



**SUMMARY PAGE**  
**OF RECEIPTS AND DISBURSEMENTS**

Write or Type Committee Name  
Hallmark Cards PAC

Report Covering the Period: From: 

M	M
0	5

D	D
0	1

Y	Y	Y	Y
2	0	1	1

 To: 

M	M
0	5

D	D
3	1

Y	Y	Y	Y
2	0	1	1

	COLUMN A This Period	COLUMN B Calendar Year-to-Date								
6. (a) Cash on Hand January 1 <table border="1"><tr><td>X</td><td>Y</td><td>Y</td><td>Y</td></tr><tr><td>2</td><td>0</td><td>1</td><td>1</td></tr></table>	X	Y	Y	Y	2	0	1	1		27364.84
X	Y	Y	Y							
2	0	1	1							
(b) Cash on Hand at Beginning of Reporting Period .....	45416.37									
(c) Total Receipts (from Line 19) .....	4505.85	22571.38								
(d) Subtotal (add lines 6(b) and 6(c) for Column A and Lines 6(a) and 6(c) for Column B) .....	49922.22	49936.22								
7. Total Disbursements (from Line 31) .....	0.00	14.00								
8. Cash on Hand at Close of Reporting Period (subtract Line 7 from Line 6(d)) .....	49922.22	49922.22								
9. Debts and Obligations owed <b>TO</b> the committee (Itemize all on Schedule C and/or Schedule D) .....	0.00									
10. Debts and Obligations owed <b>BY</b> the committee (Itemize all on Schedule C and/or Schedule D) .....	0.00									

This Committee has qualified as a multicandidate committee. (see FEC FORM 1M)

**For further information contact:**

Federal Election Commission  
999 E street, NW  
Washington, DC 20463

Toll Free 800-424-9530  
Local 202-694-1100

**DETAILED SUMMARY PAGE  
OF RECEIPTS**

Write or Type Committee Name  
Hallmark Cards PAC

Report Covering the Period: From: 

M	M
0	5

D	D
0	1

Y	Y	Y	Y
2	0	1	1

 To: 

M	M
0	5

D	D
3	1

Y	Y	Y	Y
2	0	1	1

I. Receipts	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
11. Contributions (other than loans) From:		
(a) Individuals/Persons Other Than Political Committees		
(i) Itemized (use Schedule A) .....	1140.00	2305.00
(ii) Unitemized .....	3364.16	20242.80
(iii) TOTAL (add Lines 11(a)(i) and (ii) .....	4504.16	22547.80
(b) Political Party Committees .....	0.00	0.00
(c) Other Political Committees (such as PACs) .....	0.00	0.00
(d) Total Contributions (add Lines 11(a)(iii),(b) and (c)) (Carry Totals to Line 33, page 5) .....	4504.16	22547.80
12. Transfers From Affiliated/Other Party Committees .....	0.00	0.00
13. All Loans Received .....	0.00	0.00
14. Loan Repayments Received .....	0.00	0.00
15. Offsets To Operating Expenditures (Refunds, Rebates, etc.) (Carry Totals to Line 37, page 5) .....	0.00	14.00
16. Refunds of Contributions Made to Federal candidates and Other Political Committees .....	0.00	0.00
17. Other Federal Receipts (Dividends, Interest, etc.) .....	1.69	9.58
18. Transfers from Non-Federal and Levin Funds		
(a) Non-Federal Account (from Schedule H3) .....	0.00	0.00
(b) Levin Funds (from Schedule H5) .....	0.00	0.00
(c) Total Transfer (add 18(a) and 18(b)).	0.00	0.00
19. Total Receipts (add Lines 11(d), 12, 13, 14, 15, 16, 17, and 18(c)) .....	4505.85	22571.38
20. Total Federal Receipts (subtract Line 18(c) from Line 19) .....	4505.85	22571.38

II. DISBURSEMENTS	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
21. Operating Expenditures:		
(a) Shared Federal/Non-Federal Activity (from Schedule H4)	0.00	0.00
(i) Federal Share.....	0.00	0.00
(ii) Non-Federal Share.....	0.00	0.00
(b) Other Federal Operating Expenditures.....	0.00	14.00
(c) Total Operating Expenditures (add 21(a)(i), (a)(ii) and (b))..... ▶	0.00	14.00
22. Transfers to Affiliated/Other Party Committees.....	0.00	0.00
23. Contributions to Federal Candidates/Committees..... and Other Political Committees.....	0.00	0.00
24. Independent Expenditure (use Schedule E) .....	0.00	0.00
25. Coordinated Expenditures Made by Party Committees (2 U.S.C. 441a(d)) (use Schedule F).....	0.00	0.00
26. Loan Repayments Made.....	0.00	0.00
27. Loans Made.....	0.00	0.00
28. Refunds of Contributions To:		
(a) Individuals/Persons Other Than Political Committees .....	0.00	0.00
(b) Political Party Committees	0.00	0.00
(c) Other Political Committees (such as PACs) .....	0.00	0.00
(d) Total Contribution Refunds (add Lines 28(a), (b), and (c)) .....	0.00	0.00
29. Other Disbursements.....	0.00	0.00
30. Federal Election Activity (2 U.S.C 431(20))		
(a) Shared Federal Election Activity (from Schedule H6)		
(i) Federal Share .....	0.00	0.00
(ii) "Levin" Share .....	0.00	0.00
(b) Federal Election Activity Paid Entirely With Federal Funds .....	0.00	0.00
(c) Total Federal Election Activity (add Lines 30(a)(i), 30(a)(ii) and 30(b))....	0.00	0.00
31. Total Disbursements (add Lines 21(c), 22, 23, 24, 25, 26, 27, 28(d), 29 and 30(c))..	0.00	14.00
32. Total Federal Disbursements (subtract Line 21(a)(ii) and Line 30(a)(ii) from Line 31).....	0.00	14.00

III. Net Contributions/Operating Expenditures	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
33. Total Contributions (other than loans) from Line 11(d), page 3) .....	4504.16	22547.80
34. Total Contribution Refunds (from Line 28(d)) .....	0.00	0.00
35. Net Contributions (other than loans) (subtract Line 34 from Line 33) .....	4504.16	22547.80
36. Total Federal Operating Expenditures (add Line 21(a)(i) and Line 21(b)).....	0.00	14.00
37. Offsets to Operating Expenditures (from Line 15, page 3) .....	0.00	14.00
38. Net Operating Expenditures (subtract Line 37 from Line 36) .....	0.00	0.00

# SCHEDULE A (FEC Form 3X) ITEMIZED RECEIPTS

Use separate schedule(s)  
for each category of the  
Detailed Summary Page

FOR LINE NUMBER: PAGE 6 / 11  
(check only one)

<input checked="" type="checkbox"/> 11a	<input type="checkbox"/> 11b	<input type="checkbox"/> 11c	<input type="checkbox"/> 12
<input type="checkbox"/> 13	<input type="checkbox"/> 14	<input type="checkbox"/> 15	<input type="checkbox"/> 16 <input type="checkbox"/> 17

Any information copied from such Reports and Statements may not be sold or used by any person for the purpose of soliciting contributions or for commercial purposes, other than using the name and address of any political committee to solicit contributions from such committee.

NAME OF COMMITTEE (In Full)  
Hallmark Cards PAC

**A.**

Full Name (Last, First, Middle Initial)  
Mr. 100 J. 5/27/2011

Mailing Address 5801 Oakwood Rd

City State Zip Code  
Mission Hills KS 66208

FEC ID number of contributing federal political committee. **C**

Name of Employer Hallmark Cards, Inc. Occupation Chairman Of Board

Receipt For:  Primary  General  Other (specify) ▼

Aggregate Year-to-Date ▼ 500.00

Date of Receipt  
MM / DD / YYYY  
05 / 31 / 2011

**Transaction ID:** PR10681154880

Amount of Each Receipt this Period  
100.00

P/R Deduction (\$0.00 Bi-W-weekly)

**B.**

Full Name (Last, First, Middle Initial)  
Mrs. 75 H. 5/27/2011

Mailing Address 400 W 49th Ter Unit 2106

City State Zip Code  
Kansas City MO 64112

FEC ID number of contributing federal political committee. **C**

Name of Employer Hallmark Cards, Inc. Occupation General & Admintrn No Title

Receipt For:  Primary  General  Other (specify) ▼

Aggregate Year-to-Date ▼ 375.00

Date of Receipt  
MM / DD / YYYY  
05 / 31 / 2011

**Transaction ID:** PR10687664880

Amount of Each Receipt this Period  
75.00

P/R Deduction (\$0.00 Bi-W-weekly)

**C.**

Full Name (Last, First, Middle Initial)  
50 5/27/2011

Mailing Address 8116 Parkview Dr

City State Zip Code  
Parkville MO 64152

FEC ID number of contributing federal political committee. **C**

Name of Employer Hallmark Cards, Inc. Occupation Executive VP Chief Fin Officer

Receipt For:  Primary  General  Other (specify) ▼

Aggregate Year-to-Date ▼ 250.00

Date of Receipt  
MM / DD / YYYY  
05 / 31 / 2011

**Transaction ID:** PR10692184880

Amount of Each Receipt this Period  
50.00

P/R Deduction (\$0.00 Bi-W-weekly)

**SUBTOTAL** of Receipts This Page (optional) ..... ► **225.00**

**TOTAL** This Period (last page this line number only) ..... ►

# SCHEDULE A (FEC Form 3X) ITEMIZED RECEIPTS

Use separate schedule(s)  
for each category of the  
Detailed Summary Page

FOR LINE NUMBER: PAGE 7 / 11  
(check only one)  
 11a  11b  11c  12  
 13  14  15  16  17

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NAME OF COMMITTEE (In Full)  
Hallmark Cards PAC

**A.**

Full Name (Last, First, Middle Initial)  
100 Douglas 5/27/2011

Mailing Address 800 W 60th Ter

City State Zip Code  
Kansas City MO 64113

FEC ID number of contributing federal political committee. **C**

Name of Employer Occupation  
Hallmark Cards, Inc. Sr VP Public Affrs & Comm

Receipt For:  Primary  General  Other (specify) ▼

Aggregate Year-to-Date ▼ 500.00

Date of Receipt  
M M / D D / Y Y Y Y Y  
0 5 / 3 1 / 2 0 1 1

**Transaction ID:** PR10692684880

Amount of Each Receipt this Period  
100.00

P/R Deduction (\$0.00 Bi-W-  
eekly)

**B.**

Full Name (Last, First, Middle Initial)  
50 5/27/2011

Mailing Address 8632 N Eastern Ave

City State Zip Code  
Kansas City MO 64157

FEC ID number of contributing federal political committee. **C**

Name of Employer Occupation  
Hallmark Cards, Inc. Sr VP - Supply Chain & Business Enable

Receipt For:  Primary  General  Other (specify) ▼

Aggregate Year-to-Date ▼ 250.00

Date of Receipt  
M M / D D / Y Y Y Y Y  
0 5 / 3 1 / 2 0 1 1

**Transaction ID:** PR10702604880

Amount of Each Receipt this Period  
50.00

P/R Deduction (\$0.00 Bi-W-  
eekly)

**C.**

Full Name (Last, First, Middle Initial)  
50 Austin 5/27/2011

Mailing Address 2101 W 67th St

City State Zip Code  
Mission Hills KS 66208

FEC ID number of contributing federal political committee. **C**

Name of Employer Occupation  
Hallmark Cards, Inc. Pres Hall Fm Fndtn Asst To Chr

Receipt For:  Primary  General  Other (specify) ▼

Aggregate Year-to-Date ▼ 250.00

Date of Receipt  
M M / D D / Y Y Y Y Y  
0 5 / 3 1 / 2 0 1 1

**Transaction ID:** PR10715164880

Amount of Each Receipt this Period  
50.00

P/R Deduction (\$0.00 Bi-W-  
eekly)

**SUBTOTAL** of Receipts This Page (optional) ..... ► **200.00**

**TOTAL** This Period (last page this line number only) ..... ►

# SCHEDULE A (FEC Form 3X) ITEMIZED RECEIPTS

Use separate schedule(s) for each category of the Detailed Summary Page	FOR LINE NUMBER: (check only one)	PAGE 8 / 11
	<input checked="" type="checkbox"/> 11a	<input type="checkbox"/> 11b
	<input type="checkbox"/> 13	<input type="checkbox"/> 14
	<input type="checkbox"/> 11c	<input type="checkbox"/> 12
	<input type="checkbox"/> 15	<input type="checkbox"/> 16
	<input type="checkbox"/> 17	

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NAME OF COMMITTEE (In Full)  
Hallmark Cards PAC

<b>A.</b>	Full Name (Last, First, Middle Initial) 75 Charles 5/27/2011	Date of Receipt M M / D D / Y Y Y Y 0 5 / 3 1 / 2 0 1 1
	Mailing Address 14547 Granada Circle	<b>Transaction ID:</b> PR10716294880
	City State Zip Code Leawood KS 66224	Amount of Each Receipt this Period 75.00
	FEC ID number of contributing federal political committee. <b>C</b>	
	Name of Employer Hallmark Cards, Inc. Occupation Sr VP - NA Strategic Planning & Finance Receipt For: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify) ▼ Aggregate Year-to-Date ▼ 375.00	P/R Deduction (\$0.00 Bi-Weekly)

<b>B.</b>	Full Name (Last, First, Middle Initial) 50 McKeever 5/27/2011	Date of Receipt M M / D D / Y Y Y Y 0 5 / 3 1 / 2 0 1 1
	Mailing Address 6557 High Dr	<b>Transaction ID:</b> PR10720484880
	City State Zip Code Mission Hills KS 66208-1937	Amount of Each Receipt this Period 50.00
	FEC ID number of contributing federal political committee. <b>C</b>	
	Name of Employer Hallmark Cards, Inc. Occupation Sr VP - Consumer Solutions Receipt For: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify) ▼ Aggregate Year-to-Date ▼ 250.00	P/R Deduction (\$0.00 Bi-Weekly)

<b>C.</b>	Full Name (Last, First, Middle Initial) 50 P. 5/27/2011	Date of Receipt M M / D D / Y Y Y Y 0 5 / 3 1 / 2 0 1 1
	Mailing Address 12784 Aberdeen Ct	<b>Transaction ID:</b> PR10725244880
	City State Zip Code Leawood KS 66209	Amount of Each Receipt this Period 50.00
	FEC ID number of contributing federal political committee. <b>C</b>	
	Name of Employer Hallmark Cards, Inc. Occupation Pres CC Exec VP Real Estate Receipt For: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify) ▼ Aggregate Year-to-Date ▼ 250.00	P/R Deduction (\$0.00 Bi-Weekly)

<b>SUBTOTAL</b> of Receipts This Page (optional) .....	<b>175.00</b>
<b>TOTAL</b> This Period (last page this line number only) .....	

**SCHEDULE A (FEC Form 3X)  
ITEMIZED RECEIPTS**

Use separate schedule(s) for each category of the Detailed Summary Page	FOR LINE NUMBER: (check only one)	PAGE 9 / 11
	<input checked="" type="checkbox"/> 11a	<input type="checkbox"/> 11b
	<input type="checkbox"/> 13	<input type="checkbox"/> 14
	<input type="checkbox"/> 11c	<input type="checkbox"/> 12
	<input type="checkbox"/> 15	<input type="checkbox"/> 16
	<input type="checkbox"/> 17	

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NAME OF COMMITTEE (In Full)  
Hallmark Cards PAC

<b>A.</b>	Full Name (Last, First, Middle Initial) 50 Braden 5/27/2011		Date of Receipt
	Mailing Address 4730 N Hickory Ct		<input type="text"/> M M / <input type="text"/> D D / <input type="text"/> Y Y Y Y 05 / 31 / 2011
	City	State	Zip Code
	Kansas City	MO	64116
	FEC ID number of contributing federal political committee. <b>C</b>		<b>Transaction ID:</b> PR10731954880
Name of Employer Hallmark Cards, Inc.		Occupation Associate General Cnsl Corp	Amount of Each Receipt this Period
Receipt For: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify) ▼		Aggregate Year-to-Date ▼ 250.00	<input type="text"/> 50.00
			P/R Deduction (\$0.00 Bi-W- eekly)

<b>B.</b>	Full Name (Last, First, Middle Initial) 65 Earl 5/27/2011		Date of Receipt
	Mailing Address 5830 Overhill Rd		<input type="text"/> M M / <input type="text"/> D D / <input type="text"/> Y Y Y Y 05 / 31 / 2011
	City	State	Zip Code
	Mission Hills	KS	66208
	FEC ID number of contributing federal political committee. <b>C</b>		<b>Transaction ID:</b> PR10749114880
Name of Employer Hallmark Cards, Inc.		Occupation President - Peg	Amount of Each Receipt this Period
Receipt For: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify) ▼		Aggregate Year-to-Date ▼ 325.00	<input type="text"/> 65.00
			P/R Deduction (\$0.00 Bi-W- eekly)

<b>C.</b>	Full Name (Last, First, Middle Initial) 100 J. 5/27/2011, Jr.		Date of Receipt
	Mailing Address 5930 Overhill Rd		<input type="text"/> M M / <input type="text"/> D D / <input type="text"/> Y Y Y Y 05 / 31 / 2011
	City	State	Zip Code
	Mission Hills	KS	66208
	FEC ID number of contributing federal political committee. <b>C</b>		<b>Transaction ID:</b> PR10749134880
Name of Employer Hallmark Cards, Inc.		Occupation President & Ceo/Vice Chairman	Amount of Each Receipt this Period
Receipt For: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify) ▼		Aggregate Year-to-Date ▼ 500.00	<input type="text"/> 100.00
			P/R Deduction (\$0.00 Bi-W- eekly)

<b>SUBTOTAL</b> of Receipts This Page (optional) .....	<input type="text"/> <b>215.00</b>
<b>TOTAL</b> This Period (last page this line number only) .....	<input type="text"/>

# SCHEDULE A (FEC Form 3X) ITEMIZED RECEIPTS

Use separate schedule(s)  
for each category of the  
Detailed Summary Page

FOR LINE NUMBER: PAGE 10 / 11  
(check only one)

<input checked="" type="checkbox"/> 11a	<input type="checkbox"/> 11b	<input type="checkbox"/> 11c	<input type="checkbox"/> 12
<input type="checkbox"/> 13	<input type="checkbox"/> 14	<input type="checkbox"/> 15	<input type="checkbox"/> 16 <input type="checkbox"/> 17

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NAME OF COMMITTEE (In Full)  
Hallmark Cards PAC

**A.**

Full Name (Last, First, Middle Initial)  
Bonnie Hall

Mailing Address 1100 Church Ln.

City Easton State PA Zip Code 18040-6638

FEC ID number of contributing federal political committee. **C**

Name of Employer Crayola LLC Occupation Director, International Innovation

Receipt For:  Primary  General  Other (specify) ▼

Aggregate Year-to-Date ▼ 275.00

Date of Receipt 05 / 31 / 2011

**Transaction ID:** PR10749344880

Amount of Each Receipt this Period 75.00

P/R Deduction (\$25.00 Bi-Weekly)

**B.**

Full Name (Last, First, Middle Initial)  
50 E. 5/27/2011

Mailing Address 14116 Nicklaus Dr

City Overland Park State KS Zip Code 66223

FEC ID number of contributing federal political committee. **C**

Name of Employer Hallmark Cards, Inc. Occupation Executive VP General Cnsl Secy

Receipt For:  Primary  General  Other (specify) ▼

Aggregate Year-to-Date ▼ 250.00

Date of Receipt 05 / 31 / 2011

**Transaction ID:** PR10757654880

Amount of Each Receipt this Period 50.00

P/R Deduction (\$0.00 Bi-W-ekly)

**C.**

Full Name (Last, First, Middle Initial)  
50 A. 5/27/2011

Mailing Address 10745 54th Ave N

City Plymouth State MN Zip Code 55442

FEC ID number of contributing federal political committee. **C**

Name of Employer Hallmark Management Services, Inc. Occupation President Hallmark Business Solutions

Receipt For:  Primary  General  Other (specify) ▼

Aggregate Year-to-Date ▼ 250.00

Date of Receipt 05 / 31 / 2011

**Transaction ID:** PR10757864880

Amount of Each Receipt this Period 50.00

P/R Deduction (\$0.00 Bi-W-ekly)

**SUBTOTAL** of Receipts This Page (optional) ..... ► 175.00

**TOTAL** This Period (last page this line number only) ..... ►

**SCHEDULE A (FEC Form 3X)  
ITEMIZED RECEIPTS**

Use separate schedule(s)  
for each category of the  
Detailed Summary Page

FOR LINE NUMBER: PAGE 11 / 11  
(check only one)  
 11a    11b    11c    12  
 13    14    15    16    17

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NAME OF COMMITTEE (In Full)  
Hallmark Cards PAC

**A.** Full Name (Last, First, Middle Initial)  
50 5/27/2011  
Mailing Address 9 Shady Mill Ln

City State Zip Code  
Milford NJ 08848

FEC ID number of contributing federal political committee. **C**

Name of Employer Hallmark Marketing Corporation  
Occupation Sr VP - Mass Customers

Receipt For:  
 Primary    General  
 Other (specify) ▼

Aggregate Year-to-Date ▼ 250.00

Date of Receipt  
 M M / D D / Y Y Y Y  
 0 5 / 3 1 / 2 0 1 1  
**Transaction ID:** PR36168914880  
 Amount of Each Receipt this Period 50.00  
 P/R Deduction (\$0.00 Bi-W-weekly)

**B.** Full Name (Last, First, Middle Initial)  
100 5/27/2011  
Mailing Address 3148 West 138 Terrace

City State Zip Code  
Leawood KS 66224

FEC ID number of contributing federal political committee. **C**

Name of Employer Hallmark Cards, Inc.  
Occupation President - Hallmark Gold Crown

Receipt For:  
 Primary    General  
 Other (specify) ▼

Aggregate Year-to-Date ▼ 500.00

Date of Receipt  
 M M / D D / Y Y Y Y  
 0 5 / 3 1 / 2 0 1 1  
**Transaction ID:** PR36183904880  
 Amount of Each Receipt this Period 100.00  
 P/R Deduction (\$0.00 Bi-W-weekly)

<b>SUBTOTAL</b> of Receipts This Page (optional) .....	<b>150.00</b>
<b>TOTAL</b> This Period (last page this line number only) .....	<b>1140.00</b>