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FEC MAIL ROOM

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July 7, 2000

HAND-DELIVERED

Dominick Ciaraldi
Reports Analyst
Reports Analysis Division
FEDERAL ELECTION COMMISSION
999 E Street, N.W., Room 709
Washington, D.C. 20463

RE: DIRECT*VOICE, THE POLITICAL ACTION COMMITTEE OF THE DIRECT MARKETING
ASSOCIATION: FEC ID #C00235309: MAY MONTHLY REPORT (04/01/00-04/30/00)

Dear Mr. Ciaraldi:

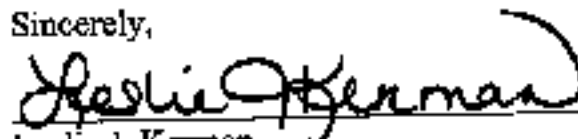
This responds to your letter of June 28, 2000 in connection with the above-referenced Report.

Please be advised that, in connection with the numerous earmarked contributions it receives annually, direct*voice, the Political Action Committee of The Direct Marketing Association ("the Committee") expends significant time and resources to comply with the FEC's requirements concerning the receipt of earmarked contributions.

In the referenced situation, unfortunately the Committee did not immediately note the earmarked contribution designation entered on the memo section of the \$1,000 contribution check which it received from the *ADVO Inc. Political Action Committee*. Upon realizing that the contribution was earmarked to the Dodd campaign, the Committee immediately forwarded to *Friends of Chris Dodd 2004* both a check in the amount of the earmarked contribution (\$1,000) and an appropriate transmittal letter.

I hope this satisfactorily responds to your inquiry. Please do not hesitate to contact me at (202) 728-0721 you have any further questions regarding this matter.

Sincerely,



Leslie J. Kerman

On Behalf Of

direct*voice, the Political Action Committee of
The Direct Marketing Association

Federal Election Commission

**ENVELOPE REPLACEMENT PAGE
FOR INCOMING DOCUMENTS**

The Commission has added this page to the end of this filing to indicate how it was received.

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