

24/48 HOUR NOTICE OF INDEPENDENT EXPENDITURES

(SCHEDULE E)

PAGE 1 OF 1
FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full) American Crossroads			FEC IDENTIFICATION NUMBER ▼ C C00487363		
Check If ☐ 24-hour report ☒ 48-hour report ☒ New report ☐ Amends report filed on M M / D D / Y Y Y Y Y Y					
Full Name (Last, First, Middle Initial) of Payee RICHARD SALES MEDIA LLC			Date M M / D D / Y Y Y Y Y Y 07 / 20 / 2012		
Mailing Address 9010 S. 10TH STREET			Amount 2800.00		
City PHOENIX		State AZ	Zip Code 85042		
Purpose of Expenditure WEB VIDEO		Category/ Type 	Transaction ID : E.001		
Name of Federal Candidate Supported or Opposed by Expenditure: BARACK OBAMA			Office Sought: ☐ House State: _____ ☐ Senate District: _____ ☒ President		
Calendar Year-To-Date Per Election for Office Sought 8102140.16			Check One: ☐ Support ☒ Oppose		
			Disbursement For: ☐ Primary ☒ General ☐ Other (specify) ▶ _____		
Full Name (Last, First, Middle Initial) of Payee			Date M M / D D / Y Y Y Y Y Y		
Mailing Address			Amount 		
City		State	Zip Code		
Purpose of Expenditure		Category/ Type 	Office Sought: ☐ House State: _____ ☐ Senate District: _____ ☐ President		
Name of Federal Candidate Supported or Opposed by Expenditure:			Check One: ☐ Support ☐ Oppose		
Calendar Year-To-Date Per Election for Office Sought 			Disbursement For: ☐ Primary ☐ General ☐ Other (specify) ▶ _____		
(a) SUBTOTAL of Itemized Independent Expenditures.....▶			2800.00		
(b) SUBTOTAL of Unitemized Independent Expenditures▶			 		
(c) TOTAL Independent Expenditures.....▶			2800.00		
Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.					
Signature Caleb Crosby		[Electronically Filed]		Date M M / D D / Y Y Y Y Y Y 07 / 20 / 2012	