Image# 12972531578 PAGE 1 / 12

FEC FORM 3X

REPORT OF RECEIPTS AND DISBURSEMENTS

For Other Than An Authorized Committee

	For Other Than An Autr	nonzea Committee	Office Use (Only
NAME OF COMMITTEE (in full)	TYPE OR PRINT ▼	Example: If typing, type over the lines.	12FE4M5]
South Floridians For I	Effective Leadership			
ADDRESS (number and street)	4320 S. Thatcher Ave.			
Check if different				
than previously reported. (ACC)	Tampa		FL 33611	
2. FEC IDENTIFICATION N	NUMBER ▼ CIT	Υ▲	STATE ▲ ZII	P CODE A
C C00524496		S THIS NEW (N) OI	AMENDED (A)	
4. TYPE OF REPORT (Choose One)	(b) Monthly Feb Report Due On:	20 (M2) May 20 (M		Nov 20 (M11) (Non-Election Year Only)
(a) Quarterly Reports:	Mar	20 (M3) Jun 20 (M	6) Sep 20 (M9)	Dec 20 (M12) (Non-Election Year Only)
April 15		20 (M4) Jul 20 (M7	Oct 20 (M10)	Jan 31 (YE)
Quarterly Report ((C) 12-Day	Primary (12P)	General (12G)	Runoff (12R)
Quarterly Report (October 15	Report for the:	Convention (12C)	Special (12S)	
Quarterly Report (Floation	n on		the state of
Year-End Report (July 31 Mid-Year Report (Non-election	(d) 30-Day	_		
Year Only) (MY)	POST-Election Report for the:	General (30G)	Runoff (30R)	Special (30S)
Termination Report (TER)	rt Election	n on		the tate of
	08 01 2012	through 10	02 / 2012	Y
I certify that I have examined	this Report and to the best of	my knowledge and belief it is	true, correct and complete.	
Type or Print Name of Treasur	rer Tara M. Geise			
Signature of Treasurer Tar	ra M. Geise	[Electronically Filed]	Date 10 / 13	2012
NOTE: Submission of false, erro	neous, or incomplete information	n may subject the person signin	g this Report to the penalties	of 2 U.S.C. §437g.
Office Use				FORM 3X : 12/2004

FEC Form 3X (Rev. 02/2003)	SUMMARY PAGE OF RECEIPTS AND DISBURSEMENTS	Page 2
Write or Type Committee Name	ada uahin	
South Floridians For Effective Lea	adersnip	
Report Covering the Period: From:	08	M M / D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
	COLUMN A This Period	COLUMN B Calendar Year-to-Date
6. (a) Cash on Hand January 1, 2012		0.00
(b) Cash on Hand at Beginning of Reporting Period	0.00	
(c) Total Receipts (from Line 19)	26000.00	26000.00
(d) Subtotal (add Lines 6(b) and 6(c) for Column A and Lines 6(a) and 6(c) for Column B)	26000.00	26000.00
7. Total Disbursements (from Line 31)	26000.00	26000.00
8. Cash on Hand at Close of Reporting Period (subtract Line 7 from Line 6(d))	0.00	0.00
9. Debts and Obligations Owed TO the Committee (Itemize all on Schedule C and/or Schedule D)	0.00	
Debts and Obligations Owed BY the Committee (Itemize all on Schedule C and/or Schedule D)	0.00	
This committee has qualified as a multi	candidate committee. (see FEC FORM 1M)	
	For further information contact:	
	Federal Election Commission 999 E Street, NW Washington, DC 20463	

Toll Free 800-424-9530 Local 202-694-1100

DETAILED SUMMARY PAGE

of Receipts

FEC Form 3X (Rev. 06/2004)

Write or Type Committee Name

South Floridians For Effective Leadership

Report Covering the F	Period: From: 08		To: 10 02 2012
I. Re	I. Receipts COLUMN A Total This Period		COLUMN B Calendar Year-to-Date
11. Contributions (othe (a) Individuals/Per Than Political	sons Other		
	use Schedule A)	11000.00	11000.00
(ii) Unitemized	l	0.00	0.00
)(i) and (ii)▶	11000.00	11000.00
(b) Political Party(c) Other Political	Committees	0.00	0.00
(such as PACs	s)ions (add Lines	15000.00	15000.00
11(a)(iii), (b), a		26000.00	26000.00
Transfers From Affine Party Committees	iliated/Other	0.00	0.00
13. All Loans Received	1	0.00	0.00
14. Loan Repayments15. Offsets To Operatir		0.00	0.00
(Refunds, Rebates,		0.00	0.00
 Refunds of Contrib to Federal Candida 	utions Made		
Political Committee 17. Other Federal Reco	s eipts	0.00	0.00
,	t, etc.) n-Federal and Levin Funds	0.00	0.00
` '	e H3)	0.00	0.00
(b) Levin Funds (fr	om Schedule H5)	0.00	0.00
(c) Total Transfers	(add 18(a) and 18(b))	0.00	0.00
19. Total Receipts (add 12, 13, 14, 15, 16,	d Lines 11(d), 17, and 18(c))▶	26000.00	26000.00
20. Total Federal Rece (subtract Line 18(c	ipts) from Line 19)▶	26000.00	26000.00

DETAILED SUMMARY PAGE

of Disbursements

FEC Form 3X (Rev. 02/2003)

Page 4

II. Disbursements	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
. Operating Expenditures: (a) Allocated Federal/Non-Federal		Calcillati Teat-to-Date
Activity (from Schedule H4)		
(i) Federal Share	0.00	0.00
(ii) Non-Federal Share	0.00	0.00
(b) Other Federal Operating		
Expenditures	12781.57	12781.57
(c) Total Operating Expenditures		
(add 21(a)(i), (a)(ii), and (b))▶	12781.57	12781.57
Transfers to Affiliated/Other Party Committees	0.00	0.00
Contributions to	0.00	5.55
Federal Candidates/Committees and Other Political Committees	0.00	0.00
Independent Expenditures		
(use Schedule E) Coordinated Party Expenditures	13218.43	13218.43
(2 U.S.C. §441a(d)) (use Schedule F)	0.00	0.00
(use Schedule F)	7	0.00
Loan Repayments Made	0.00	0.00
Loans MadeRefunds of Contributions To:	0.00	0.00
(a) Individuals/Persons Other	0.00	0.00
Than Political Committees	0.00	0.00
(b) Political Party Committees	0.00	0.00
(c) Other Political Committees		
(such as PACs)	0.00	0.00
(d) Total Contribution Refunds		
(add Lines 28(a), (b), and (c))	0.00	0.00
(322 2)		
Other Disbursements	0.00	0.00
E		
Federal Election Activity (2 U.S.C. §431(20)) (a) Allocated Federal Election Activity		
(from Schedule H6)		
(i) Federal Share	0.00	0.00
<u> </u>		0.00
(ii) "Levin" Share	0.00	0.00
(b) Federal Election Activity Paid Entirely	0.00	0.00
With Federal Funds	0.00	3.00
Lines 30(a)(i), 30(a)(ii) and 30(b)) ▶	0.00	0.00
Total Disbursements (add Lines 21(c), 22,		
23, 24, 25, 26, 27, 28(d), 29 and 30(c))	26000.00	26000.00
Total Federal Disbursements		
(subtract Line 21(a)(ii) and Line 30(a)(ii)		
from Line 31)	26000.00	26000.00

DETAILED SUMMARY PAGE

of Disbursements

FEC Form 3X (Rev. 02/2003)

Page 5

III. Net Contributions/Operating Expenditures	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
3. Total Contributions (other than loans) (from Line 11(d), page 3)	26000.00	26000.00
4. Total Contribution Refunds (from Line 28(d))	0.00	0.00
5. Net Contributions (other than loans) (subtract Line 34 from Line 33)	26000.00	26000.00
6. Total Federal Operating Expenditures (add Line 21(a)(i) and Line 21(b))▶	12781.57	12781.57
7. Offsets to Operating Expenditures (from Line 15, page 3)	0.00	0.00
8. Net Operating Expenditures (subtract Line 37 from Line 36)	12781.57	12781.57

SCHEDULE A (FEC Form 3X) **ITEMIZED RECEIPTS**

Use separate schedule(s) for each category of the Detailed Summary Page

FOR LINE	NUMBER	: PAGE	: 6 OF	12		
(check only one)						
X 11a	11b	11c	12			
13	14	15	16	17		

Any information copied from such Reports and Statements may not be sold or used by any person for the purpose of soliciting contributions

or for commercial purposes, other than using th	e name and address of any political committee to	solicit contributions from such committee.
NAME OF COMMITTEE (In Full) South Floridians For Effective L		
Full Name (Last, First, Middle Initial) Florida Panthers Hockey Club, LTD Mailing Address One Panther Parkway		Date of Receipt
City	State Zip Code	08 02 2012 Transaction ID : SA11AI.4103
Sunrise	FL 33323	Amount of Each Receipt this Period
FEC ID number of contributing federal political committee.	C	10000.00
Name of Employer	Occupation	
Receipt For: Primary General Other (specify) ▼	Aggregate Year-to-Date ▼ 10000.00	
Full Name (Last, First, Middle Initial) 3. LSN Partners LLC		Date of Receipt
Mailing Address 801 W. 41st St. Ste. 401		08 13 Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
City Miami Beach	State Zip Code FL 33140	Transaction ID : SA11AI.4127 Amount of Each Receipt this Period
FEC ID number of contributing federal political committee.	С	1000.00
Name of Employer	Occupation	
Receipt For: Primary General Other (specify) ▼	Aggregate Year-to-Date ▼ 1000.00	
Full Name (Last, First, Middle Initial)		Date of Receipt
Mailing Address		M = M / D = D / Y = Y = Y
City	State Zip Code	Amount of Each Receipt this Period
FEC ID number of contributing federal political committee.	C	7
Name of Employer	Occupation	
Receipt For: Primary General Other (specify) ▼	Aggregate Year-to-Date ▼	
SUBTOTAL of Receipts This Page (optional)		11000.00
TOTAL This Period (last page this line number	only)	11000.00

SCHEDULE A (FEC Form 3X) ITEMIZED RECEIPTS			Use separate schedule(s) for each category of the Detailed Summary Page	FOR LINE NUMBER: PAGE 7 OF 12 (check only one) 11a
	y information copied from such Reports and St for commercial purposes, other than using the			erson for the purpose of soliciting contributions
	NAME OF COMMITTEE (In Full) South Floridians For Effective Le	eadershi	p	
Α.	Full Name (Last, First, Middle Initial) 1199 32BJ/144 SERVICE EMPLOYEES INTERNATIO	NAL UNION H	OME CARE POLITICAL ACTION FUNI	Date of Receipt
	Mailing Address 330 WEST 42ND STREET, 7T	H FLOOR		08 08 2012
	City NEW YORK	State NY	Zip Code 10036	Transaction ID : SA11C.4135 Amount of Each Receipt this Period
	FEC ID number of contributing federal political committee.	C co	0344531	15000.00
	Name of Employer	Occupation	1	
	Receipt For: Primary General Other (specify) ▼	Aggregate	Year-to-Date ▼ 15000.00	
В.	Full Name (Last, First, Middle Initial)			Date of Receipt
	Mailing Address			M = M / D = D / Y = Y = Y
	City	State	Zip Code	Amount of Each Receipt this Period
	FEC ID number of contributing federal political committee.	С		
	Name of Employer	Occupation		
	Receipt For: Primary General Other (specify) ▼	Aggregate	Year-to-Date ▼	
— С.	Full Name (Last, First, Middle Initial)			Date of Receipt
О.	Mailing Address			M = M / D = D / Y = Y = Y
	City	State	Zip Code	Amount of Each Receipt this Period
FEC ID number of contributing federal political committee.		С		Amount of Each receipt this remod
	Name of Employer	Occupation	1	
	Receipt For: Primary General Other (specify) ▼	Aggregate	Year-to-Date ▼	
S	UBTOTAL of Receipts This Page (optional)			15000.00

TOTAL This Period (last page this line number only).....

15000.00

SCHEDULE B (FEC Form 3X)	Hoe consusts sales de l'			PAGE 8 OF 12
ITEMIZED DISBURSEMENTS	Use separate schedule(s for each category of the Detailed Summary Page	(official offiny	one) 22 23 28a 28b	24 25 29 3
Any information copied from such Reports and Statem		used by any perso	on for the purpose of s	soliciting contributions
or for commercial purposes, other than using the name NAME OF COMMITTEE (In Full) South Floridians For Effective Lead		ucai committee to	O SOURCE CONTRIBUTIONS TO	om such committee.
Full Name (Last, First, Middle Initial)				
A. Deluxe			Date of Disburseme	_
Mailing Address 3680 Victoria Street North			08 08	2012
,	State Zip Code		Transaction ID : S	
Shoreview Purpose of Disbursement	MN 55126			
Business Forms			Amount of Each Dis	sbursement this Period
Candidate Name		Category/		234.04
Office Sought: House Biskinson	nent For	Type		234.04
President	nent For: Primary General Other (specify)			
State: District:				
Full Name (Last, First, Middle Initial)			Doto of Dist	ant .
B. Geise2 Strategies, LLC			Date of Disburseme	_
Mailing Address 4320 S. Thatcher Ave.			08 / 06	2012
,	State Zip Code		Transaction ID : S	3B21B.4114
Tampa Purpose of Disbursement	FL 33611			
Consultant - Compliance			Amount of Each Dis	sbursement this Period
Candidate Name		Category/ Type		1322.50
	nent For: Primary General Other (specify)			
Full Name (Last, First, Middle Initial) C. Geise2 Strategies, LLC			Date of Disburseme	ent
Mailing Address 4320 S. Thatcher Ave.			08 06	2012
,	State Zip Code FL 33611		Transaction ID : \$	3B21B.4115
Purpose of Disbursement	33011			
Shipping Candidate Name		Category/	Amount of Each Dis	sbursement this Period
Office Sought: House Disbursem	nent For:	Type		33.00
Senate President	nent For: Primary General Other (specify) ▼			
State: District:				
SUBTOTAL of Disbursements This Page (optional)		·····•	7	1590.42
TOTAL This Period (last page this line number only).				

S	SCHEDULE B (FEC Form 3X) FOR LINE NUMBER: PAGE 9		9 (OF 12					
IT	EMIZED DISBURSEMENTS		arate schedule(s) category of the	(check on	(check only one)				
			Summary Page	X 21b		23 28b	24 28c	25 29	26
					28a				30b
	ly information copied from such Reports and Statem for commercial purposes, other than using the name								
	NAME OF COMMITTEE (In Full)		2 le s						
$ \rangle$	South Floridians For Effective Lead	lership							
_	Full Name (Last, First, Middle Initial)								
Α.	Geise2 Strategies, LLC			Date o	f Disburse				
	Mailing Address 4320 S. Thatcher Ave.					00		2012	Y
	City	State	Zip Code		Trans	saction ID	: SB21B.41	16	
	Tampa	FL	33611		_ ITAII.	saction ib	. 30210.41	10	
	Purpose of Disbursement PO Box Rental				Amour	t of Each	Disburseme	nt this	Period
	Candidate Name			Category/				101	1.65
	Office Sought: House Disbursen	nent For		Type	-	,	,		
		Primary	General						
		Other (spec	cify) 🔻						
	State: District:								
D	Full Name (Last, First, Middle Initial)				Data	f Diaburas	mant		
B.	Geise2 Strategies, LLC					f Disburse		Y	
	Mailing Address 4320 S. Thatcher Ave.				08	1		2012	Y
	Tampa	State FL	Zip Code 33611		Tran	saction ID	: SB21B.41	23	
	Purpose of Disbursement Consultant - Compliance			· · · ·	Amour	it of Each	Disburseme	nt this	Period
	Candidate Name			Category/				400	- 00
				Type				126	5.00
	Office Sought: House Disbursen		Conoral						
		Primary Other (spec	General						
	State: District:	Cirior (opoc	y) ∀						
	Full Name (Last, First, Middle Initial)								
C.	Geise2 Strategies, LLC				Date o	f Disburse			
	Mailing Address 4320 S. Thatcher Ave.				09	/ D 2		y y 2012	Y
	Thanking Address 4320 S. Illatonel Ave.				03			12	
	,	State	Zip Code		Tran	saction ID	: SB21B.41	37	
	Tampa Purpose of Disbursement	FL	33611		-		-		
	Consultant - Compliance				Amour	t of Each	Disburseme	nt this	Period
	Candidate Name			Category/ Type	Amour	it of Each	Disbursemen		5.00
	Office Sought: House Disbursen	nent For:					, , , , , , , , , , , , , , , , , , , ,		
		Primary	General						
		Other (spec	city) 🔻						
	State: District:								
s	UBTOTAL of Disbursements This Page (optional)			······		,	-	1941	.65
_	OTAL This Period (last page this line number only)								

SCHEDULE B (FEC Form 3X)		FOR LINE	NUMBER: PAGE 10 OF		
ITEMIZED DISBURSEMENTS	Use separate schedule(s) for each category of the	(check only	one)		
	Detailed Summary Page	X 21b 27	22 23 24 25 28a 28b 28c 29		
[
Any information copied from such Reports and or for commercial purposes, other than using the	Statements may not be sold or used ne name and address of any political	d by any perso I committee to	on for the purpose of soliciting contributions solicit contributions from such committee.		
NAME OF COMMITTEE (In Full)	, ,				
South Floridians For Effective	Leadership				
Full Name (Last, First, Middle Initial)			Date of Disbursement		
A. Sandler, Reiff, Young & Lamb,	, , , , , , , , , , , , , , , , , , ,				
Mailing Address 1025 Vermont Ave. NW			08 16 2012		
City Washington	State Zip Code DC 20005		Transaction ID : SB21B.4126		
Purpose of Disbursement	20005				
Legal Services			Amount of Each Disbursement this Period		
Candidate Name		Category/	500.00		
Office Sought: House Dis	bursement For:	Туре			
Senate	Primary General				
President	Other (specify) ▼				
State: District:					
Full Name (Last, First, Middle Initial) B. Dehorah Tannenhaum			Data of Diaburaament		
B. Deborah Tannenbaum			Date of Disbursement		
Mailing Address 1525 SE Inglewood Ave.			08 23 2012		
City Lake City	State Zip Code FL 32025		Transaction ID : SB21B.4130		
Purpose of Disbursement Consultant - Fundraising			Amount of Each Disbursement this Period		
Candidate Name		Category/	3900.00		
Office Sought: House Dis	bursement For:	Туре			
Senate President	Primary General Other (specify) ▼				
State: District:					
Full Name (Last, First, Middle Initial) C. Targeting Direct			Date of Disbursement		
Matter Address 2000 C			M M / D D / Y Y Y Y Y		
Mailing Address 6114 LaSalle Ave. Suite 604			08 24 2012		
City	State Zip Code		Transaction ID : SB21B.4136		
Purpose of Disbursement					
Printing Candidate Name		Category/ Type	Amount of Each Disbursement this Period 2500.00		
Office Sought: House Dis	bursement For:	.75.2			
Senate	Primary General				
President	Other (specify) ▼				
State: District:					
SUBTOTAL of Disbursements This Page (option	onal)	······•	6900.00		
TOTAL This Period (last page this line numbe	r only)	·····•			

SCHEDULE B (FEC Form 3X)		FOR LINE NUMBER: PAGE 11 OF 12			
ITEMIZED DISBURSEMENTS	Use separate schedule(s)	(check only	TOWNELL I.		
TILMILLO DIODOROLIVILITIO	for each category of the Detailed Summary Page	21b	22 23 24 25 26		
		27	28a 28b 28c 29 30l		
Any information copied from such Reports and Statem					
or for commercial purposes, other than using the name	e and address of any political	committee to	solicit contributions from such committee.		
NAME OF COMMITTEE (In Full)					
South Floridians For Effective Lead	lership				
/ Full Name (Last, First, Middle Initial)					
A. Targeting Direct			Date of Disbursement		
	Targeting Direct				
Mailing Address 6114 LaSalle Ave.			09 24 2012		
Suite 604	State Zin Code		_ _		
City S Oakland	State Zip Code CA 94611		Transaction ID : SB21B.4138		
Purpose of Disbursement	0-1011				
Printing			Amount of Each Disbursement this Period		
Candidate Name	-	Category/	2200.00		
		Туре	2200.00		
Office Sought: House Disbursen					
	Primary General Other (specify)				
State: District:	Other (specify)				
Full Name (Last, First, Middle Initial)					
B.			Date of Disbursement		
			M M / D D / Y Y Y Y		
Mailing Address					
City	Note 7to Oct				
City	State Zip Code				
Purpose of Disbursement					
			Amount of Each Disbursement this Period		
Candidate Name		Category/			
Office Cought.	ant Far	Type			
Office Sought: House Disbursen Senate	nent For: Primary General				
	Other (specify)				
State: District:	√1				
Full Name (Last, First, Middle Initial)					
C.			Date of Disbursement		
			M M / D D / Y Y Y Y		
Mailing Address					
City	State Zip Code				
•	F				
Purpose of Disbursement	Г				
Candidata Nama			Amount of Each Disbursement this Period		
Candidate Name		Category/			
Office Sought: House Disbursen	nent For:	Туре			
	Primary General				
	Other (specify)				
State: District:	· 				
SUBTOTAL of Disbursements This Page (optional)			2200.00		
		_	12632.07		
TOTAL This Period (last page this line number only)			12032.07		

SCHEDULE E (FEC Form 3X) ITEMIZED INDEPENDENT EXPENDITURES

PAGE		OF	12		
FOR L	INE 24	OF FO	ORM 3X		
DENTIFICATION NUMBER ▼					

NAME OF COMMITTEE (In Full)	FEC IDENTIFICATION NUMBER ▼			
South Floridians For Effective Leadership	C C00524496			
Check if 24-hour report 48-hour report New report Amends report fill	ed on M M / D D / Y T Y T Y			
Full Name (Last, First, Middle Initial) of Payee Targeting Direct	Date			
Mailing Address 6114 LaSalle Ave.				
Suite 604	Amount			
City State Zip Code Oakland CA 94611	6500.00			
Purpose of Expenditure Direct Mail & Postage - Disseminated 8/3/12 Category/ Type	Transaction ID : SE.4117			
Name of Federal Candidate Supported or Opposed by Expenditure: KRISTIN JACOBS CI	President Oppose			
Calendar Year-To-Date Per Election for Office Sought Diagram 6500.00	isbursement For: Primary General Other (specify)			
Full Name (Last, First, Middle Initial) of Payee Targeting Direct	Date 08 08 2012			
Mailing Address 6114 LaSalle Ave. Suite 604	Amount			
City State Zip Code Oakland CA 94611	6718.43 Transaction ID : SE.4105			
Purpose of Expenditure Direct Mail & Postage - Disseminated 8/3/12 Category/ Type O	ffice Sought: House State: FL Senate District: 22			
Name of Federal Candidate Supported or Opposed by Expenditure: KRISTIN JACOBS C	President ————————————————————————————————————			
Calendar Year-To-Date Per Election for Office Sought 13218.43	isbursement For: Primary General Other (specify)			
(a) SUBTOTAL of Itemized Independent Expenditures	13218.43			
(b) SUBTOTAL of Unitemized Independent Expenditures				
(c) TOTAL Independent Expenditures	13218.43			
Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.				
Tara M. Geise [Electronically Filed] Date	M M / D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y			
Signature				