

Protecting Choice in California 2010, a project of Planned Parenthood Affiliates of CA
555 Capitol Mall, Suite 1425

Sacramento CA 95814

FEC ID No. C00488502

24-Hour Notice 48-Hour Notice

SCHEDULE E (FEC Form 3X)

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FOR LINE 24 OF FORM 3X

ITEMIZED INDEPENDENT EXPENDITURES

NAME OF COMMITTEE (In Full) Protecting Choice in California 2010, a project of Planned Parenthood Affiliates of CA	FEC IDENTIFICATION NUMBER C C00488502
Check if <input type="checkbox"/> 24-hour notice <input checked="" type="checkbox"/> 48-hour notice	

Full Name (Last, First, Middle, Initial) of Payee Concentric Media	Date M M / D D / Y Y Y Y 1 0 / 0 6 / 2 0 1 0
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Mailing Address P.O. Box 1414	Amount 500.00
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City Menlo Park	State CA	Zip Code 94026	Office Sought: <input type="checkbox"/> House State: CA <input checked="" type="checkbox"/> Senate District: _____ <input type="checkbox"/> Presidential
Purpose of Expenditure Campaign Paraphernal- ia	Category/ Type 011		

Name of Federal Candidate supported or Opposed by expenditure: Barbara Boxer	Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose
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Calendar Year-To-Date Per Election for Office Sought 46659.45	Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2010 <input type="checkbox"/> Other (specify) : _____ Transaction ID: EDT.E.20
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Full Name (Last, First, Middle, Initial) of Payee Dewey Square Group	Date M M / D D / Y Y Y Y 1 0 / 0 6 / 2 0 1 0
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Mailing Address P.O. Box 60340	Amount 1099.36
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City Charlotte	State NC	Zip Code 28260	Office Sought: <input type="checkbox"/> House State: CA <input checked="" type="checkbox"/> Senate District: _____ <input type="checkbox"/> Presidential
Purpose of Expenditure Robo Calls	Category/ Type 011		

Name of Federal Candidate supported or Opposed by expenditure: Barbara Boxer	Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose
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Calendar Year-To-Date Per Election for Office Sought 46659.45	Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2010 <input type="checkbox"/> Other (specify) : _____ Transaction ID: EDT.E.19
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(a) SUBTOTAL of Itemized Independent Expenditures	1599.36
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Kathy Kneer
Signature

M M / D D / Y Y Y Y
1 0 / 0 7 / 2 0 1 0

24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on :

FEC ID No.

24-Hour Notice 48-Hour Notice

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

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FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full)
Protecting Choice in California 2010, a project of
Planned Parenthood Affiliates of CA

FEC IDENTIFICATION NUMBER
C C00488502

Check if 24-hour notice 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee

Lake Research

Date

M M / D D / Y Y Y Y
1 0 / 0 6 / 2 0 1 0

Amount

498.66

Mailing Address

1726 M Street, NW, Suite 1100

City

Washington

State

DC

Zip Code

20036

Purpose of Expenditure

Consulting for Independent Expenditures

Category/
Type

011

Office Sought:

House

State: CA

Senate

District: _____

Presidential

Check One:

Support

Oppose

Name of Federal Candidate supported or Opposed by expenditure:

Barbara Boxer

Disbursement For:

Primary

General 2010

Other (specify) : _____

Transaction ID: EDT.E.18

Calendar Year-To-Date Per Election

46659.45

for Office Sought

Full Name (Last, First, Middle, Initial) of Payee

Planet Kelly

Date

M M / D D / Y Y Y Y
1 0 / 0 5 / 2 0 1 0

Amount

28571.76

Mailing Address

2425 Meadowbrook Road

City

Sacramento

State

CA

Zip Code

95825

Purpose of Expenditure

Mailer

Category/
Type

011

Office Sought:

House

State: CA

Senate

District: _____

Presidential

Check One:

Support

Oppose

Name of Federal Candidate supported or Opposed by expenditure:

Carly Fiorina

Disbursement For:

Primary

General 2010

Other (specify) : _____

Transaction ID: PDT.E.2

Calendar Year-To-Date Per Election

28571.76

for Office Sought

(a) SUBTOTAL of Itemized Independent Expenditures

29070.42

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures

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Kathy Kneer

Signature

M M / D D / Y Y Y Y
1 0 / 0 7 / 2 0 1 0

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FEC IDENTIFICATION NUMBER
C C00488502

Check if 24-hour notice 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee

Political Data Inc.

Date

M M / D D / Y Y Y Y
1 0 / 0 5 / 2 0 1 0

Amount

874.18

Mailing Address
825 South Victory Blvd.

City State Zip Code
Burbank CA 91502

Office Sought: House State: CA
 Senate District: _____
 Presidential

Purpose of Expenditure
Voter Files

Category/
Type 011

Check One: Support Oppose

Name of Federal Candidate supported or Opposed by expenditure:
Barbara Boxer

Disbursement For: Primary General 2010
 Other (specify) : _____

Calendar Year-To-Date Per Election
for Office Sought 46659.45

Transaction ID: EDT.E.21

Full Name (Last, First, Middle, Initial) of Payee

The Blue Deal Inc.

Date

M M / D D / Y Y Y Y
1 0 / 0 5 / 2 0 1 0

Amount

1864.00

Mailing Address
P.O. Box 2705

City State Zip Code
Fairfax VA 22031

Office Sought: House State: CA
 Senate District: _____
 Presidential

Purpose of Expenditure
Buttons & Stickers

Category/
Type 011

Check One: Support Oppose

Name of Federal Candidate supported or Opposed by expenditure:
Barbara Boxer

Disbursement For: Primary General 2010
 Other (specify) : _____

Calendar Year-To-Date Per Election
for Office Sought 46659.45

Transaction ID: EDT.E.22

(a) SUBTOTAL of Itemized Independent Expenditures 2738.18

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures 33407.96

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Kathy Kneer
Signature

M M / D D / Y Y Y Y
1 0 / 0 7 / 2 0 1 0