

24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on : 09/11/2008
Democratic Senatorial Campaign Committee

120 Maryland Avenue, NE

Washington

DC 20002

FEC ID No. C00042366

☐ 24-Hour Notice ☒ 48-Hour Notice**SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES**PAGE OF 1/8
FOR LINE 24 OF FORM 3XNAME OF COMMITTEE (In Full)
Democratic Senatorial Campaign Committee

FEC IDENTIFICATION NUMBER

C C00042366Check if ☐ 24-hour notice ☒ 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee

Great American Media-GMMB

Date:

MM / DD / YYYY
09 / 09 / 2008

Amount

14482.57

Mailing Address
PO Box 7777City State Zip Code
Philadelphia PA 19175-0081Purpose of Expenditure
Media Buy TVCategory/
TypeOffice Sought: ☐ House State: NH
☒ Senate District: 00
☐ PresidentialName of Federal Candidate supported or Opposed by expenditure:
John SununuCheck One: ☐ Support ☒ OpposeDisbursement For: ☐ Primary ☒ General 2008☐ Other (specify):

Transaction ID: SE-53371

Calendar Year-To-Date Per Election
for Office Sought 2727908.02Full Name (Last, First, Middle, Initial) of Payee
Great American Media-GMMB

Date:

MM / DD / YYYY
09 / 09 / 2008

Amount

18186.61

Mailing Address
PO Box 7777City State Zip Code
Philadelphia PA 19175-0081Purpose of Expenditure
Media Buy RadioCategory/
TypeOffice Sought: ☐ House State: OR
☒ Senate District: 00
☐ PresidentialName of Federal Candidate supported or Opposed by expenditure:
Gordon SmithCheck One: ☐ Support ☒ OpposeDisbursement For: ☐ Primary ☒ General 2008☐ Other (specify):

Transaction ID: SE-53444

Calendar Year-To-Date Per Election
for Office Sought 3678403.49

(a) SUBTOTAL of Itemized Independent Expenditures

32669.18

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

John B Poersch, Jr.
SignatureMM / DD / YYYY
09 / 11 / 2008

28039831591

24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on :

FEC ID No.

☐ 24-Hour Notice ☐ 48-Hour NoticeSCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURESPAGE OF 2/6
FOR LINE 24 OF FORM 3XNAME OF COMMITTEE (In Full)
Democratic Senatorial Campaign Committee

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Full Name (Last, First, Middle, Initial) of Payee

Great American Media-GMMB

Date

MM / DD / YYYY
09 / 09 / 2008Mailing Address
PO Box 7777

Amount

403001.57

City State Zip Code
Philadelphia PA 19175-0061Office Sought: ☐ House State: OR
☒ Senate District: 00
☐ PresidentialPurpose of Expenditure
Media Buy TVCategory/
TypeCheck One: ☐ Support ☒ OpposeName of Federal Candidate supported or Opposed by expenditure:
Gordon SmithDisbursement For: ☐ Primary ☒ General 2008☐ Other (specify):Calendar Year-To-Date Per Election
for Office Sought

3678403.49

Transaction ID: SE-53445

Full Name (Last, First, Middle, Initial) of Payee

Great American Media-GMMB

Date

MM / DD / YYYY
09 / 09 / 2008Mailing Address
PO Box 7777

Amount

13654.58

City State Zip Code
Philadelphia PA 19175-0061Office Sought: ☐ House State: OR
☒ Senate District: 00
☐ PresidentialPurpose of Expenditure
Media Buy InternetCategory/
TypeCheck One: ☐ Support ☒ OpposeName of Federal Candidate supported or Opposed by expenditure:
Gordon SmithDisbursement For: ☐ Primary ☒ General 2008☐ Other (specify):Calendar Year-To-Date Per Election
for Office Sought

3678403.49

Transaction ID: SE-53446

(a) SUBTOTAL of Itemized Independent Expenditures

416656.15

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

John B. Poersch, Jr.

Signature

MM / DD / YYYY
09 / 11 / 2008

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SCHEDULE E (FEC Form 3X)

ITEMIZED INDEPENDENT EXPENDITURES

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FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full)
Democratic Senatorial Campaign Committee

FEC IDENTIFICATION NUMBER

C C00042366

Check If ☐ 24-hour notice ☒ 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee

Great American Media-GMMB

Date

MM / DD / YYYY
09 / 09 / 2008Mailing Address
PO Box 7777

Amount

525350.85

City State Zip Code
Philadelphia PA 19175-0061Purpose of Expenditure
Media Buy TVCategory/
TypeOffice Sought: ☐ House State: NH
☒ Senate District: 00
☐ PresidentialName of Federal Candidate supported or Opposed by expenditure:
John SununuCheck One: ☐ Support ☒ OpposeDisbursement For: ☐ Primary ☒ General 2008☐ Other (specify):

Transaction ID: SE-53448

Calendar Year-To-Date Per Election
for Office Sought

2727908.02

Full Name (Last, First, Middle, Initial) of Payee
Great American Media-GMMB

Date

MM / DD / YYYY
09 / 09 / 2008Mailing Address
PO Box 7777

Amount

351238.00

City State Zip Code
Philadelphia PA 19175-0061Purpose of Expenditure
Media Buy TVCategory/
TypeOffice Sought: ☐ House State: CO
☒ Senate District: 00
☐ PresidentialName of Federal Candidate supported or Opposed by expenditure:
Bob SchafferCheck One: ☐ Support ☒ OpposeDisbursement For: ☐ Primary ☒ General 2008☐ Other (specify):

Transaction ID: SE-53450

Calendar Year-To-Date Per Election
for Office Sought

1338790.17

(a) SUBTOTAL of Itemized Independent Expenditures

876588.85

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures

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John B. Peelsch, Jr.

Signature

MM / DD / YYYY
09 / 11 / 2008

28039831593

24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on :

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☐ 24-Hour Notice ☐ 48-Hour Notice**SCHEDULE E (FEC Form 3X)****ITEMIZED INDEPENDENT EXPENDITURES**

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FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full)
Democratic Senatorial Campaign Committee

FEC IDENTIFICATION NUMBER

C C00042366Check if ☐ 24-hour notice ☒ 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee

Great American Media-GMMB

Date

MM / DD / YYYY
09 / 09 / 2008

Amount

334843.82

Mailing Address
PO Box 7777City State Zip Code
Philadelphia PA 19175-0061Purpose of Expenditure
Media Buy TVCategory/
TypeOffice Sought: ☐ House State: MN
☒ Senate District: 00
☐ PresidentialCheck One: ☐ Support ☒ OpposeDisbursement For: ☐ Primary ☒ General 2008☐ Other (specify):

Transaction ID: SE-53451

Name of Federal Candidate supported or Opposed by expenditure:
Norm ColemanCalendar Year-To-Date Per Election
for Office Sought

720820.83

Full Name (Last, First, Middle, Initial) of Payee
Great American Media-GMMB

Date

MM / DD / YYYY
09 / 09 / 2008

Amount

475081.77

Mailing Address
PO Box 7777City State Zip Code
Philadelphia PA 19175-0061Purpose of Expenditure
Media Buy TVCategory/
TypeOffice Sought: ☐ House State: NC
☒ Senate District: 00
☐ PresidentialCheck One: ☐ Support ☒ OpposeDisbursement For: ☐ Primary ☒ General 2008☐ Other (specify):

Transaction ID: SE-53454

Name of Federal Candidate supported or Opposed by expenditure:
Elizabeth DoleCalendar Year-To-Date Per Election
for Office Sought

2507256.08

(a) SUBTOTAL of Itemized Independent Expenditures

809925.59

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures

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John B Paersch, Jr.

Signature

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09 / 11 / 2008

FEC Schedule E (Form 24) (Revised 02/2003)

28039831594

24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on :

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☐ 24-Hour Notice ☐ 48-Hour Notice**SCHEDULE E (FEC Form 3X)****ITEMIZED INDEPENDENT EXPENDITURES**PAGE OF 5/6
FOR LINE 24 OF FORM 3XNAME OF COMMITTEE (In Full)
Democratic Senatorial Campaign Committee

FEC IDENTIFICATION NUMBER

C C00042366Check # ☐ 24-hour notice ☒ 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee

Great American Media-GMMB

Date

MM / DD / YYYY
09 / 09 / 2008

Amount

15061.99

Mailing Address
PO Box 7777City State Zip Code
Philadelphia PA 19175-0061Purpose of Expenditure
Media Production Int-
ernetCategory/
TypeOffice Sought: ☐ House State: NC
☒ Senate District: 00
☐ PresidentialCheck One: ☐ Support ☒ OpposeName of Federal Candidate supported or Opposed by expenditure:
Elizabeth DoleDisbursement For: ☐ Primary ☒ General 2008☐ Other (specify):Calendar Year-To-Date Per Election
for Office Sought 2507256.08

Transaction ID: SE-53455

Full Name (Last, First, Middle, Initial) of Payee
Great American Media-GMMB

Date

MM / DD / YYYY
09 / 09 / 2008

Amount

400709.51

Mailing Address
PO Box 7777City State Zip Code
Philadelphia PA 19175-0061Purpose of Expenditure
Media Buy TVCategory/
TypeOffice Sought: ☐ House State: MS
☒ Senate District: 00
☐ PresidentialCheck One: ☐ Support ☒ OpposeName of Federal Candidate supported or Opposed by expenditure:
Roger WickerDisbursement For: ☐ Primary ☒ General 2008☐ Other (specify):Calendar Year-To-Date Per Election
for Office Sought 1648485.88

Transaction ID: SE-53456

(a) SUBTOTAL of Itemized Independent Expenditures

415771.50

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures

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John B Poersch, Jr.

Signature

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09 / 11 / 2008

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FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full)
Democratic Senatorial Campaign Committee

FEC IDENTIFICATION NUMBER

C C00042366Check if ☐ 24-hour notice ☒ 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee

Great American Media-GMMB

Date

MM / DD / YYYY
09 / 09 / 2008Mailing Address
PO Box 7777

Amount

74094.44

City
PhiladelphiaState
PAZip Code
19175-0061Office Sought: ☐ House State: ME
☒ Senate District: 00
☐ PresidentialPurpose of Expenditure
Media Buy TVCategory/
TypeCheck One: ☐ Support ☒ OpposeName of Federal Candidate supported or Opposed by expenditure:
Susan CollinsDisbursement For: ☐ Primary ☒ General 2008☐ Other (specify):Calendar Year-To-Date Per Election
for Office Sought

168585.55

Transaction ID: SE-53458

(a) SUBTOTAL of Itemized Independent Expenditures

74094.44

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures

2625705.71

Under penalty of perjury I certify that the Independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

John B Poersohn, Jr.

Signature

MM / DD / YYYY
09 / 11 / 2008

FEC Schedule E (Form 24) (Revised 02/2003)

28039831596

**Federal Election Commission
ENVELOPE REPLACEMENT PAGE
FOR INCOMING DOCUMENTS**

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<input type="checkbox"/> Postmark Illegible	
<input type="checkbox"/> No Postmark	
<input type="checkbox"/> Overnight Delivery Service (Specify):	Shipping Date
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N/A PREPARER	N/A DATE PREPARED

(5/2004)

28039831597