



FEDERAL ELECTION COMMISSION
WASHINGTON, D.C. 20463

RQ-2

August 18, 2010

Mr. John Keeling, Jr., Treasurer
National Potato Council Potato Political
Action Committee
1300 L St, NW
Suite 910
Washington, DC 20007

**Response Due Date:
September 22, 2010**

Identification Number: C00154104

Reference: July Quarterly Report (4/1/10-6/30/10)

Dear Treasurer:

This letter is prompted by the Commission's preliminary review of the report(s) referenced above. This notice requests information essential to full public disclosure of your federal election campaign finances. **Failure to adequately respond by the response date noted above could result in an audit or enforcement action.** Additional information is needed for the following 2 items:

1. The beginning cash balance of this report should equal the ending balance of your April Quarterly Report (1/1/10-3/31/10). Please clarify this discrepancy and amend any subsequent report(s) that may be affected by this correction.
2. Line 6(a) of the Summary Page represents the total cash-on-hand as of January 1, 2010. This figure should be the same on all the reports covering the calendar year. Please amend your report to clarify the change made in Line 6(a).

Please note, you will not receive an additional notice from the Commission on this matter. Adequate responses must be received by the Commission on or before the due date noted above to be taken into consideration in determining whether audit action will be initiated. Failure to comply with the provisions of the Act may also result in an enforcement action against the committee. Any response submitted by your committee will be placed on the public record and will be considered by the Commission prior to taking enforcement action. **Requests for extensions of time in which to respond will not be considered.**

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Electronic filers must file amendments (to include statements, designations and reports) in an electronic format and must submit an amended report in its entirety, rather than just those portions of the report that are being amended. If you should have any questions regarding this matter or wish to verify the adequacy of your response, please contact me on our toll-free number (800) 424-9530 (at the prompt press 5 to reach the Reports Analysis Division) or my local number (202) 694-1147.

Sincerely,



Maureen Benitz

Senior Campaign Finance & Reviewing Analyst
Reports Analysis Division

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