

National Republican Senatorial Committee  
425 Second Street NE  
Washington, DC 20002  
(C00027466)

SECRETARY OF THE SENATE

11 APR 29 PM 2: 29

April 28, 2011

Ms. Rosa Lewis  
Senior Campaign Finance Analyst  
Federal Election Commission  
999 E Street, NW  
Washington, DC 20463

Dear Ms. Lewis:

This letter is in response to your inquiry dated April 13, 2011 in which you reference the committee's Year End 2010 Report (11/23/10 – 12/31/10).

Schedule A – Line 12

The committee has reviewed the referenced transactions and for the following committees from inception to the present, has determined the following:

Committee	Total Net Amount Received	Total Gross Amount Reported
Blunt Joint Fundraising Cmte.	\$66,500.00	\$106,800.00*
Coburn Victory Committee	\$23,186.07	\$25,400.00**

\* See the committee's M10-2009, YE-2009, M4-2010, M10-2010 reports

\*\* See the committee's M6-2010 & M7-2010 reports

The committee has reviewed the referenced transactions for the Illinois Victory Committee and the Murkowski Victory Committee and has amended the relevant reports to correctly show the memo transactions.

Schedule F, Line 25

The committee received the invoice and paid it as of the date disclosed on the report and had no knowledge of the invoice prior to its receipt from the candidate committee. Accordingly, no amendment to the report is necessary.

Schedule B – Expenditure Clarifications (item 6)

No portion of the referenced expenditures was made on behalf of any specifically identified federal candidate. These expenditures were made solely on behalf of the Committee. Accordingly, no further itemization is necessary and these expenditures are correct as reported on Line 21b.

Sincerely,



Jay Banning  
Assistant Treasurer

11020202602

#2

24/48 p 4 TIME STAMPED ON 10/19/10 @ 2:50

24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on : SECRETARY OF THE SENATE  
11 APR 29 PM 2:29

FEC ID No.

24-Hour Notice  48-Hour Notice

SCHEDULE E (FEC Form 3X)

ITEMIZED INDEPENDENT EXPENDITURES

PAGE OF 4/7  
FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (in Full)  
NATIONAL REPUBLICAN SENATORIAL COMMITTEE

FEC IDENTIFICATION NUMBER  
C C00027466

Check if  24-hour notice  48-hour notice

Full Name (Last, First, Middle, Initial) of Payee  
NATIONAL MEDIA RESEARCH, PLANNING & PLACEMENT, LLC

Date  
MM / DD / YYYY  
10 / 19 / 2010

Mailing Address  
815 SLATERS LANE

Amount  
787429.00

City ALEXANDRIA State VA Zip Code 22314

Office Sought:  House State: CO  
 Senate District: 00  
 Presidential

Purpose of Expenditure MEDIA Category/Type

Check One:  Support  Oppose

Name of Federal Candidate supported or Opposed by expenditure:  
MICHAEL F BENNET

Disbursement For:  Primary  General 2010  
 Other (specify):

Calendar Year-To-Date Per Election for Office Sought  
3091881.00

Transaction ID: SE24-0.009530

#2

Full Name (Last, First, Middle, Initial) of Payee  
NATIONAL MEDIA RESEARCH, PLANNING & PLACEMENT, LLC

Date  
MM / DD / YYYY  
10 / 19 / 2010

Mailing Address  
815 SLATERS LANE

Amount  
351005.00

City ALEXANDRIA State VA Zip Code 22314

Office Sought:  House State: KY  
 Senate District: 00  
 Presidential

Purpose of Expenditure MEDIA Category/Type

Check One:  Support  Oppose

Name of Federal Candidate supported or Opposed by expenditure:  
JOHN WILLIAM CONWAY

Disbursement For:  Primary  General 2010  
 Other (specify):

Calendar Year-To-Date Per Election for Office Sought  
1379837.18

Transaction ID: SE24-0.009529

(a) SUBTOTAL of Itemized Independent Expenditures .....	1138434.00
(b) SUBTOTAL of Unitemized Independent Expenditures .....	
(c) TOTAL Independent Expenditures .....	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

JAY C BANNING  
Signature

Date  
MM / DD / YYYY  
10 / 19 / 2010

11020202603

#2

From Post Gen off FEC

# SCHEDULE E (FEC Form 3X) ITEMIZED INDEPENDENT EXPENDITURES

PAGE 3752 / 3801  
FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full)  
**NATIONAL REPUBLICAN SENATORIAL COMMITTEE**

FEC IDENTIFICATION NUMBER  
**C 00027488**

Check if  24-hour notice  48-hour notice

Full Name (Last, First, Middle, Initial) of Payee  
**NATIONAL MEDIA RESEARCH, PLANNING & PLACEMENT, LLC**

Mailing Address  
**815 SLATERS LANE**

City State Zip Code  
**ALEXANDRIA VA 22314**

Purpose of Expenditure  
**MEDIA** Category/Type

Name of Federal Candidate supported or Opposed by expenditure:  
**HARRY REID**

Calendar Year-To-Date Per Election for Office Sought  
**812041.00**

Date  
**10 / 19 / 2010**

Amount  
**349940.00**

Transaction ID: SE24-0.009538  
Office Sought:  House State: **NV**  
 Senate District: **00**  
 Presidential

Check One:  Support  Oppose

Disbursement For:  Primary  General  
 Other (specify):  
2010

Full Name (Last, First, Middle, Initial) of Payee  
**NATIONAL MEDIA RESEARCH, PLANNING & PLACEMENT, LLC**

Mailing Address  
**815 SLATERS LANE**

City State Zip Code  
**ALEXANDRIA VA 22314**

Purpose of Expenditure  
**MEDIA** Category/Type

Name of Federal Candidate supported or Opposed by expenditure:  
**JOHN WILLIAM CONWAY**

Calendar Year-To-Date Per Election for Office Sought  
**1848597.18**

Date  
**10 / 19 / 2010**

Amount  
**351005.00**

Transaction ID: SE24-0.009529  
Office Sought:  House State: **KY**  
 Senate District: **00**  
 Presidential

Check One:  Support  Oppose

Disbursement For:  Primary  General  
 Other (specify):  
2010

(a) SUBTOTAL of Itemized Independent Expenditures ..... **700945.00**

(b) SUBTOTAL of Unitemized Independent Expenditures .....

(c) TOTAL Independent Expenditures .....

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Signature  
**JAY C BANNING**

Date  
**10 / 19 / 2010**

\*  
#2  
ITEMIZED  
FE

11000221025752

#4

24/48 Hr

RECEIVED  
2010 OCT 19 PM 2:50  
FEC MAIL CENTER

24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on : 10/19/2010  
NATIONAL REPUBLICAN SENATORIAL COMMITTEE

425 2ND STREET NE

WASHINGTON DC 20002  
FEC ID No. C00027466

24-Hour Notice  48-Hour Notice

SCHEDULE E (FEC Form 3X)

ITEMIZED INDEPENDENT EXPENDITURES

PAGE OF 1/7  
FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full)  
NATIONAL REPUBLICAN SENATORIAL COMMITTEE  
Check if  24-hour notice  48-hour notice

FEC IDENTIFICATION NUMBER  
C C00027466

Full Name (Last, First, Middle, Initial) of Payee  
BRIGHT MEDIA

Date  
MM / DD / YYYY  
10 / 18 / 2010

Mailing Address  
2109 HUIDEKOPER PL., NW

Amount  
12000.00

City State Zip Code  
WASHINGTON DC 20007

Office Sought:  House State: AK  
 Senate District: 00  
 Presidential

Purpose of Expenditure  
MEDIA Category/ Type

Check One:  Support  Oppose

Name of Federal Candidate supported or Opposed by expenditure:  
JOSEPH W MILLER

Disbursement For:  Primary  General 2010  
 Other (specify):

Calendar Year-To-Date Per Election for Office Sought  
182142.00

Transaction ID: SE24-0.009516

Full Name (Last, First, Middle, Initial) of Payee  
NATIONAL MEDIA RESEARCH, PLANNING & PLACEMENT, LLC

Date  
MM / DD / YYYY  
10 / 18 / 2010

Mailing Address  
815 SLATERS LANE

Amount  
813330.00

City State Zip Code  
ALEXANDRIA VA 22314

Office Sought:  House State: IL  
 Senate District: 00  
 Presidential

Purpose of Expenditure  
MEDIA Category/ Type

Check One:  Support  Oppose

Name of Federal Candidate supported or Opposed by expenditure:  
ALEXANDER GIANNOLIAS

Disbursement For:  Primary  General 2010  
 Other (specify):

Calendar Year-To-Date Per Election for Office Sought  
825330.00

Transaction ID: SE24-0.009513

(a) SUBTOTAL of Itemized Independent Expenditures .....	825330.00
(b) SUBTOTAL of Unitemized Independent Expenditures .....	
(c) TOTAL Independent Expenditures .....	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

JAY C BANNING  
Signature

Date  
MM / DD / YYYY  
10 / 19 / 2010

11020202605

#4

FEC PRINT OUT

# SCHEDULE E (FEC Form 3X) ITEMIZED INDEPENDENT EXPENDITURES

PAGE 3749 / 3801  
FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) NATIONAL REPUBLICAN SENATORIAL COMMITTEE		FEC IDENTIFICATION NUMBER <b>C</b> C00027486
Check if <input type="checkbox"/> 24-hour notice	<input type="checkbox"/> 48-hour notice	

Full Name (Last, First, Middle, Initial) of Payee  
**NATIONAL MEDIA RESEARCH, PLANNING & PLACEMENT, LLC**

Mailing Address  
815 SLATERS LANE

City State Zip Code  
ALEXANDRIA VA 22314

Purpose of Expenditure  
MEDIA

Category/Type

Name of Federal Candidate supported or Opposed by expenditure:  
**ALEXANDER GIANNOULIAS**

Calendar Year-To-Date Per Election for Office Sought  
\$2312060.00

Date  
MM / DD / YYYY  
10 / 18 / 2010

Amount  
813330.00

Transaction ID: SE24-0.009513

Office Sought:  House State: IL  
 Senate District: 00  
 Presidential

Check One:  Support  Oppose

Disbursement For:  Primary  General  
 Other (specify): \_\_\_\_\_  
2010

Full Name (Last, First, Middle, Initial) of Payee  
NATIONAL MEDIA RESEARCH, PLANNING & PLACEMENT, LLC

Mailing Address  
815 SLATERS LANE

City State Zip Code  
ALEXANDRIA VA 22314

Purpose of Expenditure  
MEDIA

Category/Type

Name of Federal Candidate supported or Opposed by expenditure:  
JOSEPH W MILLER

Calendar Year-To-Date Per Election for Office Sought  
584734.00

Date  
MM / DD / YYYY  
10 / 18 / 2010

Amount  
150142.00

Transaction ID: SE24-0.009514

Office Sought:  House State: AK  
 Senate District: 00  
 Presidential

Check One:  Support  Oppose

Disbursement For:  Primary  General  
 Other (specify): \_\_\_\_\_  
2010

(a) SUBTOTAL of Itemized Independent Expenditures .....	963472.00
(b) SUBTOTAL of Unitemized Independent Expenditures .....	
(c) TOTAL Independent Expenditures .....	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

JAY C BANNING  
Signature

Date  
MM / DD / YYYY  
10 / 19 / 2010

1 110102 102 57049

#4

24/48 hr

C

24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on: 10/26/2010  
NATIONAL REPUBLICAN SENATORIAL COMMITTEE

RECEIVED

2010 OCT 26 PM 3:41

425 2ND STREET NE  
WASHINGTON DC 20002  
FEC ID No. C00027466

24-Hour Notice  48-Hour Notice

SCHEDULE E (FEC Form 3X)  
ITEMIZED INDEPENDENT EXPENDITURES

PAGE OF 1/8  
FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) NATIONAL REPUBLICAN SENATORIAL COMMITTEE	FEC IDENTIFICATION NUMBER C C00027466
Check if <input checked="" type="checkbox"/> 24-hour notice <input type="checkbox"/> 48-hour notice	

Full Name (Last, First, Middle, Initial) of Payee  
NATIONAL MEDIA RESEARCH, PLANNING & PLACEMENT, LLC

Date  
MM / DD / YYYY  
10 / 26 / 2010

Mailing Address  
815 SLATERS LANE

Amount  
150000.00

City State Zip Code  
ALEXANDRIA VA 22314

Office Sought:  House State: CO  
 Senate District: 00  
 Presidential

Purpose of Expenditure  
MEDIA

Category/  
Type

Check One:  Support  Oppose

Name of Federal Candidate supported or Opposed by expenditure:  
MICHAEL F BENNET

Disbursement For:  Primary  General 2010  
 Other (specify):

Calendar Year-To-Date Per Election  
for Office Sought 5032330.00

Transaction ID: SE24-0.009619

Full Name (Last, First, Middle, Initial) of Payee  
NATIONAL MEDIA RESEARCH, PLANNING & PLACEMENT, LLC

Date  
MM / DD / YYYY  
10 / 26 / 2010

Mailing Address  
815 SLATERS LANE

Amount  
1186530.00

City State Zip Code  
ALEXANDRIA VA 22314

Office Sought:  House State: IL  
 Senate District: 00  
 Presidential

Purpose of Expenditure  
MEDIA

Category/  
Type

Check One:  Support  Oppose

Name of Federal Candidate supported or Opposed by expenditure:  
ALEXANDER GIANNOU LIAS

Disbursement For:  Primary  General 2010  
 Other (specify):

Calendar Year-To-Date Per Election  
for Office Sought 2011860.00

Transaction ID: SE24-0.009620

(a) SUBTOTAL of Itemized Independent Expenditures .....	1336530.00
(b) SUBTOTAL of Unitemized Independent Expenditures .....	
(c) TOTAL Independent Expenditures .....	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

JAY C BANNING  
Signature

Date  
MM / DD / YYYY  
10 / 26 / 2010

11020202607

#4 SCHEDULE E (FEC Form 3X)  
ITEMIZED INDEPENDENT EXPENDITURES

From FEC

PAGE 3768 / 3801  
FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full)  
NATIONAL REPUBLICAN SENATORIAL COMMITTEE

FEC IDENTIFICATION NUMBER  
C C00027466

Check if  24-hour notice  48-hour notice

Full Name (Last, First, Middle, Initial) of Payee  
NATIONAL MEDIA RESEARCH, PLANNING & PLACEMENT, LLC

Date  
10 / 26 / 2010

Mailing Address  
815 SLATERS LANE

Amount  
1186530.00

City State Zip Code  
ALEXANDRIA VA 22314

Transaction ID: SE24-0.008620  
Office Sought:  House State: IL  
 Senate District: 00  
 Presidential

Purpose of Expenditure  
MEDIA

Check One:  Support  Oppose

Name of Federal Candidate supported or Opposed by expenditure:  
ALEXANDER GIANNOULIAS

Disbursement For:  Primary  General  
 Other (specify): \_\_\_\_\_  
2010

Calendar Year-To-Date Per Election  
for Office Sought 2312080.00

Full Name (Last, First, Middle, Initial) of Payee  
NATIONAL MEDIA RESEARCH, PLANNING & PLACEMENT, LLC

Date  
10 / 26 / 2010

Mailing Address  
815 SLATERS LANE

Amount  
683655.00

City State Zip Code  
ALEXANDRIA VA 22314

Transaction ID: SE24-0.008623  
Office Sought:  House State: WA  
 Senate District: 00  
 Presidential

Purpose of Expenditure  
MEDIA

Check One:  Support  Oppose

Name of Federal Candidate supported or Opposed by expenditure:  
PATTY MURRAY

Disbursement For:  Primary  General  
 Other (specify): \_\_\_\_\_  
2010

Calendar Year-To-Date Per Election  
for Office Sought 3648705.00

(a) SUBTOTAL of Itemized Independent Expenditures ..... 1870185.00  
(b) SUBTOTAL of Unitemized Independent Expenditures .....  
(c) TOTAL Independent Expenditures .....

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

JAY C BANNING  
Signature Date 10 / 26 / 2010

8922704200911

#4

24/48 hr

C

24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on: 10/29/2010  
NATIONAL REPUBLICAN SENATORIAL COMMITTEE

RECEIVED  
2010 OCT 29 PM 2:21  
FEC MAIL CENTER

425 2ND STREET NE  
WASHINGTON DC 20002  
FEC ID No. C00027466

24-Hour Notice  48-Hour Notice

SCHEDULE E (FEC Form 3X)

PAGE OF 1/1  
FOR LINE 24 OF FORM 3X

ITEMIZED INDEPENDENT EXPENDITURES

NAME OF COMMITTEE (In Full) NATIONAL REPUBLICAN SENATORIAL COMMITTEE		FEC IDENTIFICATION NUMBER C C00027466
Check if <input checked="" type="checkbox"/> 24-hour notice	<input type="checkbox"/> 48-hour notice	

Full Name (Last, First, Middle, Initial) of Payee  
FLS CONNECT

Date  
MM / DD / YYYY  
10 / 29 / 2010

Mailing Address  
7300 HUDSON BLVD.  
SUITE 270

Amount  
100000.00

City State Zip Code  
ST. PAUL MN 55128

Office Sought:  House State: NY  
 Senate District: 00  
 Presidential

Purpose of Expenditure  
MESSAGE PHONE CALLS

Check One:  Support  Oppose

Name of Federal Candidate supported or Opposed by expenditure:  
HARRY REID

Disbursement For:  Primary  General 2010  
 Other (specify):

Calendar Year-To-Date Per Election for Office Sought  
812041.00

Transaction ID: SE24-0.009701

Full Name (Last, First, Middle, Initial) of Payee  
NATIONAL MEDIA RESEARCH PLANNING & PLACEMENT, LLC

Date  
MM / DD / YYYY  
10 / 29 / 2010

Mailing Address  
815 SLATERS LANE

Amount  
100200.00

City State Zip Code  
ALEXANDRIA VA 22314

Office Sought:  House State: IL  
 Senate District: 00  
 Presidential

Purpose of Expenditure  
MEDIA

Check One:  Support  Oppose

Name of Federal Candidate supported or Opposed by expenditure:  
ALEXANDER GIANNOULIAS

Disbursement For:  Primary  General 2010  
 Other (specify):

Calendar Year-To-Date Per Election for Office Sought  
2312060.00

Transaction ID: SE24-0.009696

(a) SUBTOTAL of Itemized Independent Expenditures .....	200200.00
(b) SUBTOTAL of Unitemized Independent Expenditures .....	
(c) TOTAL Independent Expenditures .....	200200.00

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

JAY C BANNING  
Signature

Date  
MM / DD / YYYY  
10 / 29 / 2010

11020202609

#4 SCHEDULE E (FEC Form 3X)  
ITEMIZED INDEPENDENT EXPENDITURES

From FEC

PAGE 3776 / 3801  
FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full)  
NATIONAL REPUBLICAN SENATORIAL COMMITTEE

FEC IDENTIFICATION NUMBER  
C C00027468

Check if  24-hour notice  48-hour notice

Full Name (Last, First, Middle, Initial) of Payee  
FLS CONNECT

Date  
MM / DD / YYYY  
10 / 29 / 2010

Mailing Address  
7300 HUDSON BLVD.  
SUITE 270

Amount  
100000.00

City State Zip Code  
ST. PAUL MN 55128

Transaction ID: SE24-0.009701  
Office Sought:  House State: NV  
 Senate District: 00  
 Presidential

Purpose of Expenditure  
MESSAGE PHONE CALLS Category/Type

Name of Federal Candidate supported or Opposed by expenditure:  
HARRY REID

Check One:  Support  Oppose

Calendar Year-To-Date Per Election for Office Sought  
812041.00

Disbursement For:  Primary  General  
 Other (specify): \_\_\_\_\_  
2010

Full Name (Last, First, Middle, Initial) of Payee  
NATIONAL MEDIA RESEARCH PLANNING & PLACEMENT, LLC

Date  
MM / DD / YYYY  
10 / 29 / 2010

Mailing Address  
815 SLATERS LANE

Amount  
100200.00

City State Zip Code  
ALEXANDRIA VA 22314

Transaction ID: SE24-0.009696  
Office Sought:  House State: IL  
 Senate District: 00  
 Presidential

Purpose of Expenditure  
MEDIA Category/Type

Name of Federal Candidate supported or Opposed by expenditure:  
ALEXANDER GIANNOULIAS

Check One:  Support  Oppose

Calendar Year-To-Date Per Election for Office Sought  
2312060.00

Disbursement For:  Primary  General  
 Other (specify): \_\_\_\_\_  
2010

(a) SUBTOTAL of Itemized Independent Expenditures ..... 200200.00  
(b) SUBTOTAL of Unitemized Independent Expenditures .....  
(c) TOTAL Independent Expenditures .....

Under penalty of perjury, certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

JAY C BANNING  
Signature Date 10 / 29 / 2010

1100021025706

Date stamped on 10/19/16 @ 2:50 PM

24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on :

FEC ID No.

24-Hour Notice  48-Hour Notice

SCHEDULE E (FEC Form 3X)

ITEMIZED INDEPENDENT EXPENDITURES

PAGE OF 5/7  
FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full)  
NATIONAL REPUBLICAN SENATORIAL COMMITTEE

FEC IDENTIFICATION NUMBER

C C00027466

Check if  24-hour notice  48-hour notice

Full Name (Last, First, Middle, Initial) of Payee  
NATIONAL MEDIA RESEARCH, PLANNING & PLACEMENT, LLC

Date  
MM / DD / YYYY  
10 / 19 / 2010

Mailing Address  
815 SLATERS LANE

Amount  
776250.00

City State Zip Code  
ALEXANDRIA VA 22314

Office Sought:  House State: PA  
 Senate District: 00  
 Presidential

Purpose of Expenditure  
MEDIA Category/ Type

Check One:  Support  Oppose

Name of Federal Candidate supported or Opposed by expenditure:  
JOSEPH A SESTAK, JR

Disbursement For:  Primary  General 2010  
 Other (specify):

Calendar Year-To-Date Per Election for Office Sought  
2305620.00

Transaction ID: SE24-0.009528

Full Name (Last, First, Middle, Initial) of Payee  
NATIONAL MEDIA RESEARCH, PLANNING & PLACEMENT, LLC

Date  
MM / DD / YYYY  
10 / 19 / 2010

Mailing Address  
815 SLATERS LANE

Amount  
631910.00

City State Zip Code  
ALEXANDRIA VA 22314

Office Sought:  House State: PA  
 Senate District: 00  
 Presidential

Purpose of Expenditure  
MEDIA Category/ Type

Check One:  Support  Oppose

Name of Federal Candidate supported or Opposed by expenditure:  
JOSEPH A SESTAK, JR

Disbursement For:  Primary  General 2010  
 Other (specify):

Calendar Year-To-Date Per Election for Office Sought  
2305620.00

Transaction ID: SE24-0.009527

(a) SUBTOTAL of Itemized Independent Expenditures ..... 1408160.00

(b) SUBTOTAL of Unitemized Independent Expenditures .....

(c) TOTAL Independent Expenditures .....

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

JAY C BANNING  
Signature

MM / DD / YYYY  
10 / 19 / 2010

11020202611

# United States Senate

OFFICE OF THE SECRETARY

OFFICE OF PUBLIC RECORDS

THE PRECEDING DOCUMENT WAS:

HAND DELIVERED

**4-29-11**

Date of Receipt

USPS FIRST CLASS MAIL

Postmark

USPS REGISTERED/CERTIFIED

Postmark

USPS PRIORITY MAIL

Postmark

DELIVERY CONFIRMATION OR SIGNATURE CONFIRMATION LABEL

USPS EXPRESS MAIL

Postmark

OVERNIGHT DELIVERY SERVICE:

SHIPPING DATE

NEXT BUSINESS DAY DELIVERY

FEDERAL EXPRESS

\_\_\_\_\_

UPS

\_\_\_\_\_

DHL

\_\_\_\_\_

AIRBORNE EXPRESS

\_\_\_\_\_

RECEIVED FROM FEDERAL ELECTION COMMISSION

\_\_\_\_\_ Date of Receipt

POSTMARK ILLEGIBLE

NO POSTMARK

FAX

\_\_\_\_\_ Date of Receipt

OTHER

\_\_\_\_\_ Date of Receipt or Postmark

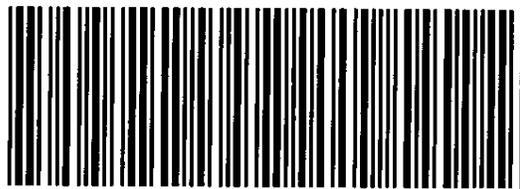
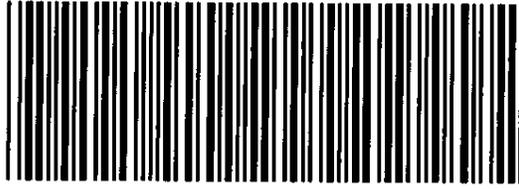
PREPARER

**DH**

DATE PREPARED

**4-29-11**

11020202612



11020202613