

**REPORT OF COMMUNICATION COSTS
BY CORPORATIONS AND MEMBERSHIP ORGANIZATIONS**

(See reverse side for instructions.)

RECEIVED
FEDERAL ELECTION

Oct 15 5 03 PM '96

1. (a) NAME OF ORGANIZATION
Association of Trial Lawyers of America
Political Action Management List

(b) ADDRESS (Number and Street)
1050 31st Street, N.W.

(c) CITY, STATE AND ZIP CODE
Washington, D.C. 20007

2. IDENTIFICATION NUMBER (Assigned by FEC)

4. TYPE OF REPORT (Check One):
 April 15 Quarterly Report July 15
 12 Day Pre-General Election Report held
 January 31 Year End Report

(b) Is this Report an Amendment? YE

5. THIS REPORT COVERS THE PERIOD 7/1/96
SUI

*Please call for FEC #.
Could not get through on
your phone lines today,
10/15.
Frank Clemente 944-2880*

Type of Communication	Class or Category Communicated With	Date(s) of Communication	Check One		Identify Candidate, Office Sought, District and State, and Whether for Primary or General Election	Cost of Communication (Per Candidate)
			Support	Oppose		
<input checked="" type="checkbox"/> Direct Mail <input checked="" type="checkbox"/> Telephone <input type="checkbox"/> Telegram <input checked="" type="checkbox"/> Other: handout (Specify)	<input type="checkbox"/> Executive/Administrative Personnel <input type="checkbox"/> Stockholders <input checked="" type="checkbox"/> Members	See Attached	X		See Attached	See Attached
<input type="checkbox"/> Direct Mail <input type="checkbox"/> Telephone <input type="checkbox"/> Telegram <input type="checkbox"/> Other: (Specify)	<input type="checkbox"/> Executive/Administrative Personnel <input type="checkbox"/> Stockholders <input type="checkbox"/> Members					

(NOTE: For additional communications, attach separate sheets containing the same information as above.)

TOTAL COMMUNICATION COSTS FOR THIS PERIOD \$ 55,840.46

I certify that I have examined this report and, to the best of my knowledge and belief, it is true, correct and complete.

Frank Clemente, Director
Type or Print Name

Frank Clemente, Director
Signature and Title of Person Designated to Sign This Report

10-15-96
Date

NOTE: Submission of false, erroneous, or incomplete information may subject the person signing this report to penalties of 2 U.S.C. §437g.

WHERE TO FILE:
Federal Election Commission
999 E Street, N.W.
Washington, D.C. 20463

FOR FURTHER INFORMATION CONTACT:
Federal Election Commission
Toll Free: 800-424-9530
Local: 202-219-3420

ADDENDUM TO FEC FORM 7

Association of Trial Lawyers of America
Political Action Management List Report
of October 15, 1996

MEMORANDUM

TO: Federal Election Commission

FROM: Frank Clemente, Director
Political Action Management List, Association of Trial Lawyers of America

ATLA's Political Action Management List (PAM) began operations in the third quarter of 1996. The operations of the program are described in the Commission's Advisory Opinion 1996-1.

Program expenses during the third quarter totaled approximately \$55,840.46, and consists of salaries and overhead for staff, printing and copying, postage, telephone, equipment, office supplies, and miscellaneous items (see attached budget).

It is conservatively estimated that approximately 80% of total program costs could be considered to be directly attributable to communications that expressly advocate the election or defeat of a clearly identified candidate.

Principal advocacy activities consist of direct mailings and direct distribution of information to ATLA members, with telephone and fax follow-up. The attached "Direct Mail & Direct Distribution Schedule to ATLA Members of Express Advocacy Communications" identifies by date when materials were distributed by handout or through mailings to ATLA members, including the number of recipients. The attached "Express Advocacy Staff Contact with ATLA Members" identifies by date the number of ATLA members who were contacted by phone and the number who received additional written material about the program by mail or fax.

The number of candidates that are included in specific communications with ATLA members varies by the nature of the communication. Approximately 4,104 members received communications about all candidates on the ATLA-endorsed list. There were two versions of this list provided to members: the first version of July 27 included 74 candidates; the second version of September 10 included 78 candidates. A comprehensive list of all endorsed candidates, the offices they seek, etc., is attached.

In addition, staff made 1,102 contacts with ATLA members through the mail, phone and faxes (there is significant double counting here as a phone conversation is often followed by mail or fax). These communications generally consist of presenting information on 4-7 candidates, with a clear indication that it is their choice as to whom they will support.

Given the variety of communications, the wide range in the number of candidates included in each communication and the difficulty in assigning general overhead costs to specific communications, and thus to specific candidates, it is very difficult to assess a cost of communication per candidate. Therefore, in an attempt to comply with the spirit and intention of the regulations, we provide here all information regarding communications and expenses. We hope that the detailed and comprehensive disclosure provided here will satisfy the Commission's requirements.

Attachments

Political Action Management List Budget for third quarter

Direct Mail & Direct Distribution Schedule to ATLA Members of Express

Advocacy Communications

Express Advocacy Staff Contact with ATLA Members

List of ATLA-endorsed Candidates, Office Sought, District & State, Primary and/or General Election

**ATLA'S POLITICAL ACTION MANAGEMENT LIST
BUDGET
(for the Period July 1, 1996 - September 30, 1996)**

DESCRIPTION	ACTUAL EXPENSES
Salaries	2,385.00
Payroll Overhead	406.00
Independent Contractors	36,500.00
Postage	1,441.00
Printing	8,904.46
Copying	100.00
Equipment Maintenance	156.00
Office Supplies	4,530.00
Telephone/Fax	1,333.00
Staff Travel	29.00
Depreciation	56.00
TOTAL:	\$ 55,840.46

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**ATLA's POLITICAL ACTION MANAGEMENT LIST
 DIRECT MAIL & DIRECT DISTRIBUTION
 SCHEDULE TO ATLA MEMBERS
 OF EXPRESS ADVOCACY COMMUNICATIONS**

MAIL/ HANDOUT	NUMBER OF PIECES	NUMBER OF CANDIDATES
7/27-8/1	2,000	74
8/26	22	74
8/26	122	74
8/27	192	74
8/27	7	74
8/27	55	74
8/28	17	74
8/28	151	74
8/30	18	74
8/30	15	74
8/30	99	74
8/30	255	74
9/4	704	74
9/24	447	78
	4,104	

**ATLA'S POLITICAL ACTION MANAGEMENT LIST
EXPRESS ADVOCACY STAFF CONTACT WITH ATLA MEMBERS**

DATE	CALLS COMPLETED	INFO SENT BY MAIL AND/OR FAX	AVERAGE NUMBER OF CANDIDATES
8/28/96	14	19	4-7
8/29/96	34	31	4-7
8/30/96	24	16	4-7
9/3/96	31	2	4-7
9/4/96	41	28	4-7
9/5/96	33	21	4-7
9/6/96	34	19	4-7
9/9/96	33	22	4-7
9/10/96	29	20	4-7
9/11/96	26	11	4-7
9/12/96	14	11	4-7
9/13/96	6	0	4-7
9/16/96	31	40	4-7
9/17/96	22	11	4-7
9/18/96	34	30	4-7
9/19/96	31	18	4-7
9/20/96	21	14	4-7
9/23/96	26	11	4-7
9/24/96	42	27	4-7
9/25/96	39	24	4-7
9/26/96	26	22	4-7
9/27/96	20	17	4-7
9/30/96	31	46	4-7
TOTAL:	642	460	

**ATLA'S POLITICAL ACTION MANAGEMENT LIST
OF ENDORSED CANDIDATES
July 1, 1996 - September 30, 1996**

<u>CANDIDATE</u>	<u>OFFICE SOUGHT</u>	<u>DISTRICT</u>	<u>STATE</u>	<u>ELECTION</u>	<u>DATE ADDED TO LIST</u>
Alioto, Michela	U.S. House	01	CA	General	July 27, 1996
Allen, Tom	U.S. House	01	ME	General	July 27, 1996
Baucus, Max	U.S. Senate	MT	MT	General	July 27, 1996
Bedford, Roger	U.S. Senate	AL	AL	General	July 27, 1996
Bell, David	U.S. House	10	GA	General	July 27, 1996
Bentsen, Ken	U.S. House	25	TX	General	Sept. 10, 1996
Beshear, Steve	U.S. Senate	KY	KY	General	July 27, 1996
Biden, Joe	U.S. Senate	DE	DE	Primary & General	July 27, 1996
Bishop, Sanford	U.S. House	02	GA	Primary & General	July 27, 1996
Blagojevich, Rod	U.S. House	05	IL	General	July 27, 1996
Bonior, David	U.S. House	10	MI	General	July 27, 1996
Brown, George	U.S. House	42	CA	General	July 27, 1996
Bruggere, Tom	U.S. Senate	OR	OR	General	July 27, 1996
Bryant, Winston	U.S. Senate	AR	AR	General	July 27, 1996
Burch, Robert	U.S. House	18	OH	General	July 27, 1996
Byron, John	U.S. House	15	FL	General	July 27, 1996
Capps, Walter	U.S. House	22	CA	General	July 27, 1996
Carson, Julia	U.S. House	10	IN	General	July 27, 1996
Cleland, Max	U.S. Senate	GA	GA	General	July 27, 1996
Coble, Howard	U.S. House	06	NC	General	July 27, 1996
Coffin, Bob	U.S. House	01	NV	General	July 27, 1996
Davis, James Martin	U.S. House	02	NE	General	July 27, 1996
Dugan, Mike	U.S. House	02	OR	General	July 27, 1996
Durbin, Richard	U.S. Senate	IL	IL	General	July 27, 1996
Etheridge, Bobby	U.S. House	02	NC	General	July 27, 1996
Fazio, Vic	U.S. House	03	CA	General	July 27, 1996
Frieden, John	U.S. House	02	KS	General	July 27, 1996
Frost, Martin	U.S. House	24	TX	General	July 27, 1996
Furse, Elizabeth	U.S. House	01	OR	General	July 27, 1996
Gantt, Harvey	U.S. Senate	NC	NC	General	July 27, 1996
Gejdenson, Sam	U.S. House	02	CT	Primary & General	July 27, 1996
Hancock, Judy	U.S. House	03	KS	General	July 27, 1996
Harkin, Tom	U.S. Senate	IA	IA	General	July 27, 1996
Hinchey, Maurice	U.S. House	26	NY	Primary & General	July 27, 1996
Hoeffel, Joe	U.S. House	13	PA	General	July 27, 1996
Hoffman, Jay	U.S. House	20	IL	General	July 27, 1996
Hooley, Darlene	U.S. House	05	OR	General	July 27, 1996
Johnson, Glen D.	U.S. House	02	OK	General	July 27, 1996
Johnson, Tim	U.S. Senate	SD	SD	General	July 27, 1996

<u>CANDIDATE</u>	<u>OFFICE SOUGHT</u>	<u>DISTRICT</u>	<u>STATE</u>	<u>ELECTION</u>	<u>DATE ADDED TO LIST</u>
Kerry, John	U.S. Senate	MA	MA	Primary & General	July 27, 1996
King, Peter	U.S. House	03	NY	Primary & General	July 27, 1996
Kuchinich, Dennis	U.S. House	10	OH	General	July 27, 1996
Lampson, Nick	U.S. House	09	TX	General	July 27, 1996
Levin, Carl	U.S. Senate	MI	MI	General	July 27, 1996
Little, Ted	U.S. House	03	AL	General	Sept. 10, 1996
Martini, Bill	U.S. House	08	NJ	General	July 27, 1996
McBurney, Connie	U.S. House	04	IA	General	July 27, 1996
McCarthy, Carolyn	U.S. House	04	NY	General	Sept. 10, 1996
McHale, Paul	U.S. House	15	PA	General	July 27, 1996
McIntyre, Mike	U.S. House	07	NC	General	July 27, 1996
McKinney, Cynthia	U.S. House	04	CA	General	July 27, 1996
Morris, Charles "Lefty"	U.S. House	14	TX	General	July 27, 1996
Nelson, Ben	U.S. Senate	NE	NE	General	July 27, 1996
Obey, David	U.S. House	07	WI	Primary & General	July 27, 1996
Orton, Bill	U.S. House	03	UT	General	July 27, 1996
Owens, Steve	U.S. House	06	AZ	Primary & General	July 27, 1996
Pomeroy, Earl	U.S. House	AL	ND	General	July 27, 1996
Price, David	U.S. House	04	NC	General	July 27, 1996
Rathbun, Randall	U.S. House	04	KS	General	July 27, 1996
Reed, Jack	U.S. Senate	RI	RI	Primary & General	July 27, 1996
Rivers, Lynn	U.S. House	13	MI	General	Sept. 10, 1996
Sanders, Bernie	U.S. House	AL	VT	Primary & General	July 27, 1996
Sawyer, Tom	U.S. House	14	OH	General	July 27, 1996
Sherman, Brad	U.S. House	24	CA	General	July 27, 1996
Skelton, Ike	U.S. House	04	MO	General	July 27, 1996
Smith, Adam	U.S. House	09	WA	Primary & General	July 27, 1996
Stabenow, Debbie	U.S. House	08	MI	General	July 27, 1996
Strickland, Ted	U.S. House	06	OH	General	July 27, 1996
Strickland, Tom	U.S. Senate	CO	CO	General	Sept. 10, 1996
Thuman, Karen	U.S. House	05	FL	Primary & General	July 27, 1996
Tierney, John	U.S. House	06	MA	Primary & General	July 27, 1996
Torricelli, Bob	U.S. Senate	NJ	NJ	General	July 27, 1996
Volkmer, Harold	U.S. House	08	MO	General	July 27, 1996
Ward, Mike	U.S. House	03	KY	General	July 27, 1996
Weiland, Rick	U.S. House	AL	SD	General	July 27, 1996
Woinzapfel, Jon	U.S. House	08	IN	General	Sept. 10, 1996
Wellstone, Paul	U.S. Senate	MN	MN	Primary & General	July 27, 1996
Williams, Dan	U.S. House	01	ID	General	July 27, 1996
Yellowtail, Bill	U.S. House	AL	MT	General	Sept. 10, 1996

Federal Election Commission
**ENVELOPE REPLACEMENT PAGE
FOR INCOMING DOCUMENTS**

The Commission has added this page to the end of this filing to indicate how it was received.

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