Image# 13961279514 PAGE 1 / 15

FEC FORM 3X

REPORT OF RECEIPTS AND DISBURSEMENTS

For Other Than An Authorized Committee

								Office	Use Only	
1. NAME COMMI	OF ITTEE (in full)	TYPE OR P	RINT ▼		nple: If typi the lines.	ng, type	12FE	4M5		
icPurple	e, Inc.									ı
ADDRESS ((number and street)	PO Box 2	409							
	eck if different									
	n previously ported. (ACC)	La Jolla					CA	902	238-2409	
2. FEC I C	DENTIFICATION NU	MBER ▼	CIT	Υ▲			STATE A	\	ZIP CO	DE 🛦
С	C00519835			S THIS REPORT		NEW (N) OR	×	AMENDE (A)	D	
4. TYPE (Choose	OF REPORT e One)	(b) Mont Repo	ort - 100	20 (M2)		May 20 (M5)	×	Aug 20 (M8	3)	Nov 20 (M11) (Non-Election Year Only)
(a) Qu	arterly Reports:	Due	Mar Mar	20 (M3)		Jun 20 (M6)		Sep 20 (M9))	Dec 20 (M12) (Non-Election Year Only)
П	April 15		Apr	20 (M4)	Ш	Jul 20 (M7)	Ш	Oct 20 (M1	0)	Jan 31 (YE)
- 8	Quarterly Report (Q ⁻ July 15	(c)	12-Day PRE-Election		Primary (12F	P)	Ge	neral (12G)		Runoff (12R)
ᆜ	Quarterly Report (Q2	2)	Report for the:		Convention ((12C)	Spe	ecial (12S)		
	October 15 Quarterly Report (Q3	3)								
	January 31 Year-End Report (YE	≣)	Electio	n on	M = M /	D D /	Y	Y	in the State o	f
	July 31 Mid-Year Report (Non-election Year Only) (MY)	(d)	30-Day POST-Election		General (300	G)	Rui	noff (30R)		Special (30S)
	Termination Report (TER)		Report for the:		M = M /	D D /	Y Y	Y	in the	
			Electio	on on					State o	
5. Coverin	g Period 07	01	2012	Y	through	07_	31		2012	
I certify that	I have examined this	s Report ar	nd to the best of	my know	ledge and	belief it is tru	ue, corre	ct and comp	lete.	
-	nt Name of Treasurer	Tom Grue								
Signature of	Treasurer Tom G	Frueskin			Electronicall	y Filed] [Date		10 /	2013
NOTE: Subm	nission of false, errone	ous, or inco	mplete information	n may sul	oject the per	son signing t	his Repor	t to the pena	alties of 2 l	J.S.C. §437g.
	ffice							FF	C FOR	M 3X
	Jse Only							' -	Rev. 12/2	

SUMMARY PAGE

FEC Form 3X (Rev. 02/2003)	OF RECEIPTS AND DISBURSEMENTS	Page 2
Write or Type Committee Name		
icPurple, Inc.		
Report Covering the Period: From:	07 01 / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y	07 31 / Y = Y = Y = Y = Y = Y = Y = Y = Y = Y
	COLUMN A This Period	COLUMN B Calendar Year-to-Date
6. (a) Cash on Hand January 1, 2012		0.00
(b) Cash on Hand at Beginning of Reporting Period	. 27191.16	
(c) Total Receipts (from Line 19)	. 18649.12	590152.77
(d) Subtotal (add Lines 6(b) and 6(c) for Column A and Lines 6(a) and 6(c) for Column B)	. 45840.28	590152.77
7. Total Disbursements (from Line 31)	37831.38	582143.87
Cash on Hand at Close of Reporting Period (subtract Line 7 from Line 6(d))	. 8008.90	8008.90
Debts and Obligations Owed TO the Committee (Itemize all on Schedule C and/or Schedule D)	0.00	
10. Debts and Obligations Owed BY the Committee (Itemize all on Schedule C and/or Schedule D)	70.00	
This committee has qualified as a mul	lticandidate committee. (see FEC FORM 1M)	
	For further information contact:	
	Federal Election Commission 999 E Street, NW Washington, DC 20463	
	Toll Free 800-424-9530 Local 202-694-1100	

DETAILED SUMMARY PAGE

of Receipts

FEC Form 3X (Rev. 06/2004)

Write or Type Committee Name

Report Covering the Period: From: 07	01 2012 To:	07 31 2012
I. Receipts	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
Contributions (other than loans) From:		
(a) Individuals/Persons Other		
Than Political Committees	17543.00	581928.00
(i) Itemized (use Schedule A)	17343.00	301320.00
40 · · · · · · · · · · · · · · · · · · ·	0.00	311.00
(ii) Unitemized	0.00	311.00
(iii) TOTAL (add	17512.00	582239.00
Lines 11(a)(i) and (ii)▶	17543.00	362239.00
(b) Political Party Committees	0.00	0.00
(b) Political Party Committees		
(such as PACs)	0.00	0.00
(d) Total Contributions (add Lines		7
11(a)(iii), (b), and (c)) (Carry		
Totals to Line 33, page 5)	17543.00	582239.00
Transfers From Affiliated/Other	7	7
Party Committees	0.00	0.00
,		
All Loans Received	0.00	0.00
	7	
Loan Repayments Received	0.00	0.00
Offsets To Operating Expenditures	7	7
(Refunds, Rebates, etc.)		
(Carry Totals to Line 37, page 5)	1105.85	7912.10
Refunds of Contributions Made	7	7 7
to Federal Candidates and Other		
Political Committees	0.00	0.00
Other Federal Receipts		
(Dividends, Interest, etc.)	0.27	1.67
Transfers from Non-Federal and Levin Funds	0.21	7
(a) Non-Federal Account		
(from Schedule H3)	0.00	0.00
	7	
(b) Levin Funds (from Schedule H5)	0.00	0.00
(b) Leviii i unus (nom cenedale 115)	7	
(c) Total Transfers (add 18(a) and 18(b))	0.00	0.00
(6) 1844 114181818 (444 18(4) 4.14 18(4))		
Total Receipts (add Lines 11(d),		
12, 13, 14, 15, 16, 17, and 18(c))▶	18649.12	590152.77
, , , , , , , , , , , , , , , , , , , ,		
Total Federal Receipts		

DETAILED SUMMARY PAGE

of Disbursements

FEC Form 3X (Rev. 02/2003)

Page 4

ments	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
	iotal fino i criot	Calcilual Teal-10-Date
· ·	0.00	0.00
	0.00	0.00
-	75.42.00	00428.00
	7545.00	99428.00
	7543.00	99428.00
1.11	7	
	0.00	0.00
nmittees		
mittees	0.00	0.00
	0.00	142186.53
nditures	0.00	142100.33
	0.00	0.00
	7 7	
e	0.00	0.00
	0.00	0.00
Other		0.00
mittees	0.00	0.00
mittogs	0.00	0.00
	3.00	
	0.00	0.00
	0.00	0.00
b), and (c))▶	0.00	0.00
	20208 20	340529.34
	30200.30	34022.34
(2 U.S.C. §431(20))		
)		0.00
	0.00	0.00
	0.00	0.00
	5.00	
	0.00	0.00
a)(ii) and 30(b))▶	0.00	0.00
d), 29 and 30(c))	37831.38	582143.87
nente		
	37831.38	582143.87
	inditures inditures	Son-Federal dule H4) Schare

DETAILED SUMMARY PAGE

of Disbursements

FEC Form 3X (Rev. 02/2003)

Page 5

III. Net Contributions/Operating Expenditures	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
3. Total Contributions (other than loans) (from Line 11(d), page 3)	17543.00	582239.00
4. Total Contribution Refunds (from Line 28(d))	0.00	0.00
5. Net Contributions (other than loans) (subtract Line 34 from Line 33)	17543.00	582239.00
6. Total Federal Operating Expenditures (add Line 21(a)(i) and Line 21(b))▶	7543.00	99428.00
7. Offsets to Operating Expenditures (from Line 15, page 3)	1105.85	7912.10
3. Net Operating Expenditures (subtract Line 37 from Line 36)	6437.15	91515.90

1mage# 13961279519 PAGE 6 / 15

: 97 A = G7 9 @ G5 B9 CI G'H9 LHF9 @ 5 H98 'HC '5 F9 DCF HZ G7 < 98 I @ 'CF' + H9 A = N5 H= CB

Form/Schedule: F3XA
Transaction ID:

In response to the letter regarding reporting period (07/01/2012-07/31/2012) additional information requested: 1. Angus S. King Jr. information has been updated with the correct candidate information for the 2012 Maine Primary Election revised from the California Primary Election. 2. Little Weapons has been updated and put on Sch B and not on Sch E since it was not directly related to the candidates.

Form/Schedule: Transaction ID:

SCHEDULE A (FEC Form 3X) ITEMIZED RECEIPTS

Llee consults colorelula(a)	_	R LINE	_		:	PAGE	7	OF	1	15
Use separate schedule(s)		eck only	or or	ne)						
for each category of the Detailed Summary Page	>	1 1a		11b		11c	12			
, 3		13		14		15	16	,		17
not be sold or used by any pedress of any political committee						_				

	Detailed Summary Page	13 14 15 16 17
Any information copied from such Reports and Stor for commercial purposes, other than using the		
NAME OF COMMITTEE (In Full) icPurple, Inc.		
Full Name (Last, First, Middle Initial) Avalon Capital Group, Inc. Mailing Address 5786 La Jolla Blvd.		Date of Receipt
City La Jolla FEC ID number of contributing	State Zip Code CA 92038	7 31 2012 Transaction ID : SA11AI.4443 Amount of Each Receipt this Period
federal political committee. Name of Employer	Occupation	7543.00 In-kind - Administrative Support Services
Receipt For: Primary General Other (specify) ▼	Aggregate Year-to-Date ▼ 49428.00	
Full Name (Last, First, Middle Initial) 3. Paradigm Investment Group, LLC Mailing Address 4350 La Jolla Village Dr. #130		Date of Receipt 07 19 2012
City San Diego FEC ID number of contributing federal political committee.	State Zip Code CA 92122	Transaction ID : SA11AI.4440 Amount of Each Receipt this Period 10000.00
Name of Employer Receipt For: Primary General	Occupation Aggregate Year-to-Date ▼	
Other (specify) Full Name (Last, First, Middle Initial)	10000.00	
Mailing Address		Date of Receipt
City FEC ID number of contributing	State Zip Code	Amount of Each Receipt this Period
federal political committee. Name of Employer	Occupation	
Receipt For: Primary General Other (specify) ▼	Aggregate Year-to-Date ▼	
SUBTOTAL of Receipts This Page (optional)	>	17543.00
TOTAL This Period (last page this line number of	only)	17543.00

SCHEDULE A TEMIZED REC	(FEC Form 3X) CEIPTS		Use separate schedule(s) for each category of the	FOR LINE (check only	-	PAGE	8 OF	15
			Detailed Summary Page	13		15	16	17
or for commercial pur	poses, other than using th		ay not be sold or used by any puddress of any political committed	erson for the	purpose of so	oliciting co	ntribution	s
icPurple, Inc.	,							
Full Name (Last, F Cox Media				Date of	Receipt			
Mailing Address 5	159 Federal Blvd.	State	Zip Code	07	19 action ID : S	20)12	
San Diego		CA	92105		of Each Red		eriod	
FEC ID number of federal political cor		С				,	981.75	
Name of Employer		Occupation		Media Bi Candida	uy Refund - S te	upport for (CA Non-l	Federal
Receipt For: Primary Other (specif	General y) ▼	Aggregate	Year-to-Date ▼ 3231.75					
Full Name (Last, F	irst, Middle Initial)			Date of	Receipt			
Mailing Address				M = M	/ D D	/ Y = Y	Y Y Y	
City		State	Zip Code	Amount	of Each Rec	eipt this P	eriod	
FEC ID number of federal political cor		С			7	7		
Name of Employer		Occupation						
Receipt For: Primary Other (specif	General y) ▼	Aggregate	Year-to-Date ▼]				
Full Name (Last, F	irst, Middle Initial)			Date of	Receipt			
Mailing Address				M = M	/ D D	/ Y = Y	YYY	
City		State	Zip Code	Amount	of Each Rec	ceipt this P	eriod	
FEC ID number of federal political cor	•	С				,		
Name of Employer		Occupation						
Receipt For: Primary Other (specif	General y) ▼	Aggregate	Year-to-Date ▼]				
SUBTOTAL of Recei	pts This Page (optional))			,	981.75	
TOTAL This Period (last page this line number	only))			-	981.75	

To reach category of the Decial Survey of the Deci	SCHEDULE B (FEC Form 3X)	Lieu congrato cohodulo/o\	FOR LINE		PAGE 9 OF 15
or for commercial purposes, other than using the name and address of any political committee to solicit contributions from such committee. NAME of CoMINTTEE (in Full) icPurple, Inc. Full Name (Last, First, Middle Initial) Avalon Capital Group, Inc. Mailing Address 5786 La Jolia Blvd. City State Zip Code La Jolia CA 92038 Purpose of Disbursement In-kind - Administrative Support Services Candidate Name Office Sought: House Disbursement For: Senate Primary General Office Sought: House Primary General Office Sought	ITEMIZED DISBURSEMENTS		X 21b	22 23	
NAME OF COMMITTEE (in Full) icPurple, Inc. Full Name (Last, First, Middle Initial) Avalon Capital Group, Inc. Mailing Address 6786 La Jolla Blvd. City State Zip Code CA 92038 Purpose of Disbursement In-kind - Administrative Support Services Candidate Name Category' Type Citice Sought: House Disbursement Cother (specify) ▼ State: Disfrict: Full Name (Last, First, Middle Initial) Mailing Address City State Zip Code Purpose of Disbursement Candidate Name Category' Type Office Sought: House Disbursement For: Candidate Name Category' Type					
A Avalon Capital Group, Inc. Mailing Address 6786 La Jolla Bivd. City State Zip Code CA 92038 Transaction ID : SB21B.4444 Pripose of Disbursement Ink-kind Administrative Support Services Candidate Name Category/ Office Sought: House President State Zip Code Purpose of Disbursement Candidate Name Category/ Office Sought: House President State: Disbursement For: Senate Primary General Pr	NAME OF COMMITTEE (In Full)	ie and address of any pointer	di committee to	Solicit Commodition	ins non such commutee.
Mailing Address 6786 La Jolla Blvd. City La Jolla CA 92038 Furpose of Disbursement In-kind - Administrative Support Services Candidate Name Category/ Office Sought: House President Other (specify) ▼ Full Name (Last, First, Middle Initial) Amount of Each Disbursement this Period Category/ Type Total Other (specify) ▼ Date of Disbursement this Period Category/ Type Date of Disbursement this Period Category/ Type Office Sought: House President Other (specify) ▼ Full Name (Last, First, Middle Initial) Candidate Name Candidate Name Category/ Type Office Sought: House President Other (specify) ▼ Senate President Other (specify) ▼ State: District: Full Name (Last, First, Middle Initial) Category/ Type Office Sought: House President Other (specify) ▼ State: District: City State Zip Code Purpose of Disbursement Candidate Name Category/ Other (specify) ▼ Amount of Each Disbursement this Period Category/ Type Office Sought: House Senate Primary General Pri				Data of Diahum	
Mailing Address 6786 La Jolla Bivd: City State City State City State City Senate Primary Cottegory/ Office Sought: Full Name Candidate Name City Senate President Candidate Name City Senate President Candidate Name City Senate President Candidate Name Category/ Office Sought: Full Name (Last, First, Middle Initial) Mailing Address City Senate Primary General Primary General Other (specify) Type Category/ Type Amount of Each Disbursement this Period Category/ Type Office Sought: Full Name (Last, First, Middle Initial) Amount of Each Disbursement this Period Category/ Type Office Sought: Full Name (Last, First, Middle Initial) Amount of Each Disbursement this Period Category/ Type Category/ Other (specify) Amount of Each Disbursement this Period Category/ Other (specify) Category/ Type Office Sought: Full Name (Last, First, Middle Initial) Candidate Name City State City State City Category/ Other (specify) Category/ Type Type Type Type Category/ Type	A. Avalon Capital Group, Inc.				
La Jolla CA 92038 Purpose of Disbursement In-kind - Administrative Support Services Candidate Name Office Sought:	Mailing Address 5786 La Jolla Blvd.				
La Jolia CA 92038 Purpose of Disbursement In-kind - Administrative Support Services Candidate Name Office Sought:	-			Transaction	ID · SR21R 4444
In-kind - Administrative Support Services Candidate Name Category/ Type Total President State: District: Full Name (Last, First, Middle Initial) Amount of Each Disbursement this Period Category/ Type Date of Disbursement this Period Category/ Type Category/ Type Office Sought: House President Primary General President State: District: Full Name (Last, First, Middle Initial) Amount of Each Disbursement this Period Category/ Type Office Sought: House President Other (specify) ▼ State: District: Full Name (Last, First, Middle Initial) Date of Disbursement this Period Category/ Type Office Sought: Amount of Each Disbursement this Period Category/ Type Other (specify) ▼ State: District: Full Name (Last, First, Middle Initial) Date of Disbursement this Period Category/ Type Other (specify) ▼ State: District: Category/ Type Other (specify) ▼ State: Disbursement this Period Category/ Type Other (specify) ▼ State: Disbursement this Period Category/ Type Other (specify) ▼ Amount of Each Disbursement this Period Category/ Type Other (specify) ▼ Substrotal of Disbursement this Period Category/ Type Other (specify) ▼ Substrotal of Disbursement this Period Category/ Type Other (specify) ▼ Substrotal of Disbursement this Period Category/ Type Other (specify) ▼ Substrotal of Disbursement this Period Category/ Type Other (specify) ▼ Substrotal of Disbursement this Period Category/ Type Other (specify) ▼ Substrotal of Disbursement this Period Category/ Type Other (specify) ▼ Amount of Each Disbursement this Period Category/ Type Other (specify) ▼ Type		CA 92038		Transaction	ID . 3B21B.4444
Office Sought:				Amount of Eac	ch Disbursement this Period
Office Sought: House Senate President State: District: Full Name (Last, First, Middle Initial) Mailing Address City State Zip Code Purpose of Disbursement Candidate Name President Primary General Other (specify) ▼ Full Name (Last, First, Middle Initial) Full Name (Last, First, Middle Initial) Full Name (Last, First, Middle Initial) Category/ Type Category/ Type Full Name (Last, First, Middle Initial) City State Zip Code Purpose of Disbursement Candidate Name Disbursement Category/ Type	Candidate Name				7543.00
State: District: Full Name (Last, First, Middle Initial) Mailing Address City State Zip Code Purpose of Disbursement Candidate Name Office Sought: House Senate Primary General President State: District: Full Name (Last, First, Middle Initial) Amount of Each Disbursement this Period Date of Disbursement this Period Category/ Type Other (specify) Date of Disbursement this Period Category/ Type Other (specify) Amount of Each Disbursement this Period Category/ Type Office Sought: House Senate Primary General Category/ Type Office Sought: House President Primary General Category/ Type Office Sought: President Other (specify) State: Disbursement For: Senate Primary General Other (specify) Substortal of Disbursements This Page (optional)	Senate	Primary General	Туре	7	
Amount of Each Disbursement Cardidate Name City State Zip Code Purpose of Disbursement Candidate Name Office Sought: House President State: District: Full Name (Last, First, Middle Initial) City State Zip Code Purpose of Disbursement Category/ Type Date of Disbursement this Period Date of Disbursement this Period Category/ Type Amount of Each Disbursement Date of Disbursement this Period Category/ Type Office Sought: House Primary General Office Sought: Disbursement For: Senate Primary General Office Sought: House Primary General Office Sought: House Primary General Office Sought: House Primary General Office Sought: Primary General Office Sought: House Primary General Office Sought: Primary General Office Sought: House Primary General Office Sought: Primary General Offic	State: District:	· · · · · · · · · · · · · · · · · · ·			
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Purpose of Disbursement Candidate Name Office Sought: House Senate Primary General Other (specify) Full Name (Last, First, Middle Initial) City State Zip Code Purpose of Disbursement Candidate Name Category/ Type Amount of Each Disbursement this Period Date of Disbursement Amount of Each Disbursement this Period Category/ Type Amount of Each Disbursement Amount of Each Disbursement Mailing Address City State Zip Code Purpose of Disbursement Candidate Name Category/ Type Office Sought: House Primary General Other (specify) Senate President Other (specify) State: District: Substortal of Disbursements This Page (optional)	Mailing Address			M = M / D	/ Y Y Y Y Y
Candidate Name Category/ Type Office Sought: House Senate Primary General Other (specify) ▼ Full Name (Last, First, Middle Initial) City State Zip Code Purpose of Disbursement Candidate Name Category/ Type Office Sought: House Senate Primary General Other (specify) ▼ State: District: Substrict: Substrict: Amount of Each Disbursement this Period Amount of Each Disbursement this Period	City	State Zip Code			
Candidate Name Category/ Type Office Sought: House Senate Primary General Other (specify) ▼ State: District: Full Name (Last, First, Middle Initial) City State Zip Code Purpose of Disbursement Candidate Name Category/ Type Amount of Each Disbursement this Period Category/ Type Office Sought: House Disbursement For: Senate Primary General Other (specify) ▼ State: District: Substock Amount of Each Disbursement this Period Category/ Type Office Sought: House Disbursement For: Senate Primary General Other (specify) ▼ State: District:	Purpose of Disbursement			Amount of Fac	sh Dishursoment this Period
Office Sought: House Senate Primary General Other (specify) State: District: Full Name (Last, First, Middle Initial) City State Zip Code Purpose of Disbursement Candidate Name Office Sought: House Senate Primary General Other (specify) Type Office Sought: House Senate Primary General Other (specify) Type State: District: Substock Senate Primary General Other (specify) Type State: District: Total Control of Disbursement This Page (optional)	Candidate Name			Amount of Lac	in Disbursement this 1 enou
Full Name (Last, First, Middle Initial) Mailing Address City State Zip Code Purpose of Disbursement Candidate Name Category/ Type Office Sought: House Senate Primary General Other (specify) State: District: Substortal of Disbursements This Page (optional)	Senate President	Primary General			
Mailing Address City State Zip Code Purpose of Disbursement Candidate Name Category/ Type Office Sought: House Senate Primary General President State: District: Substruct: For: Senate Primary General Other (specify) ▼ Substruct: For: Senate Primary General Other (specify) ▼ Substruct: For: Senate Primary General Other (specify) ▼					
City State Zip Code Purpose of Disbursement Candidate Name Category/ Type Office Sought: House Disbursement For: Senate Primary General Primary General President Other (specify) State: District: SUBTOTAL of Disbursements This Page (optional)	C.			Date of Disbur	sement
Purpose of Disbursement Candidate Name Category/ Type Office Sought: House Disbursement For: Senate Primary General President Other (specify) State: District: Subtotal of Disbursements This Page (optional)	Mailing Address			M M / D	D / Y Y Y Y
Candidate Name Category/ Type Office Sought: House Senate Primary General Other (specify) State: District: Subtotal of Disbursements This Page (optional)	City	State Zip Code			
Candidate Name Category/ Type Office Sought: House Disbursement For: Senate Primary General Other (specify) ▼ State: District: Subtotal of Disbursements This Page (optional)	Purpose of Disbursement				
Office Sought: House Disbursement For: Senate Primary General Other (specify) ▼ Subtotal of Disbursements This Page (optional)	Candidate Name		Category/ Type		
30BTOTAL OF DISDUISEMENTS THIS Fage (Optional)	Senate President	Primary General			
30BTOTAL OF DISDUISEMENTS THIS Fage (Optional)	SURTOTAL of Dishursements This Page (ontional)				7543.00
TOTAL This Period (lost page this line number only)	CODITION OF DISDUISEMENTS THIS Fage (OPHOHAI)		······		

SCHEDULE B (FEC Form 3X)		, FOR LINE	NUMBER:	PAGE 10 OF 15
ITEMIZED DISBURSEMENTS				
	Detailed Summary Page		22 23 28b	24 25 26 28c X 29 30
Any information copied from such Reports and Statem				soliciting contributions
or for commercial purposes, other than using the nam	e and address of any political	ucai committee to	SONOR CONTRIBUTIONS IT	om such committee.
NAME OF COMMITTEE (In Full)				
icPurple, Inc.				
Full Name (Last, First, Middle Initial)			Doto of Dist	ont .
A. Aalto Interactive			Date of Disburseme	ent
Mailing Address 201-1845 Robson St.			07 10	2012
City	State Zip Code		Transacti	SD20 42CC
Vancouver, B.C. V6G 1E4	ZZ		Transaction ID:	J□29.4J0Ö
Purpose of Disbursement website design & install		001	Amount of Each Di	isbursement this Period
Candidate Name		Category/		
Office County		Type		2125.00
0	nent For: 2012 Primary General			
	Other (specify)			
State: District:	. e - =··J/ ▼	_		
Full Name (Last, First, Middle Initial)				-
B. Avalon Capital Group, Inc.			Date of Disburseme	ent
			M M / D D	/
Mailing Address 5786 La Jolla Blvd.			07 24	2012
,	State Zip Code		Transaction ID :	SB29.4428
La Jolla Purpose of Disbursement	CA 92038			
Supplies Logo Caps & Shirts		001	Amount of Each Di	isbursement this Period
Candidate Name		Category/		1400 71
Office County		Type	7	1433.74
	nent For: 2012			
	Primary General Other (specify) ▼			
State: District:	Jor (opooliy) ▼			
Full Name (Last, First, Middle Initial)				
c. Avalon Capital Group, Inc.			Date of Disburseme	ent
Moiling Address 5700 L			M M / D D	/ Y T Y T Y T Y 2012
Mailing Address 5786 La Jolla Blvd.			07 24	2012
City	State Zip Code		Transaction ID :	SR29 4420
La Jolla	CA 92038		TTATISACTION ID : (JJ23.4423
Purpose of Disbursement Supplies Bracelets		001	Amount of E	oburoom and the
Candidate Name			Amount of Each Di	isbursement this Period
		Category/ Type		1132.00
	nent For: 2012			
	Primary General			
	Other (specify) ▼			
State: District:				
SUBTOTAL of Disbursements This Page (optional)				4690.74
TODICIAL OF DISDUISEMENTS THIS Page (optional)		<u> </u>	7	
TOTAL This Period (last page this line number only).				

Full Name (Last, First, Middle Initial) State Disbursement	SCHEDULE B (FEC Form 3X)	Has account to 1.1.1.1.1	FOR LINE I	NUMBER: PAGE 11 OF 15
Any information copied from such Reports and Statements may not be sold or used by any person for the purpose of soliciting contributions from such committee. NAME OF COMMITTEE (in Full) icPurple, Inc. Full Name (Last, First, Middle Initial) A. Caplin & Drysdale Mailing Address One Thomas Circle NW Su. 1100 City State Zip Code Disbursement Legal Fee's Candidate Name Office Sought: House President President State: District: Full Name (Last, First, Middle Initial) B. Sarah Ducknak Mailing Address 9723 Running Creek Lane City State Zip Code General President Other (specify) ▼ State Zip Code General President Other (specify) ▼ State Zip Code General President Other (specify) ▼ Date of Disbursement Category/ Type Transaction ID : SB29.4435 Amount of Each Disbursement Office Sought: House Senate Other (specify) ▼ State Zip Code General President Other (specify) ▼ Equal State: District: Full Name (Last, First, Middle Initial) Category/ Type Transaction ID : SB29.4435 Transaction ID : SB29.4435 Transaction ID : SB29.4432 Amount of Each Disbursement this Period Category/ Type Transaction ID : SB29.4432 Amount of Each Disbursement this Period Category/ Type City State: District: Full Name (Last, First, Middle Initial) C. Google Inc. Mailing Address 1600 Amphitheatre Parkway City State Zip Code Category/ Type City St	TEMIZED DISBURSEMENTS		· ·	
Any information copied from such Reports and Statements may not be sold or used by any person for the purpose of soliciting contributions or for commercial purposes, other than using the name and address of any political committee to solicit contributions from such committee. NAME OF COMMITTEE (In Full) icPurple, Inc. Full Name (Last, First, Middle Initial) A. Caplin & Drysdale Mailing Address One Thomas Circle NW Su. 1100 City State Zip Code Washington DC 20005 Purpose of Disbursement Legal Fee's Candidate Name Office Sought: House Persident District: Full Name (Last, First, Middle Initial) B. Sarah Ducknak Mailing Address 9723 Running Creek Lane City State Zip Code CA 92023 Purpose of Disbursement Contract Pay Candidate Name Category' Type Date of Disbursement this Periodate Disbursement Contract Pay Candidate Name District: Primary General Prim				
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Mountain View CA 94043 Purpose of Disbursement Interent Ad 001 Candidate Name Category/ Type Transaction ID: SB29.4432 Amount of Each Disbursement this Period 303.56	iviailing Address 1600 Amphitheatre Parkway			0/ 16 2012
Mountain View CA 94043 Purpose of Disbursement Interent Ad 001 Candidate Name Category/ Type Amount of Each Disbursement this Period 303.56	City	State Zip Code		Transaction ID : SP20 4422
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Candidate Name Category/ Type Amount of Each Disbursement this Period 303.56			001	
Type 303.56				Amount of Each Disbursement this Period
				303.56
Office Sought. Dispursement For: 2012	Office Sought: House Disbu	rsement For: 2012		
Senate Primary General	Senate	Y Primary General		
President Other (specify) ▼		Other (specify) ▼		
State: District:	State: District:			
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	Detailed Summary Page	21b 27	22 23 24 25 26 28a 28b 28c X 29 30
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NAME OF COMMITTEE (In Full)	7.		
cPurple, Inc.			
Full Name (Last, First, Middle Initial)			
Little Weapons, LLC			Date of Disbursement
Mailing Address 5535 Westlawn Ave			07 16 2012
Apt. 450			
City Los Angeles	State Zip Code CA 90066		Transaction ID : SB29.4424
Purpose of Disbursement	90000		
Support for CA Non-Federal Candidate		004	Amount of Each Disbursement this Period
Candidate Name		Category/	1250.00
Office Sought: House Disburse	ment For: 2012	Туре	
Senate	Primary General		
President	Other (specify) ▼		
State: District:			
Full Name (Last, First, Middle Initial)			
3. Little Weapons, LLC			Date of Disbursement
Mailing Address 5535 Westlawn Ave Apt. 450			07 16 2012
•	State Zip Code		Transaction ID : SB29.4559
Los Angeles Purpose of Disbursement	CA 90066		
IcPurple Commerical Directing Services		004	Amount of Each Disbursement this Period
Candidate Name		Category/ Type	3750.00
	ment For: 2012		
	Primary General		
State: District:	Other (specify) ▼		
Full Name (Last, First, Middle Initial)			
c. reEvolution Marketing			Date of Disbursement
Mailing Address PO Box 928776			07 06 2012
			0, 00
City San Diego	State Zip Code CA 92192		Transaction ID : SB29.4349
Purpose of Disbursement	UZ 10Z		
Support For CA Non-Federal Candidate		004	Amount of Each Disbursement this Period
Candidate Name		Category/	5000.00
Office Sought: House Disburse	ment For: 2012	Type	
Senate	Primary General		
President	Other (specify) ▼		
State: District:			
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SUBTOTAL of Disbursements This Page (optional)		·····	10000.00

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Any information copied from such Reports and Statements may not be sold or used by any person for the purpose of soliciting contributions from such committee. NAME OF COMMITTEE (In Full) icPurple, Inc. Pull Name (Last, First, Middle Imital) A. Wells Fargo Mailing Address 7714 Girard Ave. City State Zip Code Candidate Name Office Sought: House Disbursement For: 2012 State: Dishirt: President Disbursement For: 2012 Candidate Name Office Sought: House Disbursement For: 2012 Financy General Disbursement Bank Fee Candidate Name Office Sought: House Disbursement For: 2012 Category Type Office Sought: House Disbursement For: 2012 Financy General Disbursement Bank Fee Candidate Name Office Sought: House Disbursement For: 2012 Category Type Office Sought: House Disbursement For: 2012 Financy General Disbursement Bank Fee Candidate Name Office Sought: House Disbursement For: 2012 Financy General Disbursement Bank Fee Candidate Name Office Sought: House Disbursement For: 2012 Financy General Disbursement For: 2012	ITEMIZED DISBURSEMENTS	Use separate schedule(s) for each category of the	(oricon oriny		
any information copied from such Reports and Statements may not be sold or used by any person for the purpose of soliciting contributions of or commercial purposes, other than using the name and address of any political committee to solicit contributions from such committee. NAME OF COMMITTEE (in Full) icPurple, Inc. Full Name (Last, First, Middle Initial) A. Wells Fargo Mailing Address 7714 Girard Ave. City State Zip Code CA 90237 Purpose of Disbursement Bank Fee Candidate Name Office Sought: House Disbursement For: 2012 State: District Full Name (Last, First, Middle Initial) B. Wells Fargo Mailing Address 7714 Girard Ave. City State Zip Code CA 90227 Primary General					
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SCHEDULE D (FEC Form 3X) **DEBTS AND OBLIGATIONS**

Excluding Loans

(Use separate schedule(s) for each numbered line)

PAGE FOR LINE NUMBER: (check only one)

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14 OF

NAME OF COMMITTEE (In Full) icPurple, Inc. A. Full Name (Last, First, Middle Initial) of Debtor or Creditor Nature of Debt (Purpose): icPurple - Hats/T-Shirts/Stickers Advanced By Absolute Screen Art, Inc. Avalon Capital Grp, Inc Mailing Address 120 W. 8th Street State Zip Code South Sioux City 68776 Transaction ID: SD10.4380 Outstanding Balance Beginning This Period 1433.74 Amount Incurred This Period Payment This Period Outstanding Balance at Close of This Period 1433.74 0.00 0.00 B. Full Name (Last, First, Middle Initial) of Debtor or Creditor Nature of Debt (Purpose): icPurple Promo Supplies Advanced By Avalon AiMiLi Jewelry Capital Grp, Inc Mailing Address Room 2809, No 777, LongJin East Rd LiWan District State City Zip Code GuangZhou City, China ΖZ Outstanding Balance Beginning This Period Transaction ID: SD10.4419 1132.00 Outstanding Balance at Close of This Period Amount Incurred This Period Payment This Period 0.00 1132.00 0.00 C. Full Name (Last, First, Middle Initial) of Debtor or Creditor Nature of Debt (Purpose): Email Management Advanced By Avalon MailChimp Capital Grp, Inc Mailing Address 512 Means St. Su, 404 City State Zip Code 30318 Atlanta GΑ Transaction ID: SD10.4421 Outstanding Balance Beginning This Period 10.00 Outstanding Balance at Close of This Period Amount Incurred This Period Payment This Period 0.00 10.00 0.00 10.00 1) SUBTOTALS This Period This Page (optional)..... 2) TOTALS This Period (last page this line number only)..... 3) TOTAL OUTSTANDING LOANS from Schedule C (last page only)..... 4) ADD 2) and 3) and carry forward to appropriate line of Summary Page (last page only) ▶

SCHEDULE D (FEC Form 3X) DEBTS AND OBLIGATIONS

Excluding Loans

(Use separate schedule(s) for each numbered line) PAGE 15 OF
FOR LINE NUMBER:
(check only one)

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NAME OF COMMITTEE (In Full) icPurple, Inc. A. Full Name (Last, First, Middle Initial) of Debtor or Creditor Nature of Debt (Purpose): **Email Management Tool** MailChimp Mailing Address 512 Means St. Su, 404 City State Zip Code Atlanta 30318 Transaction ID: SD10.4438 Outstanding Balance Beginning This Period 0.00 Amount Incurred This Period Payment This Period Outstanding Balance at Close of This Period 0.00 60.00 60.00 B. Full Name (Last, First, Middle Initial) of Debtor or Creditor Nature of Debt (Purpose): Mailing Address City State Zip Code Outstanding Balance Beginning This Period Amount Incurred This Period Payment This Period Outstanding Balance at Close of This Period C. Full Name (Last, First, Middle Initial) of Debtor or Creditor Nature of Debt (Purpose): Mailing Address City State Zip Code Outstanding Balance Beginning This Period Payment This Period Outstanding Balance at Close of This Period Amount Incurred This Period 60.00 1) SUBTOTALS This Period This Page (optional)..... 70.00 2) TOTALS This Period (last page this line number only)..... 0.00 3) TOTAL OUTSTANDING LOANS from Schedule C (last page only) 70.00 4) ADD 2) and 3) and carry forward to appropriate line of Summary Page (last page only)