

ETEXT ATTACHMENT

08/06/2005 15 : 43

August 6, 2005

Federal Election Commission
999 E Street, NW.
Washington, D.C. 20463

ID Number: C00340190

RE: April Quarterly Report (1/1/05-3/31/05)

To Whom It May Concern:

We received the letter from the Commission regarding the above referenced report. Please see below for our complete response.

Our committee has a relationship with both BMW Lists LLLP and Capitol Hill Lists, LLC. Both have in the past or currently do manage our mailing list for us. They are paid a market rate for this service and we, in turn, receive list rental income. Both agreements are completely within the market and there is no in-kind contribution from either of the companies. Our list rental pricing is comparable to what other like committees charge to rent their lists. The companies mentioned above have years of experience in the direct marketing/list rental field and advise us on pricing issues.

Our committee does meet the tenants of the best efforts established by the Commission. All of our solicitations contain the appropriate disclaimers and a request for the contributor information. We do make a follow up within 30 days that does not contain an additional solicitation and contains a SASE. Finally, we immediately add any new information that we receive into our database for future reporting. Because our committee relies very heavily on an in house direct mail program, our donors just simply do not provide as much contributor information as we would like. I am mailing via USPS examples of an original solicitation and a follow up letter to the Commission as examples to complete this response.

All expenditures on Line 17, including "List Acquisition", "Postage", "Printing", and "Telemarketing calls, are for the benefit of our committee and not any other federal candidate or committee. We are aware of the difference and any expenditures that are for the benefit of another federal entity will be reflected on Line 23 on all of our reports.

Thank you for bringing the "other disbursement" transaction to our attention. We did have it entered correctly in our database, and it showed up on a different itemized line than it did on the Detailed Summary Page. We will contact our software vendor to correct that problem.

Thank you for the opportunity to respond, we trust that this will complete the public record.

Sincerely,

Bob Barr Leadership Fund