



FEDERAL ELECTION COMMISSION
WASHINGTON, D.C. 20463

RQ-2

April 25, 2012

BRENT A. MUDD, TREASURER
WINNING OUR FUTURE
2100 RIVERSIDE PKWY, SUITE 119 #351
LAWRENCEVILLE, GA 30043

Response Due Date
05/30/2012

IDENTIFICATION NUMBER: C00507525

REFERENCE: AMENDED FEBRUARY MONTHLY REPORT (01/01/2012 - 01/31/2012),
RECEIVED 03/20/2012

Dear Treasurer:

This letter is prompted by the Commission's preliminary review of the report(s) referenced above. This notice requests information essential to full public disclosure of your federal election campaign finances. **Failure to adequately respond by the response date noted above could result in an audit or enforcement action.** Additional information is needed for the following 2 item(s):

1. Itemized disbursements must include a brief statement or description of why each disbursement was made. Please amend Schedule B supporting Line 21(b) of your report to clarify the following description(s): "Fundraising Services." For further guidance regarding acceptable purposes of disbursement, please refer to 11 CFR 104.3(b)(3)(i).

Additional clarification regarding inadequate purposes of disbursement published in the Federal Register can be found at http://www.fec.gov/law/policy/purposeofdisbursement/inadequate_purpose_list_3507.pdf.

2. Schedule E of your report indicates that your committee may have failed to timely file one or more of the required 24 hour report(s) regarding "last minute" independent expenditures (see attached). A political committee must file a 24 hour report with the Federal Election Commission as specified in 11 CFR §104.4(c), within 24 hours of any independent expenditures of \$1,000 or more with respect to a given election, made between two and twenty days before an election. The report must be received by the Commission by 11:59 p.m. on the day following the date on which independent expenditures that aggregate \$1,000 or more are publicly distributed or disseminated. These expenditures must then be fully itemized on Schedule E, or as memo entries on Schedule E and reflected on Schedule D if distributed or disseminated prior to

WINNING OUR FUTURE

Page 2 of 2

payment, of the next report required to be filed by the committee. Although the Commission may take further action concerning this matter, your prompt response will be taken into consideration. (11 CFR §104.3(b))

Please note, you will not receive an additional notice from the Commission on this matter. Adequate responses must be received by the Commission on or before the due date noted above to be taken into consideration in determining whether audit action will be initiated. Failure to comply with the provisions of the Act may also result in an enforcement action against the committee. Any response submitted by your committee will be placed on the public record and will be considered by the Commission prior to taking enforcement action. **Requests for extensions of time in which to respond will not be considered.**

Electronic filers must file amendments (to include statements, designations and reports) in an electronic format and must submit an amended report in its entirety, rather than just those portions of the report that are being amended. If you should have any questions regarding this matter or wish to verify the adequacy of your response, please contact me on our toll-free number (800) 424-9530 (at the prompt press 5 to reach the Reports Analysis Division) or my local number (202) 694-1140.

Sincerely,



James McAllister
Senior Campaign Finance Analyst
Reports Analysis Division

Late 24 Hour Report (Schedule E)
Winning Our Future (C00507525)

Name of Payee	Date	Amount	Purpose	Candidate	Report Received
Cicero Media LLC	1/11/12	\$110,650.00	Television Production	Mitt Romney	1/22/12
Craft Media/Digital	1/11/12	\$68,000.00	Television Production and Consulting	Mitt Romney	1/22/12
Synovation Solutions, LLC	1/11/12	\$85,775.00	Media Advertising	Mitt Romney	2/20/12
Victory Media Group, Ltd.	1/11/12	\$102,744.00	Phone Calls	Mitt Romney	2/20/12
3dBob Productions	1/18/12	\$38,500.00	Television Production	Mitt Romney	1/22/12
Empire Creative	1/18/12	\$5,300.00	Media Production	Mitt Romney	1/22/12
Intellimarc Inc.	1/23/12	\$1,099.38	Email Advertising	Newt Gingrich	1/28/12
Intellimarc Inc.	1/23/12	\$1,099.38	Email Advertising	Newt Gingrich	1/28/12
Intellimarc Inc.	1/23/12	\$1,099.38	Email Advertising	Newt Gingrich	1/28/12
Intellimarc Inc.	1/23/12	\$1,099.38	Email Advertising	Newt Gingrich	1/28/12
Intellimarc Inc.	1/23/12	\$1,099.38	Email Advertising	Newt Gingrich	1/28/12
Election Connections, Inc.	1/24/12	\$524,865.51	Direct Mail	Mitt Romney	2/20/12
3dBob Productions	1/24/12	\$12,000.00	Television Production	Newt Gingrich	3/19/12
Cicero Media LLC	1/24/12	\$18,050.00	Television Production	Newt Gingrich	3/19/12
Empire Creative	1/25/12	\$9,650.00	Media Production	Newt Gingrich	3/19/12
The Barber Group, Inc.	1/25/12	\$30,000.00	Media Production	Newt Gingrich	3/19/12
Russ Jones Consulting	1/26/12	\$20,000.00	Consultant-Internet Advertising	Newt Gingrich	2/20/12
Craft Media/Digital	1/26/12	\$34,580.00	Media Production	Newt Gingrich	3/20/12
Craft Media/Digital	1/27/12	\$52,000.00	Television Production	Newt Gingrich	2/20/12
Cicero Media LLC	1/27/12	\$196,000.00	Television Production	Newt Gingrich	2/20/12
Synovation Solutions, LLC	1/27/12	\$77,100.00	Phone Calls	Newt Gingrich	2/20/12
Election Connections, Inc.	1/27/12	\$232,931.90	Phone Calls	Mitt Romney	2/20/12