Image# 14960700524					PAGE 1/8
FEC AI	EPORT OF R ND DISBURS Other Than An Autho	EMENT	S		Office Use Only
1. NAME OF TYI COMMITTEE (in full)	PE OR PRINT V	Example: If typir over the lines.	ng, type	12FE4M5	
ADDRESS (number and street)					
Check if different					
than previously reported. (ACC)	WINDSOR				06095
2. FEC IDENTIFICATION NUME		▲	S		ZIP CODE
C C00196659	3. IS T REF		IEW N) OR	AME (A)	ENDED
 4. TYPE OF REPORT (Choose One) (a) Quarterly Reports: April 15 Quarterly Report (Q1) July 15 Quarterly Report (Q2) October 15 Quarterly Report (Q3) 	(b) Monthly Report Due On: (c) 12-Day PRE -Election Report for the:) (M3)		Sep 2	
January 31 Year-End Report (YE)	Election	on /	D D /	Y Y Y Y Y	in the State of
July 31 Mid-Year Report (Non-election Year Only) (MY)	(d) 30-Day POST -Election Report for the:	General (300	à)	Runoff (30	R) Special (30S)
Termination Report (TER)	Election	on	D D /	Y Y Y Y Y	in the State of
5. Covering Period 01	/ D D / Y Y Y Y 01 2014	through	M M 03	/ D D / 31	2014
I certify that I have examined this F		y knowledge and k	pelief it is true	e, correct and	complete.
Type or Print Name of Treasurer	Steven Azzara				
Signature of Treasurer	zara	[Electronically	<i>Filed]</i> Da	ate 04	/ D D / Y Y Y Y 15 / 2014
NOTE: Submission of false, erroneous	s, or incomplete information n	nay subject the pers	son signing thi	s Report to the	e penalties of 2 U.S.C. §437g.
Office Use Only					FEC FORM 3X Rev. 12/2004

04/15/2014 12 : 23

SUMMARY PAGE OF RECEIPTS AND DISBURSEMENTS

Page 2

FEC Form 3X (Rev. 02/2003) Write or Type Committee Name

VALASSIS DIRECT MAIL, INC. POLITICAL ACTION COMMITTEE

R	eport Covering the Period: From:	1 01 7 Y Y Y Y Y 1 01 2014 To	: 03 31 2014
		COLUMN A This Period	COLUMN B Calendar Year-to-Date
6.	(a) Cash on Hand January 1, 2014		40532.67
	(b) Cash on Hand at Beginning of Reporting Period	40532.67	
	(c) Total Receipts (from Line 19)	3975.86	3975.86
	 (d) Subtotal (add Lines 6(b) and 6(c) for Column A and Lines 6(a) and 6(c) for Column B) 	44508.53	44508.53
7.	Total Disbursements (from Line 31)	61.89	61.89
8.	Cash on Hand at Close of Reporting Period (subtract Line 7 from Line 6(d))	44446.64	44446.64
9.	Debts and Obligations Owed TO the Committee (Itemize all on Schedule C and/or Schedule D)	0.00	
10.	Debts and Obligations Owed BY the Committee (Itemize all on Schedule C and/or Schedule D)	0.00	

This committee has qualified as a multicandidate committee. (see FEC FORM 1M)

For further information contact:

Federal Election Commission 999 E Street, NW Washington, DC 20463

Toll Free 800-424-9530 Local 202-694-1100

1	ETAILED SUMMARY PAGE of Receipts	Г	
FEC Form 3X (Rev. 06/2004)	· · · · · · · · · · · · · · · · · · ·	Page 3	
Write or Type Committee Name			
VALASSIS DIRECT MAIL, INC. PO	LITICAL ACTION COMMITTEE		
Report Covering the Period: From: 01	M / D D / Y Y Y Y 01 2014 To:	03 / D D / Y Y Y Y 2014	
I. Receipts	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date	
11. Contributions (other than loans) From:			
(a) Individuals/Persons Other			
Than Political Committees	2050.00	2050.00	
(i) Itemized (use Schedule A)			
(ii) Unitemized	1923.20	1923.20	
(iii) TOTAL (add			
Lines 11(a)(i) and (ii)	3973.20	3973.20	
	0.00	0.00	
(b) Political Party Committees	0.00	0.00	
(c) Other Political Committees	0.00	0.00	
(such as PACs)(d) Total Contributions (add Lines			
11(a)(iii), (b), and (c)) (Carry			
Totals to Line 33, page 5)	3973.20	3973.20	
12. Transfers From Affiliated/Other			
Party Committees	0.00	0.00	
	0.00		
13. All Loans Received	7 7 7	0.00	
14. Loan Repayments Received	0.00	0.00	
15. Offsets To Operating Expenditures			
(Refunds, Rebates, etc.) (Carry Totals to Line 37, page 5)	0.00	0.00	
16. Refunds of Contributions Made			
to Federal Candidates and Other			
Political Committees	0.00	0.00	
17. Other Federal Receipts			
(Dividends, Interest, etc.)	2.66	2.66	
18. Transfers from Non-Federal and Levin Funds			
(a) Non-Federal Account	0.00		
(from Schedule H3)	7 7 7 7	0.00	
(b) Louis Evends (frame Ochochula LIE)	0.00	0.00	
(b) Levin Funds (from Schedule H5)	7 7 7		
(c) Total Transfers (add 18(a) and 18(b))	0.00	0.00	
19. Total Receipts (add Lines 11(d),			
12, 13, 14, 15, 16, 17, and 18(c))►	3975.86	3975.86	
20. Total Federal Receipts			
(subtract Line 18(c) from Line 19)▶	3975.86	3975.86	
	/5 /5 /*		

Image# 14960700526

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DETAILED SUMMARY PAGE

	COLUMN A	COLUMN B
II. Disbursements	Total This Period	Colomin B Calendar Year-to-Date
(a) Allocated Federal/Non-Federal Activity (from Schedule H4)		
(i) Federal Share	61.89	61.8
(ii) Non-Federal Share	0.00	0.00
(b) Other Federal Operating Expenditures	0.00	0.00
(c) Total Operating Expenditures		
(add 21(a)(i), (a)(ii), and (b)) ►	61.89	61.85
Committees Contributions to	0.00	0.00
Federal Candidates/Committees and Other Political Committees	0.00	0.00
Independent Expenditures	0.00	0.00
(use Schedule E) Coordinated Party Expenditures (2 U.S.C. §441a(d))		
(2 U.S.C. §441a(d)) (use Schedule F)	0.00	0.00
Loan Repayments Made	0.00	0.00
Loans Made	0.00	0.00
Refunds of Contributions To: (a) Individuals/Persons Other Than Political Committees	0.00	0.00
		0.00
(b) Political Party Committees(c) Other Political Committees	0.00	
(such as PACs)	0.00	0.00
(d) Total Contribution Refunds		
(add Lines 28(a), (b), and (c)) ►	0.00	0.00
Other Disbursements	0.00	0.00
Federal Election Activity (2 U.S.C. §431(20))		
(a) Allocated Federal Election Activity		
(from Schedule H6) (i) Federal Share	0.00	0.00
(ii) "Levin" Share	0.00	0.00
(b) Federal Election Activity Paid Entirely		
With Federal Funds (c) Total Federal Election Activity (add	0.00	0.00
(c) Iotal Federal Election Activity (add Lines 30(a)(i), 30(a)(ii) and 30(b))►	0.00	0.00
Total Disbursements (add Lines 21(c), 22,		
23, 24, 25, 26, 27, 28(d), 29 and 30(c))	61.89	61.8
Total Federal Disbursements		
(subtract Line 21(a)(ii) and Line 30(a)(ii)	61.89	61.89
from Line 31)	7 7 7	01.89

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L

DETAILED SUMMARY PAGE

of Disbursements

II. Net Contributions/Operating Expenditures	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date	
 Total Contributions (other than loans) (from Line 11(d), page 3) 	3973.20	3973.20	
 Total Contribution Refunds (from Line 28(d)) 	0.00	0.00	
 Net Contributions (other than loans) (subtract Line 34 from Line 33) 	3973.20	3973.20	
add Line 21(a)(i) and Line 21(b))	61.89	61.89	
Offsets to Operating Expenditures (from Line 15, page 3)	0.00	0.00	
. Net Operating Expenditures (subtract Line 37 from Line 36)	61.89	61.89	

Image# 14960700529

SCHEDULE A (FEC Form 3X) **ITEMIZED RECEIPTS**

Use separate schedule(s) for each category of the

FOR LINE NUMBER:

(check only one)

PAGE 6 OF

8

	EMIZED RECEIPTS		for each category of the Detailed Summary Page	X 11a 11b 11c 12 13 14 15 16 17
	y information copied from such Reports and St for commercial purposes, other than using the			
	NAME OF COMMITTEE (In Full) VALASSIS DIRECT MAIL, INC.	POLITIC	CAL ACTION COMMIT	TEE
Α.	Full Name (Last, First, Middle Initial) Suzanne C Brown Mailing Address 750 North Nenter Avenue City	State	Zip Code	Date of Receipt 02 27 2014 Transaction ID : SA11AI.5226
	Los Angeles	CA	90049	Amount of Each Receipt this Period
	FEC ID number of contributing federal political committee.	С		250.00
	Name of Employer Twice monthly payroll deduction of \$50 Receipt For: Primary General Other (specify) ▼		ommunications, Inc. Year-to-Date ▼ 250.00	TMPD of \$50.00
	Full Name (Last, First, Middle Initial) Lorne K Groe Mailing Address 785 Arlington Blvd			Date of Receipt
	City Ann Arbor	State MI	Zip Code 48104	02 13 2014 Transaction ID : SA11AI.5237 Amount of Each Receipt this Period
	FEC ID number of contributing federal political committee.	С		400.00
	Name of Employer Valassis Communications, Inc.	Occupation Senior VP		
	Receipt For: Primary General Other (specify) ▼	Aggregate	Year-to-Date ▼ 400.00	
C.	Full Name (Last, First, Middle Initial) Millard Hall Jr.			Date of Receipt
	Mailing Address 10176 Dixie Highway			03 27 2014
	City Florence	State KY	Zip Code 41042	Transaction ID : SA11AI.5238 Amount of Each Receipt this Period
	FEC ID number of contributing federal political committee.	С		350.00
	Name of Employer	Occupation	1	TMPD of \$50.00
	Valassis Communications, Inc.	Vice Presid	lent Sales	
	Receipt For: Primary General Other (specify) ▼	Aggregate	Year-to-Date ▼ 350.00	
s	UBTOTAL of Receipts This Page (optional)		••••••	1000.00
т	OTAL This Period (last page this line number o	only)	•	

Image# 14960700530

SCHEDULE A (FEC Form 3X) **ITEMIZED RECEIPTS**

FOR LINE NUMBER:

(check only one)

PAGE 7 OF

8

		for each category of the Detailed Summary Page	X 11a 11b 11c 12 13 14 15 16 17
or for commercial purposes, other than us			erson for the purpose of soliciting contributions e to solicit contributions from such committee.
NAME OF COMMITTEE (In Full) VALASSIS DIRECT MAIL,	INC. POLITICA	L ACTION COMMIT	TEE
A. Full Name (Last, First, Middle Initial) Robert Mason Mailing Address 7 Garney Hill Lane			Date of Receipt
City Avon	State CT	Zip Code 06001	03 27 2014 Transaction ID : SA11AI.5249 Amount of Each Receipt this Period
FEC ID number of contributing federal political committee.	C		
Name of Employer Valassis Communications, Inc. Receipt For: Primary General Other (specify) ▼	Occupation Chief Sales O Aggregate Ye		TMPD of \$150.00
Full Name (Last, First, Middle Initial) Mailing Address			Date of Receipt
City	State	Zip Code	Amount of Each Receipt this Period
FEC ID number of contributing federal political committee. Name of Employer	Occupation		
Receipt For: Primary General Other (specify) ▼	Aggregate Ye	ear-to-Date V]
Full Name (Last, First, Middle Initial) Mailing Address			Date of Receipt
City	State	Zip Code	Amount of Each Receipt this Period
FEC ID number of contributing federal political committee.	С		
Name of Employer	Occupation		
Receipt For: Primary General Other (specify) ▼	Aggregate Ye	ear-to-Date ▼]
SUBTOTAL of Receipts This Page (optic	nal)		1050.00
TOTAL This Period (last page this line n	umber only)		2050.00

SCHEDULE H4 (FEC Form 3X)

DISBURSEMENTS FOR ALLOCATED FEDERAL/NONFEDERAL ACTIVITY

PAGE	= 8	С)F	8	
FOR	LINE	21a	OF	FORM	зх

	ALASSIS DIRECT MAIL, INC. F Full Name (Last, First, Middle Initial)	Transaction ID : H4.5216		Allocated Activity or Event:
Α.	Bank of America, N.A.	114.3210		
	Mailing Address P.O. Box 25118			Administrative Fundraising Exempt
	P.U. BOX 25118			Voter Drive Direct Candidate Support
	City	State Zip Code		Public Comm (ref to party only) by PAC
	Татра	FL 33622-511	8	Allocated Activity or Event Year-To-Date
	Purpose of Disbursement: Bank Fee		····	20.60
	Activity or Event Identifier:			
	Administrative		Category/ Type	Date 01 15 2014
	FEDERAL SHARE	+ NONFEDERAL	SHARE	= TOTAL AMOUNT
			0.00	
	20.60		0.00	20.60
B.	Full Name (Last, First, Middle Initial)	Transaction ID : H4.5217		Allocated Activity or Event:
	Bank of America, N.A.			Administrative Fundraising Exempt
	Mailing Address P.O. Box 25118			Voter Drive Direct Candidate Support
	City	State Zip Code		Public Comm (ref to party only) by PAC
	Tampa	FL 33622-511	8	Allocated Activity or Event Year-To-Date
	Purpose of Disbursement: Bank Fee			41.19
	Activity or Event Identifier: Administrative		0.1	
	Administrative		Category/ Type	Date 02 18 2014
	FEDERAL SHARE	+ NONFEDERAL	SHARE	= TOTAL AMOUNT
	20.59		0.00	20.59
с.	Full Name (Last, First, Middle Initial)	Transaction ID : H4.5218		Allocated Activity or Event:
-	Bank of America, N.A.			Administrative Fundraising Exempt
	Mailing Address P.O. Box 25118			Voter Drive Direct Candidate Support
	City	State Zip Code		Public Comm (ref to party only) by PAC
	Tampa	FL 33622-511	Allocated Activity or Event Year-To-Date	
	Purpose of Disbursement: Bank Fee			
				61.89
	Bank Fee Activity or Event Identifier:			
	Bank Fee		Category/ Type	61.89 Date 03 / 17 / 2014
	Bank Fee Activity or Event Identifier:	+ NONFEDERAL	Туре	
	Bank Fee Activity or Event Identifier: Administrative	+ NONFEDERAL	Туре	Date 03 / 17 / 2014
SI	Bank Fee Activity or Event Identifier: Administrative FEDERAL SHARE 20.70		Type SHARE	Date 03 / 17 / 2014 = TOTAL AMOUNT
รเ	Bank Fee Activity or Event Identifier: Administrative FEDERAL SHARE		Type SHARE 0.00	Date 03 / 17 / 2014 = TOTAL AMOUNT
SI	Bank Fee Activity or Event Identifier: Administrative FEDERAL SHARE 20.70 JBTOTAL of Allocated Federal and NonFederat	al Activity This Page	Type SHARE 0.00	Date 03 / 17 / 2014 = TOTAL AMOUNT 20.70
	Bank Fee Activity or Event Identifier: Administrative FEDERAL SHARE 20.70 JBTOTAL of Allocated Federal and NonFedera FEDERAL SHARE	al Activity This Page + NONFEDERAL	Type SHARE 0.00 SHARE 0.00	Date 03 17 2014 = TOTAL AMOUNT = TOTAL AMOUNT 61.89
	Bank Fee Activity or Event Identifier: Administrative FEDERAL SHARE 20.70 JBTOTAL of Allocated Federal and NonFedera FEDERAL SHARE 61.89	al Activity This Page + NONFEDERAL	Type SHARE 0.00 SHARE 0.00 d NonFederal sh	Date 03 17 2014 = TOTAL AMOUNT = TOTAL AMOUNT 61.89

0.00

61.89