Image# 13961276635 PAGE 1 / 37

FEC FORM 3X

REPORT OF RECEIPTS AND DISBURSEMENTS

For Other Than An Authorized Committee

			Office Use Only
NAME OF TOMMITTEE (in full)	TYPE OR PRINT ▼	Example: If typing, type over the lines.	12FE4M5
icPurple, Inc.			1
ADDRESS (number and street)	PO Box 2409		
Check if different			
than previously reported. (ACC)	La Jolla		CA 90238-2409
2. FEC IDENTIFICATION NUI	MBER ▼ CIT	Y▲	STATE ▲ ZIP CODE ▲
C C00519835		S THIS NEW (N) OR	× AMENDED (A)
4. TYPE OF REPORT (Choose One)	Report	20 (M2) May 20 (M5	Nov 20 (M11) (Non-Election Year Only)
(a) Quarterly Reports:	Due On: Mar	20 (M3) Jun 20 (M6)	(Non-Election Year Only)
April 15		20 (M4) X Jul 20 (M7)	Oct 20 (M10) Jan 31 (YE)
Quarterly Report (Q1 July 15	(c) 12-Day PRE-Election	Primary (12P)	General (12G) Runoff (12R)
Quarterly Report (Q2	Report for the:	Convention (12C)	Special (12S)
October 15 Quarterly Report (Q3	6)		
January 31 Year-End Report (YE	Election	n on	in the State of
July 31 Mid-Year Report (Non-election Year Only) (MY)	(d) 30-Day POST-Election Report for the:	General (30G)	Runoff (30R) Special (30S)
Termination Report (TER)	Election	n on	in the State of
5. Covering Period 06	01 2012	through 06	30 2012
I certify that I have examined this	Report and to the best of	my knowledge and belief it is t	rue, correct and complete.
Type or Print Name of Treasurer	Tom Grueskin		
Signature of Treasurer Tom G.	rueskin	[Electronically Filed]	Date 04 09 / 2013
NOTE: Submission of false, erroned	ous, or incomplete information	n may subject the person signing	this Report to the penalties of 2 U.S.C. §437g.
Office Use			FEC FORM 3X Rev. 12/2004
Only			nev. 12/2004

SUMMARY PAGE OF RECEIPTS AND DISRUBSEMENTS

FEC Form 3X (Rev. 02/2003)	OF RECEIPTS AND DISBURSEMENTS	Page 2
Write or Type Committee Name icPurple, Inc.		
Report Covering the Period: From:	06 01 / Y Y Y Y Y Y Y TO	: 06 30 / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
	COLUMN A This Period	COLUMN B Calendar Year-to-Date
. (a) Cash on Hand January 1, 2012	Y	0.00
(b) Cash on Hand at Beginning of Reporting Period	89161.04	
(c) Total Receipts (from Line 19)	78988.55	571503.65
(d) Subtotal (add Lines 6(b) and 6(c) for Column A and Lines 6(a) and 6(c) for Column B)	168149.59	571503.65
. Total Disbursements (from Line 31)	140958.43	544312.49
. Cash on Hand at Close of Reporting Period (subtract Line 7 from Line 6(d))	27191.16	27191.16
Debts and Obligations Owed TO the Committee (Itemize all on Schedule C and/or Schedule D)		
Debts and Obligations Owed BY the Committee (Itemize all on Schedule C and/or Schedule D)	2575.74	
This committee has qualified as a	multicandidate committee. (see FEC FORM 1M)	
	For further information contact:	
	Federal Election Commission 999 E Street, NW Washington, DC 20463	
	Toll Free 800-424-9530 Local 202-694-1100	

DETAILED SUMMARY PAGE

of Receipts

FEC Form 3X (Rev. 06/2004)

Write or Type Committee Name icPurple, Inc.

Report Covering the Period: From: 06	01 2012	To: 06 30 2012
I. Receipts	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
. Contributions (other than loans) From:		
(a) Individuals/Persons Other		
Than Political Committees	71881.00	564385.00
(i) Itemized (use Schedule A)	71001.00	304303.00
(ii) Unitemized	301.00	311.00
(iii) TOTAL (add	, 301.00	
Lines 11(a)(i) and (ii)	72182.00	564696.00
(b) Political Party Committees	0.00	0.00
(c) Other Political Committees	0.00	2.00
(such as PACs)	0.00	0.00
(d) Total Contributions (add Lines		
11(a)(iii), (b), and (c)) (Carry Totals to Line 33, page 5)	72182.00	564696.00
2. Transfers From Affiliated/Other		
Party Committees	0.00	0.00
		7 7 7
3. All Loans Received	0.00	0.00
Loan Repayments Received	0.00	0.00
5. Offsets To Operating Expenditures		
(Refunds, Rebates, etc.)	6806.25	6806.25
(Carry Totals to Line 37, page 5)	7	0000.20
to Federal Candidates and Other		
Political Committees	0.00	0.00
7. Other Federal Receipts		
(Dividends, Interest, etc.)	0.30	1.40
3. Transfers from Non-Federal and Levin Funds		
(a) Non-Federal Account		
(from Schedule H3)	0.00	0.00
	0.00	
(b) Levin Funds (from Schedule H5)	0.00	0.00
(c) Total Transfers (add 18(a) and 18(b))	0.00	0.00
Total Receipts (add Lines 11(d),		
12, 13, 14, 15, 16, 17, and 18(c))▶	78988.55	571503.68
). Total Federal Receipts	70000 55	574500.0
(subtract Line 18(c) from Line 19)▶	78988.55	571503.6

DETAILED SUMMARY PAGE

of Disbursements

FEC Form 3X (Rev. 02/2003)

Page 4

. (;	Operating Expenditures: -	Total This Period	Calendar Year-to-Date
	a) Allocated Federal/Non-Federal		Valendal Teal-to-Date
	Activity (from Schedule H4) (i) Federal Share	0.00	0.00
	(i) I ederal Shale		
	(ii) Non-Federal Share	0.00	0.00
(b) Other Federal Operating		
	Expenditures	61881.00	91885.00
(c) Total Operating Expenditures	61991.00	01995 00
7	(add 21(a)(i), (a)(ii), and (b))▶	61881.00	91885.00
	Committees	0.00	0.00
C	Contributions to		
a	Federal Candidates/Committees and Other Political Committees	0.00	0.00
	ndependent Expenditures		
(use Schedule E)	21175.67	149257.13
(:	Coordinated Party Expenditures 2 U.S.C. §441a(d)) use Schedule F)	0.00	
(1	use Schedule F)	0.00	0.00
	B to Male	0.00	0.00
L	oan Repayments Made	0.00	0.00
	oans Made	0.00	0.00
F	Refunds of Contributions To:		
(;	a) Individuals/Persons Other Than Political Committees	0.00	0.00
	i i		
(b) Political Party Committees	0.00	0.00
(c) Other Political Committees		
	(such as PACs)	0.00	0.00
(d) Total Contribution Refunds		
('	(add Lines 28(a), (b), and (c))▶	0.00	0.00
	(444 2.1100 20(4), (5), 4.14 (5))		
C	Other Disbursements	57901.76	303170.36
	L		
F	Federal Election Activity (2 U.S.C. §431(20))		
(;	a) Allocated Federal Election Activity		
	(from Schedule H6)	0.00	0.00
	(i) Federal Share	0.00	3.00
	(ii) "Levin" Share	0.00	0.00
(b) Federal Election Activity Paid Entirely		
(With Federal Funds	0.00	0.00
(c) Total Federal Election Activity (add		
	Lines 30(a)(i), 30(a)(ii) and 30(b))▶	0.00	0.00
_			
	Total Disbursements (add Lines 21(c), 22,		
2	23, 24, 25, 26, 27, 28(d), 29 and 30(c))	140958.43	544312.49
Т	otal Federal Disbursements		
	subtract Line 21(a)(ii) and Line 30(a)(ii)		
	rom Line 31)	140958.43	544312.49

DETAILED SUMMARY PAGE

of Disbursements

FEC Form 3X (Rev. 02/2003)

Page 5

III. Net Contributions/Operating Expenditures	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
3. Total Contributions (other than loans) (from Line 11(d), page 3)	72182.00	564696.00
4. Total Contribution Refunds (from Line 28(d))	0.00	0.00
5. Net Contributions (other than loans) (subtract Line 34 from Line 33)	72182.00	564696.00
6. Total Federal Operating Expenditures (add Line 21(a)(i) and Line 21(b))▶	61881.00	91885.00
7. Offsets to Operating Expenditures (from Line 15, page 3)	6806.25	6806.25
8. Net Operating Expenditures (subtract Line 37 from Line 36)	55074.75	85078.75

1mage# 13961276640 PAGE 6 / 37

: 97 A = G7 9 @ G5 B9 CI G'H9 LHF9 @ 5 H98 'HC '5 F9 DCF HZ G7 < 98 I @ 'CF' + H9 A = N5 H= CB

Form/Schedule: F3XA
Transaction ID:

In response to the letter regarding reporting period (06/01/2012-06/30/2012 additional information requested: 1. Angus S. King Jr. information has been updated with the correct candidate information for the 2012 Maine Primary Election revised from the California Primary Election. 2. Angus King - all independent expenditures have been updated to reflect the General Election once the Primary Election was over and the candidate continued to the General Election. Linda Parks & Chad M. Condit ads on Google and Facebook are reported correctly as the ads still ran for a short period after the primary election on the sites. Linda Parks & Chad M. Condit ads from Fenton Communications for internet ads are reported correctly as the ads still ran for a short period on the internet after the primary election.

Form/Schedule: Transaction ID:

SCHEDULE A (FEC Form 3X ITEMIZED RECEIPTS

federal political committee.

Other (specify)

Primary

B. LCX

SCHEDULE A (FEC Form 3X	,	FOR LINE NUMBER: PAGE 7 OF 37
•	Use separate schedule((s) (check only one)
TEMIZED RECEIPTS	for each category of the Detailed Summary Page	
		13 14 15 16 17
		any person for the purpose of soliciting contributions nmittee to solicit contributions from such committee.
NAME OF COMMITTEE (In Full) icPurple, Inc.		
Full Name (Last, First, Middle Initial) A. Avalon Capital Group, Inc.		Date of Receipt
Mailing Address 5786 La Jolla Blvd.		06 30 _ 2012 _
City	State Zip Code	Transaction ID : SA11AI.4406
La Jolla	CA 92038	Amount of Each Receipt this Period
FEC ID number of contributing federal political committee.	C	11881.00
Name of Employer	Occupation	In-kind - Administrative Support Services
Receipt For: Primary General Other (specify) ▼	Aggregate Year-to-Date ▼ 41885.0	00
Full Name (Last, First, Middle Initial) 3. LCX	'	Date of Receipt
Mailing Address 1048 Irvine Ave		06 30 2012
City	State Zip Code	Transaction ID : SA11AI.4412
Newport	CA 92660-4622	Amount of Each Receipt this Period
FEC ID number of contributing federal political committee.	C	50000.00
Name of Employer	Occupation	In-kind -Internet marketing services est for Non Fed C Candidate, pending receipt of actual value.
Receipt For: 2012 Primary General Other (specify) ▼	Aggregate Year-to-Date ▼ 50000.0	00
Full Name (Last, First, Middle Initial) C. Dr. J. Craig Venter	1	Date of Receipt
Mailing Address 7510 Hillside Drive		06 04 2012
City	State Zip Code	Transaction ID : SA11AI.4374
La Jolla	CA 92037	Amount of Each Receipt this Period
FEC ID number of contributing federal political committee.	C	10000.00

10000.00

Name of Employer Occupation JCVI Scientist Receipt For: Aggregate Year-to-Date ▼

General

SUBTOTAL of Receipts This Page (optional).....

TOTAL This Period (last page this line number only).....

71881.00 71881.00

SCHEDULE A (FEC Form 3X)			Use separate schedule(s)	FOR LINE NUMBER: PAGE 8 OF 37 (check only one)
IT	EMIZED RECEIPTS		for each category of the Detailed Summary Page	11a 11b 11c 12 13 14 X 15 16 17
	ny information copied from such Reports and S for commercial purposes, other than using the NAME OF COMMITTEE (In Full)			erson for the purpose of soliciting contributions e to solicit contributions from such committee.
	icPurple, Inc.			
Α.	Full Name (Last, First, Middle Initial) Cox Media Mailing Address 5159 Federal Blvd.			Date of Receipt
		Ctoto	7in Code	06 21 2012
	City San Diego	State CA	Zip Code 92105	Transaction ID : SA15.4268 Amount of Each Receipt this Period
	FEC ID number of contributing federal political committee.	С		2250.00
	Name of Employer	Occupation	1	Media Buy Refund - Support for CA Non-Federa Candidate
	Receipt For: Primary General Other (specify)	Aggregate	Year-to-Date ▼ 2250.00	1
— В.	Full Name (Last, First, Middle Initial) KSWB - TV		Date of Receipt	
	Mailing Address 7191 Engineer Rd.			06 13 / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
	City San Diego	State CA	Zip Code 92111	Transaction ID : SA15.4267
	FEC ID number of contributing federal political committee.	C	92111	Amount of Each Receipt this Period 4556.25
	Name of Employer	Occupation	1	Media Buy Refund - Support for CA Non-Federa Candidate
	Receipt For: Primary General Other (specify)	Aggregate	Year-to-Date ▼ 4556.25	
<u> </u>	Full Name (Last, First, Middle Initial)			Date of Receipt
	Mailing Address			M = M / D = D / Y = Y = Y
	City	State	Zip Code	Amount of Each Receipt this Period
	FEC ID number of contributing federal political committee.	С		
	Name of Employer	Occupation	1	
	Receipt For: Primary General Other (specify) ▼	Aggregate	Year-to-Date ▼	
S	SUBTOTAL of Receipts This Page (optional))	6806.25
Т	OTAL This Period (last page this line number	only)		6806.25

ITEMIZED DISBURSEMENTS	Use separate schedule(s) for each category of the	FOR LINE (check only	/ one)
	Detailed Summary Page	21b 27	22 23 24 25 26 28a 28b 28c 29 30b
Any information copied from such Reports and State or for commercial purposes, other than using the na			
NAME OF COMMITTEE (In Full) icPurple, Inc.			
Full Name (Last, First, Middle Initial) A. Avalon Capital Group, Inc.			Date of Disbursement
Mailing Address 5786 La Jolla Blvd.			06 30 / 2012
City	State Zip Code		Transaction ID : SB21B.4407
La Jolla Purpose of Disbursement	CA 92038		Transaction ib . 35215.4407
In-kind - Administrative Support Services			Amount of Each Disbursement this Period
Candidate Name		Category/	11881.00
Office Sought: House Disburse	ment For: Primary	Type	
Full Name (Last, First, Middle Initial)			
B. LCX			Date of Disbursement
Mailing Address 1048 Irvine Ave			06 30 2012
City Newport Purpose of Disbursement	State Zip Code CA 92660-4622		Transaction ID : SB21B.4413
In-kind -Internet marketing services est for Non Fe	d CA Candidate, pending	005	Amount of Each Disbursement this Period
Candidate Name		Category/ Type	50000.00
	ment For: 2012 Primary General Other (specify)	7,77	
Full Name (Last, First, Middle Initial)			
C.			Date of Disbursement
Mailing Address			M M M / D D / Y W Y W Y
City	State Zip Code		
Purpose of Disbursement	Purpose of Disbursement		
Candidate Name		Category/ Type	Amount of Each Disbursement this Period
Office Sought: House Disburse Senate President State: District:	ment For: Primary General Other (specify) ▼		
			61881.00
SUBTOTAL of Disbursements This Page (optional).		<u> </u>	31331.00
TOTAL This Period (last page this line number only	r)		61881.00

	CHEDULE B (FEC Form 3X)	Lloo concrete delegativi (-)	FOR LINE	TOMBETT.	E 10 OF 37
IT	EMIZED DISBURSEMENTS	Use separate schedule(s) for each category of the	ne Concort officy officy		25 26
		Detailed Summary Page	270		$\begin{array}{c c} 25 & 26 \\ \hline \times 29 & 30b \end{array}$
Ar	ny information copied from such Reports and Staten	nents may not be sold or us	sed by any perso		
	for commercial purposes, other than using the name				
	NAME OF COMMITTEE (In Full)				
/	icPurple, Inc.				
<u>/</u>	Full Name (Last, First, Middle Initial)				
Α.	Aalto Interactive			Date of Disbursement	
	Mailing Address 201-1845 Robson St.			06 13	2012
	Maining Address 201-1045 Robsott St.			00 10	2012
		State Zip Code		Transaction ID : SB29.427	3
	Vancouver, B.C. V6G 1E4 Purpose of Disbursement	ZZ			
	Website Design & Install		001	Amount of Each Disburseme	ent this Period
	Candidate Name		Category/		3725.00
	Office Sought: House Disbursen	nent For: 2012	Туре		37 23.00
		Primary General			
	President	Other (specify) ▼			
_	State: District:				
В.	Full Name (Last, First, Middle Initial)			Date of Disbursement	
٠.	Ad 360				YYY
	Mailing Address 3830 Valley Center Drive Ste			06 05	2012
	City	Stato Zin Codo			
	City San Diego	State Zip Code CA 92130		Transaction ID : SB29.416	66
	Purpose of Disbursement		1		
	Support for CA Non-Federal Candidate Candidate Name		004	Amount of Each Disburseme	ent this Period
	Canadate Name		Category/ Type		6611.62
	Office Sought: House Disbursen	nent For: 2012	. 715 -		
		Primary General			
	President State: District:	Other (specify) ▼			
_	Full Name (Last, First, Middle Initial)				
C.	Ad 360			Date of Disbursement	
					2012
	Mailing Address 3830 Valley Center Drive Ste			06 05	2012
	,	State Zip Code		Transaction ID : SB29.416	
	San Diego Purpose of Disbursement	CA 92130		11411546HOIT ID . OD23.410	•
	Support for CA Non-Federal Candidate		004	Amount of Each Disburseme	ant this Pariod
	Candidate Name		Category/	, and an of Laon Disburselle	
	Office County		Туре		2992.88
		nent For: 2012 Primary General			
	President	Other (specify) ▼			
	State: District:				
					12220 50
\$	SUBTOTAL of Disbursements This Page (optional)		·····•		13329.50
т	OTAL This Period (last page this line number only)				
			-	7	

I I I and a second and a second		NUMBER: PAGE 11 OF 3
Use separate schedul for each category of t	le(s) (check only	
Detailed Summary Pa	age27	28a 28b 28c X 29 3
ame and address of any p	political committee to	o solicit contributions from such committee.
		5. 75.
		Date of Disbursement
		06 25 2012
State Zip Code		Transaction ID : SB29.4389
CA 92038		Transaction ib . 3529.4303
	001	Amount of Each Disbursement this Period
	Category/	00.00
	Type	69.99
	ral	
·	i ai	
_ canon (opening) •		
		Date of Disbursement
		M M / D D / Y Y Y Y
		06 25 2012
State Zip Code		Transaction ID : SB29.4390
CA 92038		
	001	Amount of Each Disbursement this Period
	Category/	
	Type	974.43
ement For: 2012	'	
`	ral	
Other (specify) ▼		
		Date of Disbursement
		M M / D D / Y Y Y Y
		06 27 2012
State Zip Code		
ZZ		Transaction ID : SB29.4319
	001	Amount of Each Disbursement this Period
	Category/	
	Tuna	2340.00
ement For: 2012	Туре	2340.00
ement For: 2012		2340.00
ement For: 2012 Primary Gener Other (specify)		2340.00
Primary Gener		2340.00
Primary Gener		2340.00
Primary Gener	ral	2340.00 3384.42
	State Zip Code CA 92038 ement For: 2012 Primary Gener Other (specify) State Zip Code CA 92038	State Zip Code CA 92038 State Zip Code CA 92038 Out Category/ Type ement For: 2012 Primary General Other (specify) State Zip Code CA 92038 Out Category/ Type General Other (specify) Category/ Type General Other (specify) Category/ Type Out Category/ Type Out Category/ Type Category/ Type

SCHEDULE B (FEC Form 3X)	Han annual 1 1 1 1 1	, FOR LINE	NUMBER: PAGE 1	12 OF 37
ITEMIZED DISBURSEMENTS	Use separate schedule(s for each category of the	21h 22 23 24		25
	Detailed Summary Page			25 26 29 30
Any information copied from such Reports and Stater or for commercial purposes, other than using the nar			on for the purpose of soliciting con	
or for commercial purposes, other than using the nar NAME OF COMMITTEE (In Full)	and address of any pol-	oar committee to	Someth Commissions Holli Such Cor	
icPurple, Inc.				
Full Name (Last, First, Middle Initial)			Date of Disbursement	
A. Sarah Ducknak	Sarah Ducknak			
Mailing Address 9723 Running Creek Lane			06 01 201	12
City	State Zip Code		T able 14 (77) 17	
Escondido	CA 92023		Transaction ID : SB29.4198	
Purpose of Disbursement Contract Pay		001	Amount of Each Disbursement t	this Period
Candidate Name		Category/		1256.25
Office Squakt	nont For soil	Type		00.20
9	ment For: 2012 Primary General			
Senate President	Primary General Other (specify) ▼			
State: District:	(opoony)			
Full Name (Last, First, Middle Initial)				
B. Sarah Ducknak			Date of Disbursement	
			M M M / D D / Y Y	YY
Mailing Address 9723 Running Creek Lane			06 29 20	
•	State Zip Code		Transaction ID : SB29.4354	
Escondido Purpose of Disbursement	CA 92023			
Purpose of Disbursement Contract Pay		001	Amount of Each Disbursement t	this Period
Candidate Name				
		Category/ Type		2475.00
Office Sought: House Disburser	ment For: 2012	71: -		
Senate	Primary General			
President	Other (specify) ▼			
State: District:				
Full Name (Last, First, Middle Initial)			Date of Disbursement	
C. Robert J Emma	Robert J Emma			
Mailing Address 5000 Alasta Little 1	Mailing Address 5009 Alcolo park Unit 9404		06 01 201	
Mailing Address 5998 Alcala park Unit 8104			06 01 201	12
City	State Zip Code		Transaction in Control	
San Diego	CA 92110		Transaction ID : SB29.4199	
Purpose of Disbursement Contract Pay				
•		001	Amount of Each Disbursement t	this Period
Candidate Name		Category/		900.00
Office Sought: House Disburser	ment For: 2012	Туре		
Office Sought: House Disburser Senate	ment For: 2012 Primary General			
President	Other (specify)			
State: District:	(-p-====)/ ▼			
SUBTOTAL of Disbursements This Page (optional)				4631.25
		··· •	7 7	
TOTAL This Period (last page this line number only))			

ITEMIZED DISBURSEMENTS	Use separate schedule(s) for each category of the Detailed Summary Page	FOR LINE N (check only 21b 27	
Any information copied from such Reports and Statem or for commercial purposes, other than using the nam NAME OF COMMITTEE (In Full) icPurple, Inc.			n for the purpose of soliciting contributions
Full Name (Last, First, Middle Initial) A. Robert J Emma Mailing Address 5998 Alcala park Unit 8104			Date of Disbursement M M M / D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
,	State Zip Code CA 92110	001 Category/	Transaction ID : SB29.4416 Amount of Each Disbursement this Period
Senate	nent For: 2012 Primary General Other (specify)	Type	38.69
Full Name (Last, First, Middle Initial) B. Robert J Emma Mailing Address 5998 Alcala park Unit 8104			Date of Disbursement M M / D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
San Diego Purpose of Disbursement Contract Pay Candidate Name		001 Category/ Type	Transaction ID : SB29.4353 Amount of Each Disbursement this Period 2242.50
Senate President State: District:	nent For: 2012 Primary General Other (specify)		
Full Name (Last, First, Middle Initial) 5. Extravision San Diego Mailing Address 5770 Ruffin Rd.			Date of Disbursement M M M / D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
,	State Zip Code CA 92123	004 Category/ Type	Transaction ID : SB29.4178 Amount of Each Disbursement this Period 7000.00
Senate	nent For: 2012 Primary General Other (specify)		
SUBTOTAL of Disbursements This Page (optional) TOTAL This Period (last page this line number only).			9281.19

SCHEDULE B (FEC Form 3X)		Hoo consests astroduct.	FOR LINE NUMBER: PAGE 14 OF 37			
ITEMIZED DISBURSEMENTS		Use separate schedule(s) for each category of the	(check only			
		Detailed Summary Page	21b 27	22 23 24 25 26 28a 28b 28c X 29 30b		
Anv inf	formation copied from such Reports and Statem	lents may not be sold or us				
	commercial purposes, other than using the nam					
I \	ME OF COMMITTEE (In Full)					
/ icF	Purple, Inc.					
	Name (Last, First, Middle Initial)					
A. Fa	cebook			Date of Disbursement		
Mail	ing Address 1601 S. California Ave.			06 06 2012		
City		State Zip Code				
Palc	Alto	CA 94304		Transaction ID : SB29.4289		
Inte	pose of Disbursement ernet Ad - icPurple		004	Amount of Each Disbursement this Period		
Can	didate Name		Category/	171.22		
Offic	ce Sought: House Disbursem	nent For: 2012	Туре			
		Primary General				
.		Other (specify) ▼				
State						
	Name (Last, First, Middle Initial)			Date of Disbursement		
	NOODOON .			M = M / D = D / Y = Y = Y		
Mail	ing Address 1601 S. California Ave.			06 06 2012		
	o Alto	tate Zip Code CA 94304		Transaction ID : SB29.4290		
	pose of Disbursement ernet Ad - Support for CA Non- Federal Candidat	e	004	Amount of Each Disbursement this Period		
Can	didate Name		Category/	9.09		
Offic	ce Sought: House Disbursem	nent For: 2012	Туре			
	Senate	Primary General				
<u> </u>		Other (specify) ▼				
State						
	Name (Last, First, Middle Initial)			Date of Disbursement		
				M - M / D - D / Y - Y - Y		
Mail	ing Address 1601 S. California Ave.			06 07 2012		
City		state Zip Code		Transaction ID : SB29.4293		
	o Alto cose of Disbursement	CA 94304				
	ernet Ad - icPurple	004	Amount of Each Disbursement this Period			
Can	Candidate Name			223.35		
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		Primary General				
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\rangle	icPurple, Inc.						
	Full Name (Last, First, Middle Initial)				Data of Di	oh uzo mont	
Α.	Facebook				Date of Di	sbursement	
	Mailing Address 1601 S. California Ave.				06	07 2012	
	•	State Zip Code			Transact	ion ID : SB29.4294	
	Palo Alto Purpose of Disbursement	CA 94304			Transast	1011 ID : 0D20.4204	
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	Mailing Address 1601 S. California Ave.					09 2012	
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				Type		299.96	
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J.	Facebook						
	Mailing Address 1601 S. California Ave.				06	12 2012	
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	,	State CA	Zip Code 94304		Transaction	ID: SB29.4307	
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Full Name (Last, First, Middle Initial) A. Facebook Mailing Address 1601 S. California Ave.			Date of Disbursement M M M / D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
,	State Zip Code CA 94304	004 Category/	Transaction ID : SB29.4304 Amount of Each Disbursement this Period
Senate	nent For: 2012 Primary General Other (specify)	Туре	150.00
Full Name (Last, First, Middle Initial) B. Fenton Communications, Inc. Mailing Address 1000 Vermont Ave, NW Suite 200			Date of Disbursement M M M / D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
City		004	Transaction ID : SB29.4312 Amount of Each Disbursement this Period
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,	Suite 200 City State Zip Code		
Purpose of Disbursement Support for CA Non- Federal Candidate Chad Walsh Candidate Name	ı	004 Category/ Type	Amount of Each Disbursement this Period 1464.70
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A. Google Inc.			Date of Disburser	ment	
			M M / D		
Mailing Address 1600 Amphitheatre Parkway			06 04	2012	
City	State Zip Code				
Mountain View	CA 94043		Transaction ID	: SB29.4337	
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B. Google Inc.			Date of Disburser	ment	
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Mailing Address 1600 Amphitheatre Parkway			06 30	2012	
City	State Zip Code CA 94043		Transaction ID	: SB29.4342	
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	ement For: 2012 Primary General				
President	Other (specify)				
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Full Name (Last, First, Middle Initial)					
C. Google Inc.			Date of Disburser		
Mailing Address 1600 Amphitheatre Parkway			06 30		
City	State Zip Code		Transaction ID	: SB29.4345	
Mountain View Purpose of Disbursement	CA 94043				
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A. Little Weapons, LLC			Date of Disbursement			
Mailing Address 5535 Westlawn Ave			06 05 2012			
Apt. 450						
City Los Angeles	State Zip Code CA 90066		Transaction ID : SB29.4168			
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B. Paypal			Date of Disbursement			
Mailing Address D.O. Day 45050			06 26 2012			
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Omaha Purpose of Disbursement	NE 68145					
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Mailing Address 7668 El Camino Real Suite 10471		06 01 2012				
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Carlsbad	CA 92009		Transaction ID: SB29.4363			
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Any information copied from such Reports and Statements may not be sold or used by any person for the purpose of soliciting contributions or for commercial purposes, other than using the name and address of any political committee to solicit contributions from such committee. NAME OF COMMITTEE (In Full) icPurple, Inc. Full Name (Last, First, Middle Initial) A. Dave Russell Mailing Address 6304 La Pintura Date of Disbursement City State CA 92037 Purpose of Disbursement icPurple Facebook Ads Candidate Name Office Sought: House Senate President State: District: Full Name (Last, First, Middle Initial) Office Sought: House Senate President State: District: Full Name (Last, First, Middle Initial)	S(CHEDULE B (FEC Form 3X)	Hoo concrete selection	FOR LINE NUMBER: PAGE 20 OF 37				
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La Jolla Purpose of Disbursement Internet Ad - Support for CA Non- Federal Candidate Candidate Name Office Sought: House Senate President State: District: Full Name (Last, First, Middle Initial) C. Dave Russell Mailing Address 6304 La Pintura City La Jolla Purpose of Disbursement Internet Ad - Support for CA Non- Federal Candidate Candidate Name Category/ Type Disbursement Other (specify) ▼ Date of Disbursement Transaction ID: SB29.4396 Amount of Each Disbursement Date of Disbursement Transaction ID: SB29.4396 Amount of Each Disbursement Transaction ID: SB29.4396 Amount of Each Disbursement this Period Category/ Type Office Sought: House Senate President State: District: SUBTOTAL of Disbursements This Page (optional)		•			Transaction ID : SB29.4395			
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C. Dave Russell Mailing Address 6304 La Pintura			() == 3/ ▼					
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City State Zip Code La Jolla CA 92037 Purpose of Disbursement Internet Ad - Support for CA Non- Federal Candidate Candidate Name Candidate Name Office Sought: House Senate President State: District: Subtotal of Disbursements This Page (optional)		Mailing Address 6304 La Pintura						
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SCHEDULE B (FEC	<i>'</i>	Use separate schedule(s)								OF 37
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NAME OF COMMITTEE (In F										
icPurple, Inc.	,									
Full Name (Last, First, Middle A. Dave Russell	Initial)					Date of	Disburse	ment		
A. Dave Russell						M M	/ D		Y Y Y	Y
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B. Taita Networks, LLC	,						Disburse			
Mailing Address 10601-G Tier	rrasanta Blvd. Su. 160					06	/ D 1	2	2012	Y
	Sta	ate	Zip Code			Trans	action ID	: SB29.	4315	
City San Diego	C	CA	92124							
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San Diego Purpose of Disbursement IT Services	C	CA	92124				of Each		ement this	s Period
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San Diego Purpose of Disbursement IT Services Candidate Name Office Sought: House Senate	Disburseme	ent For:	2012 General							
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SCHEDULE D (FEC Form 3X) **DEBTS AND OBLIGATIONS**

Excluding Loans

(Use separate schedule(s) for each numbered line)

PAGE FOR LINE NUMBER: (check only one)

22 OF

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X	10

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NAME OF COMMITTEE (In Full) icPurple, Inc. A. Full Name (Last, First, Middle Initial) of Debtor or Creditor Nature of Debt (Purpose): icPurple - Hats/T-Shirts/Stickers Advanced By Absolute Screen Art, Inc. Avalon Capital Grp, Inc Mailing Address 120 W. 8th Street State Zip Code South Sioux City 68776 Transaction ID: SD10.4380 Outstanding Balance Beginning This Period 0.00 Amount Incurred This Period Payment This Period Outstanding Balance at Close of This Period 0.00 1433.74 1433.74 B. Full Name (Last, First, Middle Initial) of Debtor or Creditor Nature of Debt (Purpose): icPurple Promo Supplies Advanced By Avalon AiMiLi Jewelry Capital Grp, Inc Mailing Address Room 2809, No 777, LongJin East Rd LiWan District State City Zip Code GuangZhou City, China ΖZ Outstanding Balance Beginning This Period Transaction ID: SD10.4419 0.00 Amount Incurred This Period Payment This Period Outstanding Balance at Close of This Period 1132.00 0.00 1132.00 C. Full Name (Last, First, Middle Initial) of Debtor or Creditor Nature of Debt (Purpose): Facebook Web Ads Advanced by Dave Facebook Russell Mailing Address 1601 S. California Ave. City State Zip Code 94304 Palo Alto CA Transaction ID: SD10.4327 Outstanding Balance Beginning This Period 0.00 Outstanding Balance at Close of This Period Amount Incurred This Period Payment This Period 1410.37 0.00 1410.37 2565.74 1) SUBTOTALS This Period This Page (optional)..... 2) TOTALS This Period (last page this line number only)..... 3) TOTAL OUTSTANDING LOANS from Schedule C (last page only)..... 4) ADD 2) and 3) and carry forward to appropriate line of Summary Page (last page only) ▶

SCHEDULE D (FEC Form 3X) **DEBTS AND OBLIGATIONS**

Excluding Loans

(Use separate schedule(s) for each numbered line)

PAGE FOR LINE NUMBER: (check only one)

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23 OF

NAME OF COMMITTEE (In Full) icPurple, Inc. A. Full Name (Last, First, Middle Initial) of Debtor or Creditor Nature of Debt (Purpose): IT Services Internet names/websites Advanced Go Daddy.com By Avalon Capital Grp, Inc Mailing Address 1455 N. Hayden Rd. Su. 219 State Zip Code Scottsdale 85260 Transaction ID: SD10.4234 Outstanding Balance Beginning This Period 69.99 Amount Incurred This Period Payment This Period Outstanding Balance at Close of This Period 0.00 69.99 0.00 B. Full Name (Last, First, Middle Initial) of Debtor or Creditor Nature of Debt (Purpose): Google Web Ads. Advanced by Dave Russell Google Inc. Mailing Address 1600 Amphitheatre Parkway City State Zip Code Mountain View 94043 CA Outstanding Balance Beginning This Period Transaction ID: SD10.4408 0.00 Outstanding Balance at Close of This Period Amount Incurred This Period Payment This Period 0.00 600.00 600.00 C. Full Name (Last, First, Middle Initial) of Debtor or Creditor Nature of Debt (Purpose): Email Management Advanced By Avalon MailChimp Capital Grp, Inc Mailing Address 512 Means St. Su, 404 Zip Code City State 30318 Atlanta GΑ Transaction ID: SD10.4421 Outstanding Balance Beginning This Period 0.00 Outstanding Balance at Close of This Period Amount Incurred This Period Payment This Period 10.00 0.00 10.00 10.00 1) SUBTOTALS This Period This Page (optional)..... 2) TOTALS This Period (last page this line number only)..... 3) TOTAL OUTSTANDING LOANS from Schedule C (last page only)..... 4) ADD 2) and 3) and carry forward to appropriate line of Summary Page (last page only) ▶

SCHEDULE D (FEC Form 3X) DEBTS AND OBLIGATIONS

Excluding Loans

(Use separate schedule(s) for each numbered line) PAGE 24
FOR LINE NUMBER: (check only one)

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OF

37

NAME OF COMMITTEE (In Full) icPurple, Inc. A. Full Name (Last, First, Middle Initial) of Debtor or Creditor Nature of Debt (Purpose): IT Services Internet names/websites Advanced Network Solutions, LLC By Avalon Capital Grp, Inc. Mailing Address 12808 Gran Bay Parkway West State Zip Code Jacksonville 32258 Transaction ID: SD10.4202 Outstanding Balance Beginning This Period 974.43 Amount Incurred This Period Payment This Period Outstanding Balance at Close of This Period 0.00 974.43 0.00 B. Full Name (Last, First, Middle Initial) of Debtor or Creditor Nature of Debt (Purpose): AC Cable Cord Advanced by Robert Emma Radioshack Mailing Address 915 Peral St. City State Zip Code La Jolla 92037-5058 CA Outstanding Balance Beginning This Period Transaction ID: SD10.4414 0.00 Outstanding Balance at Close of This Period Amount Incurred This Period Payment This Period 0.00 38.69 38.69 C. Full Name (Last, First, Middle Initial) of Debtor or Creditor Nature of Debt (Purpose): Mailing Address City State Zip Code Outstanding Balance Beginning This Period Payment This Period Amount Incurred This Period Outstanding Balance at Close of This Period 0.00 1) SUBTOTALS This Period This Page (optional)..... 2575.74 2) TOTALS This Period (last page this line number only)..... 0.00 3) TOTAL OUTSTANDING LOANS from Schedule C (last page only)..... 2575.74 4) ADD 2) and 3) and carry forward to appropriate line of Summary Page (last page only) ▶

Signature

	CHEDULE E (FEC FORM 3X)	
ΓΙ	EMIZED INDEPENDENT EXPENDITURES	PAGE 25 OF 37 FOR LINE 24 OF FORM 3X
V/	AME OF COMMITTEE (In Full)	FEC IDENTIFICATION NUMBER ▼
ic	cPurple, Inc.	C C00519835
Cł	heck if 24-hour report 48-hour report New report Amends report	ort filed on
_	Full Name (Last, First, Middle Initial) of Payee Facebook	Date
	Mailing Address 1601 S. California Ave.	06 / 04 / 2012
		Amount
	City State Zip Code	0.61
	Palo Alto CA 94304	Transaction ID : SE.4276
	Purpose of Expenditure Category/	Office Sought: House State: ME
	Internet Ad Type 004	Senate District: 00 President
	Name of Federal Candidate Supported or Opposed by Expenditure:	
	Angus S. King Jr.	Check One: Support Oppose
	Calendar Year-To-Date Per Election for Office Sought 23668.11	Disbursement For: Primary General Other (specify)
	Full Name (Last, First, Middle Initial) of Payee Facebook	Date
	Mailing Address 1601 S. California Ave.	06 04 2012 Amount
	City State Zip Code	
	Palo Alto CA 94304	60.87
	Purpose of Expenditure Category/	Transaction ID : SE.4277 Office Sought:
	Internet Ad Type 004	Senate District: 00
	Name of Federal Candidate Supported or Opposed by Expenditure:	President
	Linda Parks	Check One: Support Oppose
	Calendar Year-To-Date Per Election for Office Sought 23728.98	Disbursement For: Primary General Other (specify)
	(a) SUBTOTAL of Itemized Independent Expenditures	61.48
	(b) SUBTOTAL of Unitemized Independent Expenditures	-
	(c) TOTAL Independent Expenditures	•
	Under penalty of perjury I certify that the independent expenditures reported herein were with, or at the request or suggestion of, any candidate or authorized committee or agent of party committee) any political party committee or its agent.	
	Tom Grueskin	M = M / D = D / Y = Y = Y

[Electronically Filed]

04

Date

09

Signature

SCHEDULE E (FEC Form 3X)

יכ	CHEDOLL L (FLC FOIII 3X)	
	EMIZED INDEPENDENT EXPENDITURES	PAGE 26 OF 37 FOR LINE 24 OF FORM 3X
V,	AME OF COMMITTEE (In Full)	FEC IDENTIFICATION NUMBER ▼
	cPurple, Inc.	C C00519835
CI	check if 24-hour report 48-hour report New report Amends report	ort filed on
	Full Name (Last, First, Middle Initial) of Payee Facebook	Date
	Mailing Address 1601 S. California Ave.	06 / 04 / 2012
		Amount
	City State Zip Code	133.48
	Palo Alto CA 94304	Transaction ID : SE.4278
	Purpose of Expenditure Internet Ad Category/ Type 004	Office Sought: House State: CA Senate District: 10
	Name of Federal Candidate Supported or Opposed by Expenditure:	President
	Chad M. Condit	Check One: Support Oppose
	Calendar Year-To-Date Per Election for Office Sought 52204.46	Disbursement For: Primary General Other (specify)
	Full Name (Last, First, Middle Initial) of Payee Facebook	Date
	Mailing Address 1601 S. California Ave.	06 05 2012 Amount
	City State Zip Code	450.50
	Palo Alto CA 94304	150.53
	Purpose of Expenditure Category/	Transaction ID : SE.4281 Office Sought: House State: ME
	Internet Ad Category/ Type 004	Senate District: 00
	Name of Federal Candidate Supported or Opposed by Expenditure:	President
	Angus S. King Jr.	Check One: Support Oppose
	Calendar Year-To-Date Per Election for Office Sought	Disbursement For: Primary General 2012 Other (specify)
	(a) SUBTOTAL of Itemized Independent Expenditures	284.01
	(b) SUBTOTAL of Unitemized Independent Expenditures	•
	(c) TOTAL Independent Expenditures	•
	Under penalty of perjury I certify that the independent expenditures reported herein were r with, or at the request or suggestion of, any candidate or authorized committee or agent of party committee) any political party committee or its agent.	
	Tom Grueskin	M = M / D = D / Y = Y = Y

[Electronically Filed]

04

Date

09

PAGE	27	OF	37
FOR I	INE 24	OF F	ORM 3X

NAME OF COMMITTEE (I. E.II)	FOR LINE 24 OF FORM 3X
NAME OF COMMITTEE (In Full)	FEC IDENTIFICATION NUMBER ▼
icPurple, Inc.	C C00519835
Check if 24-hour report 48-hour report New report Amends report filed of	on M = M / D = D / Y = Y = Y
Full Name (Last, First, Middle Initial) of Payee	Date
Facebook	06 05 2012
Mailing Address 1601 S. California Ave.	00 00 2012
	Amount
City State Zip Code	37.73
Palo Alto CA 94304	Fransaction ID : SE.4282
Purpose of Expanditure	Sought: House State: CA
Internet Ad Category/ Type 004	Senate
	President District: 10
Name of Federal Candidate Supported or Opposed by Expenditure:	
Chad M. Condit Cneck	k One: Support Oppose
Calendar Year-To-Date Per Election for Office Sought 52242.19 Disbut	rsement For: Primary General Other (specify)
Full Name (Last, First, Middle Initial) of Payee	Date
Facebook	M M / D D / Y Y Y Y
Mailing Address 1601 S. California Ave.	06 05 2012
Maining Address 1601 S. California Ave.	Amount
City State Zip Code	12.37
Palo Alto CA 94304	Transaction ID : SE.4283
	Sought: House State: CA
Internet Ad Type 004	Senate District: 26
Name of Federal Candidate Supported or Opposed by Expenditure:	President
Chool	k One: Support Oppose
Linda Parks Crieck	
Calendar Year-To-Date Per Election for Office Sought 52355.35 Disbut 2012	Other (specify)
(a) SUBTOTAL of Itemized Independent Expenditures	50.10
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	
Under penalty of perjury I certify that the independent expenditures reported herein were not mad with, or at the request or suggestion of, any candidate or authorized committee or agent of either, party committee) any political party committee or its agent.	
Tom Grueskin [Electronically Filed] Date 04	M / D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Signature	2010

TEMIZED) INDEPENDENT EXPENDITUR	ES				PAGE 28 FOR LINE 2	OF 37 24 OF FORM 3X
	COMMITTEE (In Full)				FI	EC IDENTIFICATI	ON NUMBER ▼
icPurple	e, Inc.					C C00519835	
Check if	24-hour report 48-hour report	New	report Amen	ids report f	filed on	M / D D /	Y T Y T Y
	me (Last, First, Middle Initial) of Payee				Date	M / D D /	Y Y Y Y Y
Mailing	Address 1601 S. California Ave.				Amount	,	2012
City		State	Zip Code		\dashv \vdash		* * * * * * *
Palo Al	to	CA	94304		Transacti	on ID : SE.4285	63.47
Interne			Туре	04 C	Office Sought:		State: ME District: 00
	of Federal Candidate Supported or Oppo S. King Jr.	sed by Expendi	iture:	C	Check One:	Support	Oppose
(Calendar Year-To-Date Per Election for Office Sought		214.00		Disbursement 012 Othe	For: Primary	General
Face	me (Last, First, Middle Initial) of Payee				Date 06	6 06 /	^Y 2012
Mailing	Address 1601 S. California Ave.				Amount		
City Palo Al	to	State CA	Zip Code 94304		Transacti	ion ID : SE.4286	2.99
Interne			Туре	04	Office Sought:	House Senate	State: CA District: 10
	of Federal Candidate Supported or Oppo M. Condit	sed by Expendi	iture:	С	Check One:	President Support	Oppose
C	Calendar Year-To-Date Per Election for Office Sought		52245.18	20	012	For: Primary er (specify)	General
(a) SUE	STOTAL of Itemized Independent Expend	itures		······•		7 1 7	66.46
(b) SUE	STOTAL of Unitemized Independent Expe	enditures		······		7117	1 1 20 1
(c) TOT	AL Independent Expenditures			······································		7 7	
with, or	enalty of perjury I certify that the indepe at the request or suggestion of, any can mmittee) any political party committee or	didate or author					
	Tom Grueskin	[Elec	ctronically Filed]	Date	M = M / C	09 201	3
Signa	ature			Date	<u> </u>		

TEMIZED INDEPENDENT EXPENDITORE	:5			FOR LINE	OF 37 24 OF FORM 3X
NAME OF COMMITTEE (In Full)				FEC IDENTIFICAT	TION NUMBER ▼
icPurple, Inc.				C C00519835	
				1 = M / D = D	/ Y Y Y Y Y
Check if 24-hour report 48-hour report	New	v report Amends rep	ort filed on		
Full Name (Last, First, Middle Initial) of Payee Facebook			Date		
1 acebook			_ N	06 / 06	/ Y Y Y Y Y Y 2012
Mailing Address 1601 S. California Ave.				06 06	2012
			Amou	nt	
City Palo Alto	State CA	Zip Code 94304			3.23
Purpose of Expenditure			Transa Office Soug	ht: House	State: CA
Internet Ad		Category/ Type 004	Ollioc coug	Senate	District: 26
Name of Federal Candidate Supported or Oppos	ed by Expend	diture:		President	
Linda Parks			Check One:	Support	Oppose
Calendar Year-To-Date Per Election				nt For: Primary	General
for Office Sought		52358.58	2012 O	ther (specify)	
Full Name (Last, First, Middle Initial) of Payee			Date		
Facebook				06 07	/ Y Y Y Y Y Y Y 2012
Mailing Address 1601 S. California Ave.				00	2012
			Amou	int	
City Palo Alto	State CA	Zip Code 94304			25.10
Purpose of Expenditure		Category/	Transa Office Soug	ht: House	State: ME
Internet Ad		Type 004		X Senate	District: 00
Name of Federal Candidate Supported or Oppos	ed by Expend	diture:	<u> </u>	President	
Angus S. King Jr.			Check One:	Support	Oppose
Calendar Year-To-Date Per Election		239.10	Disburseme		General
for Office Sought		230.10	0	ther (specify)	
(a) SUBTOTAL of Itemized Independent Expendit	ures		··· >		28.33
(b) SUBTOTAL of Unitemized Independent Exper	nditures				
(-,				7 7	
(c) TOTAL Independent Expenditures					
					7=
Under penalty of perjury I certify that the indepen					
with, or at the request or suggestion of, any cand party committee) any political party committee or		orized committee or agent	of either, or (if	the reporting entity	is not a political
	-				
Tom Grueskin	[Ele	ctronically Filed] Date	e 04 /)13
Signature					

Tom Grueskin

Signature

	MIZED INDEPENDENT EXPENDITURES			PAGE 30	OF 37
				FOR LINE 2	4 OF FORM 3X
	ME OF COMMITTEE (In Full)		FEC	IDENTIFICATION	ON NUMBER ▼
IC	Purple, Inc.		С	C00519835	
Ch	eck if 24-hour report 48-hour report New report Amends rep	ort filed on	M = M	/ D = D /	Y = Y = Y = Y
	Full Name (Last, First, Middle Initial) of Payee Facebook	Da	te	/ D D /	Y
	Mailing Address 1601 S. California Ave.	An	06 nount	07	2012
	City State Zip Code				0.00
	Palo Alto CA 94304	Trai	esetion	ID : SE.4292	0.23
	Purpose of Expenditure Category/	Office So		House	State: CA
	Internet Ad Type 004			Senate President	District: 10
	Name of Federal Candidate Supported or Opposed by Expenditure: Chad M. Condit	Check O	ne:	Support	Oppose
	Calendar Year-To-Date Per Election for Office Sought 52245.41	Disburse 2012		Primary Specify)	General
	Full Name (Last, First, Middle Initial) of Payee Facebook Mailing Address 1601 S. California Ave.	Da	M 06 mount	08	2012
	City State Zip Code		-		1 1 2 2 2 2
	Palo Alto CA 94304	Tra	neaction	ID : SE.4298	50.00
	Purpose of Expenditure Internet Ad Category/ Type 004	Office So		House Senate	State: ME District: 00
	Name of Federal Candidate Supported or Opposed by Expenditure: Angus S. King Jr.	Check O	ne:	President Support	Oppose
	Calendar Year-To-Date Per Election for Office Sought 289.10	Disburse 2012	ment For		General
	(a) SUBTOTAL of Itemized Independent Expenditures	•			50.23
	(b) SUBTOTAL of Unitemized Independent Expenditures	··· •		<i>y</i>	
	(c) TOTAL Independent Expenditures	··· •		7	
,	Under penalty of perjury I certify that the independent expenditures reported herein were with, or at the request or suggestion of, any candidate or authorized committee or agent party committee) any political party committee or its agent.				

[Electronically Filed]

04

Date

09

Signature

	CHEDULE E (FEC Form 3X)						
T	EMIZED INDEPENDENT EXPENDITURES			PAGE 31	OF 37 24 OF FORM 3X		
V/	AME OF COMMITTEE (In Full)		FFC I		ON NUMBER ▼		
	cPurple, Inc.				JN NOWIDER V		
			C	C00519835			
Ch	heck if 24-hour report 48-hour report New report Amends report		- M	/ D D /	Y I Y I Y		
_	Full Name (Last, First, Middle Initial) of Payee	Date					
	Facebook		M M	/ D D /	Y Y Y Y		
	Mailing Address 1601 S. California Ave.	-	06	09	2012		
	1001 G. Galifornia Ave.	Amour	nt				
	City State Zip Code				50.00		
	Palo Alto CA 94304			D : SE.4295			
	Purpose of Expenditure Internet Ad Category/ 004	Office Sough	nt:	House	State: ME		
	Type		>	Senate	District: 00		
	Name of Federal Candidate Supported or Opposed by Expenditure:	Objective Owner	L	President			
	Angus S. King Jr.	Check One:		Support	Oppose		
	Calendar Year-To-Date Per Election	Disbursemer	nt For:	Primary	General		
	for Office Sought 339.10	2012 Ot	her (sp	pecify)			
	Full Name (Last, First, Middle Initial) of Payee	Date		· -			
	Facebook		1 - M	/ D D /	Y Y Y Y Y		
	Mailing Address 1601 S. California Ave.		06	10	2012		
	Mailing Address Tout S. California Ave.	Amou	nt				
	City State Zip Code				50.33		
	Palo Alto CA 94304	Transa	ction I	D : SE.4301	00.00		
	Purpose of Expenditure Internet Ad Category/ 004	Office Sough		House	State: ME		
	Internet Ad Type 004		\geq	Senate	District: 00		
	Name of Federal Candidate Supported or Opposed by Expenditure:		Ĺ	President			
	Angus S. King Jr.	Check One:	>	Support	Oppose		
	Calendar Year-To-Date Per Election	Disbursemer	nt For:	Primary	General		
	for Office Sought 389.43	2012 Ot	her (sp	pecify)			
_							
	(a) SUBTOTAL of Itemized Independent Expenditures				100.33		
	(a) SSPICIAL OF NOTINESS INSSPICION EXPERIENCE		-	· ——	100.00		
	(b) SUBTOTAL of Unitemized Independent Expenditures						
	(4)			-			
	(c) TOTAL Independent Expenditures						
			-				
	Under penalty of perjury I certify that the independent expenditures reported herein were r with, or at the request or suggestion of, any candidate or authorized committee or agent of						
	party committee) any political party committee or its agent.	1 014101, 0. (701 tillig 5,	3 110t a pooa.		
	Tom Grueskin	M = M /	D D) / Y Y	Y		

[Electronically Filed]

04

Date

09

TEMIZED INDEPENDENT EXPENDITURES			PAGE 32 OF 37 FOR LINE 24 OF FORM 3X
NAME OF COMMITTEE (In Full)		FEC I	DENTIFICATION NUMBER ▼
icPurple, Inc.		C	C00519835
Check if 24-hour report 48-hour report	New report Amends repo	ort filed on	/ D = D / Y = Y = Y
Full Name (Last, First, Middle Initial) of Payee Facebook		Date 06	/ D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Mailing Address 1601 S. California Ave.		Amount	
City Stat Palo Alto CA		Transaction II	50.04 D : SE.4303
Purpose of Expenditure Internet Ad	Category/ Type 004	Office Sought:	House State: ME Senate District: 00
Name of Federal Candidate Supported or Opposed by E. Angus S. King Jr.	xpenditure:	Check One:	President Support Oppose
Calendar Year-To-Date Per Election for Office Sought	439.47	Disbursement For: 2012 Other (sp	
Full Name (Last, First, Middle Initial) of Payee Facebook		Date 06	/ 12 / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Mailing Address 1601 S. California Ave.		Amount	12 2012
City Stat Palo Alto CA	r	Transaction I	<u> </u>
Purpose of Expenditure Internet Ad	Category/ Type 004	Office Sought:	House State: ME Senate District: 00 President
Name of Federal Candidate Supported or Opposed by E. Angus S. King Jr.	xpenditure:	Check One:	Support Oppose
Calendar Year-To-Date Per Election for Office Sought	639.47	Disbursement For: 2012 Other (sp	Primary General
(a) SUBTOTAL of Itemized Independent Expenditures		>	250.04
(b) SUBTOTAL of Unitemized Independent Expenditures		>	
(c) TOTAL Independent Expenditures		>	7
Under penalty of perjury I certify that the independent exp with, or at the request or suggestion of, any candidate or party committee) any political party committee or its agent	authorized committee or agent o		
Tom Grueskin	[Electronically Filed] Date	9 04 09	2013
Signature			

TEMIZ	ED INDEPENDENT EXPENDITURES			L .	PAGE 33 FOR LINE 2	OF 37 4 OF FORM 3X
	DF COMMITTEE (In Full)			FEC ID	ENTIFICATION	ON NUMBER ▼
icPur	ple, Inc.			C	000519835	
Check if	24-hour report 48-hour report New report	t Amends repor		M /	D = D /	Y I Y I Y I Y
	Name (Last, First, Middle Initial) of Payee		Data			
Fa	cebook		Date			
24-:1:	***			06	13	2012
IViaiii	ing Address 1601 S. California Ave.		Amour			
City	Chota 7	7 0-1-	Amoun	nt 		
City		Zip Code 94304				350.00
		34304			: SE.4305	21-1-
	pose of Expenditure rnet Ad Cate	egory/ 004	Office Sough	nt:	House	State: ME
		Type 004		X	Senate	District: 00
Nam	ne of Federal Candidate Supported or Opposed by Expenditure:				President	
Ang	gus S. King Jr.		Check One:	X	Support	Oppose
	Calendar Year-To-Date Per Election		Disbursemen	nt For:	Primary	✓ General
	for Office Sought	989.47	2012	her (spe		
	Name (Last, First, Middle Initial) of Payee		Date			
Fe	enton Communications, Inc.			M /	D D /	Y
Maili	ing Address 1000 Vermont Ave, NW			06	13	2012
'			Amoun	nt		
City	Suite 200 State Z	Zip Code				
		20005				1464.71
	of Employee		Office Sough		: SE.4309 House	State: CA
Com	nm svcs / internet ads	egory/ Type 004	C	··· 🔼	Senate	
Nom	(5 dead Oradidate Companied or Opposed by Evpanditure	-771			President	District: 10
	ne of Federal Candidate Supported or Opposed by Expenditure:		Check One:	V	Support	Oppose
Cna	ad M. Condit]	Opposes
	Calendar Year-To-Date Per Election	52710.12	Disbursemen	nt For:	Primary	General
	for Office Sought	53710.12	2012 Oth	her (spe	cify)	
(a) S	SUBTOTAL of Itemized Independent Expenditures			-		1814.71
-			,	7	7	
(b) S	SUBTOTAL of Unitemized Independent Expenditures					
(-)		••••	·	-	7	
(c) T	OTAL Independent Expenditures					
(0)	OTAL IIIGOPOTION EXPONENTIACIO		-	7	7	
	r penalty of perjury I certify that the independent expenditures re					
	or at the request or suggestion of, any candidate or authorized committee) any political party committee or its agent.	committee or agent or	i either, or (if t	the repo	rting entity is	s not a political
ρω,	dominimoo) arry pointed party dominimoo or no ago					
	Tom Grueskin		M = M /	D D	/ Y Y	Y Y
Sid	gnature [Electronica	ally Filed] Date	04	09	2013	
Ų.	griataro					

ITEMIZED INDEPENDENT EXPENDITURES PAGE 34 OF FOR LINE 24 OF FORM 3X NAME OF COMMITTEE (In Full) FEC IDENTIFICATION NUMBER ▼ icPurple, Inc. C00519835 24-hour report 48-hour report Amends report filed on Check if New report Full Name (Last, First, Middle Initial) of Payee Date Fenton Communications, Inc. 13 2012 Mailing Address 1000 Vermont Ave, NW Amount Suite 200 City State Zip Code 1464.71 DC Washington 20005 Transaction ID: SE.4310 State: Purpose of Expenditure Office Sought: CA Category/ Comm svcs / internet ads 004 Type Senate District: 26 President Name of Federal Candidate Supported or Opposed by Expenditure: Check One: Linda Parks Support Oppose | Primary Disbursement For: General Calendar Year-To-Date Per Election 53823.29 2012 for Office Sought Other (specify) Full Name (Last, First, Middle Initial) of Payee Date Fenton Communications, Inc. 06 2012 13 Mailing Address 1000 Vermont Ave, NW Amount Suite 200 Zip Code City State 4141.18 DC Washington 20005 Transaction ID: SE.4311 Office Sought: State: House Purpose of Expenditure ME Category/ Comm svcs / internet ads 004 Type Senate District: 00 President Name of Federal Candidate Supported or Opposed by Expenditure: Check One: Support Oppose Angus S. King Jr. Disbursement For: **General** Primary Calendar Year-To-Date Per Election 5130.65 2012 for Office Sought Other (specify) (a) SUBTOTAL of Itemized Independent Expenditures..... 5605.89 (b) SUBTOTAL of Unitemized Independent Expenditures (c) TOTAL Independent Expenditures..... Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent. Tom Grueskin [Electronically Filed] 04 Date 09 2013 Signature

TEMPELS INDEL ENDERT EXICENSITIONES		FOR LINE 24 OF FORM 3X
NAME OF COMMITTEE (In Full)		FEC IDENTIFICATION NUMBER ▼
icPurple, Inc.		C C00519835
Check if 24-hour report 48-hour report	New report Amends report fil	ed on Mam / Dab / Yayayay
Full Name (Last, First, Middle Initial) of Payee Google Inc.		Date
Mailing Address 1600 Amphitheatre Parkway		M 06
City	itate Zip Code	Allount
,	otate Zip Code CA 94043	1253.70 Transaction ID : SE.4338
Purpose of Expenditure Internet Ad	Type 004	ffice Sought: House State: ME Senate District: 00 President
Name of Federal Candidate Supported or Opposed by Angus S. King Jr.		heck One: Support Oppose
Calendar Year-To-Date Per Election for Office Sought	6938.90 Di	sbursement For: Primary General Other (specify)
Full Name (Last, First, Middle Initial) of Payee Google Inc.		Date 06 30 2012
Mailing Address 1600 Amphitheatre Parkway		Amount
1 '	itate Zip Code CA 94043	193.48 Transaction ID : SE.4340
Purpose of Expenditure Web Ad	Category/ Type 004	ffice Sought: House State: CA Senate District: 10
Name of Federal Candidate Supported or Opposed by Chad M. Condit		President Oppose
Calendar Year-To-Date Per Election for Office Sought	53965.13 Di	isbursement For: Primary General Other (specify)
(a) SUBTOTAL of Itemized Independent Expenditures		1447.18
(b) SUBTOTAL of Unitemized Independent Expenditure	s	
(c) TOTAL Independent Expenditures	>	
Under penalty of perjury I certify that the independent with, or at the request or suggestion of, any candidate party committee) any political party committee or its age	or authorized committee or agent of eit	
Tom Grueskin	[Electronically Filed] Date	04 09 2013
Signature		

TEMIZED INDEPENDENT EXPENDITURES		PAGE 36 OF 37 FOR LINE 24 OF FORM 33
NAME OF COMMITTEE (In Full)		FEC IDENTIFICATION NUMBER ▼
icPurple, Inc.		
		C C00519835
Check if 24-hour report 48-hour report New	v report Amends repo	ort filed on M = M / D = D / Y = Y = Y
Full Name (Last, First, Middle Initial) of Payee Google Inc.		Date
		06 30 / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Mailing Address 1600 Amphitheatre Parkway		Amount
City State	Zip Code	Amount
Mountain View CA	94043	10727.90
		Transaction ID : SE.4341 Office Sought: House State: CA
Purpose of Expenditure Internet Ad	Category/ Type 004	Senate
Name of Enderal Condidate Supported or Opposed by Evpon		President District: 26
Name of Federal Candidate Supported or Opposed by Expend Linda Parks	inure:	Check One: Support Oppose
Linda Farko		
Calendar Year-To-Date Per Election for Office Sought	64624.12	Disbursement For: Primary General 2012 Other (specify)
Full Name (Last, First, Middle Initial) of Payee		Date
Dave Russell		M M / D D / Y Y Y Y
Mailing Address 6304 La Pintura		06 25 2012
5 COO4 La l'illiaid		Amount
City State	Zip Code	04.50
La Jolla CA	92037	61.53 Transaction ID : SE.4399
Purpose of Expenditure	Category/	Office Sought: House State: CA
Internet Ads	Type 004	Senate District: 10
Name of Federal Candidate Supported or Opposed by Expend	diture:	President
Chad M. Condit		Check One: Support Oppose
Calendar Year-To-Date Per Election		Disbursement For: X Primary General
for Office Sought	53771.65	2012 Other (specify)
(a) SUBTOTAL of Itemized Independent Expenditures		▶ 10789.43
(b) SUBTOTAL of Unitemized Independent Expenditures		·· •
(a) TOTAL Independent Expenditures		
(c) TOTAL Independent Expenditures		··· >
Under penalty of perjury I certify that the independent expendir with, or at the request or suggestion of, any candidate or author party committee) any political party committee or its agent.		
Tom Grueskin [Ele	ctronically Filed] Date	e 04 09 2013
Signature		

SCHEDULE E (FEC Form 3X)

TEMIZED INDEPENDENT EXPENDITURES					PAGE 37 FOR LINE 2	OF 37 24 OF FORM 3X
NAME OF COMMITTEE (In Full)				FEC I	DENTIFICATION	ON NUMBER ▼
icPurple, Inc.				С	C00519835	
Check if 24-hour report 48-hour report	New repor	t Amends	s report file	d on	/ D = D /	Y Y Y Y
Full Name (Last, First, Middle Initial) of Payee Dave Russell				Date		
				M M M	/ D D /	2012
Mailing Address 6304 La Pintura				Amount	23	2012
City	State Z	ip Code		7		
1 '		92037				554.55
Purpose of Expenditure	Cote		Offi	Transaction I ce Sought:	D: SE.4400 House	State: ME
Internet Ads	Cale	egory/ Type 004			Senate	District: 00
Name of Federal Candidate Supported or Opposed by	y Expenditure:				President	
Angus S. King Jr.			Che	eck One:	Support	Oppose
Calendar Year-To-Date Per Election for Office Sought	5 5	5685.20	Dis 2012	bursement For:		General
Full Name (Last, First, Middle Initial) of Payee				Date		
Dave Russell				M = M	/ D D /	YYYY
Mailing Address 6304 La Pintura				06	25	2012
				Amount		
1 '		Zip Code				72.93
La Jolla	CA 9	92037		Transaction I	D : SE.4401	
Purpose of Expenditure Internet Ads	Cate	egory/ 004		ce Sought:	House	State: CA
internet / tee		Type 004			Senate President	District: 26
Name of Federal Candidate Supported or Opposed by	y Expenditure:		Ch	Lack Ones S		Onnoos
Linda Parks			CIR	eck One:	Support	Oppose
Calendar Year-To-Date Per Election		53896.22	Dis 2012	bursement For:		General
for Office Sought	<i>A A</i>		_	Other (sp	pecify) ►	
(a) SUBTOTAL of Itemized Independent Expenditures.						627.48
(h) CIRTOTAL of Unitermized Independent Europeditus						
(b) SUBTOTAL of Unitemized Independent Expenditure	<i></i>		·····	-7		
(c) TOTAL Independent Expenditures			······	-7		21175.67
Under penalty of perjury I certify that the independent with, or at the request or suggestion of, any candidate party committee) any political party committee or its ag	or authorized of					
Tom Grueskin	[TT]	«II». 1721 - 31	М	M / D I		Y
Signature	[Electronica	uiy Fileaj	Date	04 09	201	3