

# FEC FORM 5

## REPORT OF INDEPENDENT EXPENDITURES MADE AND CONTRIBUTIONS RECEIVED

To Be Used by Persons (Other than Political Committees)

|                                                                                                                                           |  |                                                           |
|-------------------------------------------------------------------------------------------------------------------------------------------|--|-----------------------------------------------------------|
| 1. (a) Name of Individual, Organization or Corporation<br><b>AMERICANS FOR PROSPERITY</b>                                                 |  | 3. FEC Identification Number<br><b>C</b> <b>C90013285</b> |
| (b) Address (number and street) <input type="checkbox"/> check if different than previously reported<br><b>2111 WILSON BLVD SUITE 350</b> |  |                                                           |
| (c) City, State and ZIP Code<br><b>ARLINGTON VA 22201</b>                                                                                 |  |                                                           |
| 2. Occupation and Name of Employer (for Individual Filers Only)                                                                           |  |                                                           |

4. TYPE OF REPORT (check appropriate boxes):

(a) ☐ April 15 Quarterly Report

☐ July 15 Quarterly Report

☒ 24-Hour Report

☐ October 15 Quarterly Report

☐ 48-Hour Report

☐ January 31 Year-End Report

b) Is this Report an amendment? ☒ No ☐ Yes, it amends the report filed on

/  /

5. COVERING PERIOD:

FROM

/  /

THROUGH

/  /

6. TOTAL CONTRIBUTIONS.....

.00

7. TOTAL INDEPENDENT EXPENDITURES .....

115458.61

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or any political party committee or its agent.

TYPE OR PRINT NAME OF PERSON COMPLETING FORM

SIGNATURE

DATE

[Electronically Filed]

Victor Bernson

Victor Bernson

10/16/2014

NOTE: Submission of false, erroneous or incomplete information may subject the person signing this report to the penalties of 2 U.S.C. §437g.

**SCHEDULE 5-E**  
**ITEMIZED INDEPENDENT EXPENDITURES**PAGE 2 OF 3  
FOR LINE 7 OF FORM 5

NAME OF FILER (In Full)

AMERICANS FOR PROSPERITY

Full Name (Last, First, Middle Initial) of Payee  
SSC Strategies LLC

Date of Public Distribution/Dissemination

10 / 15 / 2014

Mailing Address 1180 8th Avenue West, #259

Amount

City State Zip Code  
Palmetto FL 34221

2024.64

Transaction ID : F57.000001

Purpose of Expenditure  
web ad creation & production ("Fire Braley")Category/  
Type 004Office Sought: ☐ House State: IA  
☒ Senate District: \_\_\_\_\_  
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:  
Bruce BraleyCheck One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election  
for Office Sought 83785.83Disbursement For: ☐ Primary ☒ General  
2014  
☐ Other (specify) ▶Full Name (Last, First, Middle Initial) of Payee  
i360

Date of Public Distribution/Dissemination

10 / 16 / 2014

Mailing Address PO Box 37046

Amount

City State Zip Code  
Baltimore MD 21297

101788.00

Transaction ID : F57.000002

Purpose of Expenditure  
web ad placement ("Fire Braley")Category/  
Type 004Office Sought: ☐ House State: IA  
☒ Senate District: \_\_\_\_\_  
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:  
Bruce BraleyCheck One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election  
for Office Sought 185573.83Disbursement For: ☐ Primary ☒ General  
2014  
☐ Other (specify) ▶Full Name (Last, First, Middle Initial) of Payee  
Facebook

Date of Public Distribution/Dissemination

10 / 15 / 2014

Mailing Address 1601 Willow Road

Amount

City State Zip Code  
Menlo Park CA 94025

7350.00

Transaction ID : F57.000003

Purpose of Expenditure  
web ad placement ("Fire Braley")Category/  
Type 004Office Sought: ☐ House State: IA  
☒ Senate District: \_\_\_\_\_  
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:  
Bruce BraleyCheck One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election  
for Office Sought 192923.83Disbursement For: ☐ Primary ☒ General  
2014  
☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶ 111162.64

(b) SUBTOTAL of Unitemized Independent Expenditures .....

(c) TOTAL Independent Expenditures.....▶  
(carry total from last page forward to Line 7)

**SCHEDULE 5-E**  
**ITEMIZED INDEPENDENT EXPENDITURES**PAGE 3 OF 3  
FOR LINE 7 OF FORM 5

NAME OF FILER (In Full)

AMERICANS FOR PROSPERITY

Full Name (Last, First, Middle Initial) of Payee

Google

Date of Public Distribution/Dissemination

MM / DD / YYYY  
10 / 15 / 2014

Mailing Address 1600 Amphitheatre Pkwy

Amount

4200.00

City State Zip Code  
Mountain View CA 94043

Transaction ID : F57.000004

Purpose of Expenditure  
web ad placement ("Fire Braley")Category/  
Type 004Office Sought: ☐ House State: IA  
☒ Senate District: \_\_\_\_\_  
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:  
Bruce BraleyCheck One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election  
for Office Sought 197123.83Disbursement For: ☐ Primary ☒ General  
2014  
☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Americans for Prosperity

Date of Public Distribution/Dissemination

MM / DD / YYYY  
10 / 15 / 2014

Mailing Address 2111 Wilson Blvd., Suite 350

Amount

95.97

City State Zip Code  
Arlington VA 22201

Transaction ID : F57.000005

Purpose of Expenditure  
staff salaryCategory/  
Type 001Office Sought: ☐ House State: IA  
☒ Senate District: \_\_\_\_\_  
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:  
Bruce BraleyCheck One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election  
for Office Sought 197219.80Disbursement For: ☐ Primary ☒ General  
2014  
☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Date of Public Distribution/Dissemination

MM / DD / YYYY

Mailing Address

Amount

City State Zip Code

Purpose of Expenditure

Category/  
TypeOffice Sought: ☐ House State: \_\_\_\_\_  
☐ Senate District: \_\_\_\_\_  
☐ President

Name of Federal Candidate Supported or Opposed by Expenditure:

Check One: ☐ Support ☐ OpposeCalendar Year-To-Date Per Election  
for Office SoughtDisbursement For: ☐ Primary ☐ General  
☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶ 4295.97

(b) SUBTOTAL of Unitemized Independent Expenditures .....▶

(c) TOTAL Independent Expenditures.....▶ 115458.61  
(carry total from last page forward to Line 7)