

REPORT OF RECEIPTS AND DISBURSEMENTS

For Other Than An Authorized Committee

(Summary Page)

FEB 19 4 47 PM '93

USE FULL LENGTH LABEL OR TYPE OR PRINT

1. NAME OF COMMITTEE (in full) Direct Marketing Association Political Action Committee ADDRESS (number and street) <small>Check if different than previously reported</small> 1101 17th Street, N.W., Suite 705 CITY STATE and ZIP CODE Washington, DC 20036		2. FEC IDENTIFICATION NUMBER 000235309
		3. The committee qualified as a multicandidate committee DURING THIS Reporting Period on _____ (date)

4. TYPE OF REPORT

(a) April 15 Quarterly Report Monthly Report Due On:

February 20 June 20 October 20
 March 20 July 20 November 20
 April 20 August 20 December 20
 May 20 September 20 January 31

January 31 Year End Report

July 31 Mid Year Report (Non-election Year Only)

Termination Report

Tenth day report preceding _____ (Type of Election) _____ in the State of _____

Tenth day report following the General Election on _____ in the State of _____

(b) Is this Report an Amendment? YES NO

SUMMARY

	COLUMN A This Period	COLUMN B Calendar Year-to-Date
5. Covering Period <u>01/01/93</u> through <u>01/31/93</u>		
6. (a) Cash on Hand January 1, 19 <u>93</u>		\$ 136.68
(b) Cash on Hand at Beginning of Reporting Period	\$ 136.68	
(c) Total Receipts (from Line 19)	\$ 11,275.00	\$ 11,275.00
(d) Subtotal (add Lines 6(b) and 6(c) for Column A and Lines 6(a) and 6(c) for Column B)	\$ 11,411.68	\$ 11,411.68
7. Total Disbursements (from Line 30)	\$ 5.93	\$ 5.93
8. Cash on Hand at Close of Reporting Period (subtract Line 7 from Line 6(d))	\$ 11,405.75	\$ 11,405.75
9. Debts and Obligations Owed TO the Committee (itemize on or Schedule C and/or Schedule D)	\$ 0	
10. Debts and Obligations Owed BY the Committee (itemize on or Schedule C and/or Schedule D)	\$ 0	

For further information contact:
 Federal Election Commission
 999 E Street NW
 Washington, DC 20463
 Toll Free 800-424-9530
 Local 202-376-3120

I certify that I have examined this Report and to the best of my knowledge and belief it is true, correct and complete.

Type of Report: _____
 Signature of Treasurer: Richard J. Barton Date: 2/19/93

NOTE: Submission of false, erroneous, or incomplete information may subject the person signing this Report to the penalties of 2 U.S.C. §437c.

**DETAILED SUMMARY PAGE
OF RECEIPTS AND DISBURSEMENTS
PAGE 2, FEC FORM 3X**

Revised 1/1/93

NAME OF COMMITTEE		REPORT COVERED PERIOD	
Direct Marketing Association Political Action Committee		From 01/01/93	To 01/31/93
		COLUMN A Total This Period	COLUMN B Calendar Year
I. Receipts			
11	Contributions (other than loans) From:		
	a. Individuals/Persons Other Than Political Committees:		
	i. Itemized (use Schedule A)	11,225.00	11,225.00
	ii. Unitemized	50.00	50.00
	iii. Total (add i and ii) >	11,275.00	11,275.00
	b. Political Party Committees	0	0
	c. Other Political Committees (such as PACs)	0	0
	d. Total Contributions (add a i, b and c) >	11,275.00	11,275.00
12	Transfers From Affiliated/Other Party Committees	0	0
13	All Loans Received	0	0
14	Loan Repayments Received	0	0
15	Offsets To Operating Expenditures (Refunds, Rebates, etc.)	0	0
16	Refunds of Contributions Made to Federal Candidates and Other Political Committees	0	0
17	Other Federal Receipts (Dividends, Interest, etc.)	0	0
18	Transfers from Nonfederal Account for Joint Activity	0	0
19	Total Receipts (add 11d, 12, 13, 14, 15, 16, 17, and 18) >	11,275.00	11,275.00
20	Total Federal Receipts (subtract line 18 from line 19) >	11,275.00	11,275.00
II. Disbursements			
21	Operating Expenditures:		
	a. Shared Federal/Non-Federal Activity (from Schedule H4):		
	i. Federal Share	0	0
	ii. Non-Federal Share	0	0
	b. Other Federal Operating Expenditures	5.93	5.93
	c. Total Operating Expenditures (Add a i, a ii, and b) >	5.93	5.93
22	Transfers to Affiliated/Other Party Committees	0	0
23	Contributions to Federal Candidates/Committees and Other Political Committees	0	0
24	Independent Expenditures (use Schedule E)	0	0
25	Coordinated Expenditures Made by Party Committees (2 U.S.C. 441a(d)) (use Schedule F)	0	0
26	Loan Repayments Made	0	0
27	Loans Made	0	0
28	Refunds of Contributions To:		
	a. Individuals/Person Other Than Political Committees	0	0
	b. Political Party Committees	0	0
	c. Other Political Committees (such as PACs)	0	0
	d. Total Contribution Refunds (Add a, b and c) >	0	0
29	Other Disbursements	0	0
30	Total Disbursements (add 21c, 22, 23, 24, 25, 26, 27, 28d and 29) >	5.93	5.93
31	Total Federal Disbursements (subtract line 21 a from line 30) >	5.93	5.93
III. Net Contributions/Operating Expenditures			
32	Total Contributions (other than loans) (from line 11d)	11,275.00	11,275.00
33	Total Contribution Refunds (from line 28d)	0	0
34	Net Contributions (other than loans) (subtract line 33 from line 32)	11,275.00	11,275.00
35	Total Federal Operating Expenditures (add 21 a i and 21 b) >	5.93	5.93
36	Offsets to Operating Expenditures (from line 15)	0	0
37	Net Operating Expenditures (subtract line 36 from line 35) >	5.93	5.93

SCHEDULE A

ITEMIZED RECEIPTS

Use separate sheets for each category of the Detailed Summary Page

Page 1 of 3
Form Line Number 116(1)

Any information copied from such Reports and Statements may not be sold or used by any person for the purpose of soliciting contributions or for other purposes, other than using the name and address of any political committee to solicit contributions from such committee

NAME OF COMMITTEE (in Full)

Direct Marketing Association Political Action Committee

A. Full Name, Mailing Address and ZIP Code	Name of Employer	Date (month, day, year)	Amount of Each Receipt this Period
Edward Goldrick 1900 New Highway Farmingdale, NY 11735	Anchor Computer, Inc.	1/14/93	500.00
Receipt For: <input type="checkbox"/> Primary <input type="checkbox"/> General <input checked="" type="checkbox"/> Other (specify):	Occupation: Marketing Representative Aggregate Year-to-Date > \$ 500.00		
Thomas J. Little 54 Stilers Salem, NH 03079	Little and Company	1/14/93	250.00
Receipt For: <input type="checkbox"/> Primary <input type="checkbox"/> General <input checked="" type="checkbox"/> Other (specify):	Occupation: President Aggregate Year-to-Date > \$ 250.00		
Stephen E. Toman Sherman Turnpike Danbury, CT 06816	Grolier Incorporated	1/14/93	100.00
Receipt For: <input type="checkbox"/> Primary <input type="checkbox"/> General <input checked="" type="checkbox"/> Other (specify):	Occupation: President Aggregate Year-to-Date > \$ 100.00		
Fredrick J. Simon 442 So. 82nd Street Omaha, NE 68114	Omaha Steaks International	1/14/93	250.00
Receipt For: <input type="checkbox"/> Primary <input type="checkbox"/> General <input checked="" type="checkbox"/> Other (specify):	Occupation: Vice President Aggregate Year-to-Date > \$ 250.00		
Karen Kirsch 38 West 33rd Street New York, NY 10001	Best Mailing List	1/14/93	25.00
Receipt For: <input type="checkbox"/> Primary <input type="checkbox"/> General <input checked="" type="checkbox"/> Other (specify):	Occupation: Marketing Representative Aggregate Year-to-Date > \$ 25.00		
George A. Mosher 222 East Michigan Street Milwaukee, WI 53202	National Business Furniture	1/14/93	250.00
Receipt For: <input type="checkbox"/> Primary <input type="checkbox"/> General <input checked="" type="checkbox"/> Other (specify):	Occupation: Vice President Aggregate Year-to-Date > \$ 250.00		
Robert M. White 10111 West 85th Terrace Lenexa, KS 66214	Marketing Communications, Inc.	1/14/93	250.00
Receipt For: <input type="checkbox"/> Primary <input type="checkbox"/> General <input checked="" type="checkbox"/> Other (specify):	Occupation: Vice President Aggregate Year-to-Date > \$ 250.00		

GRAND TOTAL of Receipts This Page (entered):

1,625.00

TOTAL This Period (see page this line number only)

13399534

SCHEDULE A

ITEMIZED RECEIPTS

Information on this schedule is required for each company of the Detailed Summary Page

PAGE 2 OF 3
FORM LINE NUMBER 11a(1)

Any information learned from such Reports and Statements may not be sold or used by any person for the purpose of soliciting contributions or for commercial purposes, other than using the name and address of any political committee to solicit contributions from such contributors.

NAME OF COMMITTEE (in Full)

Direct Marketing Association Political Action Committee

A. Full Name, Mailing Address and ZIP Code	Name of Employer	Date (month, day, year)	Amount of Each Receipt (this Period)
Paul A. Gardner 100 Paragon Drive Montvale, NJ 07645	Database America Companies	1/14/93	100.00
Receipt For <input type="checkbox"/> Primary <input type="checkbox"/> General <input checked="" type="checkbox"/> Other (specify):	Occupation Vice President	Aggregate Year-to-Date > \$ 100.00	
B. Full Name, Mailing Address and ZIP Code	Name of Employer	Date (month, day, year)	Amount of Each Receipt (this Period)
Steven A. Idelman 7415 Dodge Street Omaha, NE 68114-3667	ITI Marketing Services, Inc.	1/14/93	1,000.00
Receipt For <input type="checkbox"/> Primary <input type="checkbox"/> General <input checked="" type="checkbox"/> Other (specify):	Occupation President & CEO	Aggregate Year-to-Date > \$ 1,000.00	
C. Full Name, Mailing Address and ZIP Code	Name of Employer	Date (month, day, year)	Amount of Each Receipt (this Period)
Theodore Stanley 47 Richards Avenue Norwalk, CT 06857	MBI, Incc.	1/15/93	5,000.00
Receipt For <input type="checkbox"/> Primary <input type="checkbox"/> General <input checked="" type="checkbox"/> Other (specify):	Occupation Vice President	Aggregate Year-to-Date > \$ 5,000.00	
D. Full Name, Mailing Address and ZIP Code	Name of Employer	Date (month, day, year)	Amount of Each Receipt (this Period)
Richard Uihlein 950 Albrecht Drive Lake Bluff, IL 60044	Uline, Inc.	1/15/93	1,000.00
Receipt For <input type="checkbox"/> Primary <input type="checkbox"/> General <input checked="" type="checkbox"/> Other (specify):	Occupation President	Aggregate Year-to-Date > \$ 1,000.00	
E. Full Name, Mailing Address and ZIP Code	Name of Employer	Date (month, day, year)	Amount of Each Receipt (this Period)
Sherril B. Idelman 7415 Dodge Street Omaha, NE 68114-3667	ITI Marketing Service, Inc.	1/15/93	1,000.00
Receipt For <input type="checkbox"/> Primary <input type="checkbox"/> General <input checked="" type="checkbox"/> Other (specify):	Occupation Vice President	Aggregate Year-to-Date > \$ 1,000.00	
F. Full Name, Mailing Address and ZIP Code	Name of Employer	Date (month, day, year)	Amount of Each Receipt (this Period)
Charles D. Morgan 301 Industrial Boulevard Conway, AR 72032	AXIOM Corporation	1/15/93	500.00
Receipt For <input type="checkbox"/> Primary <input type="checkbox"/> General <input checked="" type="checkbox"/> Other (specify):	Occupation Vice President	Aggregate Year-to-Date > \$ 500.00	
G. Full Name, Mailing Address and ZIP Code	Name of Employer	Date (month, day, year)	Amount of Each Receipt (this Period)
Stuart Rorer 850 Euclid Avenue Elmira, NY 14901	Artistic Greetings, Inc.	1/15/93	500.00
Receipt For <input type="checkbox"/> Primary <input type="checkbox"/> General <input checked="" type="checkbox"/> Other (specify):	Occupation President	Aggregate Year-to-Date > \$ 500.00	

SUBTOTAL of Receipts This Page (optional) 9,100.00

TOTAL This Period (last page this line number only)

6
5
4
3
2
1
0
9
8
7
6
5
4
3
2
1
0

SCHEDULE A

ITEMIZED RECEIPTS

Indicate the appropriate amount category of the Donor Summary Page

Page 3
FOR LINE NUMBER 11a(3)

Any information copied from such Reports and Statements may not be sold or used by any person for the purpose of soliciting contributions or for commercial purposes, other than using the name and address of any political committee to which contributions from such committee.

NAME OF COMMITTEE On Form

Direct Marketing Association Political Action Committee

2 3 0 3 8 : 2 1 5 3 6

A. Full Name, Mailing Address and ZIP Code	Name of Employer	Date (month, day, year)	Amount of Each Receipt this Period
Thomas O. Harblson 100 Crescent Court Dallas, TX 75201	Nendata Telemedia Services	1/15/93	250.00
Receipt For <input type="checkbox"/> Primary <input type="checkbox"/> General <input checked="" type="checkbox"/> Other (specify)	Occupation Vice President		
	Aggregate Year-to-Date > \$ 250.00		
B. Full Name, Mailing Address and ZIP Code	Name of Employer	Date (month, day, year)	Amount of Each Receipt this Period
Soda Creek Press (Sole Proprietorship) P.O. Box 679 Boonville, CA 95415	Soda Creek Press is owned by Thomas E. Sager	1/15/93	250.00
Receipt For <input type="checkbox"/> Primary <input type="checkbox"/> General <input checked="" type="checkbox"/> Other (specify)	Occupation		
	Aggregate Year-to-Date > \$ 250.00		
C. Full Name, Mailing Address and ZIP Code	Name of Employer	Date (month, day, year)	Amount of Each Receipt this Period
Receipt For <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify)	Occupation		
	Aggregate Year-to-Date > \$		
D. Full Name, Mailing Address and ZIP Code	Name of Employer	Date (month, day, year)	Amount of Each Receipt this Period
Receipt For <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify)	Occupation		
	Aggregate Year-to-Date > \$		
E. Full Name, Mailing Address and ZIP Code	Name of Employer	Date (month, day, year)	Amount of Each Receipt this Period
Receipt For <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify)	Occupation		
	Aggregate Year-to-Date > \$		
F. Full Name, Mailing Address and ZIP Code	Name of Employer	Date (month, day, year)	Amount of Each Receipt this Period
Receipt For <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify)	Occupation		
	Aggregate Year-to-Date > \$		
G. Full Name, Mailing Address and ZIP Code	Name of Employer	Date (month, day, year)	Amount of Each Receipt this Period
Receipt For <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify)	Occupation		
	Aggregate Year-to-Date > \$		

SUBTOTAL of Receipts This Page (optional)	500.00
TOTAL This Period (Use page and line number only)	11,225.00

SCHEDULE B

ITEMIZED DISBURSEMENTS

Use separate schedules for each category of the Detailed Summary Page

PAGE 1 OF 1
FOR LINE NUMBER 21(b)

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NAME OF COMMITTEE (in Full)

Direct Marketing Association Political Action Committee

A. Full Name, Mailing Address and ZIP Code	Purpose of Disbursement	Date (month, day, year)	Amount of Each Disbursement This Period
Riggs National Bank 1800 M Street, NW Washington, DC 20036	Service Charge Disbursement for: <input type="checkbox"/> Primary <input type="checkbox"/> General <input checked="" type="checkbox"/> Other (specify)	1/31/93	5.93
B. Full Name, Mailing Address and ZIP Code	Purpose of Disbursement Disbursement for: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify)	Date (month, day, year)	Amount of Each Disbursement This Period
C. Full Name, Mailing Address and ZIP Code	Purpose of Disbursement Disbursement for: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify)	Date (month, day, year)	Amount of Each Disbursement This Period
D. Full Name, Mailing Address and ZIP Code	Purpose of Disbursement Disbursement for: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify)	Date (month, day, year)	Amount of Each Disbursement This Period
E. Full Name, Mailing Address and ZIP Code	Purpose of Disbursement Disbursement for: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify)	Date (month, day, year)	Amount of Each Disbursement This Period
F. Full Name, Mailing Address and ZIP Code	Purpose of Disbursement Disbursement for: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify)	Date (month, day, year)	Amount of Each Disbursement This Period
G. Full Name, Mailing Address and ZIP Code	Purpose of Disbursement Disbursement for: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify)	Date (month, day, year)	Amount of Each Disbursement This Period
H. Full Name, Mailing Address and ZIP Code	Purpose of Disbursement Disbursement for: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify)	Date (month, day, year)	Amount of Each Disbursement This Period
I. Full Name, Mailing Address and ZIP Code	Purpose of Disbursement Disbursement for: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify)	Date (month, day, year)	Amount of Each Disbursement This Period

SUBTOTAL of Disbursements This Page (opt on all)	5.93
TOTAL This Period (last page this line number only)	5.93

23038291531

Federal Election Commission
**ENVELOPE REPLACEMENT PAGE
FOR INCOMING DOCUMENTS**

The Commission has added this page to the end of this filing to indicate how it was received.

Hand Delivered

DATE OF RECEIPT

2-19-93

First Class Mail

POSTMARKED

Registered/Certified Mail

POSTMARKED

No Postmark

Postmark Illegible

Received from the House Office of Records
and Registration

DATE OF RECEIPT

Received from the Senate Office of Public
Records

DATE OF RECEIPT

Other (Specify):

POSTMARKED

and/or DATE OF RECEIPT

T.M.H.
PREPARER

2-22-93
DATE PREPARED

23 - 33291533