24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on : 01/07/2004

NATIONAL REPUBLICAN CONGRESSIONAL COMMITTEE

01/07/2004 21 : 08

320 FIRST STREET

WASHINGTON DC 20003

FEC ID No. C00075820

24-Hour Notice X 48-Hour Notice

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

PAGE OF 1 / 1
FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full)
NATIONAL REPUBLICAN CONGRESSIONAL COMMITTEE

FEC IDENTIFICATION NUMBER
C C00075820

Check if 24-hour notice X 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee
Strategic Media Services Inc.

Date
01 05 2004

Mailing Address
1023 31st, NW, 4th Fl.

Amount
122091.50

City: Washignton State: DC Zip Code: 20007

Office Sought: X House State: KY
Senate District: 06
Presidential

Purpose of Expenditure
Media Placement

Category/ Type 002

Check One: X Support Oppose

Name of Federal Candidate supported or Opposed by expenditure:
Alice Forgy Kerr

Disbursement For: Primary General 2004
Other (specify) : Special-General

Calendar Year-To-Date Per Election for Office Sought 0.00

Transaction ID: SE24.4104

Full Name (Last, First, Middle, Initial) of Payee
UpGrade Films

Date
01 07 2004

Mailing Address
1023 31st St, NW, 4th Fl.

Amount
25840.15

City: Washington State: DC Zip Code: 20007

Office Sought: X House State: KY
Senate District: 06
Presidential

Purpose of Expenditure
Media Production

Category/ Type 002

Check One: X Support Oppose

Name of Federal Candidate supported or Opposed by expenditure:
Alice Forgy Kerr

Disbursement For: Primary General 2004
Other (specify) : Special-General

Calendar Year-To-Date Per Election for Office Sought 0.00

Transaction ID: SE24.4112

(a) SUBTOTAL of Itemized Independent Expenditures	**147931.65**
(b) SUBTOTAL of Unitemized Independent Expenditures	**0.00**
(c) TOTAL Independent Expenditures	**147931.65**

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Christopher J. Ward
Signature

01 07 2004