24962144540

# 24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on : 08/19/2004

MOVEON PAC

08/19/2004 19 : 56

PO BOX 9216

BERKELEY CA 94709

**FEC ID No.** C00341396

24-Hour Notice X 48-Hour Notice

**SCHEDULE E (FEC Form 3X)**
**ITEMIZED INDEPENDENT EXPENDITURES**

PAGE OF 1 / 1
FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full)
MOVEON PAC

FEC IDENTIFICATION NUMBER
C C00341396

Check if 24-hour notice X 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee
Media Strategies

Date
08 18 2004

Mailing Address
1580 Lincoln Street

Amount
99688.95

City: Denver
State: CO
Zip Code: 80203

Office Sought: House / Senate / X Presidential
State: DC
District: 00

Purpose of Expenditure
TV Advertising

Category/ Type

Name of Federal Candidate supported or Opposed by expenditure:
JOHN F KERRY

Check One: X Support / Oppose

Disbursement For: Primary / X General 2004
Other (specify) : _____

Calendar Year-To-Date Per Election for Office Sought: 1707098.21

Transaction ID: SE24.92739

Full Name (Last, First, Middle, Initial) of Payee
Zimmerman & Markman, Inc.

Date
08 18 2004

Mailing Address
1250 6th Street
Suite

Amount
13230.00

City: Santa Monica
State: CA
Zip Code: 90401

Office Sought: House / Senate / X Presidential
State: DC
District: 00

Purpose of Expenditure
Advertising Production Costs

Category/ Type

Name of Federal Candidate supported or Opposed by expenditure:
JOHN F KERRY

Check One: X Support / Oppose

Disbursement For: Primary / X General 2004
Other (specify) : _____

Calendar Year-To-Date Per Election for Office Sought: 1607409.26

Transaction ID: SE24.92738

| | |
|---|---|
| (a) SUBTOTAL of Itemized Independent Expenditures ..... | 112918.95 |
| (b) SUBTOTAL of Unitemized Independent Expenditures ..... | 0.00 |
| (c) TOTAL Independent Expenditures ..... | 112918.95 |

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Wes Boyd
Signature

08 19 2004

FEC Schedule E (Form 3X) (Revised 10/2005)