

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES (Schedule E)

NAME OF COMMITTEE (In Full) American Heartland PAC
FEC IDENTIFICATION NUMBER C C00548867
Check if [X] 24-hour report [] 48-hour report [X] New report [] Amends report filed on

Full Name of Payee Red Print Strategy
Mailing Address 145 East Beck Street
City Columbus State OH Zip Code 43206
Purpose of Expenditure Creative Commission Category/Type 004
Name of Federal Candidate JONI K ERNST [X] Support [] Oppose
Calendar Year-To-Date Per Election for Office Sought 156502.50

Date of Public Distribution/Dissemination 05 / 19 / 2014
Amount 10000.00
Transaction ID : SE.4139
Date of Disbursement or Obligation 05 / 19 / 2014
Office Sought: [] House District: 00 [] President [X] Senate State: IA
Disbursement For: [X] Primary [] General 2014 [] Other (specify)

Full Name of Payee Strategic Media Placement Inc.
Mailing Address 7669 Stagers Loop
City Delaware State OH Zip Code 43015
Purpose of Expenditure Media Buy Category/Type 004
Name of Federal Candidate JONI K ERNST [X] Support [] Oppose
Calendar Year-To-Date Per Election for Office Sought 241502.50

Date of Public Distribution/Dissemination 05 / 19 / 2014
Amount 85000.00
Transaction ID : SE.4140
Date of Disbursement or Obligation 05 / 19 / 2014
Office Sought: [] House District: 00 [] President [X] Senate State: IA
Disbursement For: [X] Primary [] General 2014 [] Other (specify)

(a) SUBTOTAL of Itemized Independent Expenditures 95000.00
(b) SUBTOTAL of Unitemized Independent Expenditures
(c) TOTAL Independent Expenditures

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Signature Michael G. Adams [Electronically Filed] Date 05 / 20 / 2014