

FEC FORM 5

REPORT OF INDEPENDENT EXPENDITURES MADE AND CONTRIBUTIONS RECEIVED

To Be Used by Persons (Other than Political Committees) including Qualified Nonprofit Corporations

1. (a) Name of Individual, Organization or Corporation CROSSROADS GRASSROOTS POLICY STRATEGIES		3. FEC Identification Number C C90011719
(b) Address (number and street) <input type="checkbox"/> check if different than previously reported 1401 NEW YORK AVENUE, NW STE. 1200		
(c) City, State and ZIP Code WASHINGTON DC 20005		
2. Corporate filers only	Is the filer a qualified nonprofit corporation? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
Individual filers only	Name of Employer Occupation	

4. TYPE OF REPORT (check appropriate boxes):

- (a) April 15 Quarterly Report 24-Hour Notice 48-Hour Notice
- July 15 Quarterly Report
- October Quarterly Report
- January 31 Year-End Report

(b) Is this Report an amendment? Yes No

5. COVERING PERIOD: FROM

M	M
0	7

 /

D	D
0	1

 /

Y	Y	Y	Y
2	0	1	0

THROUGH

M	M
0	9

 /

D	D
3	0

 /

Y	Y	Y	Y
2	0	1	0

6. TOTAL CONTRIBUTIONS	<input style="width: 90%;" type="text" value="0.00"/>
7. TOTAL INDEPENDENT EXPENDITURES.....	<input style="width: 90%;" type="text" value="1416264.02"/>

Under penalty of perjury, I certify that the independent expenditures reported herein were not made with the cooperation or prior consent of, or in constitution with, or at the request or suggestion of, a candidate or a candidate's agent or authorized committee or a political party committee or its agent. In addition, if the independent expenditures reported herein were made by a corporation, I certify that the corporation is a qualified nonprofit corporation under the Commission's regulations.

TYPE OR PRINT NAME OF PERSON COMPLETING FORM	SIGNATURE	DATE
Margee D. Clancy	_____	10/15/2010

NOTE: Submission of false, erroneous or incomplete information may subject the person signing this report to the penalties of 2 U.S.C. 437g.

For further information, contact:

Federal Election Commission, 999 E Street, N.W., Washington, D.C. 20463 Toll Free 800-424-9530, Local 202-694-1100

A. Form/Schedule : **F5N**

Transaction ID :

FECfile is not calculating the correct totals for the 'Calendar Year-to-Date Per Election for Office Sought'. We have alerted RAD about this software issue. RAD analyst Jill Sugarman confirmed that FECfile is not computing these totals accurately and the FEC is trying to remedy this problem in a future FECfile update. As of 9/30/10 please note the correct 'Calendar Year-to-Date Per Election for Office Sought': MO-Senate: \$401,587.70, PA-Senate: \$506,745.12, WA-Senate: \$507,931.20.

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURES

NAME OF FILER (In Full)

CROSSROADS GRASSROOTS POLICY STRATEGIES

Full Name (Last, First, Middle Initial) of Payee
Crossroads Media, LLC

Date

M M / D D / Y Y Y Y
0 9 / 2 1 / 2 0 1 0

Mailing Address
66 Canal Center Plaza
Ste. 555

Amount

226712.00

City State Zip Code
Alexandria VA 22314

Purpose of Expenditure
TV/Media Placement

Category/
Type

Office Sought: House State: PA
 Senate
 President District: _____

Name of Federal Candidate Supported or Opposed by Expenditure:
JOSEPH A SESTAK, JR

Check One: Support Oppose

Calendar Year-To-Date Per Election
for Office Sought 226712.00

Disbursement For: Primary General
2010
 Other (specify) _____

Full Name (Last, First, Middle Initial) of Payee
Crossroads Media, LLC

Date

M M / D D / Y Y Y Y
0 9 / 2 8 / 2 0 1 0

Mailing Address
66 Canal Center Plaza
Ste. 555

Amount

383516.70

City State Zip Code
Alexandria VA 22314

Purpose of Expenditure
TV/Media Placement

Category/
Type

Office Sought: House State: MO
 Senate
 President District: _____

Name of Federal Candidate Supported or Opposed by Expenditure:
ROBIN CARNAHAN

Check One: Support Oppose

Calendar Year-To-Date Per Election
for Office Sought 610228.70

Disbursement For: Primary General
2010
 Other (specify) _____

Full Name (Last, First, Middle Initial) of Payee
Crossroads Media, LLC

Date

M M / D D / Y Y Y Y
0 9 / 2 8 / 2 0 1 0

Mailing Address
66 Canal Center Plaza
Ste. 555

Amount

267185.00

City State Zip Code
Alexandria VA 22314

Purpose of Expenditure
TV/Media Placement

Category/
Type

Office Sought: House State: PA
 Senate
 President District: _____

Name of Federal Candidate Supported or Opposed by Expenditure:
JOSEPH A SESTAK, JR

Check One: Support Oppose

Calendar Year-To-Date Per Election
for Office Sought 877413.70

Disbursement For: Primary General
2010
 Other (specify) _____

(a) **SUBTOTAL** of Itemized Independent Expenditures

877413.70

(b) **SUBTOTAL** of Unitemized Independent Expenditures

(c) **TOTAL** Independent Expenditures
(carry total from last page forward to Line 7)

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURES

NAME OF FILER (In Full)

CROSSROADS GRASSROOTS POLICY STRATEGIES

Full Name (Last, First, Middle Initial) of Payee
Crossroads Media, LLC

Date

M M / D D / Y Y Y Y
09 / 28 / 2010

Mailing Address
66 Canal Center Plaza
Ste. 555

Amount

492343.20

City State Zip Code
Alexandria VA 22314

Purpose of Expenditure
TV/Media Placement

Category/
Type

Office Sought: House State: WA
 Senate
 President District: _____

Name of Federal Candidate Supported or Opposed by Expenditure:
PATTY MURRAY

Check One: Support Oppose

Calendar Year-To-Date Per Election
for Office Sought 1369756.90

Disbursement For: Primary General
2010
 Other (specify) _____

Full Name (Last, First, Middle Initial) of Payee
Hackney & Hackney

Date

M M / D D / Y Y Y Y
09 / 28 / 2010

Mailing Address
1407 W 31st Avenue
Ste. 100

Amount

14788.00

City State Zip Code
Anchorage AK 99503

Purpose of Expenditure
TV/Media Production

Category/
Type

Office Sought: House State: WA
 Senate
 President District: _____

Name of Federal Candidate Supported or Opposed by Expenditure:
PATTY MURRAY

Check One: Support Oppose

Calendar Year-To-Date Per Election
for Office Sought 14788.00

Disbursement For: Primary General
2010
 Other (specify) _____

Full Name (Last, First, Middle Initial) of Payee
McCarthy Marcus Hennings, Ltd.

Date

M M / D D / Y Y Y Y
09 / 28 / 2010

Mailing Address
1850 M Street, NW
Ste. 235

Amount

18071.00

City State Zip Code
Washington DC 20036

Purpose of Expenditure
TV/Media Production

Category/
Type

Office Sought: House State: MO
 Senate
 President District: _____

Name of Federal Candidate Supported or Opposed by Expenditure:
ROBIN CARNAHAN

Check One: Support Oppose

Calendar Year-To-Date Per Election
for Office Sought 18071.00

Disbursement For: Primary General
2010
 Other (specify) _____

(a) **SUBTOTAL** of Itemized Independent Expenditures

525202.20

(b) **SUBTOTAL** of Unitemized Independent Expenditures

(c) **TOTAL** Independent Expenditures
(carry total from last page forward to Line 7)

**SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURES**

NAME OF FILER (In Full)
CROSSROADS GRASSROOTS POLICY STRATEGIES

Full Name (Last, First, Middle Initial) of Payee
Up Grade Films

Date
MM / DD / YYYY
09 / 21 / 2010

Mailing Address
3299 K Street, NW
Ste. 200

Amount
12848.12

City State Zip Code
Washington DC 20007

Purpose of Expenditure
TV/Media Production

Category/
Type

Office Sought: House State: PA
 Senate
 President District: _____

Name of Federal Candidate Supported or Opposed by Expenditure:
JOSEPH A SESTAK, JR

Check One: Support Oppose

Calendar Year-To-Date Per Election
for Office Sought 12848.12

Disbursement For: Primary General
 Other (specify) _____

Full Name (Last, First, Middle Initial) of Payee
Wilson-Grand Communications

Date
MM / DD / YYYY
09 / 28 / 2010

Mailing Address
429 N St. Asaph Street

Amount
800.00

City State Zip Code
Alexandria VA 22314

Purpose of Expenditure
TV/Media Delivery

Category/
Type

Office Sought: House State: WA
 Senate
 President District: _____

Name of Federal Candidate Supported or Opposed by Expenditure:
PATTY MURRAY

Check One: Support Oppose

Calendar Year-To-Date Per Election
for Office Sought 800.00

Disbursement For: Primary General
 Other (specify) _____

(This section is intentionally left blank for additional itemized expenditures.)

(a) **SUBTOTAL** of Itemized Independent Expenditures 13648.12

(b) **SUBTOTAL** of Unitemized Independent Expenditures.....

(c) **TOTAL** Independent Expenditures 1416264.02
(carry total from last page forward to Line 7)