

REPORT OF RECEIPTS AND DISBURSEMENTS

For Other Than An Authorized Committee
(Summary Page)

1. NAME OF COMMITTEE (in full) DIRECT VOICE, THE POLITICAL ACTION COMMITTEE OF THE DIRECT MARKETING ASSOCIATION		2. FEC IDENTIFICATION NUMBER C00255309
ADDRESS (number and street) <input type="checkbox"/> Check if different than previously reported 1111 19TH STREET NW SUITE 1100	3. <input checked="" type="checkbox"/> This committee has qualified as a multi-candidate committee (see FEC Form 1M)	
CITY, STATE, and ZIP CODE WASHINGTON DC 20036		

4. TYPE OF REPORT

- (a) April 15 Quarterly Report Monthly Report Due On:
- July 15 Quarterly Report February 20 June 20 October 20
 October 15 Quarterly Report March 20 July 20 November 20
 January 31 Year End Report April 20 August 20 December 20
 July 31 Mid-Year Report (Non-election Year Only) May 20 September 20 January 31
- Termination report on _____ In the State of _____
- (b) Is this Report an Amendment YES NO

SUMMARY	COLUMN A This Period	COLUMN B Calendar Year-to-Date
5. Covering Period <u>11/28/2000</u> through <u>12/31/2000</u>		
6. (a) Cash on Hand, January 1, <u>2000</u>		6084.27
(b) Cash on Hand at Beginning of Reporting Period	5148.77	
(c) Total Receipts (from line 19)	13110.00	140580.00
(d) Subtotal (add Lines 6(b) and 6(c) for Column A and Lines 6(a) and 6(c) for Column B)	18258.77	146644.27
7. Total Disbursements (from line 30)	7600.00	135985.50
8. Cash on Hand at Close of Reporting Period (subtract Line 7 from Line 6(d))	10658.77	10856.77
9. Debts and Obligations Owed TO the Committee (Itemize all on Schedule C and/or Schedule D)	0.00	For further information contact: Federal Election Commission 989 E Street, NW Washington, DC 20463 Toll Free 800-424-9530 Local 202-219-3420
10. Debts and Obligations Owed BY the Committee (Itemize all on Schedule C and/or Schedule D)	0.00	

I certify that I have examined this Report and to the best of my knowledge and belief it is true, correct, and complete.	
Type or Print Name of Treasurer Electronically Filed by Mark A. Micali	
Signature of Treasurer	Date 01/26/2001

NOTE: Submission of false, erroneous, or incomplete information may subject the person signing this Report to the penalties of 2 U.S.C. §437g.

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**DETAILED SUMMARY PAGE
OF RECEIPTS AND DISBURSEMENTS**

(PAGE 2, FEC FORM 3X)

(revised 1/1/91)

NAME OF COMMITTEE DIRECT VOICE, THE POLITICAL ACTION COMMITTEE OF THE DIRECT MARKETING ASSOCIATION		REPORT COVERING PERIOD FROM 11/28/2000 TO: 12/31/2000	
I. Receipts		COLUMN A Total This Period	COLUMN B Calendar Year
11. Contributions (other than loans) From:			
a. Individual/Persons Other Than Political Committees			
i. Itemized (use Schedule A)	11250.00	115225.00	11.a.i.
ii. Unitemized	1860.00	8335.00	11.a.ii.
iii. Total	13110.00	123560.00	11.a.iii.
b. Political Party Committees	0.00	0.00	11.b.
c. Other Political Committees (such as PACs)	0.00	12000.00	11.c.
d. Total Contributions	13110.00	135560.00	11.d.
12. Transfers From Affiliated/Other Party Committees	0.00	0.00	12.
13. All Loans Received	0.00	0.00	13.
14. Loan Repayments Received	0.00	0.00	14.
15. Offsets To Operating Expenditures (Refunds, Rebates, etc.)	0.00	0.00	15.
16. Refunds of Contributions Made to Federal Candidates and Other Political Committees ..	0.00	5000.00	16.
17. Other Federal Receipts (Dividends, Interest, etc.)	0.00	0.00	17.
18. Transfers From Nonfederal Account for Joint Activity	0.00	0.00	18.
19. Total Receipts	13110.00	140560.00	19.
20. Total Federal Receipts	13110.00	140560.00	20.
II. Disbursements			
21. Operating Expenditures:			
a. Shared Federal/Non-Federal Activity (from Schedule H4)			
i. Federal Share	0.00	0.00	21.a.i.
ii. Non-Federal Share	0.00	0.00	21.a.ii.
b. Other Federal Operating Expenditures	0.00	120.50	21.b.
c. Total Operating Expenditures	0.00	120.50	21.c.
22. Transfers to Affiliated/Other Party Committees	0.00	0.00	22.
23. Contributions to Federal Candidates/Committees and Other Political Committees	7800.00	130615.00	23.
24. Independent Expenditures (use Schedule E)	0.00	0.00	24.
25. Coordinated Expenditures Made by Party Committees (2 U.S.C 441a(d)) (use Sch. F)	0.00	0.00	25.
26. Loan Repayments Made	0.00	0.00	26.
27. Loans Made	0.00	0.00	27.
28. Refunds of Contributions To:			
a. Individuals/Persons Other Than Political Committees	0.00	4250.00	28.a.
b. Political Party Committees	0.00	0.00	28.b.
c. Other Political Committees (such as PACs)	0.00	1000.00	28.c.
d. Total Contributions Refunds	0.00	5250.00	28.d.
29. Other Disbursements	0.00	0.00	29.
30. Total Disbursements	7600.00	135985.50	30.
31. Total Federal Disbursements	7800.00	135985.50	31.
III. Net Contributions / Operating Expenditures			
32. Total Contributions (other than loans) (from line 11d)	13110.00	135560.00	32.
33. Total Contribution Refunds (from line 28d)	0.00	5250.00	33.
34. Net Contributions (other than loans) (subtract line 33 from 32)	13110.00	130310.00	34.
35. Total Federal Operating Expenditures	0.00	120.50	35.
36. Offsets to Operating Expenditures (from line 15)	0.00	0.00	36.
37. Net Operating Expenditures	0.00	120.50	37.

SCHEDULE A		ITEMIZED RECEIPTS		3 / 5
		Use separate schedule(s) for each category of the Detailed Summary Page		FOR LINE NUMBER 11A1
Any information copied from such Reports and Statements may not be sold or used by any person for the purpose of soliciting contributions or for commercial purposes, other than using the name and address of any political committee to solicit contributions from such committee.				
NAME OF COMMITTEE (In Full) DIRECT VOICE, THE POLITICAL ACTION COMMITTEE OF THE DIRECT MARKETING ASSOCIATION				
Full Name, Mailing Address, and ZIP Code Coy L. Clement 25 Fox Run East Greenwich RI 02818-1646 Receipt For: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify) :	Name of Employer clementDIRECT Occupation President & CEO Aggregate Year-to-Date > \$ 1000.00	Date (month, day, year) 11/28/2000	Amount of Each Receipt this Period 1000.00	
Full Name, Mailing Address, and ZIP Code Frederick J. Simon 442 South 82nd Street Omaha NE 68114 Receipt For: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify) :	Name of Employer Omaha Steaks Occupation Exec. Vice President Aggregate Year-to-Date > \$ 2000.00	Date (month, day, year) 11/28/2000	Amount of Each Receipt this Period 2000.00	
Full Name, Mailing Address, and ZIP Code Charles Metzger 23 Fieldcrest Drive Westampton NJ 08060 Receipt For: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify) :	Name of Employer Edmund Industrial Optics, Inc. Occupation Production Director Aggregate Year-to-Date > \$ 300.00	Date (month, day, year) 11/30/2000	Amount of Each Receipt this Period 300.00	
Full Name, Mailing Address, and ZIP Code Stevan A. Hammond 5006 Middlegate Dallas TX 75229 Receipt For: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify) :	Name of Employer Allied Marketing Occupation President & CEO Aggregate Year-to-Date > \$ 1800.00	Date (month, day, year) 12/07/2000 Earmarked	Amount of Each Receipt this Period 1800.00 Bayou Leader PAC	
Full Name, Mailing Address, and ZIP Code Thomas R. Mason 251 Northwoods Drive Columbus OH 43235-4411 Receipt For: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify) :	Name of Employer Highlights for Children Occupation Vice President Aggregate Year-to-Date > \$ 400.00	Date (month, day, year) 12/07/2000	Amount of Each Receipt this Period 200.00	
Full Name, Mailing Address, and ZIP Code Kelly B. Browning 800 Hermitage Court Alexandria VA 22302-4023 Receipt For: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify) :	Name of Employer American Inst. for Cancer Research Occupation Executive Vice President & COO Aggregate Year-to-Date > \$ 800.00	Date (month, day, year) 12/06/2000	Amount of Each Receipt this Period 500.00	
Full Name, Mailing Address, and ZIP Code Wendy Riches 1675 Broadway New York NY 10019 Receipt For: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify) :	Name of Employer D'Arcy Masulis Benton & Bowles Occupation President, Marketing Services Group Aggregate Year-to-Date > \$ 500.00	Date (month, day, year) 12/18/2000	Amount of Each Receipt this Period 500.00	
SUBTOTALS of Receipts This Page (Optional)				
TOTALS This Period (last page this line number only)				

SCHEDULE A		ITEMIZED RECEIPTS		Use separate schedule(s) for each category of the Detailed Summary Page	4 / 5
					FOR LINE NUMBER 11A1
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NAME OF COMMITTEE (In Full) DIRECT VOICE, THE POLITICAL ACTION COMMITTEE OF THE DIRECT MARKETING ASSOCIATION					
Full Name, Mailing Address, and ZIP Code Gary Glester 6864 Engle Road Cleveland OH 44130		Name of Employer AmerMark Direct LLC Occupation Chairman & CEO		Date (month, day, year) 12/20/2000	Amount of Each Receipt this Period 500.00 Earmarked: Volunteer PAC
Receipt For: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify) :		Aggregate Year-to-Date > \$ 1000.00			
Full Name, Mailing Address, and ZIP Code Phil Dresden 1200 High Ridge Road Stamford CT 06905		Name of Employer Dresden Direct, Inc. Occupation President		Date (month, day, year) 12/21/2000	Amount of Each Receipt this Period 500.00
Receipt For: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify) :		Aggregate Year-to-Date > \$ 500.00			
Full Name, Mailing Address, and ZIP Code Janice Brandt 22000 AOL Way Dules VA 20166		Name of Employer American Online, Inc. Occupation President of Marketing, AOL Network		Date (month, day, year) 12/22/2000	Amount of Each Receipt this Period 2500.00
Receipt For: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify) :		Aggregate Year-to-Date > \$ 2500.00			
Full Name, Mailing Address, and ZIP Code Michael L. Faulkner 417 Draco Road Piscataway NJ 08854		Name of Employer Direct Marketing Association, Inc. Occupation Senior Vice President		Date (month, day, year) 12/22/2000	Amount of Each Receipt this Period 100.00
Receipt For: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify) :		Aggregate Year-to-Date > \$ 575.00			
Full Name, Mailing Address, and ZIP Code Victoria James 95 Intervale Road #30 Stamford CT 06905		Name of Employer Victoria James Executive Search, Inc. Occupation President		Date (month, day, year) 12/22/2000	Amount of Each Receipt this Period 300.00
Receipt For: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify) :		Aggregate Year-to-Date > \$ 300.00			
Full Name, Mailing Address, and ZIP Code Stanley M. Oskiera 1969 Robinwood Lane Warrington PA 18976-1322		Name of Employer Edmund Industrial Optics, Inc. Occupation Director		Date (month, day, year) 12/22/2000	Amount of Each Receipt this Period 250.00
Receipt For: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify) :		Aggregate Year-to-Date > \$ 250.00			
Full Name, Mailing Address, and ZIP Code Robert J. Teufel One Stokes Drive Emmaus PA 18049		Name of Employer Rodale, Inc. Occupation Executive Consultant		Date (month, day, year) 12/22/2000	Amount of Each Receipt this Period 1000.00
Receipt For: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify) :		Aggregate Year-to-Date > \$ 1000.00			
SUBTOTALS of Receipts This Page (Optional)					
TOTALS This Period (last page this line number only)					11250.00

SCHEDULE B	ITEMIZED DISBURSEMENTS	Use separate schedule(s) for each category of the Detailed Summary Page	5 / 5
			FOR LINE NUMBER 23

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NAME OF COMMITTEE (In Full)
DIRECT VOICE, THE POLITICAL ACTION COMMITTEE OF THE DIRECT MARKETING ASSOCIATION

Full Name, Mailing Address, and ZIP Code FRIENDS OF MAX BAUCUS 2002 PO BOX 586 HELENA MT 59624	Purpose of Disbursement (Senate - MT - 00)	Date (month, day, year) 12/01/2000	Amount of Each Disbursement This Period 1000.00
	Disbursement for: <input type="checkbox"/> Primary <input type="checkbox"/> General <input checked="" type="checkbox"/> Other (specify) : Primary-2002		
Full Name, Mailing Address, and ZIP Code BAYOU LEADER POLITICAL ACTION COMMITTEE 524 FORT WILLIAMS PARKWAY ALEXANDRIA VA 22304	Purpose of Disbursement Earmarked: S. Hammond	Date (month, day, year) 12/08/2000	Amount of Each Disbursement This Period 1600.00
	Disbursement for: <input type="checkbox"/> Primary <input type="checkbox"/> General <input checked="" type="checkbox"/> Other (specify) :		
Full Name, Mailing Address, and ZIP Code FRIENDS OF BLANCHE LINCOLN PO BOX 3197 LITTLE ROCK AR 72203	Purpose of Disbursement (Senate - AR - 01)	Date (month, day, year) 12/27/2000	Amount of Each Disbursement This Period 2500.00
	Disbursement for: <input type="checkbox"/> Primary <input type="checkbox"/> General <input checked="" type="checkbox"/> Other (specify) : Primary-2004		
Full Name, Mailing Address, and ZIP Code REED COMMITTEE PO BOX 8628 CRANSTON RI 02920	Purpose of Disbursement (Senate - RI - 00)	Date (month, day, year) 12/27/2000	Amount of Each Disbursement This Period 1000.00
	Disbursement for: <input type="checkbox"/> Primary <input type="checkbox"/> General <input checked="" type="checkbox"/> Other (specify) : Primary-2002		
Full Name, Mailing Address, and ZIP Code TIM JOHNSON FOR SOUTH DAKOTA INC PO BOX 1859 SIOUX FALLS SD 57101	Purpose of Disbursement (Senate - SD - 00)	Date (month, day, year) 12/27/2000	Amount of Each Disbursement This Period 1000.00
	Disbursement for: <input type="checkbox"/> Primary <input type="checkbox"/> General <input checked="" type="checkbox"/> Other (specify) : Primary-2002		
Full Name, Mailing Address, and ZIP Code VOLUNTEER PAC 2000 GLEN ECHO ROAD SUITE 107 NASHVILLE TN 37215	Purpose of Disbursement Earmarked: G. Giesler	Date (month, day, year) 12/27/2000	Amount of Each Disbursement This Period 500.00
	Disbursement for: <input type="checkbox"/> Primary <input type="checkbox"/> General <input checked="" type="checkbox"/> Other (specify) :		

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SUBTOTALS of Disbursements This Page (Optional)	
TOTALS This Period (last page this line number only)	7600.00