

FEC FORM 5

REPORT OF INDEPENDENT EXPENDITURES MADE AND CONTRIBUTIONS RECEIVED

To Be Used by Persons (Other than Political Committees) including Qualified Nonprofit Corporations

1. (a) Name of Individual, Organization or Corporation BIPAC - Business Institute for Political Analysis		3. FEC Identification Number C C90011420
(b) Address (number and street) <input type="checkbox"/> check if different than previously reported 888 16th Street, NW		
(c) City, State and ZIP Code Washington DC 20006		
2. Corporate filers only	Is the filer a qualified nonprofit corporation? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
Individual filers only	Name of Employer Occupation	

4. TYPE OF REPORT (check appropriate boxes):

- (a) April 15 Quarterly Report 24-Hour Notice 48-Hour Notice
- July 15 Quarterly Report
- October Quarterly Report
- January 31 Year-End Report

(b) Is this Report an amendment? Yes No

5. COVERING PERIOD: FROM

M	M
1	0

 /

D	D
2	0

 /

Y	Y	Y	Y
2	0	1	0

THROUGH

M	M
1	0

 /

D	D
2	0

 /

Y	Y	Y	Y
2	0	1	0

6. TOTAL CONTRIBUTIONS	<input style="width: 90%;" type="text" value="0.00"/>
7. TOTAL INDEPENDENT EXPENDITURES.....	<input style="width: 90%;" type="text" value="19499.05"/>

Under penalty of perjury, I certify that the independent expenditures reported herein were not made with the cooperation or prior consent of, or in constitution with, or at the request or suggestion of, a candidate or a candidate's agent or authorized committee or a political party committee or its agent. In addition, if the independent expenditures reported herein were made by a corporation, I certify that the corporation is a qualified nonprofit corporation under the Commission's regulations.

TYPE OR PRINT NAME OF PERSON COMPLETING FORM	SIGNATURE	DATE
Mark Archuleta		10/21/2010

NOTE: Submission of false, erroneous or incomplete information may subject the person signing this report to the penalties of 2 U.S.C. 437g.

For further information, contact:

Federal Election Commission, 999 E Street, N.W., Washington, D.C. 20463 Toll Free 800-424-9530, Local 202-694-1100

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURES

NAME OF FILER (In Full)

BIPAC - Business Institute for Political Analysis

Full Name (Last, First, Middle Initial) of Payee
Flapjack Creative, LLC

Date

M M / D D / Y Y Y Y
1 0 / 2 0 / 2 0 1 0

Mailing Address
P.O. Box 6225

Amount

1999.05

City State Zip Code
Wauau WI 54402

Purpose of Expenditure
Internet ad creation

Category/
Type

Office Sought: House State: NM
House Senate District: 02
 President

Name of Federal Candidate Supported or Opposed by Expenditure:
STEVAN E. PEARCE

Check One: Support Oppose

Calendar Year-To-Date Per Election
for Office Sought 7996.20

Disbursement For: Primary General
2010
 Other (specify)

Full Name (Last, First, Middle Initial) of Payee
Google, Inc.

Date

M M / D D / Y Y Y Y
1 0 / 2 0 / 2 0 1 0

Mailing Address
P.O. Box 39000

Amount

17500.00

City State Zip Code
San Francisco CA 94139

Purpose of Expenditure
Internet ads

Category/
Type

Office Sought: House State: NM
House Senate District: 02
 President

Name of Federal Candidate Supported or Opposed by Expenditure:
STEVAN E. PEARCE

Check One: Support Oppose

Calendar Year-To-Date Per Election
for Office Sought 90500.00

Disbursement For: Primary General
2010
 Other (specify)

(a) SUBTOTAL of Itemized Independent Expenditures

19499.05

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures
(carry total from last page forward to Line 7)

19499.05