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November 7, 2012

PEOPLE FOR THE AMERICAN WAY 2000 M STREET NW SUITE 400 WASHINGTON, DC 20036

IDENTIFICATION NUMBER: C90012071

Response Due Date 12/12/2012

REFERENCE: 24-HOUR REPORT (10/19/2012 - 10/19/2012), RECEIVED

10/19/2012

Dear Filer:

This letter is prompted by the Commission's preliminary review of the Report of Independent Expenditures Made and Contributions Received (FEC Form 5) referenced above. This notice requests information essential to full public disclosure of your federal election campaign finances. An adequate response must be received at the Commission by the response date noted above. Additional information is needed for the following 1 item(s):

- On Schedule 5-E of this report, you have not itemized all of the necessary independent expenditure information. Proper disclosure requires the full name and address of the payee, the date, the amount, the aggregate calendar-year-to-date total, the purpose, the election, and the name, office sought, state, and district of the federal candidate supported or opposed by the expenditure. Please amend your report to include the aggregate calendar-year-to-date totals. (11 CFR § 109.10(e)(1))

Please note, you will not receive an additional notice from the Commission on this matter. Requests for extensions of time in which to respond will not be considered. Failure to comply with the provisions of the Act may result in an enforcement action against the committee. Any response submitted by your committee will be placed on the public record and will be considered by the Commission prior to taking enforcement action.

If you should have any questions regarding this matter or wish to verify the adequacy of your response, please contact me on our toll-free number (800) 424-9530 (at the prompt press 5 to reach the Reports Analysis Division) or my local number (202) 694-1154.

PEOPLE FOR THE AMERICAN WAY

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Sincerely,

Jill Sugarman

Sr. Campaign Finance & Reviewing Analyst

Reports Analysis Division

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