

24/48 HOUR NOTICE OF INDEPENDENT EXPENDITURES

(SCHEDULE E)

PAGE 1 OF 1
FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full) American Crossroads		FEC IDENTIFICATION NUMBER ▼ C C00487363	
Check If ☒ 24-hour report ☐ 48-hour report ☒ New report ☐ Amends report filed on		M M M / D D D / Y Y Y Y Y Y M M M / D D D / Y Y Y Y Y Y M M M / D D D / Y Y Y Y Y Y	

Full Name (Last, First, Middle Initial) of Payee CROSSROADS MEDIA LLC			Date M M M / D D D / Y Y Y Y Y Y 10 / 31 / 2012	
Mailing Address 66 CANAL CENTER PLAZA STE 555			Amount 1370924.00	
City ALEXANDRIA	State VA	Zip Code 22314	Transaction ID : E.001	
Purpose of Expenditure TV / MEDIA PLACEMENT		Category/ Type	Office Sought: ☐ House State: IN ☒ Senate District: ☐ President	
Name of Federal Candidate Supported or Opposed by Expenditure: JOSEPH DONNELLY			Check One: ☐ Support ☒ Oppose	
Calendar Year-To-Date Per Election for Office Sought 1386787.32			Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) ▶	

Full Name (Last, First, Middle Initial) of Payee MCCARTHY HENNINGS MEDIA INC			Date M M M / D D D / Y Y Y Y Y Y 10 / 31 / 2012	
Mailing Address 1850 M STREET NW, STE 235			Amount 15863.32	
City WASHINGTON	State DC	Zip Code 20036	Transaction ID : E.002	
Purpose of Expenditure TV / MEDIA PRODUCTION		Category/ Type	Office Sought: ☐ House State: IN ☒ Senate District: ☐ President	
Name of Federal Candidate Supported or Opposed by Expenditure: JOSEPH DONNELLY			Check One: ☐ Support ☒ Oppose	
Calendar Year-To-Date Per Election for Office Sought 1386787.32			Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) ▶	

(a) SUBTOTAL of Itemized Independent Expenditures..... ▶	1386787.32
(b) SUBTOTAL of Unitemized Independent Expenditures ▶	
(c) TOTAL Independent Expenditures..... ▶	1386787.32

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Caleb Crosby

Signature

[Electronically Filed]

Date

M M M / D D D / Y Y Y Y Y Y

10 / 31 / 2012