24020990581

SECRETARY OF THE SENATE
04 OCT 29 AM 11:01

DSCC

Fax Transmittal Cover Sheet

Date: 10/27/2004

To: Federal Elections Commission
From: Paul Johnson
318-868-3348

Total Pages Including Cover: 5

Attached please find Schedule E of FEC Form 3X.

Thank You.

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SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

SECRETARY OF THE SENATE
04 OCT 29 AM 11:01

PAGE 1 OF 4
FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full): Democratic Senatorial Campaign Committee

FEC IDENTIFICATION NUMBER ▼: C00042366

Check if: [X] 24-hour notice [ ] 48-hour notice

Full Name (Last, First, Middle Initial) of Payee: Great American Media
Mailing Address: 1010 Wisconsin Ave. NW # 800
City: Washington State: DC Zip Code: 20007
Date: 10 / 27 / 2004
Amount: 749,976
Purpose of Expenditure: Advertising
Category/Type: 004
Office Sought: [ ] House [X] Senate [ ] President State: KY District:
Name of Federal Candidate Supported or Opposed by Expenditure: Mongiardo - Bunning
Check One: [X] Support [X] Oppose
Calendar Year-To-Date Per Election for Office Sought: 8,575,123.2
Disbursement For: [ ] Primary [X] General [ ] Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee: Winning Direction
Mailing Address: 2700 South Quincy Street Ste. 540
City: Arlington State: VA Zip Code: 22206
Date: 10 / 27 / 2004
Amount: 46,882.0
Purpose of Expenditure: Advertising
Category/Type: 004
Office Sought: [ ] House [X] Senate [ ] President State: SD District:
Name of Federal Candidate Supported or Opposed by Expenditure: Daschle - Thune
Check One: [X] Support [X] Oppose
Calendar Year-To-Date Per Election for Office Sought: 9,376,400.0
Disbursement For: [ ] Primary [X] General [ ] Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures ▶ 121,851.76

(b) SUBTOTAL of Unitemized Independent Expenditures ▶

(c) TOTAL Independent Expenditures ▶

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Signature

Date 10 / 27 / 2004

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10/27/04 WED 19:53 FAX 2025447712 BACKPAC

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full): Democratic Senatorial Campaign Committee

FEC IDENTIFICATION NUMBER ▼: C00042366

Check if [X] 24-hour notice [ ] 48-hour notice

Full Name (Last, First, Middle Initial) of Payee: Dixon/Davis Media Group, LLC
Mailing Address: 1233 20th Street, NW Ste. 610
City: Washington, DC State: Zip Code: 20036
Date: 10 / 27 / 2004
Amount: 28345.00
Purpose of Expenditure: Media Production
Category/Type: 204
Office Sought: [ ] House [X] Senate [ ] President State: AK District:
Name of Federal Candidate Supported or Opposed by Expenditure: Knowles - Murkowski
Check One: [X] Support [X] Oppose
Calendar Year-To-Date Per Election for Office Sought: 1254580.55
Disbursement For: [ ] Primary [X] General [ ] Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee: Dixon / Davis Media Group, LLC
Mailing Address: 1233 20th Street, NW Ste. 610
City: Washington, DC State: Zip Code: 20036
Date: 10 / 27 / 2004
Amount: 40610.00
Purpose of Expenditure: Media Production
Category/Type: 204
Office Sought: [ ] House [X] Senate [ ] President State: FL District:
Name of Federal Candidate Supported or Opposed by Expenditure: Castor - Martinez
Check One: [X] Support [X] Oppose
Calendar Year-To-Date Per Election for Office Sought: 3701184.99
Disbursement For: [ ] Primary [X] General [ ] Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures ▶ 68955.00

(b) SUBTOTAL of Unitemized Independent Expenditures ▶

(c) TOTAL Independent Expenditures ▶

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Signature

Date 10 / 27 / 2004

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SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full): Democratic Senatorial Campaign Committee

FEC IDENTIFICATION NUMBER: C00042366

Check if: [x] 24-hour notice [ ] 48-hour notice

Full Name (Last, First, Middle Initial) of Payee: Dixon / Davis Media Group, LLC
Mailing Address: 1233 20th Street, NW Ste. 610
City: Washington State: DC Zip Code: 20036
Date: 10 / 27 / 2004
Amount: 2,612,500.0
Purpose of Expenditure: Media Production
Category/Type: 0.0 4
Office Sought: [ ] House [x] Senate [ ] President State: NC District:
Name of Federal Candidate Supported or Opposed by Expenditure: Bowles - Burr
Check One: [x] Support [ ] Oppose
Calendar Year-To-Date Per Election for Office Sought: 2,468,274.45
Disbursement For: [ ] Primary [x] General [ ] Other (specify)

Full Name (Last, First, Middle Initial) of Payee: Struble Eichenbaum Communications
Mailing Address: 700 Seventh Street, S.E.
City: Washington State: DC Zip Code: 20003
Date: 10 / 27 / 2004
Amount: 627,970
Purpose of Expenditure: Media Production
Category/Type: 0.0 4
Office Sought: [ ] House [x] Senate [ ] President State: SC District:
Name of Federal Candidate Supported or Opposed by Expenditure: Tennenbaum - DeMint
Check One: [ ] Support [x] Oppose
Calendar Year-To-Date Per Election for Office Sought: 3,378,204.69
Disbursement For: [ ] Primary [x] General [ ] Other (specify)

(a) SUBTOTAL of Itemized Independent Expenditures ▶ 27,404,70

(b) SUBTOTAL of Unitemized Independent Expenditures ▶

(c) TOTAL Independent Expenditures ▶

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Signature

Date 10 / 27 / 2004

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SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full): Democratic Senatorial Campaign Committee

FEC IDENTIFICATION NUMBER: C00042366

Check if [x] 24-hour notice [ ] 48-hour notice

Full Name (Last, First, Middle Initial) of Payee: Struble Eichenbaum Communications

Date: 10 / 27 / 2004

Mailing Address: 700 Seventh Street S.E.

Amount: 233500

City: Washington State: DC Zip Code: 20003

Purpose of Expenditure: Media Production

Category/Type: 004

Office Sought: [ ] House [x] Senate [ ] President State: CO District:

Name of Federal Candidate Supported or Opposed by Expenditure: Salazar - Coors

Check One: [x] Support [x] Oppose

Calendar Year-To-Date Per Election for Office Sought: 2,233,933.58

Disbursement For: [ ] Primary [x] General [ ] Other (specify)

Full Name (Last, First, Middle Initial) of Payee:

Date:

Mailing Address:

Amount:

City: State: Zip Code:

Purpose of Expenditure:

Category/Type:

Office Sought: [ ] House [ ] Senate [ ] President State: District:

Name of Federal Candidate Supported or Opposed by Expenditure:

Check One: [ ] Support [ ] Oppose

Calendar Year-To-Date Per Election for Office Sought:

Disbursement For: [ ] Primary [ ] General [ ] Other (specify)

(a) SUBTOTAL of Itemized Independent Expenditures ▶ 233500

(b) SUBTOTAL of Unitemized Independent Expenditures ▶

(c) TOTAL Independent Expenditures ▶ 22054646

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Signature

Date 10 / 27 / 2004

FEAN048

FEC Schedule E (Form 3X) Rev. 02/2003

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24020990586

EMILY J. REYNOLDS
SECRETARY

PAMELA B. GAVIN
SUPERINTENDENT

HART SENATE OFFICE BUILDING
SUITE 202
WASHINGTON, DC 20510-7116
PHONE: (202) 224-0322

United States Senate

OFFICE OF THE SECRETARY

OFFICE OF PUBLIC RECORDS

THE PRECEDING DOCUMENT WAS:

_____ HAND DELIVERED _____
Date of Receipt

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Postmarked

✓ RECEIVED FROM THE FEDERAL ELECTION COMMISSION 10-29-04
Date of Receipt

DELIVERY CONFIRMATION/ON LINE TRACKING SYSTEM
_____ PRIORITY MAIL /WITH CONFIRMATION SHEET
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_____ FEDERAL EXPRESS
_____ UPS
_____ DHL
_____ AIRBORNE EXPRESS _____
Postmark

_____ PRIORITY MAIL (NO CONFIRMATION) _____
Date of Receipt

_____ FIRST CLASS MAIL _____
Date of Receipt

_____ FAX _____
Date of Receipt

_____ NO POSTMARK _____ POSTMARK ILLEGIBLE

_____ OTHER _____
Date of Receipt

RD 10-29-04
Preparer Date Prepared

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