

24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on : 10/22/2008
 Democratic Senatorial Campaign Committee

120 Maryland Avenue, NE

Washington

DC

20002

FEC ID No. C00042366

☒ 24-Hour Notice ☐ 48-Hour Notice

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

PAGE OF 1 / 13
 FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full)
 Democratic Senatorial Campaign Committee

FEC IDENTIFICATION NUMBER

C C00042366

Check if ☒ 24-hour notice ☐ 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee

Great American Media-GMMB

Mailing Address
 PO Box 7777

Date

M M / D D / Y Y Y Y
 10 / 20 / 2008

Amount

263920.61

City State Zip Code
 Philadelphia PA 19175-0061

Purpose of Expenditure
 Media Buy TV

Category/
 Type

Office Sought: ☐ House State: MN
☒ Senate District: 00
☐ Presidential

Name of Federal Candidate supported or Opposed by expenditure:
 Norm Coleman

Check One: ☐ Support ☒ Oppose

Disbursement For: ☐ Primary ☒ General 2008
☐ Other (specify):

Transaction ID: SE-54888
 Disseminated 10/21/08

Calendar Year-To-Date Per Election
 for Office Sought 4436564.59

Full Name (Last, First, Middle, Initial) of Payee
 Great American Media-GMMB

Date

M M / D D / Y Y Y Y
 10 / 20 / 2008

Amount

201112.84

Mailing Address
 PO Box 7777

City State Zip Code
 Philadelphia PA 19175-0061

Purpose of Expenditure
 Media Buy Radio

Category/
 Type

Office Sought: ☐ House State: MN
☒ Senate District: 00
☐ Presidential

Name of Federal Candidate supported or Opposed by expenditure:
 Norm Coleman

Check One: ☐ Support ☒ Oppose

Disbursement For: ☐ Primary ☒ General 2008
☐ Other (specify):

Transaction ID: SE-54669
 Disseminated 10/21/08

Calendar Year-To-Date Per Election
 for Office Sought 4436564.59

(a) SUBTOTAL of Itemized Independent Expenditures

465033.45

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

John B Poersch, Jr.
 Signature

M M / D D / Y Y Y Y
 10 / 22 / 2008

24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on :

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☐ 24-Hour Notice☐ 48-Hour Notice

SCHEDULE E (FEC Form 3X)

ITEMIZED INDEPENDENT EXPENDITURES

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FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full)
Democratic Senatorial Campaign Committee

FEC IDENTIFICATION NUMBER

C C00042366

Check if ☒ 24-hour notice ☐ 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee

Great American Media-GMMB

Date

10 / 21 / 2008

Amount

649358.85

Mailing Address
PO Box 7777

City

Philadelphia

State

PA

Zip Code

19175-0061

Purpose of Expenditure
Media Buy TVCategory/
Type

Office Sought:

☐ House

State: MN

☒ Senate

District: 00

☐ Presidential

Check One:

☐ Support☒ Oppose

Disbursement For:

☐ Primary☒ General 2008☐ Other (specify):

Transaction ID: SE-54702

Calendar Year-To-Date Per Election
for Office Sought

5085923.44

Full Name (Last, First, Middle, Initial) of Payee

Great American Media-GMMB

Date

10 / 21 / 2008

Amount

57155.31

Mailing Address
PO Box 7777

City

Philadelphia

State

PA

Zip Code

19175-0061

Purpose of Expenditure
Media Buy RadioCategory/
Type

Office Sought:

☐ House

State: MS

☒ Senate

District: 00

☐ Presidential

Check One:

☐ Support☒ Oppose

Disbursement For:

☐ Primary☒ General 2008☐ Other (specify):

Transaction ID: SE-54699

Calendar Year-To-Date Per Election
for Office Sought

5854696.96

(a) SUBTOTAL of Itemized Independent Expenditures

706514.16

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures

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John B Poersch, Jr.

Signature

10 / 22 / 2008

28039890601

24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on :

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☐ 24-Hour Notice☐ 48-Hour Notice

SCHEDULE E (FEC Form 3X)

ITEMIZED INDEPENDENT EXPENDITURES

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FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full)
Democratic Senatorial Campaign Committee

FEC IDENTIFICATION NUMBER

C C00042366

Check if ☒ 24-hour notice ☐ 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee

Great American Media-GMMB

Mailing Address
PO Box 7777

Date

MM / DD / YYYY
10 / 21 / 2008

Amount

154960.88

City State Zip Code
Philadelphia PA 19175-0061Purpose of Expenditure
Media Buy TVCategory/
TypeOffice Sought: ☐ House State: MS
☒ Senate District: 00
☐ PresidentialName of Federal Candidate supported or Opposed by expenditure:
Roger WickerCheck One: ☐ Support ☒ OpposeDisbursement For: ☐ Primary ☒ General 2008☐ Other (specify):

Transaction ID: SE-54700

Calendar Year-To-Date Per Election
for Office Sought 5854696.96Full Name (Last, First, Middle, Initial) of Payee
Great American Media-GMMBMailing Address
PO Box 7777

Date

MM / DD / YYYY
10 / 20 / 2008

Amount

50958.33

City State Zip Code
Philadelphia PA 19175-0061Purpose of Expenditure
Media Buy RadioCategory/
TypeOffice Sought: ☐ House State: MS
☒ Senate District: 00
☐ PresidentialName of Federal Candidate supported or Opposed by expenditure:
Roger WickerCheck One: ☐ Support ☒ OpposeDisbursement For: ☐ Primary ☒ General 2008☐ Other (specify):

Transaction ID: SE-54664

Disseminated 10/21/08.

Calendar Year-To-Date Per Election
for Office Sought 5030028.55

(a) SUBTOTAL of Itemized Independent Expenditures

205919.21

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures

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John B Boersch, Jr.

Signature

MM / DD / YYYY
10 / 22 / 2008

FEC Form E (Form 3X) (Revised 02/2003)

28039890602

24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on :

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ITEMIZED INDEPENDENT EXPENDITURESPAGE OF 4 / 13
FOR LINE 24 OF FORM 3XNAME OF COMMITTEE (In Full)
Democratic Senatorial Campaign Committee

FEC IDENTIFICATION NUMBER

C C00042366

Check if ☒ 24-hour notice ☐ 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee

Great American Media-GMMB

Date

MM / DD / YYYY
10 / 21 / 2008

Amount

600052.12

Mailing Address
PO Box 7777City State Zip Code
Philadelphia PA 19175-0061Purpose of Expenditure
Media Buy TVCategory/
TypeOffice Sought: ☐ House State: MS
☒ Senate District: 00
☐ PresidentialName of Federal Candidate supported or Opposed by expenditure:
Roger WickerCheck One: ☐ Support ☒ OpposeDisbursement For: ☐ Primary ☒ General 2008☐ Other (specify):

Transaction ID: SE-54670

Calendar Year-To-Date Per Election
for Office Sought 5854696.96

Full Name (Last, First, Middle, Initial) of Payee

Dixon/Davis Media Grp.

Date

MM / DD / YYYY
10 / 21 / 2008

Amount

12500.00

Mailing Address
1028 33rd Street, NW Ste 300City State Zip Code
Washington DC 20007Purpose of Expenditure
Media Production EstimateCategory/
TypeOffice Sought: ☐ House State: MS
☒ Senate District: 00
☐ PresidentialName of Federal Candidate supported or Opposed by expenditure:
Roger WickerCheck One: ☐ Support ☒ OpposeDisbursement For: ☐ Primary ☒ General 2008☐ Other (specify):

Transaction ID: SE-54703

Calendar Year-To-Date Per Election
for Office Sought 5854696.96

(a) SUBTOTAL of Itemized Independent Expenditures

612552.12

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures

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John B Poersch, Jr.

Signature

MM / DD / YYYY
10 / 21 / 2008

28039890603

24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on :

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☐ 24-Hour Notice ☐ 48-Hour NoticeSCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURESPAGE OF 5 / 13
FOR LINE 24 OF FORM 3XNAME OF COMMITTEE (In Full)
Democratic Senatorial Campaign Committee

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C C00042366

Check if ☒ 24-hour notice ☐ 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee

Great American Media-GMMB

Date

MM / DD / YYYY
10 / 21 / 2008

Amount

38179.20

Mailing Address
PO Box 7777City State Zip Code
Philadelphia PA 19175-0061Purpose of Expenditure
Media Buy RadioCategory/
TypeOffice Sought: ☐ House State: AK
☒ Senate District: 00
☐ PresidentialName of Federal Candidate supported or Opposed by expenditure:
Ted StevensCheck One: ☐ Support ☒ OpposeDisbursement For: ☐ Primary ☒ General 2008☐ Other (specify):

Transaction ID: SE-54678

Calendar Year-To-Date Per Election
for Office Sought 2259976.05Full Name (Last, First, Middle, Initial) of Payee
Great American Media-GMMB

Date

MM / DD / YYYY
10 / 21 / 2008

Amount

396576.75

Mailing Address
PO Box 7777City State Zip Code
Philadelphia PA 19175-0061Purpose of Expenditure
Media Buy TVCategory/
TypeOffice Sought: ☐ House State: AK
☒ Senate District: 00
☐ PresidentialName of Federal Candidate supported or Opposed by expenditure:
Ted StevensCheck One: ☐ Support ☒ OpposeDisbursement For: ☐ Primary ☒ General 2008☐ Other (specify):

Transaction ID: SE-54679

Calendar Year-To-Date Per Election
for Office Sought 2259976.05

(a) SUBTOTAL of Itemized Independent Expenditures

434755.95

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures

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John B. Poersch, Jr.

Signature

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ITEMIZED INDEPENDENT EXPENDITURES

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FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full)
Democratic Senatorial Campaign Committee

FEC IDENTIFICATION NUMBER

C C00042366

Check if ☒ 24-hour notice ☐ 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee

Great American Media-GMMB

Date

M M / D D / Y Y Y Y
10 / 21 / 2008

Amount

219546.20

Mailing Address
PO Box 7777City
PhiladelphiaState
PAZip Code
19175-0061

Office Sought:

☐ House

State: ME

☒ Senate

District: 00

☐ PresidentialPurpose of Expenditure
Media Buy TVCategory/
TypeCheck One: ☐ Support ☒ OpposeName of Federal Candidate supported or Opposed by expenditure:
Susan CollinsDisbursement For: ☐ Primary ☒ General 2008☐ Other (specify):Calendar Year-To-Date Per Election
for Office Sought

1133312.30

Transaction ID: SE-54675

Full Name (Last, First, Middle, Initial) of Payee

Great American Media-GMMB

Date

M M / D D / Y Y Y Y
10 / 21 / 2008

Amount

681586.86

Mailing Address
PO Box 7777City
PhiladelphiaState
PAZip Code
19175-0061

Office Sought:

☐ House

State: CO

☒ Senate

District: 00

☐ PresidentialPurpose of Expenditure
Media Buy TVCategory/
TypeCheck One: ☐ Support ☒ OpposeName of Federal Candidate supported or Opposed by expenditure:
Bob SchafferDisbursement For: ☐ Primary ☒ General 2008☐ Other (specify):Calendar Year-To-Date Per Election
for Office Sought

4905929.68

Transaction ID: SE-54680

(a) SUBTOTAL of Itemized Independent Expenditures

901133.06

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

John B Foersch, Jr.
SignatureM M / D D / Y Y Y Y
10 / 22 / 2008

28039890605

24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on :

FEC ID No.

☐ 24-Hour Notice ☐ 48-Hour NoticeSCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURESPAGE OF 7 / 13
FOR LINE 24 OF FORM 3XNAME OF COMMITTEE (In Full)
Democratic Senatorial Campaign Committee

FEC IDENTIFICATION NUMBER

C C00042366

Check if ☒ 24-hour notice ☐ 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee

Great American Media-GMMB

Date

MM / DD / YYYY
10 / 20 / 2008

Amount

979503.64

Mailing Address
PO Box 7777

City

Philadelphia

State

PA

Zip Code

19175-0061

Purpose of Expenditure
Media Buy TVCategory/
Type

Office Sought:

☐ House

State: KY

☒ Senate

District: 00

☐ Presidential

Check One:

☐ Support☒ Oppose

Disbursement For:

☐ Primary☒ General 2008☐ Other (specify):

Transaction ID: SE-54663

Disseminated 9/21/08.

Calendar Year-To-Date Per Election
for Office Sought

1968610.72

Full Name (Last, First, Middle, Initial) of Payee

Great American Media-GMMB

Date

MM / DD / YYYY
10 / 21 / 2008

Amount

979775.74

Mailing Address
PO Box 7777

City

Philadelphia

State

PA

Zip Code

19175-0061

Purpose of Expenditure
Media Buy TVCategory/
Type

Office Sought:

☐ House

State: GA

☒ Senate

District: 00

☐ Presidential

Check One:

☐ Support☒ Oppose

Disbursement For:

☐ Primary☒ General 2008☐ Other (specify):

Transaction ID: SE-54674

Calendar Year-To-Date Per Election
for Office Sought

1971537.75

(a) SUBTOTAL of Itemized Independent Expenditures

1959279.38

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

John B. Boersch, Jr.

Signature

MM / DD / YYYY
10 / 22 / 2008

FEC Schedule E (Form 24) (Revised 02/2003)

24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on :

FEC ID No.

☐ 24-Hour Notice ☐ 48-Hour NoticeSCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

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FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full)
Democratic Senatorial Campaign Committee

FEC IDENTIFICATION NUMBER

C C00042366

Check if ☒ 24-hour notice ☐ 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee

Great American Media-GMMB

Date

MM / DD / YYYY
10 / 21 / 2008

Amount

181342.44

Mailing Address
PO Box 7777City
PhiladelphiaState
PAZip Code
19175-0061Purpose of Expenditure
Media Buy TVCategory/
TypeOffice Sought: ☐ House State: OR
☒ Senate District: 00
☐ PresidentialName of Federal Candidate supported or Opposed by expenditure:
Gordon SmithCheck One: ☐ Support ☒ OpposeDisbursement For: ☐ Primary ☒ General 2008☐ Other (specify):

Transaction ID: SE-54687

Calendar Year-To-Date Per Election
for Office Sought

9540599.73

Full Name (Last, First, Middle, Initial) of Payee

Great American Media-GMMB

Date

MM / DD / YYYY
10 / 21 / 2008

Amount

124367.17

Mailing Address
PO Box 7777City
PhiladelphiaState
PAZip Code
19175-0061Purpose of Expenditure
Media Buy RadioCategory/
TypeOffice Sought: ☐ House State: OR
☒ Senate District: 00
☐ PresidentialName of Federal Candidate supported or Opposed by expenditure:
Gordon SmithCheck One: ☐ Support ☒ OpposeDisbursement For: ☐ Primary ☒ General 2008☐ Other (specify):

Transaction ID: SE-54683

Calendar Year-To-Date Per Election
for Office Sought

9540599.73

(a) SUBTOTAL of Itemized Independent Expenditures

305709.61

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

John B Poersch, Jr.

Signature

MM / DD / YYYY
10 / 22 / 2008

28039890607

24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on :

FEC ID No.

☐ 24-Hour Notice ☐ 48-Hour NoticeSCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

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FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full)
Democratic Senatorial Campaign Committee

FEC IDENTIFICATION NUMBER

C C00042366

Check if ☒ 24-hour notice ☐ 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee

Great American Media-GMMB

Date

MM / DD / YYYY
10 / 21 / 2008

Amount

647109.74

Mailing Address
PO Box 7777City State Zip Code
Philadelphia PA 19175-0061Purpose of Expenditure
Media Buy TVCategory/
TypeOffice Sought: ☐ House State: OR
☒ Senate District: 00
☐ PresidentialName of Federal Candidate supported or Opposed by expenditure:
Gordon SmithCheck One: ☐ Support ☒ OpposeDisbursement For: ☐ Primary ☒ General 2008☐ Other (specify):

Transaction ID: SE-54884

Calendar Year-To-Date Per Election
for Office Sought 9540599.73

Full Name (Last, First, Middle, Initial) of Payee

Great American Media-GMMB

Date

MM / DD / YYYY
10 / 21 / 2008

Amount

13654.58

Mailing Address
PO Box 7777City State Zip Code
Philadelphia PA 19175-0061Purpose of Expenditure
Media Buy InternetCategory/
TypeOffice Sought: ☐ House State: OR
☒ Senate District: 00
☐ PresidentialName of Federal Candidate supported or Opposed by expenditure:
Gordon SmithCheck One: ☐ Support ☒ OpposeDisbursement For: ☐ Primary ☒ General 2008☐ Other (specify):

Transaction ID: SE-54685

Calendar Year-To-Date Per Election
for Office Sought 9540599.73

(a) SUBTOTAL of Itemized Independent Expenditures

660764.32

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures

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John B. Foersch, Jr.

Signature

MM / DD / YYYY
10 / 22 / 2008

20059890608

24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on :

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☐ 24-Hour Notice☐ 48-Hour NoticeSCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

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FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full)
Democratic Senatorial Campaign Committee

FEC IDENTIFICATION NUMBER

C C00042366

Check if ☒ 24-hour notice ☐ 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee

SquierKnappDunn Communications

Date

M M D D Y Y Y Y
10 21 2008

Amount

15500.00

Mailing Address

1818 N Street NW Ste 450

City

Washington

State

DC

Zip Code

20036

Purpose of Expenditure

Media Production Estimate

Category/
Type

Office Sought:

☐ House

State: NC

☒ Senate

District: 00

☐ Presidential

Check One:

☐ Support☒ OpposeDisbursement For: ☐ Primary☒ General 2008☐ Other (specify):

Transaction ID: SE-54696

Calendar Year-To-Date Per Election
for Office Sought

10269619.44

Full Name (Last, First, Middle, Initial) of Payee

Great American Media-GMMB

Date

M M D D Y Y Y Y
10 21 2008

Amount

118251.79

Mailing Address

PO Box 7777

City

Philadelphia

State

PA

Zip Code

19175-0061

Purpose of Expenditure

Media Buy Radio

Category/
Type

Office Sought:

☐ House

State: NC

☒ Senate

District: 00

☐ Presidential

Check One:

☐ Support☒ OpposeDisbursement For: ☐ Primary☒ General 2008☐ Other (specify):

Transaction ID: SE-54691

Calendar Year-To-Date Per Election
for Office Sought

10269619.44

(a) SUBTOTAL of Itemized Independent Expenditures

133751.79

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures

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John B Poersch, Jr.

Signature

M M D D Y Y Y Y
10 22 2008

24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on :

FEC ID No.

☐ 24-Hour Notice ☐ 48-Hour Notice

SCHEDULE E (FEC Form 3X)

ITEMIZED INDEPENDENT EXPENDITURES

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FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full)
Democratic Senatorial Campaign Committee

FEC IDENTIFICATION NUMBER

C C00042366

Check if ☒ 24-hour notice ☐ 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee

Great American Media-GMMB

Date

M V / D D / Y Y Y Y
10 / 21 / 2008Mailing Address
PO Box 7777

Amount

303933.85

City State Zip Code
Philadelphia PA 19175-0061Purpose of Expenditure
Media Buy RadioCategory/
TypeOffice Sought: ☐ House State: NC
☒ Senate District: 00
☐ PresidentialName of Federal Candidate supported or Opposed by expenditure:
Elizabeth DoleCheck One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election
for Office Sought

10269619.44

Disbursement For: ☐ Primary ☒ General 2008
☐ Other (specify):

Transaction ID: SE-54692

Full Name (Last, First, Middle, Initial) of Payee
Great American Media-GMMB

Date

M V / D D / Y Y Y Y
10 / 21 / 2008Mailing Address
PO Box 7777

Amount

1552315.99

City State Zip Code
Philadelphia PA 19175-0061Purpose of Expenditure
Media Buy TVCategory/
TypeOffice Sought: ☐ House State: NC
☒ Senate District: 00
☐ PresidentialName of Federal Candidate supported or Opposed by expenditure:
Elizabeth DoleCheck One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election
for Office Sought

10269619.44

Disbursement For: ☐ Primary ☒ General 2008
☐ Other (specify):

Transaction ID: SE-54693

(a) SUBTOTAL of Itemized Independent Expenditures

1856249.84

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures

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FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full)
Democratic Senatorial Campaign Committee

FEC IDENTIFICATION NUMBER

C C00042366

Check if ☒ 24-hour notice ☐ 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee

Great American Media-GMMB

Date

M M / D D / Y Y Y Y
10 / 21 / 2008

Amount

50698.19

Mailing Address
PO Box 7777City State Zip Code
Philadelphia PA 19175-0061Purpose of Expenditure
Media Buy RadioCategory/
TypeOffice Sought: ☐ House State: NC
☒ Senate District: 00
☐ PresidentialName of Federal Candidate supported or Opposed by expenditure:
Elizabeth DoleCheck One: ☐ Support ☒ OpposeDisbursement For: ☐ Primary ☒ General 2008☐ Other (specify):

Transaction ID: SE-54694

Calendar Year-To-Date Per Election
for Office Sought 10269619.44Full Name (Last, First, Middle, Initial) of Payee
Great American Media-GMMB

Date

M M / D D / Y Y Y Y
10 / 21 / 2008

Amount

1081332.40

Mailing Address
PO Box 7777City State Zip Code
Philadelphia PA 19175-0061Purpose of Expenditure
Media Buy TVCategory/
TypeOffice Sought: ☐ House State: NC
☒ Senate District: 00
☐ PresidentialName of Federal Candidate supported or Opposed by expenditure:
Elizabeth DoleCheck One: ☐ Support ☒ OpposeDisbursement For: ☐ Primary ☒ General 2008☐ Other (specify):

Transaction ID: SE-54695

Calendar Year-To-Date Per Election
for Office Sought 10269619.44

(a) SUBTOTAL of Itemized Independent Expenditures

1132030.59

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

John B. Poersch, Jr.
SignatureM M / D D / Y Y Y Y
10 / 22 / 2008

28039890611

24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on :

FEC ID No.

☐ 24-Hour Notice ☐ 48-Hour Notice

SCHEDULE E (FEC Form 3X)

ITEMIZED INDEPENDENT EXPENDITURES

PAGE OF 13/13

FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full)
Democratic Senatorial Campaign Committee

FEC IDENTIFICATION NUMBER

C C00042366

Check if ☒ 24-hour notice ☐ 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee

Great American Media-GMMB

Date

MM / DD / YYYY
10 / 21 / 2008

Amount

59816.44

Mailing Address
PO Box 7777City
PhiladelphiaState
PAZip Code
19175-0081Purpose of Expenditure
Media Buy RadioCategory/
TypeOffice Sought: ☐ House ☒ Senate ☐ Presidential
State: NH District: 00Name of Federal Candidate supported or Opposed by expenditure:
John SununuCheck One: ☐ Support ☒ OpposeDisbursement For: ☐ Primary ☒ General 2008
☐ Other (specify):

Transaction ID: SE-54705

Calendar Year-To-Date Per Election
for Office Sought

8070169.93

Full Name (Last, First, Middle, Initial) of Payee
Great American Media-GMMB

Date

MM / DD / YYYY
10 / 21 / 2008

Amount

834813.35

Mailing Address
PO Box 7777City
PhiladelphiaState
PAZip Code
19175-0061Purpose of Expenditure
Media Buy TVCategory/
TypeOffice Sought: ☐ House ☒ Senate ☐ Presidential
State: NH District: 00Name of Federal Candidate supported or Opposed by expenditure:
John SununuCheck One: ☐ Support ☒ OpposeDisbursement For: ☐ Primary ☒ General 2008
☐ Other (specify):

Transaction ID: SE-54706

Calendar Year-To-Date Per Election
for Office Sought

8070169.93

(a) SUBTOTAL of Itemized Independent Expenditures

894629.79

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures

10268323.27

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

John B Roersch Jr.
SignatureMM / DD / YYYY
10 / 22 / 2008

28039890612

Federal Election Commission
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<input type="checkbox"/> Postmark Illegible	
<input type="checkbox"/> No Postmark	
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