

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES (Schedule E)

NAME OF COMMITTEE (In Full) Senate Majority PAC
FEC IDENTIFICATION NUMBER C C00484642
Check if 24-hour report 48-hour report New report Amends report filed on

Full Name of Payee Ralston Lapp Media
Mailing Address 1054 31st St NW Ste 430
City Washington State DC Zip Code 20007-6042
Purpose of Expenditure Media Production Costs - Estimate
Name of Federal Candidate Thomas Cotton
Calendar Year-To-Date Per Election for Office Sought 2929648.80

Date of Public Distribution/Dissemination 09 / 17 / 2014
Amount 20117.45
Transaction ID : VN7GB9VQC73
Date of Disbursement or Obligation
Office Sought: House District:
President Senate State: AR
Disbursement For: Primary General 2014 Other (specify)

Full Name of Payee Waterfront Strategies
Mailing Address 3050 K St NW Ste 100
City Washington State DC Zip Code 20007-5108
Purpose of Expenditure Media Buy
Name of Federal Candidate Thomas Cotton
Calendar Year-To-Date Per Election for Office Sought 2929648.80

Date of Public Distribution/Dissemination 09 / 17 / 2014
Amount 374074.00
Transaction ID : VN7GB9VMT60
Date of Disbursement or Obligation
Office Sought: House District:
President Senate State: AR
Disbursement For: Primary General 2014 Other (specify)

Table with 2 columns: Description and Amount. (a) SUBTOTAL of Itemized Independent Expenditures 394191.45
(b) SUBTOTAL of Unitemized Independent Expenditures
(c) TOTAL Independent Expenditures

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Signature Rebecca Lambe [Electronically Filed] Date 09 / 19 / 2014

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Full Name of Payee Dixon/Davis Media Group LLC
Mailing Address 1028 33rd St NW Ste 300
City Washington State DC Zip Code 20007-3571
Purpose of Expenditure Media Production Costs - Estimate
Category/Type

Date of Public Distribution/Dissemination 09/18/2014
Amount 29577.00
Transaction ID : VN7GB9VQC81
Date of Disbursement or Obligation

Name of Federal Candidate Joni Ernst
Support Oppose
Office Sought: House Senate State: IA

Disbursement For: Primary General 2014
Other (specify)

Calendar Year-To-Date Per Election for Office Sought 2801356.00

Full Name of Payee Waterfront Strategies
Mailing Address 3050 K St NW Ste 100
City Washington State DC Zip Code 20007-5108
Purpose of Expenditure Media Buy
Category/Type

Date of Public Distribution/Dissemination 09/18/2014
Amount 100922.00
Transaction ID : VN7GB9VMT86
Date of Disbursement or Obligation

Name of Federal Candidate Joni Ernst
Support Oppose
Office Sought: House Senate State: IA

Disbursement For: Primary General 2014
Other (specify)

Calendar Year-To-Date Per Election for Office Sought 2801356.00

(a) SUBTOTAL of Itemized Independent Expenditures 130499.00
(b) SUBTOTAL of Unitemized Independent Expenditures
(c) TOTAL Independent Expenditures

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Full Name of Payee Waterfront Strategies
Mailing Address 3050 K St NW Ste 100
City Washington State DC Zip Code 20007-5108
Purpose of Expenditure Media Buy
Name of Federal Candidate Cory Gardner
Calendar Year-To-Date Per Election for Office Sought 2762282.83

Date of Public Distribution/Dissemination 09 / 18 / 2014
Amount 138375.00
Transaction ID : VN7GB9VQ9J3
Date of Disbursement or Obligation
Office Sought: House District:
President Senate State: CO
Disbursement For: Primary General 2014 Other (specify)

Full Name of Payee Waterfront Strategies
Mailing Address 3050 K St NW Ste 100
City Washington State DC Zip Code 20007-5108
Purpose of Expenditure Media Production Costs - Estimate
Name of Federal Candidate Cory Gardner
Calendar Year-To-Date Per Election for Office Sought 2762282.83

Date of Public Distribution/Dissemination 09 / 18 / 2014
Amount 13632.84
Transaction ID : VN7GB9VQC98
Date of Disbursement or Obligation
Office Sought: House District:
President Senate State: CO
Disbursement For: Primary General 2014 Other (specify)

(a) SUBTOTAL of Itemized Independent Expenditures 152007.84
(b) SUBTOTAL of Unitemized Independent Expenditures
(c) TOTAL Independent Expenditures

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Full Name of Payee Waterfront Strategies
Mailing Address 3050 K St NW Ste 100
City Washington State DC Zip Code 20007-5108
Purpose of Expenditure Media Buy
Name of Federal Candidate Joni Ernst
Calendar Year-To-Date Per Election for Office Sought 2801356.00

Date of Public Distribution/Dissemination 09/19/2014
Amount 51891.00
Transaction ID : VN7GB9VQ9K1
Date of Disbursement or Obligation
Office Sought: Senate State: IA
Disbursement For: General

Full Name of Payee
Mailing Address
City State Zip Code
Purpose of Expenditure
Name of Federal Candidate
Calendar Year-To-Date Per Election for Office Sought

Date of Public Distribution/Dissemination
Amount
Date of Disbursement or Obligation
Office Sought:
Disbursement For:

Table with 2 columns: Description and Amount. (a) SUBTOTAL of Itemized Independent Expenditures 51891.00, (b) SUBTOTAL of Unitemized Independent Expenditures, (c) TOTAL Independent Expenditures 728589.29

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Signature Rebecca Lambe Date 09/19/2014