

HAND DELIVERED

FEC FORM 1

STATEMENT OF ORGANIZATION

RECEIVED 2013 OCT 18 PM 1:04
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1. NAME OF COMMITTEE (in full) (Check if name is changed) Example: If typing, type over the lines.

12FE4M5

ARBITRON INC. POLITICAL ACTION COMMITTEE (ARBITRONPAC)

ADDRESS (number and street) 9705 PATUXENT WOODS

(Check if address is changed) COLUMBIA MD 21046 1572
CITY STATE ZIP CODE

COMMITTEE'S E-MAIL ADDRESS (Please provide only one e-mail address) (Check if address is changed) ARBITRONPAC@ARBITRON.COM

COMMITTEE'S WEB PAGE ADDRESS (URL) (Check if address is changed)

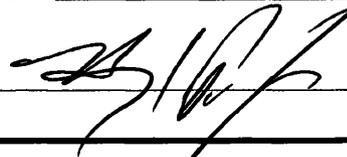
2. DATE 09 / 30 / 2013

3. FEC IDENTIFICATION NUMBER C00446385

4. IS THIS STATEMENT NEW (N) OR AMENDED (A)

I certify that I have examined this Statement and to the best of my knowledge and belief it is true, correct and complete.

Type or Print Name of Treasurer HENRY PIERZ

Signature of Treasurer  Date 10 / 18 / 2013

NOTE: Submission of false, erroneous, or incomplete information may subject the person signing this Statement to the penalties of 2 U.S.C. §437g. ANY CHANGE IN INFORMATION SHOULD BE REPORTED WITHIN 10 DAYS.

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Table with 5 columns: Office Use Only, and four empty columns.

For further information contact: Federal Election Commission Toll Free 800-424-9530 Local 202-694-1100

FEC FORM 1 (Revised 02/2009)