

REPORT OF COMMUNICATION COSTS ADMINISTERED BY CORPORATIONS AND MEMBERSHIP ORGANIZATIONS

(See reverse side for instructions.)

FEC 10:29 AM
 JAN 9 12 50 PM '97
 COMMISSION MAIL ROOM

1. (a) NAME OF ORGANIZATION Association of Trial Lawyers of America	2. IDENTIFICATION NUMBER (Assigned by FEC) C70003017
(b) ADDRESS (Number and Street) 1050 31st Street, N.W.	3. TYPE OF ORGANIZATION (Check Appropriate Box) <input type="checkbox"/> Corporation <input type="checkbox"/> Trade Association <input type="checkbox"/> Labor Organization <input type="checkbox"/> Cooperative <input checked="" type="checkbox"/> Membership Organization <input type="checkbox"/> Corporation without capital stock
(c) CITY, STATE AND ZIP CODE Washington DC 20007	

4. TYPE OF REPORT (Check One):

(a) April 15 Quarterly Report July 15 Quarterly Report October 15 Quarterly Report

12 Day Pre-General Election Report held on _____ in the State of _____

January Year End Report January 9, 1997 Post-Run-Off Election and Year End Report

(b) Is this Report an Amendment? YES NO

5. THIS REPORT COVERS THE PERIOD 11/21/96 THROUGH 12/30/96

SUMMARY OF COMMUNICATION COSTS

Type of Communication	Class or Category Communicated With	Date(s) of Communication	Check One		Identify Candidate, Office Sought, District and State, and Whether for Primary or General Election	Cost of Communication (Per Candidate)
			Support	Oppose		
<input type="checkbox"/> Direct Mail <input checked="" type="checkbox"/> Telephone <input type="checkbox"/> Telegram <input checked="" type="checkbox"/> Other: <u>Fax</u> <small>(Specify)</small>	<input type="checkbox"/> Executive/Administrative Personnel <input type="checkbox"/> Stockholders <input type="checkbox"/> Members	See Attached	X		See Attached	\$3,726.00
<input type="checkbox"/> Direct Mail <input type="checkbox"/> Telephone <input type="checkbox"/> Telegram <input type="checkbox"/> Other: <small>(Specify)</small>	<input type="checkbox"/> Executive/Administrative Personnel <input type="checkbox"/> Stockholders <input type="checkbox"/> Members					

(NOTE: For additional communications, attach separate sheets containing the same information as above.)

TOTAL COMMUNICATION COSTS FOR THIS PERIOD \$ 7,452.00

I certify that I have examined this report and, to the best of my knowledge and belief, it is true, correct and complete.

Thomas H. Henderson, Jr. *Thomas H. Henderson, Jr.* Exec. Director 1/8/97
Type or Print Name Signature and Title of Person Designated to Sign This Report Date

NOTE: Submission of false, erroneous, or incomplete information may subject the person signing this report to penalties of 2 U.S.C. §437g.

WHERE TO FILE: Federal Election Commission 999 E Street, N.W. Washington, D.C. 20463	FOR FURTHER INFORMATION CONTACT: Federal Election Commission Toll Free: 800-424-9530 Local: 202-219-3420
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FEC FORM 7 (4/80)

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ADDENDUM TO FEC FORM 7

Association of Trial Lawyers of America
Internal Express Advocacy Communications
FCC ID No. C70003017

of January 9, 1997

MEMORANDUM

TO: Federal Election Commission

FROM: Tom Henderson, Association of Trial Lawyers of America

ATLA is now reporting for the post-election Texas run-off elections and year-end report in accordance with the enclosed letter of November 22, 1996 from Jeffrey L. Ross of Patton Boggs, L.L.P. to Erica McMahon, F.E.C. Information Specialist.

ATLA's expenses for express advocacy communications from November 21 to December 31, 1996 totaled approximately \$32,3992. Costs consist of salaries and overhead for staff and contractors, printing and copying, postage, telephone, equipment, office supplies, and miscellaneous items (see attached budget).

Principal advocacy activities consist of direct mailings and direct distribution of information to ATLA members, with telephone and fax follow-up. The attached "Express Advocacy Staff Contacts with ATLA Members" identifies by date the number of ATLA members who were contacted by phone, the number who received additional written material about the program by mail or fax, and the average number of candidates to whom information was provided in each mailing. A total of 72 calls with ATLA members was completed, messages were left with another 373 and materials were mailed or faxed to 157 individuals.

Given the nature of these communications, the number of candidates included in each communication and the difficulty in assigning general overhead costs to specific communications, and thus to specific candidates, it is very difficult to assess a cost of communication per candidate for this activity category. In an attempt to comply with the spirit and intention of the regulations for this internal express advocacy communications program, ATLA has determined that the most appropriate way to provide the FEC with information on cost per candidate is to assume that 50 percent of the costs of the program (during the time period of November 21 - December 10) are directly attributable to the election or defeat of a clearly identified candidate. ATLA estimates that the cost of communication per candidate was \$3,726 [50% of total program costs of \$32,399 multiplied by 46% (November 21 - December 10) divided by 2 candidates]. Note: due to the fewer number of candidates in the run-off elections and the amount of administrative time spent on post-election wind down and cleanup, we are assuming a lower percent of the costs of the

program attributable to the election or defeat of clearly identified candidates during this reporting period than previous reporting periods. This number, however, still represents a conservative estimate.

We hope that the detailed and comprehensive disclosure provided here will satisfy the Commission's requirements.

A list of the 2 endorsed candidates, the offices they sought, etc. entitled "Endorsed Candidates for Express Advocacy Communications," is also attached.

Attachments

Expenses for Express Advocacy Communications, November 21 - December 31, 1996

Express Advocacy Staff Contact with ATLA Members

Endorsed Candidates for Express Advocacy Communications

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PATTON BOGGS, L.L.P.
2550 M STREET, N.W.
WASHINGTON, D.C. 20037-1380
12021 457-6000
FACSIMILE 12021 457-6216

WRITER'S DIRECT DIAL
(202) 457-6328

November 22, 1996

Ms. Erica McMahon
Information Specialist
Federal Election Commission
999 E Street, N.W.
Washington, DC 20463

Re: Filing Deadlines for FEC Form 7 Reports Listing Internal
Communications Activities for the Texas Run-off Elections on December
10, 1996.

Dear Ms. McMahon:

Thank you for taking the time to speak with me about the internal communication program of the Association of Trial Lawyers of America ("ATLA"). I want to confirm that its your recommendation that membership organizations should file their reports for internal communications activities (FEC Form 7) in connection with the Texas run-off election according to the schedule to be used by political committees filing quarterly reports for the run-off election.

Specifically, you recommended following schedule number two on page 7 of the October 1996 *Record*. Accordingly, ATLA plans to file its Pre-Runoff Report by November 29, 1996 to cover internal communications activities from October 17, 1996 through November 20, 1996. ATLA also plans to file a combined Post-Runoff/Year-End Report by January 9, 1997 to cover internal communications activities from November 21, 1996 through December 31, 1996.

Thank you for your continued valuable advice and your assistance in this matter.

Sincerely,


Jeffrey L. Ross

**ATLA'S EXPENSES FOR
EXPRESS ADVOCACY COMMUNICATIONS
(for the Period November 21, 1996 - December 31, 1996)**

DESCRIPTION	ACTUAL EXPENSES
Salaries	3,930.00
Payroll Overhead	351.00
Independent Contractors	27,658.00
Postage	43.00
Staff Travel	17.00
Meals & Functions	6.00
Office Supplies	(133.00)
Telephone/Fax	200.00
Equipment Maintenance	36.00
Depreciation	291.00
TOTAL:	\$ 32,399.00

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007, 003, 1.665, 1.641, 1.643

**ATLA'S EXPENSES FOR
EXPRESS ADVOCACY COMMUNICATIONS
(for the Period November 21, 1996 - December 31, 1996)**

DESCRIPTION	ACTUAL EXPENSES
Salaries	3,930.00
Payroll Overhead	351.00
Independent Contractors	27,658.00
Postage	43.00
Staff Travel	17.00
Meals & Functions	6.00
Office Supplies	(133.00)
Telephone/Fax	200.00
TOTAL:	\$ 32,072.00

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**ATLA'S POLITICAL ACTION MANAGEMENT LIST
EXPRESS ADVOCACY STAFF CONTACT WITH ATLA MEMBERS**

November 21, 1996 - December 31, 1996

DATE	CALLS COMPLETED	MESSAGES LEFT	INFO SENT BY MAIL AND/OR FAX	NUMBER OF CANDIDATES
11/21/96	5	20	35	2
11/22/96	5	15	15	2
11/25/96	9	22	4	2
11/26/96	7	26	15	2
11/27/96	6	17	9	2
11/28/96	0	0	0	0
11/29/96	0	0	0	0
12/2/96	8	56	21	2
12/3/96	3	15	28	2
12/4/96	3	15	14	2
12/5/96	4	46	112	2
12/6/96	6	69	11	2
12/9/96	19	71	10	2
12/10/96	5	21	2	2
12/11/96	0	0	0	0
12/12/96	0	0	0	0
12/13/96	0	0	0	0
12/16/96	0	0	0	0
12/17/96	0	0	0	0
12/18/96	0	0	0	0
12/19/96	0	0	0	0
12/20/96	0	0	0	0
12/21/96	0	0	0	0
12/22/96	0	0	0	0
12/23/96	0	0	0	0
12/24/96	0	0	0	0

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12/25/96	0	0	0	0
12/26/96	0	0	0	0
12/27/96	0	0	0	0
12/30/96	0	0	0	0
12/31/96	0	0	0	0
TOTAL:	80	393	276	

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**ATLA'S ENDORSED CANDIDATES
FOR EXPRESS ADVOCACY COMMUNICATIONS**

November 21, 1996 - December 31, 1996

<u>CANDIDATE</u>	<u>OFFICE SOUGHT</u>	<u>DISTRICT</u>	<u>STATE</u>	<u>ELECTION</u>	<u>DATE ADDED TO LIST</u>
Bentsen, Ken	U.S. House	25	TX	Run-off	Sept. 10, 1996
Lampson, Nick	U.S. House	09	TX	Run-off	July 27, 1996

Federal Election Commission
**ENVELOPE REPLACEMENT PAGE
FOR INCOMING DOCUMENTS**

The Commission has added this page to the end of this filing to indicate how it was received.

Hand Delivered

DATE OF RECEIPT

1-9-97

First Class Mail

POSTMARKED

Registered/Certified Mail

POSTMARKED

No Postmark

Postmark Illegible

Received from the House Office of Records
and Registration

DATE OF RECEIPT

Received from the Senate Office of Public
Records

DATE OF RECEIPT

Other (Specify):

POSTMARKED

and/or DATE OF RECEIPT

MS

PREPARED

1-9-97

DATE PREPARED