

24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on : 10/12/2008
Democratic Senatorial Campaign Committee

120 Maryland Avenue, NE

Washington

DC 20002

FEC ID No. C00042366

☐ 24-Hour Notice ☒ 48-Hour Notice

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

PAGE OF 1/3
FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) Democratic Senatorial Campaign Committee	FEC IDENTIFICATION NUMBER C C00042366
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Check if ☐ 24-hour notice ☒ 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee

Shorr Johnson Magnus

Date
MM / DD / YYYY
10 / 10 / 2008

Amount
20765.95

Mailing Address
1831 Chestnut Street, 6th FL

City State Zip Code
Philadelphia PA 19103

Purpose of Expenditure
Media Production Estimate

Category/
Type

Office Sought: ☐ House State: OR
☒ Senate District: 00
☐ Presidential

Check One: ☐ Support ☒ Oppose

Name of Federal Candidate supported or Opposed by expenditure:
Gordon Smith

Disbursement For: ☐ Primary ☒ General 2008

☐ Other (specify):

Transaction ID: SE-54514

Calendar Year-To-Date Per Election
for Office Sought 6387889.16

Full Name (Last, First, Middle, Initial) of Payee
Great American Media-GMMB

Date
MM / DD / YYYY
10 / 09 / 2008

Amount
59489.30

Mailing Address
PO Box 7777

City State Zip Code
Philadelphia PA 19175-0061

Purpose of Expenditure
Media Buy Radio

Category/
Type

Office Sought: ☐ House State: NC
☒ Senate District: 00
☐ Presidential

Check One: ☐ Support ☒ Oppose

Name of Federal Candidate supported or Opposed by expenditure:
Elizabeth Dole

Disbursement For: ☐ Primary ☒ General 2008

☐ Other (specify):

Transaction ID: SE-54489

Disseminated 10/10/08

Calendar Year-To-Date Per Election
for Office Sought 6166600.07

(a) SUBTOTAL of Itemized Independent Expenditures

80255.25

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

John B Poersch, Jr.

Signature

Date
MM / DD / YYYY
10 / 12 / 2008

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SCHEDULE E (FEC Form 3X)

ITEMIZED INDEPENDENT EXPENDITURES

PAGE OF 2/3

FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full)
Democratic Senatorial Campaign Committee

FEC IDENTIFICATION NUMBER

C C00042366

Check if ☐ 24-hour notice ☒ 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee

Great American Media-GMMB

Date

10 / 09 / 2008

Mailing Address
PO Box 7777

Amount

251277.41

City
PhiladelphiaState
PAZip Code
19175-0061

Office Sought:

☐ House

State: NC

☒ Senate

District: 00

☐ PresidentialPurpose of Expenditure
Media Buy TVCategory/
TypeCheck One: ☐ Support ☒ OpposeName of Federal Candidate supported or Opposed by expenditure:
Elizabeth DoleDisbursement For: ☐ Primary ☒ General 2008☐ Other (specify):Calendar Year-To-Date Per Election
for Office Sought

6166600.07

Transaction ID: SE-54487

Disseminated 10/10/08

Full Name (Last, First, Middle, Initial) of Payee
Great American Media-GMMB

Date

10 / 09 / 2008

Mailing Address
PO Box 7777

Amount

189185.46

City
PhiladelphiaState
PAZip Code
19175-0061

Office Sought:

☐ House

State: NC

☒ Senate

District: 00

☐ PresidentialPurpose of Expenditure
Media Buy RadioCategory/
TypeCheck One: ☐ Support ☒ OpposeName of Federal Candidate supported or Opposed by expenditure:
Elizabeth DoleDisbursement For: ☐ Primary ☒ General 2008☐ Other (specify):Calendar Year-To-Date Per Election
for Office Sought

6166600.07

Transaction ID: SE-54488

Disseminated 10/10/08

(a) SUBTOTAL of Itemized Independent Expenditures

440462.87

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures

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John B Poersch, Jr.

Signature

10 / 12 / 2008

FEC Schedule E (Form 24) (Revised 02/2003)

28039852517

24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on :

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SCHEDULE E (FEC Form 3X)

ITEMIZED INDEPENDENT EXPENDITURES

PAGE OF 3/3

FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full)
Democratic Senatorial Campaign Committee

FEC IDENTIFICATION NUMBER

C C00042366

Check if ☐ 24-hour notice ☒ 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee

Great American Media-GMMB

Date

MM / DD / YYYY
10 / 10 / 2008

Amount

33585.82

Mailing Address
PO Box 7777City State Zip Code
Philadelphia PA 19175-0061Purpose of Expenditure
Media Buy RadioCategory/
TypeOffice Sought: ☐ House State: MS
☒ Senate District: 00
☐ PresidentialName of Federal Candidate supported or Opposed by expenditure:
Roger WickerCheck One: ☐ Support ☒ OpposeDisbursement For: ☐ Primary ☒ General 2008☐ Other (specify):

Transaction ID: SE-54510

Calendar Year-To-Date Per Election
for Office Sought

4016653.52

Full Name (Last, First, Middle, Initial) of Payee

Great American Media-GMMB

Date

MM / DD / YYYY
10 / 10 / 2008

Amount

116343.13

Mailing Address
PO Box 7777City State Zip Code
Philadelphia PA 19175-0061Purpose of Expenditure
Media Buy TVCategory/
TypeOffice Sought: ☐ House State: MS
☒ Senate District: 00
☐ PresidentialName of Federal Candidate supported or Opposed by expenditure:
Roger WickerCheck One: ☐ Support ☒ OpposeDisbursement For: ☐ Primary ☒ General 2008☐ Other (specify):

Transaction ID: SE-54509

Calendar Year-To-Date Per Election
for Office Sought

4016653.52

(a) SUBTOTAL of Itemized Independent Expenditures

149928.95

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures

670647.07

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John B Poersch, Jr.

Signature

MM / DD / YYYY
10 / 12 / 2008

28039852518

Federal Election Commission
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