Address 1601 S California Ave		Amount 464.79	
City Palo Alto	State CA	Zip Code 94304	Transaction ID : SE.12119 Office Sought: ☒ House State: TX ☐ Senate District: 09 ☐ President Check One: ☒ Support ☐ Oppose
Purpose of Expenditure Independent Expenditure online advertising		Category/ Type 004	
Name of Federal Candidate Supported or Opposed by Expenditure: STEVE STOCKMAN		Disbursement For: ☒ Primary ☐ General 2012 ☐ Other (specify) _____	
Calendar Year-To-Date Per Election for Office Sought 543.08			

(a) SUBTOTAL of Itemized Independent Expenditures.....	2714.42
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures.....	

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 PAGE 20 OF 21
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NAME OF COMMITTEE (In Full) Endorse Liberty, Inc	FEC IDENTIFICATION NUMBER ▼ C C00508002
Check if ☐ 24-hour report ☐ 48-hour report ☐ New report ☐ Amends report filed on M M / D D / Y Y Y Y Y Y	

Full Name (Last, First, Middle Initial) of Payee Facebook			Date M M / D D / Y Y Y Y Y Y	
Mailing Address 1601 S California Ave			Amount 846.22	
City Palo Alto	State CA	Zip Code 94304		
Purpose of Expenditure Independent Expenditure online advertising		Category/ Type 004	Office Sought: ☒ House ☐ Senate ☐ President State: TX District: 34	
Name of Federal Candidate Supported or Opposed by Expenditure: JESSICA PUENTE BRADSHAW			Check One: ☒ Support ☐ Oppose	
Calendar Year-To-Date Per Election for Office Sought 1175.79			Disbursement For: ☒ Primary ☐ General 2012 ☐ Other (specify) ▶	

Full Name (Last, First, Middle Initial) of Payee Facebook			Date M M / D D / Y Y Y Y Y Y	
Mailing Address 1601 S California Ave			Amount 1357.67	
City Palo Alto	State CA	Zip Code 94304		
Purpose of Expenditure Independent Expenditure online advertising		Category/ Type 004	Office Sought: ☒ House ☐ Senate ☐ President State: TX District: 09	
Name of Federal Candidate Supported or Opposed by Expenditure: STEVE STOCKMAN			Check One: ☒ Support ☐ Oppose	
Calendar Year-To-Date Per Election for Office Sought 1900.75			Disbursement For: ☒ Primary ☐ General 2012 ☐ Other (specify) ▶	

(a) SUBTOTAL of Itemized Independent Expenditures.....▶	2203.89
(b) SUBTOTAL of Unitemized Independent Expenditures▶	
(c) TOTAL Independent Expenditures.....▶	

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NAME OF COMMITTEE (In Full) Endorse Liberty, Inc	FEC IDENTIFICATION NUMBER ▼ C C00508002
Check if ☐ 24-hour report ☐ 48-hour report ☐ New report ☐ Amends report filed on M M / D D / Y Y Y Y Y Y	

Full Name (Last, First, Middle Initial) of Payee Facebook		Date M M / D D / Y Y Y Y Y Y 07 / 30 / 2012	
Mailing Address 1601 S California Ave		Amount 2412.15	
City Palo Alto	State CA	Zip Code 94304	Transaction ID : SE.12141 Office Sought: ☒ House State: TX ☐ Senate District: 25 ☐ President Check One: ☒ Support ☐ Oppose
Purpose of Expenditure Independent Expenditure online advertising		Category/ Type 004	
Name of Federal Candidate Supported or Opposed by Expenditure: WESLEY ALLEN RIDDLE		Disbursement For: ☒ Primary ☐ General 2012 ☐ Other (specify) ▶	
Calendar Year-To-Date Per Election for Office Sought 5042.34			

Full Name (Last, First, Middle Initial) of Payee Facebook		Date M M / D D / Y Y Y Y Y Y 07 / 30 / 2012	
Mailing Address 1601 S California Ave		Amount 43120.66	
City Palo Alto	State CA	Zip Code 94304	Transaction ID : SE.12142 Office Sought: ☐ House State: TX ☒ Senate District: ☐ President Check One: ☒ Support ☐ Oppose
Purpose of Expenditure Independent Expenditure online advertising		Category/ Type 004	
Name of Federal Candidate Supported or Opposed by Expenditure: RAFAEL EDWARD TED CRUZ		Disbursement For: ☒ Primary ☐ General 2012 ☐ Other (specify) ▶	
Calendar Year-To-Date Per Election for Office Sought 123357.55			

(a) SUBTOTAL of Itemized Independent Expenditures.....▶	45532.81
(b) SUBTOTAL of Unitemized Independent Expenditures▶	
(c) TOTAL Independent Expenditures.....▶	131476.43

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Date

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 04 / 12 / 2013

Signature