

24/48 HOUR NOTICE OF INDEPENDENT EXPENDITURES

(SCHEDULE E)

PAGE 1 OF 1
FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full)

CAMPAIGN FOR AMERICAN VALUES PAC

FEC IDENTIFICATION NUMBER ▼

C C00489617

Check If ☒ 24-hour report ☐ 48-hour report☒ New report ☐ Amends report filed on

M M / D D / Y Y Y Y Y Y

Full Name (Last, First, Middle Initial) of Payee

Craft Media Digital

Date

M M / D D / Y Y Y Y Y Y
10 / 04 / 2012

Mailing Address 1600 K Street NW, Suite 300

Amount

7500.00

City State Zip Code
Washington DC 20006

Transaction ID : SE.4222

Purpose of Expenditure
PAC - Ad Production 10/4-10/12/12Category/
Type 004Office Sought: ☐ House State: DC
☐ Senate District:
☒ PresidentName of Federal Candidate Supported or Opposed by Expenditure:
MITT ROMNEYCheck One: ☒ Support ☐ OpposeCalendar Year-To-Date Per Election
for Office Sought 516025.39Disbursement For: ☐ Primary ☒ General
2012 ☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Smart Media Group LLC

Date

M M / D D / Y Y Y Y Y Y
10 / 04 / 2012

Mailing Address 814 King St. #400

Amount

303225.00

City State Zip Code
Alexandria VA 22314

Transaction ID : SE.4223

Purpose of Expenditure
PAC Media Buy 10/4-10/12/12Category/
Type 004Office Sought: ☐ House State: DC
☐ Senate District:
☒ PresidentName of Federal Candidate Supported or Opposed by Expenditure:
MITT ROMNEYCheck One: ☒ Support ☐ OpposeCalendar Year-To-Date Per Election
for Office Sought 508525.39Disbursement For: ☐ Primary ☒ General
2012 ☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶

310725.00

(b) SUBTOTAL of Unitemized Independent Expenditures▶

(c) TOTAL Independent Expenditures.....▶

310725.00

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Dorie Black

[Electronically Filed]

Date

M M / D D / Y Y Y Y Y Y
10 / 05 / 2012

Signature