24038524538

FEC FORM 5

RECEIVED
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2004 OCT -1 P 4:06

REPORT OF INDEPENDENT EXPENDITURES MADE AND CONTRIBUTIONS RECEIVED

To Be Used by Persons (Other than Political Committees) Including Qualified Nonprofit Corporations

1. (a) Name of Individual, Organization or Corporation

NARAL Pro-Choice America

(b) Address (number and street) ☐ check if different than previously reported

1156 15th Street, NW

Suite 700

(c) City, State and ZIP Code

Washington DC 20005

3. FEC Identification Number

C C90004135

2. Corporate filers only

Is the filer a qualified nonprofit corporation? ☒ Yes ☐ No

Individual filers only Name of Employer Occupation

4. TYPE OF REPORT (check appropriate boxes):

(a) ☐ April 15 Quarterly Report ☐ 24-Hour Notice ☒ 48-Hour Notice

☐ July 15 Quarterly Report

☐ October Quarterly Report ☐ 12-Day Report preceding the election

☐ January 31 Year-End Report

Type of Election Date of Election State

☐ 30-Day Report following the General Election

Date of Election State

(b) Is this Report an amendment? Yes ☐ No ☒

5. COVERING PERIOD: FROM 09 29 2004

THROUGH

10 01 2004

6. TOTAL CONTRIBUTIONS 0.00

7. TOTAL INDEPENDENT EXPENDITURES 643439.54

Under penalty of perjury, I certify that the independent expenditures reported herein were not made with the cooperation or prior consent of, or in consultation with, or at the request or suggestion of, a candidate or a candidate's agent or authorized committee or a political party committee or its agent. In addition, if the independent expenditures reported herein were made by a corporation, I certify that the corporation is a qualified nonprofit corporation under the Commission's regulations.

TYPE OR PRINT NAME OF PERSON COMPLETING FORM	SIGNATURE	DATE
John Botts	John Botts	10/01/2004

NOTE: Submission of false, erroneous or incomplete information may subject the person signing this report to the penalties of 2 U.S.C. 457a

For further information, contact:
Federal Election Commission, 999 E Street, N.W., Washington, D.C. 20463 Toll Free 800-424-9530, Local 202-694-1100

FE3A0043

FEC Form 5 (Rev. 02/2003)

24038524539

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURES

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FOR LINE 7 FOR FORM 6

NAME OF FILER (in full)
NARAL Pro-Choice America

Full Name (Last, First, Middle Initial) of Payee
Get Active Software Inc.

Date: 09 29 2004
Amount: 132.33

Mailing Address: 2855 Telegraph Street, Suite 600
City: Berkeley State: CA Zip Code: 94705

Purpose of Expenditure: Email Launch
Category/Type:

Office Sought: Presidential [ ] House [ ] Senate [X] President State: DC District: 00
Check One: [ ] Support [X] Oppose
Disbursement For: 2004 [ ] Primary [X] General [ ] Other (specify)

Name of Federal Candidate Supported or Opposed by Expenditure: George Bush

Calendar Year-To-Date Per Election for Office Sought: 954141.48

Full Name (Last, First, Middle Initial) of Payee
Donorbigital

Date: 09 29 2004
Amount: 880.38

Mailing Address: 182 Second Street, Suite 400
City: San Francisco State: CA Zip Code: 94105

Purpose of Expenditure: Email Design & Planning
Category/Type:

Office Sought: Presidential [ ] House [ ] Senate [X] President State: DC District: 00
Check One: [ ] Support [X] Oppose
Disbursement For: 2004 [ ] Primary [X] General [ ] Other (specify)

Name of Federal Candidate Supported or Opposed by Expenditure: George Bush

Calendar Year-To-Date Per Election for Office Sought: 954141.48

Full Name (Last, First, Middle Initial) of Payee
Media Strategies & Research

Date: 10 01 2004
Amount: 134700.00

Mailing Address: 8990 Lee Highway, Suite 210
City: Fairfax State: VA Zip Code: 22030

Purpose of Expenditure: Cable TV Media Buy
Category/Type:

Office Sought: Presidential [ ] House [ ] Senate [X] President State: DC District: 00
Check One: [ ] Support [X] Oppose
Disbursement For: 2004 [ ] Primary [X] General [ ] Other (specify)

Name of Federal Candidate Supported or Opposed by Expenditure: George Bush

Calendar Year-To-Date Per Election for Office Sought: 954141.48

(a) SUBTOTAL of Itemized Independent Expenditures: 135512.72

(b) SUBTOTAL of Unitemized Independent Expenditures:

(c) TOTAL Independent Expenditures (carry total from last page forward to Line 7): 135512.72

FE3A/043

24038524540

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURES

PAGE 3/6
FOR LINE 7 FOR FORM 5

NAME OF FILER (In Full)
NARAL Pro-Choice America

Full Name (Last, First, Middle Initial) of Payee
Media Strategies & Research

Date: 10 01 2004

Mailing Address
9990 Lee Highway
Suite 210

Amount: 358812.00

City: Fairfax | State: VA | Zip Code: 22030

Purpose of Expenditure: Cable TV Media Buy

Category/Type:

Office Sought: [ ] House [ ] Senate [X] President — Presidential — State: DC District: 00

Name of Federal Candidate Supported or Opposed by Expenditure: George Bush

Check One: [ ] Support [X] Oppose

Calendar Year-To-Date Per Election for Office Sought: 954141.48

Disbursement For: 2004 [ ] Primary [X] General [ ] Other (specify)

Full Name (Last, First, Middle Initial) of Payee
LUC Media

Date: 10 01 2004

Mailing Address
25 Whitlock Place
Suite 201

Amount: 95792.00

City: Marietta | State: GA | Zip Code: 30064

Purpose of Expenditure: Cable TV Media Buy

Category/Type:

Office Sought: [ ] House [ ] Senate [X] President — Presidential — State: DC District: 00

Name of Federal Candidate Supported or Opposed by Expenditure: George Bush

Check One: [ ] Support [X] Oppose

Calendar Year-To-Date Per Election for Office Sought: 954141.48

Disbursement For: 2004 [ ] Primary [X] General [ ] Other (specify)

Full Name (Last, First, Middle Initial) of Payee
Malchow, Schlackman, Hoppey & Cooper

Date: 10 01 2004

Mailing Address
1101 14th Street, NW

Amount: 1450.00

City: Washington | State: DC | Zip Code: 20005

Purpose of Expenditure: Stickers

Category/Type:

Office Sought: [ ] House [ ] Senate [X] President — Presidential — State: DC District: 00

Name of Federal Candidate Supported or Opposed by Expenditure: John Kerry

Check One: [X] Support [ ] Oppose

Calendar Year-To-Date Per Election for Office Sought: 954141.48

Disbursement For: 2004 [ ] Primary [X] General [ ] Other (specify)

(a) SUBTOTAL of Itemized Independent Expenditures 461154.00

(b) SUBTOTAL of Unitemized Independent Expenditures .....

(c) TOTAL Independent Expenditures .....
(carry total from last page forward to Line 7)

FE3AN043

FEC Schedule 5-E (Rev. 02/2003)

24038524541

SCHEDULE 5-E

ITEMIZED INDEPENDENT EXPENDITURES

PAGE 4 / 5

FOR LINE 7 FOR FORM 5

NAME OF FILER (in Full)

NARAL Pro-Choice America

Full Name (Last, First, Middle initial) of Payee: Malcolm, Schlackman, Hoppey & Cooper

Date: 10 01 2004

Mailing Address: 1101 14th Street NW

Amount: 33135.84

City: Washington | State: DC | Zip Code: 20005

Purpose of Expenditure: Direct Mail

Category/Type:

Office Sought: [ ] House [ ] Senate [X] President | State: DC | District: 00

Name of Federal Candidate Supported or Opposed by Expenditure: George Bush

Check One: [ ] Support [X] Oppose

Calendar Year-To-Date Per Election for Office Sought: 954141.48

Disbursement For 2004: [ ] Primary [X] General [ ] Other (specify)

Full Name (Last, First, Middle initial) of Payee: Get Active Software, Inc.

Date: 09 30 2004

Mailing Address: 2855 Telegraph Street, Suite 600

Amount: 56.40

City: Berkeley | State: CA | Zip Code: 94705

Purpose of Expenditure: Email Launch

Category/Type:

Office Sought: [ ] House [ ] Senate [X] President | State: DC | District: 00

Name of Federal Candidate Supported or Opposed by Expenditure: George Bush

Check One: [ ] Support [X] Oppose

Calendar Year-To-Date Per Election for Office Sought: 954141.48

Disbursement For 2004: [ ] Primary [X] General [ ] Other (specify)

Full Name (Last, First, Middle initial) of Payee: Donordigital

Date: 09 30 2004

Mailing Address: 182 Second Street, Suite 400

Amount: 2654.36

City: San Francisco | State: CA | Zip Code: 94105

Purpose of Expenditure: Email Design & Planning

Category/Type:

Office Sought: [ ] House [ ] Senate [X] President | State: DC | District: 00

Name of Federal Candidate Supported or Opposed by Expenditure: George Bush

Check One: [ ] Support [X] Oppose

Calendar Year-To-Date Per Election for Office Sought: 954141.48

Disbursement For 2004: [ ] Primary [X] General [ ] Other (specify)

(a) SUBTOTAL of Itemized Independent Expenditures: 36061.10

(b) SUBTOTAL of Unitemized Independent Expenditures:

(c) TOTAL Independent Expenditures (carry total from last page forward to Line 7): 36061.10

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SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURES

NAME OF FILER (In Full)
NARAL Pro-Choice America

Full Name (Last, First, Middle Initial) of Payee: Get Active Software, Inc
Date: 10 01 2004
Mailing Address: 2555 Telegraph Street, Suite 800
City: Berkeley State: CA Zip Code: 94705
Amount: 1007.42
Purpose of Expenditure: Email Launch
Category/Type:
Office Sought: Presidential [ ] House [ ] Senate [X] President State: DC District: 00
Name of Federal Candidate Supported or Opposed by Expenditure: George Bush
Check One: [ ] Support [X] Oppose
Calendar Year-To-Date Per Election for Office Sought: 954141.48
Disbursement For: 2004 [ ] Primary [X] General [ ] Other (specify)

Full Name (Last, First, Middle Initial) of Payee: NARAL Pro-Choice America Foundation
Date: 09 30 2004
Mailing Address: 1156 15th Street, NW, Suite 700
City: Washington State: DC Zip Code: 20005
Amount: 48.50
Purpose of Expenditure: List Rental
Category/Type:
Office Sought: Presidential [ ] House [ ] Senate [X] President State: DC District: 00
Name of Federal Candidate Supported or Opposed by Expenditure: George Bush
Check One: [ ] Support [X] Oppose
Calendar Year-To-Date Per Election for Office Sought: 954141.48
Disbursement For: 2004 [ ] Primary [X] General [ ] Other (specify)

Full Name (Last, First, Middle Initial) of Payee: NARAL Pro-Choice America Foundation
Date: 10 01 2004
Mailing Address: 1156 15th Street, NW, Suite 700
City: Washington State: DC Zip Code: 20005
Amount: 3555.75
Purpose of Expenditure: List Rental
Category/Type:
Office Sought: Presidential [ ] House [ ] Senate [X] President State: DC District: 00
Name of Federal Candidate Supported or Opposed by Expenditure: George Bush
Check One: [ ] Support [X] Oppose
Calendar Year-To-Date Per Election for Office Sought: 954141.48
Disbursement For: 2004 [ ] Primary [X] General [ ] Other (specify)

(a) SUBTOTAL of Itemized Independent Expenditures: 10711.72

(b) SUBTOTAL of Unitemized Independent Expenditures: 543439.54

(c) TOTAL Independent Expenditures (carry total from last page forward to Line 7):

24038524543

Federal Election Commission

ENVELOPE REPLACEMENT PAGE FOR INCOMING DOCUMENTS

The FEC added this page to the end of this filing to indicate how it was received.

☑ Hand Delivered	Date of Receipt 10/1/04
☐ USPS First Class Mail	Postmarked
☐ USPS Registered/Certified	Postmarked (R/C)
☐ USPS Priority Mail	Postmarked Delivery Confirmation ™ Label ☐
☐ USPS Express Mail	Postmarked
☐ Postmark Illegible	
☐ No Postmark	
☐ Overnight Delivery Service (Specify):	Shipping Date
☐ Received from House Records & Registration Office	Date of Receipt
☐ Received from Senate Public Records Office	Date of Receipt
☐ Received from Electronic Filing Office	Date of Receipt
☐ Other (Specify):	Date of Receipt or Postmarked
PREPARER	10/1/04 DATE PREPARED

(5/2004)