

FEC FORM 3X

REPORT OF RECEIPTS AND DISBURSEMENTS

For Other Than An Authorized Committee

Office Use Only

1. NAME OF COMMITTEE (in full) TYPE OR PRINT ▼ Example: If typing, type over the lines.
VALASSIS DIRECT MAIL, INC. POLITICAL ACTION COMMITTEE

ADDRESS (number and street)
 Check if different than previously reported. (ACC)

2. FEC IDENTIFICATION NUMBER ▼ CITY ▲ STATE ▲ ZIP CODE ▲

3. IS THIS REPORT NEW (N) OR AMENDED (A)

4. TYPE OF REPORT (Choose One)
(a) Quarterly Reports:
 April 15 Quarterly Report (Q1)
 July 15 Quarterly Report (Q2)
 October 15 Quarterly Report (Q3)
 January 31 Year-End Report (YE)
 July 31 Mid-Year Report (Non-election Year Only) (MY)
 Termination Report (TER)
(b) Monthly Report Due On:
 Feb 20 (M2) May 20 (M5) Aug 20 (M8) Nov 20 (M11) (Non-Election Year Only)
 Mar 20 (M3) Jun 20 (M6) Sep 20 (M9) Dec 20 (M12) (Non-Election Year Only)
 Apr 20 (M4) Jul 20 (M7) Oct 20 (M10) Jan 31 (YE)
(c) 12-Day PRE-Election Report for the:
 Primary (12P) General (12G) Runoff (12R)
 Convention (12C) Special (12S)
Election on / / in the State of
(d) 30-Day POST-Election Report for the:
 General (30G) Runoff (30R) Special (30S)
Election on / / in the State of

5. Covering Period / / through / /

I certify that I have examined this Report and to the best of my knowledge and belief it is true, correct and complete.

Type or Print Name of Treasurer Steven Azzara

Signature of Treasurer Steven Azzara [Electronically Filed] Date / /

NOTE: Submission of false, erroneous, or incomplete information may subject the person signing this Report to the penalties of 2 U.S.C. §437g.

**SUMMARY PAGE
OF RECEIPTS AND DISBURSEMENTS**

FEC Form 3X (Rev. 02/2003)

Write or Type Committee Name

VALASSIS DIRECT MAIL, INC. POLITICAL ACTION COMMITTEE

Report Covering the Period: From: / / To: / /

	COLUMN A This Period	COLUMN B Calendar Year-to-Date
6. (a) Cash on Hand January 1, <input type="text" value="2012"/>	<input type="text" value="87543.77"/>	<input type="text" value="87543.77"/>
(b) Cash on Hand at Beginning of Reporting Period.....	<input type="text" value="26667.67"/>	
(c) Total Receipts (from Line 19)	<input type="text" value="3419.81"/>	<input type="text" value="17869.95"/>
(d) Subtotal (add Lines 6(b) and 6(c) for Column A and Lines 6(a) and 6(c) for Column B).....	<input type="text" value="30087.48"/>	<input type="text" value="105413.72"/>
7. Total Disbursements (from Line 31).....	<input type="text" value="143.89"/>	<input type="text" value="75470.13"/>
8. Cash on Hand at Close of Reporting Period (subtract Line 7 from Line 6(d)).....	<input type="text" value="29943.59"/>	<input type="text" value="29943.59"/>
9. Debts and Obligations Owed TO the Committee (Itemize all on Schedule C and/or Schedule D)	<input type="text" value="0.00"/>	
10. Debts and Obligations Owed BY the Committee (Itemize all on Schedule C and/or Schedule D)	<input type="text" value="0.00"/>	

This committee has qualified as a multicandidate committee. (see FEC FORM 1M)

For further information contact:

Federal Election Commission
999 E Street, NW
Washington, DC 20463

Toll Free 800-424-9530
Local 202-694-1100

DETAILED SUMMARY PAGE
of Receipts

Write or Type Committee Name

VALASSIS DIRECT MAIL, INC. POLITICAL ACTION COMMITTEE

Report Covering the Period: From: / / To: / /

I. Receipts	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
11. Contributions (other than loans) From:		
(a) Individuals/Persons Other Than Political Committees		
(i) Itemized (use Schedule A).....	2575.00	10053.00
(ii) Unitemized	844.30	7770.40
(iii) TOTAL (add Lines 11(a)(i) and (ii))..... ▶	3419.30	17823.40
(b) Political Party Committees	0.00	0.00
(c) Other Political Committees (such as PACs).....	0.00	0.00
(d) Total Contributions (add Lines 11(a)(iii), (b), and (c)) (Carry Totals to Line 33, page 5)	3419.30	17823.40
12. Transfers From Affiliated/Other Party Committees.....	0.00	0.00
13. All Loans Received	0.00	0.00
14. Loan Repayments Received.....	0.00	0.00
15. Offsets To Operating Expenditures (Refunds, Rebates, etc.) (Carry Totals to Line 37, page 5).....	0.00	0.00
16. Refunds of Contributions Made to Federal Candidates and Other Political Committees.....	0.00	0.00
17. Other Federal Receipts (Dividends, Interest, etc.).....	0.51	46.55
18. Transfers from Non-Federal and Levin Funds		
(a) Non-Federal Account (from Schedule H3).....	0.00	0.00
(b) Levin Funds (from Schedule H5)	0.00	0.00
(c) Total Transfers (add 18(a) and 18(b))..	0.00	0.00
19. Total Receipts (add Lines 11(d), 12, 13, 14, 15, 16, 17, and 18(c))..... ▶	3419.81	17869.95
20. Total Federal Receipts (subtract Line 18(c) from Line 19)..... ▶	3419.81	17869.95

DETAILED SUMMARY PAGE
of Disbursements

II. Disbursements	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
21. Operating Expenditures:		
(a) Allocated Federal/Non-Federal Activity (from Schedule H4)		
(i) Federal Share	0.00	0.00
(ii) Non-Federal Share.....	0.00	0.00
(b) Other Federal Operating Expenditures	143.89	370.13
(c) Total Operating Expenditures (add 21(a)(i), (a)(ii), and (b))	143.89	370.13
22. Transfers to Affiliated/Other Party Committees.....	0.00	0.00
23. Contributions to Federal Candidates/Committees and Other Political Committees.....	0.00	75000.00
24. Independent Expenditures (use Schedule E)	0.00	0.00
25. Coordinated Party Expenditures (2 U.S.C. §441a(d)) (use Schedule F).....	0.00	0.00
26. Loan Repayments Made.....	0.00	0.00
27. Loans Made.....	0.00	0.00
28. Refunds of Contributions To:		
(a) Individuals/Persons Other Than Political Committees	0.00	100.00
(b) Political Party Committees	0.00	0.00
(c) Other Political Committees (such as PACs).....	0.00	0.00
(d) Total Contribution Refunds (add Lines 28(a), (b), and (c)).....	0.00	100.00
29. Other Disbursements	0.00	0.00
30. Federal Election Activity (2 U.S.C. §431(20))		
(a) Allocated Federal Election Activity (from Schedule H6)		
(i) Federal Share	0.00	0.00
(ii) "Levin" Share.....	0.00	0.00
(b) Federal Election Activity Paid Entirely With Federal Funds	0.00	0.00
(c) Total Federal Election Activity (add .. Lines 30(a)(i), 30(a)(ii) and 30(b))....	0.00	0.00
31. Total Disbursements (add Lines 21(c), 22, 23, 24, 25, 26, 27, 28(d), 29 and 30(c)) ..	143.89	75470.13
32. Total Federal Disbursements (subtract Line 21(a)(ii) and Line 30(a)(ii) from Line 31).....	143.89	75470.13

DETAILED SUMMARY PAGE
of Disbursements

FEC Form 3X (Rev. 02/2003)

Page 5

III. Net Contributions/Operating Expenditures	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
33. Total Contributions (other than loans) (from Line 11(d), page 3)	3419.30	17823.40
34. Total Contribution Refunds (from Line 28(d))	0.00	100.00
35. Net Contributions (other than loans) (subtract Line 34 from Line 33)	3419.30	17723.40
36. Total Federal Operating Expenditures (add Line 21(a)(i) and Line 21(b))	143.89	370.13
37. Offsets to Operating Expenditures (from Line 15, page 3).....	0.00	0.00
38. Net Operating Expenditures (subtract Line 37 from Line 36)	143.89	370.13

**SCHEDULE A (FEC Form 3X)
ITEMIZED RECEIPTS**

Use separate schedule(s) for each category of the Detailed Summary Page		FOR LINE NUMBER: (check only one)	PAGE 6 OF 14
<input checked="" type="checkbox"/> 11a	<input type="checkbox"/> 11b	<input type="checkbox"/> 11c	<input type="checkbox"/> 12
<input type="checkbox"/> 13	<input type="checkbox"/> 14	<input type="checkbox"/> 15	<input type="checkbox"/> 16 <input type="checkbox"/> 17

Any information copied from such Reports and Statements may not be sold or used by any person for the purpose of soliciting contributions or for commercial purposes, other than using the name and address of any political committee to solicit contributions from such committee.

NAME OF COMMITTEE (In Full)
VALASSIS DIRECT MAIL, INC. POLITICAL ACTION COMMITTEE

Full Name (Last, First, Middle Initial) A. William H Blackmer		Date of Receipt M M / D D / Y Y Y Y Y Y 11 / 22 / 2012
Mailing Address 44499 White Pine Circle E.		Transaction ID : SA11AI.4960
City Northville	State MI	Zip Code 48168
FEC ID number of contributing federal political committee.	C	
Name of Employer Valassis Direct Mail, Inc.	Occupation SVP, Strategic Sourcing	Amount of Each Receipt this Period 200.00
Receipt For: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify) ▼	Aggregate Year-to-Date ▼ 230.00	TMPD of \$10.00

Full Name (Last, First, Middle Initial) B. Suzanne C Brown		Date of Receipt M M / D D / Y Y Y Y Y Y 11 / 22 / 2012
Mailing Address 750 North Nenter Avenue		Transaction ID : SA11AI.4977
City Los Angeles	State CA	Zip Code 90049
FEC ID number of contributing federal political committee.	C	
Name of Employer Twice monthly payroll deduction of \$50	Occupation Valassis Communications, Inc.	Amount of Each Receipt this Period 150.00
Receipt For: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify) ▼	Aggregate Year-to-Date ▼ 750.00	TMPD of \$50.00

Full Name (Last, First, Middle Initial) C. Steve W Carrington		Date of Receipt M M / D D / Y Y Y Y Y Y 11 / 22 / 2012
Mailing Address 601 Lakeside Road		Transaction ID : SA11AI.4976
City Southbury	State CT	Zip Code 06488
FEC ID number of contributing federal political committee.	C	
Name of Employer Valassis Communications, Inc.	Occupation VP, and Chief Information Officer	Amount of Each Receipt this Period 30.00
Receipt For: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify) ▼	Aggregate Year-to-Date ▼ 240.00	TMPD of \$10.00

SUBTOTAL of Receipts This Page (optional).....▶	200.00
TOTAL This Period (last page this line number only).....▶	

**SCHEDULE A (FEC Form 3X)
ITEMIZED RECEIPTS**

Use separate schedule(s) for each category of the Detailed Summary Page		FOR LINE NUMBER: (check only one)	PAGE 7 OF 14
<input checked="" type="checkbox"/> 11a	<input type="checkbox"/> 11b	<input type="checkbox"/> 11c	<input type="checkbox"/> 12
<input type="checkbox"/> 13	<input type="checkbox"/> 14	<input type="checkbox"/> 15	<input type="checkbox"/> 16
			<input type="checkbox"/> 17

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NAME OF COMMITTEE (In Full)
VALASSIS DIRECT MAIL, INC. POLITICAL ACTION COMMITTEE

A. Patti J Evans
Full Name (Last, First, Middle Initial)

Mailing Address 9453 Highwood Hill Road

City Brentwood State TN Zip Code 37027

FEC ID number of contributing federal political committee. **C**

Name of Employer Valassis Direct Mail, Inc. Occupation Regional Sales Manager

Receipt For:
 Primary General
 Other (specify) ▼

Aggregate Year-to-Date ▼ 240.00

Date of Receipt 11 / 22 / 2012
Transaction ID : SA11AI.4958

Amount of Each Receipt this Period 30.00

TMPD of \$10.00

B. Blaine Gerber
Full Name (Last, First, Middle Initial)

Mailing Address 7401 New Forest Lane

City Wake Forest State NC Zip Code 27587

FEC ID number of contributing federal political committee. **C**

Name of Employer Valassis Direct Mail, Inc. Occupation SVP, Durham Printing Div.

Receipt For:
 Primary General
 Other (specify) ▼

Aggregate Year-to-Date ▼ 250.00

Date of Receipt 11 / 22 / 2012
Transaction ID : SA11AI.4987

Amount of Each Receipt this Period 250.00

Payroll Deduction

C. Ladonna Gerhart
Full Name (Last, First, Middle Initial)

Mailing Address 12 Mayfair Lane

City Lincolnshire State IL Zip Code 60069

FEC ID number of contributing federal political committee. **C**

Name of Employer Valassis Communications, Inc. Occupation VP/Strategic Sales

Receipt For:
 Primary General
 Other (specify) ▼

Aggregate Year-to-Date ▼ 240.00

Date of Receipt 11 / 22 / 2012
Transaction ID : SA11AI.4978

Amount of Each Receipt this Period 30.00

TMPD of \$10.00

SUBTOTAL of Receipts This Page (optional).....▶ 310.00

TOTAL This Period (last page this line number only).....▶

**SCHEDULE A (FEC Form 3X)
ITEMIZED RECEIPTS**

Use separate schedule(s) for each category of the Detailed Summary Page		FOR LINE NUMBER: (check only one)	PAGE 8 OF 14
<input checked="" type="checkbox"/> 11a	<input type="checkbox"/> 11b	<input type="checkbox"/> 11c	<input type="checkbox"/> 12
<input type="checkbox"/> 13	<input type="checkbox"/> 14	<input type="checkbox"/> 15	<input type="checkbox"/> 16
			<input type="checkbox"/> 17

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NAME OF COMMITTEE (In Full)
VALASSIS DIRECT MAIL, INC. POLITICAL ACTION COMMITTEE

A. Paul Giampolo
Full Name (Last, First, Middle Initial)

Mailing Address 633 Thoreau Circle

City Windsor State CT Zip Code 06095

FEC ID number of contributing federal political committee. **C**

Name of Employer Valassis Direct Mail, Inc. Occupation Dir., Dist. Init. & Mail Reqs

Receipt For:
 Primary General
 Other (specify) ▼

Aggregate Year-to-Date ▼ **340.00**

Date of Receipt
 M M M / D D D / Y Y Y Y Y Y
11 / 22 / 2012

Transaction ID : SA11AI.4939

Amount of Each Receipt this Period
60.00

TMPD of \$20.00

B. Robert Goolsby
Full Name (Last, First, Middle Initial)

Mailing Address 17989 Wildflower Drive

City Northville State MI Zip Code 48168

FEC ID number of contributing federal political committee. **C**

Name of Employer Valassis Direct Mail, Inc. Occupation EVP, Client Services and Manufacturing

Receipt For:
 Primary General
 Other (specify) ▼

Aggregate Year-to-Date ▼ **240.00**

Date of Receipt
 M M M / D D D / Y Y Y Y Y Y
11 / 22 / 2012

Transaction ID : SA11AI.4957

Amount of Each Receipt this Period
30.00

TMPD of \$10.00

C. Lorne K Groe
Full Name (Last, First, Middle Initial)

Mailing Address 785 Arlington Blvd

City Ann Arbor State MI Zip Code 48104

FEC ID number of contributing federal political committee. **C**

Name of Employer Valassis Communications, Inc. Occupation Senior VP

Receipt For:
 Primary General
 Other (specify) ▼

Aggregate Year-to-Date ▼ **1700.00**

Date of Receipt
 M M M / D D D / Y Y Y Y Y Y
11 / 22 / 2012

Transaction ID : SA11AI.4982

Amount of Each Receipt this Period
300.00

TMPD of \$100.00

SUBTOTAL of Receipts This Page (optional).....▶	390.00
TOTAL This Period (last page this line number only).....▶	

**SCHEDULE A (FEC Form 3X)
ITEMIZED RECEIPTS**

Use separate schedule(s) for each category of the Detailed Summary Page		FOR LINE NUMBER: (check only one)	PAGE 9 OF 14
<input checked="" type="checkbox"/> 11a	<input type="checkbox"/> 11b	<input type="checkbox"/> 11c	<input type="checkbox"/> 12
<input type="checkbox"/> 13	<input type="checkbox"/> 14	<input type="checkbox"/> 15	<input type="checkbox"/> 16
			<input type="checkbox"/> 17

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NAME OF COMMITTEE (In Full)
VALASSIS DIRECT MAIL, INC. POLITICAL ACTION COMMITTEE

A. Millard Hall Jr.
Full Name (Last, First, Middle Initial)
Mailing Address 10176 Dixie Highway
City Florence State KY Zip Code 41042
FEC ID number of contributing federal political committee. **C**
Name of Employer Valassis Communications, Inc. Occupation Vice President Sales
Receipt For: Primary General Other (specify) Aggregate Year-to-Date **950.00**

Date of Receipt **11 / 22 / 2012**
Transaction ID : SA11AI.4972
Amount of Each Receipt this Period **150.00**
TMPD of \$50.00

B. David J Hennessey
Full Name (Last, First, Middle Initial)
Mailing Address 2 Meetinghouse Road
City Granby State CT Zip Code 06035
FEC ID number of contributing federal political committee. **C**
Name of Employer Valassis Direct Mail, Inc. Occupation VP, Assoc. General Counsel
Receipt For: Primary General Other (specify) Aggregate Year-to-Date **240.00**

Date of Receipt **11 / 22 / 2012**
Transaction ID : SA11AI.4941
Amount of Each Receipt this Period **30.00**
TMPD of \$10.00

C. Mark Johnson
Full Name (Last, First, Middle Initial)
Mailing Address 2833 Stone Meadow Drive
City Milford State MI Zip Code 48380
FEC ID number of contributing federal political committee. **C**
Name of Employer Valassis Communications, Inc. Occupation Vice President, Sales
Receipt For: Primary General Other (specify) Aggregate Year-to-Date **240.00**

Date of Receipt **11 / 22 / 2012**
Transaction ID : SA11AI.4979
Amount of Each Receipt this Period **30.00**
TMPD of \$10.00

SUBTOTAL of Receipts This Page (optional)..... **210.00**
TOTAL This Period (last page this line number only).....

**SCHEDULE A (FEC Form 3X)
ITEMIZED RECEIPTS**

Use separate schedule(s) for each category of the Detailed Summary Page	FOR LINE NUMBER: (check only one)	PAGE 10 OF 14
	<input checked="" type="checkbox"/> 11a	<input type="checkbox"/> 11b
	<input type="checkbox"/> 13	<input type="checkbox"/> 14
	<input type="checkbox"/> 11c	<input type="checkbox"/> 12
	<input type="checkbox"/> 15	<input type="checkbox"/> 16
	<input type="checkbox"/> 17	<input type="checkbox"/> 17

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NAME OF COMMITTEE (In Full)
VALASSIS DIRECT MAIL, INC. POLITICAL ACTION COMMITTEE

A. Beth A Keegan
Full Name (Last, First, Middle Initial)

Mailing Address 306 Auburn Road

City West Hartford State CO Zip Code 06119

FEC ID number of contributing federal political committee. **C**

Name of Employer Valassis Direct Mail, Inc. Occupation VP Strategic Account

Receipt For:
 Primary General
 Other (specify) ▼

Aggregate Year-to-Date ▼ **420.00**

Date of Receipt
 M M M / D D D / Y Y Y Y Y Y
11 / 22 / 2012

Transaction ID : SA11AI.4970

Amount of Each Receipt this Period
60.00

TMPD of \$20.00

B. Eva T Kohn
Full Name (Last, First, Middle Initial)

Mailing Address 15 Bainbridge Road

City West Hartford State CT Zip Code 06119

FEC ID number of contributing federal political committee. **C**

Name of Employer Valassis Direct Mail, Inc. Occupation National VP Strategic Accounts

Receipt For:
 Primary General
 Other (specify) ▼

Aggregate Year-to-Date ▼ **240.00**

Date of Receipt
 M M M / D D D / Y Y Y Y Y Y
11 / 22 / 2012

Transaction ID : SA11AI.4949

Amount of Each Receipt this Period
30.00

TMPD of \$10.00

C. Leslie A Lenser
Full Name (Last, First, Middle Initial)

Mailing Address 1244 North Street

City Suffield State CT Zip Code 06078

FEC ID number of contributing federal political committee. **C**

Name of Employer Valassis Direct Mail, Inc. Occupation Director, Benefits

Receipt For:
 Primary General
 Other (specify) ▼

Aggregate Year-to-Date ▼ **240.00**

Date of Receipt
 M M M / D D D / Y Y Y Y Y Y
11 / 22 / 2012

Transaction ID : SA11AI.4959

Amount of Each Receipt this Period
30.00

TMPD of \$10.00

SUBTOTAL of Receipts This Page (optional)..... **120.00**

TOTAL This Period (last page this line number only).....

**SCHEDULE A (FEC Form 3X)
ITEMIZED RECEIPTS**

Use separate schedule(s) for each category of the Detailed Summary Page

FOR LINE NUMBER: PAGE 11 OF 14
(check only one)
 11a 11b 11c 12
 13 14 15 16 17

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NAME OF COMMITTEE (In Full)
VALASSIS DIRECT MAIL, INC. POLITICAL ACTION COMMITTEE

Full Name (Last, First, Middle Initial)
A. Laura P Lofthouse

Mailing Address 29488 Emelbe Drive

City State Zip Code
 New Hudson MI 48165

FEC ID number of contributing federal political committee. **C**

Name of Employer Occupation
 Valassis Direct Mail, Inc. VP, Client Services

Receipt For:
 Primary General
 Other (specify) ▼

Aggregate Year-to-Date ▼
 240.00

Date of Receipt
 M M M / D D D / Y Y Y Y Y Y
 11 / 22 / 2012

Transaction ID : SA11AI.4974

Amount of Each Receipt this Period
 30.00

TMPD of \$10.00

Full Name (Last, First, Middle Initial)
B. Robert Mason

Mailing Address 7 Garney Hill Lane

City State Zip Code
 Avon CT 06001

FEC ID number of contributing federal political committee. **C**

Name of Employer Occupation
 Valassis Communications, Inc. Chief Sales Officer

Receipt For:
 Primary General
 Other (specify) ▼

Aggregate Year-to-Date ▼
 3300.00

Date of Receipt
 M M M / D D D / Y Y Y Y Y Y
 11 / 22 / 2012

Transaction ID : SA11AI.4975

Amount of Each Receipt this Period
 450.00

TMPD of \$150.00

Full Name (Last, First, Middle Initial)
C. Donald E McCombs

Mailing Address 9 Hop Hollow

City State Zip Code
 Simsbury CT 06070-1906

FEC ID number of contributing federal political committee. **C**

Name of Employer Occupation
 Valassis Communications, Inc. EVP and President, Operations Group

Receipt For:
 Primary General
 Other (specify) ▼

Aggregate Year-to-Date ▼
 360.00

Date of Receipt
 M M M / D D D / Y Y Y Y Y Y
 11 / 22 / 2012

Transaction ID : SA11AI.4952

Amount of Each Receipt this Period
 45.00

TMPD of \$15.00

SUBTOTAL of Receipts This Page (optional)..... ▶ 525.00

TOTAL This Period (last page this line number only)..... ▶

**SCHEDULE A (FEC Form 3X)
ITEMIZED RECEIPTS**

Use separate schedule(s) for each category of the Detailed Summary Page		FOR LINE NUMBER: (check only one)	PAGE 12 OF 14
<input checked="" type="checkbox"/> 11a	<input type="checkbox"/> 11b	<input type="checkbox"/> 11c	<input type="checkbox"/> 12
<input type="checkbox"/> 13	<input type="checkbox"/> 14	<input type="checkbox"/> 15	<input type="checkbox"/> 16
			<input type="checkbox"/> 17

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NAME OF COMMITTEE (In Full)
VALASSIS DIRECT MAIL, INC. POLITICAL ACTION COMMITTEE

A. Steven Mitzel
Full Name (Last, First, Middle Initial)

Mailing Address 266 North Main Street

City Suffield State CT Zip Code 06078

FEC ID number of contributing federal political committee. **C**

Name of Employer Valassis Direct Mail, Inc. Occupation Chief Financial Officer/General Manage

Receipt For: Primary General Other (specify) ▼

Aggregate Year-to-Date ▼ 250.00

Date of Receipt 11 / 22 / 2012
Transaction ID : SA11AI.5007

Amount of Each Receipt this Period 250.00

Payroll Deduction

B. Caryl M Olmstead
Full Name (Last, First, Middle Initial)

Mailing Address 95 Ledgeside Lane

City Plymouth State NH Zip Code 03264

FEC ID number of contributing federal political committee. **C**

Name of Employer Valassis Direct Mail, Inc. Occupation Director of Safety

Receipt For: Primary General Other (specify) ▼

Aggregate Year-to-Date ▼ 240.00

Date of Receipt 11 / 22 / 2012
Transaction ID : SA11AI.4971

Amount of Each Receipt this Period 30.00

TMPD of \$10.00

C. Robert L Recchia
Full Name (Last, First, Middle Initial)

Mailing Address 5570 Leeds Court

City Rochester Hills State MI Zip Code 48306

FEC ID number of contributing federal political committee. **C**

Name of Employer Valassis Direct Mail, Inc. Occupation Chief Financial Officer

Receipt For: Primary General Other (specify) ▼

Aggregate Year-to-Date ▼ 240.00

Date of Receipt 11 / 22 / 2012
Transaction ID : SA11AI.4956

Amount of Each Receipt this Period 30.00

TMPD of \$10.00

SUBTOTAL of Receipts This Page (optional)..... ▶ 310.00

TOTAL This Period (last page this line number only)..... ▶

**SCHEDULE A (FEC Form 3X)
ITEMIZED RECEIPTS**

Use separate schedule(s) for each category of the Detailed Summary Page		FOR LINE NUMBER: (check only one)	PAGE 13 OF 14
<input checked="" type="checkbox"/> 11a	<input type="checkbox"/> 11b	<input type="checkbox"/> 11c	<input type="checkbox"/> 12
<input type="checkbox"/> 13	<input type="checkbox"/> 14	<input type="checkbox"/> 15	<input type="checkbox"/> 16 <input type="checkbox"/> 17

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NAME OF COMMITTEE (In Full)
VALASSIS DIRECT MAIL, INC. POLITICAL ACTION COMMITTEE

A. Wendy M Robinson
Full Name (Last, First, Middle Initial)
Mailing Address 59560 Sunridge Drive
City New Hudson State MI Zip Code 48165
FEC ID number of contributing federal political committee. **C**
Name of Employer Valassis Communications, Inc Occupation VP, Strategic Sourcing
Receipt For: Primary General Other (specify) ▼
Aggregate Year-to-Date ▼ 215.00

Date of Receipt 11 / 22 / 2012
Transaction ID : SA11AI.4981
Amount of Each Receipt this Period 110.00
TMPD of \$5.00 twice upped to \$100.00 third pay period

B. John M Rogers
Full Name (Last, First, Middle Initial)
Mailing Address 43762 Wabeek Lane
City Northville State MI Zip Code 48168
FEC ID number of contributing federal political committee. **C**
Name of Employer Valassis Direct Mail, Inc Occupation SVP, Field Sales
Receipt For: Primary General Other (specify) ▼
Aggregate Year-to-Date ▼ 250.00

Date of Receipt 11 / 22 / 2012
Transaction ID : SA11AI.4985
Amount of Each Receipt this Period 250.00
Payroll Deduction

C. Todd Wiseley
Full Name (Last, First, Middle Initial)
Mailing Address 1025 Coldspring Drive
City Northfield State MI Zip Code 48167
FEC ID number of contributing federal political committee. **C**
Name of Employer Valassis Communications inc Occupation General Counsel, SVP of Admin
Receipt For: Primary General Other (specify) ▼
Aggregate Year-to-Date ▼ 1008.00

Date of Receipt 11 / 22 / 2012
Transaction ID : SA11AI.4980
Amount of Each Receipt this Period 150.00
TMPD of \$50.00

SUBTOTAL of Receipts This Page (optional).....	510.00
TOTAL This Period (last page this line number only).....	2575.00

**SCHEDULE B (FEC Form 3X)
ITEMIZED DISBURSEMENTS**

Use separate schedule(s)
for each category of the
Detailed Summary Page

FOR LINE NUMBER:
(check only one)

<input checked="" type="checkbox"/> 21b	<input type="checkbox"/> 22	<input type="checkbox"/> 23	<input type="checkbox"/> 24	<input type="checkbox"/> 25	<input type="checkbox"/> 26
<input type="checkbox"/> 27	<input type="checkbox"/> 28a	<input type="checkbox"/> 28b	<input type="checkbox"/> 28c	<input type="checkbox"/> 29	<input type="checkbox"/> 30b

Any information copied from such Reports and Statements may not be sold or used by any person for the purpose of soliciting contributions or for commercial purposes, other than using the name and address of any political committee to solicit contributions from such committee.

NAME OF COMMITTEE (In Full)
VALASSIS DIRECT MAIL, INC. POLITICAL ACTION COMMITTEE

Full Name (Last, First, Middle Initial)

A. Bank of America, N.A.

Mailing Address P.O. Box 25118

City Tampa State FL Zip Code 33622-5118

Purpose of Disbursement
Bank Fee

Candidate Name

Office Sought: House
 Senate
 President
State: District:

Disbursement For:
 Primary General
 Other (specify) ▼

Date of Disbursement

M	M	/	D	D	/	Y	Y	Y	Y
10			18			2012			

Transaction ID : SB21B.4933

Amount of Each Disbursement this Period

50.89

Full Name (Last, First, Middle Initial)

B. Bank of America, N.A.

Mailing Address P.O. Box 25118

City Tampa State FL Zip Code 33622-5118

Purpose of Disbursement
Check Printing Fee

Candidate Name

Office Sought: House
 Senate
 President
State: District:

Disbursement For:
 Primary General
 Other (specify) ▼

Date of Disbursement

M	M	/	D	D	/	Y	Y	Y	Y
10			18			2012			

Transaction ID : SB21B.4934

Amount of Each Disbursement this Period

93.00

Full Name (Last, First, Middle Initial)

C.

Mailing Address

City State Zip Code

Purpose of Disbursement

Candidate Name

Office Sought: House
 Senate
 President
State: District:

Disbursement For:
 Primary General
 Other (specify) ▼

Date of Disbursement

M	M	/	D	D	/	Y	Y	Y	Y

Amount of Each Disbursement this Period

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SUBTOTAL of Disbursements This Page (optional)..... ▶

TOTAL This Period (last page this line number only)..... ▶

143.89

143.89
