

**SUMMARY PAGE
OF RECEIPTS AND DISBURSEMENTS**

FEC Form 3X (Rev. 02/2003)

Write or Type Committee Name

ELECTRONIC RETAILING ASSOCIATION (E-RETAIL PAC)

Report Covering the Period: From: / / To: / /

	COLUMN A This Period	COLUMN B Calendar Year-to-Date
6. (a) Cash on Hand January 1, <input type="text" value="2012"/>		115568.49
(b) Cash on Hand at Beginning of Reporting Period.....	120608.04	
(c) Total Receipts (from Line 19)	4531.73	9593.43
(d) Subtotal (add Lines 6(b) and 6(c) for Column A and Lines 6(a) and 6(c) for Column B).....	125139.77	125161.92
7. Total Disbursements (from Line 31).....	1014.00	1036.15
8. Cash on Hand at Close of Reporting Period (subtract Line 7 from Line 6(d)).....	124125.77	124125.77
9. Debts and Obligations Owed TO the Committee (Itemize all on Schedule C and/or Schedule D)	0.00	
10. Debts and Obligations Owed BY the Committee (Itemize all on Schedule C and/or Schedule D)	0.00	

This committee has qualified as a multicandidate committee. (see FEC FORM 1M)

For further information contact:

Federal Election Commission
999 E Street, NW
Washington, DC 20463

Toll Free 800-424-9530
Local 202-694-1100

DETAILED SUMMARY PAGE
of Receipts

FEC Form 3X (Rev. 06/2004)

Write or Type Committee Name

ELECTRONIC RETAILING ASSOCIATION (E-RETAIL PAC)

Report Covering the Period: From: / / To: / /

I. Receipts	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
11. Contributions (other than loans) From:		
(a) Individuals/Persons Other Than Political Committees		
(i) Itemized (use Schedule A).....	4500.00	8750.00
(ii) Unitemized	0.00	0.00
(iii) TOTAL (add Lines 11(a)(i) and (ii))..... ▶	4500.00	8750.00
(b) Political Party Committees	0.00	0.00
(c) Other Political Committees (such as PACs).....	0.00	750.00
(d) Total Contributions (add Lines 11(a)(iii), (b), and (c)) (Carry Totals to Line 33, page 5)	4500.00	9500.00
12. Transfers From Affiliated/Other Party Committees.....	0.00	0.00
13. All Loans Received	0.00	0.00
14. Loan Repayments Received.....	0.00	0.00
15. Offsets To Operating Expenditures (Refunds, Rebates, etc.) (Carry Totals to Line 37, page 5).....	31.73	93.43
16. Refunds of Contributions Made to Federal Candidates and Other Political Committees.....	0.00	0.00
17. Other Federal Receipts (Dividends, Interest, etc.).....	0.00	0.00
18. Transfers from Non-Federal and Levin Funds		
(a) Non-Federal Account (from Schedule H3).....	0.00	0.00
(b) Levin Funds (from Schedule H5)	0.00	0.00
(c) Total Transfers (add 18(a) and 18(b))..	0.00	0.00
19. Total Receipts (add Lines 11(d), 12, 13, 14, 15, 16, 17, and 18(c))..... ▶	4531.73	9593.43
20. Total Federal Receipts (subtract Line 18(c) from Line 19)..... ▶	4531.73	9593.43

DETAILED SUMMARY PAGE

of Disbursements

FEC Form 3X (Rev. 02/2003)

Page 4

II. Disbursements	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
21. Operating Expenditures:		
(a) Allocated Federal/Non-Federal Activity (from Schedule H4)		
(i) Federal Share	0.00	0.00
(ii) Non-Federal Share.....	0.00	0.00
(b) Other Federal Operating Expenditures	10.50	22.82
(c) Total Operating Expenditures (add 21(a)(i), (a)(ii), and (b))	10.50	22.82
22. Transfers to Affiliated/Other Party Committees.....	0.00	0.00
23. Contributions to Federal Candidates/Committees and Other Political Committees.....	1000.00	1000.00
24. Independent Expenditures (use Schedule E)	0.00	0.00
25. Coordinated Party Expenditures (2 U.S.C. §441a(d)) (use Schedule F).....	0.00	0.00
26. Loan Repayments Made.....	0.00	0.00
27. Loans Made.....	0.00	0.00
28. Refunds of Contributions To:		
(a) Individuals/Persons Other Than Political Committees	0.00	0.00
(b) Political Party Committees	0.00	0.00
(c) Other Political Committees (such as PACs).....	0.00	0.00
(d) Total Contribution Refunds (add Lines 28(a), (b), and (c)).....	0.00	0.00
29. Other Disbursements	3.50	13.33
30. Federal Election Activity (2 U.S.C. §431(20))		
(a) Allocated Federal Election Activity (from Schedule H6)		
(i) Federal Share	0.00	0.00
(ii) "Levin" Share.....	0.00	0.00
(b) Federal Election Activity Paid Entirely With Federal Funds	0.00	0.00
(c) Total Federal Election Activity (add .. Lines 30(a)(i), 30(a)(ii) and 30(b))....	0.00	0.00
31. Total Disbursements (add Lines 21(c), 22, 23, 24, 25, 26, 27, 28(d), 29 and 30(c)) ..	1014.00	1036.15
32. Total Federal Disbursements (subtract Line 21(a)(ii) and Line 30(a)(ii) from Line 31).....	1014.00	1036.15

DETAILED SUMMARY PAGE
of Disbursements

FEC Form 3X (Rev. 02/2003)

Page 5

III. Net Contributions/Operating Expenditures	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
33. Total Contributions (other than loans) (from Line 11(d), page 3)	4500.00	9500.00
34. Total Contribution Refunds (from Line 28(d))	0.00	0.00
35. Net Contributions (other than loans) (subtract Line 34 from Line 33)	4500.00	9500.00
36. Total Federal Operating Expenditures (add Line 21(a)(i) and Line 21(b))	10.50	22.82
37. Offsets to Operating Expenditures (from Line 15, page 3).....	31.73	93.43
38. Net Operating Expenditures (subtract Line 37 from Line 36)	-21.23	-70.61

**SCHEDULE A (FEC Form 3X)
ITEMIZED RECEIPTS**

Use separate schedule(s) for each category of the Detailed Summary Page

FOR LINE NUMBER: PAGE 6 OF 12
(check only one)
 11a 11b 11c 12
 13 14 15 16 17

Any information copied from such Reports and Statements may not be sold or used by any person for the purpose of soliciting contributions or for commercial purposes, other than using the name and address of any political committee to solicit contributions from such committee.

NAME OF COMMITTEE (In Full)
ELECTRONIC RETAILING ASSOCIATION (E-RETAIL PAC)

A. John Barnes
 Full Name (Last, First, Middle Initial)
 Mailing Address 520 Broadway
 City Santa Monica State CA Zip Code 90401
 FEC ID number of contributing federal political committee. **C**
 Name of Employer Mercury Media Occupation Company Exec.
 Receipt For: Primary General Other (specify) ▼
 Aggregate Year-to-Date ▼ 250.00

Date of Receipt
 M M / D D / Y Y Y Y Y Y
 04 / 30 / 2012
Transaction ID : SA11AI.5272
 Amount of Each Receipt this Period
 250.00

B. Denira Borrero
 Full Name (Last, First, Middle Initial)
 Mailing Address 10800 Biscayne Blvd Suite 510
 City Miami State FL Zip Code 33161
 FEC ID number of contributing federal political committee. **C**
 Name of Employer Omni Direct Inc Occupation COO
 Receipt For: Primary General Other (specify) ▼
 Aggregate Year-to-Date ▼ 250.00

Date of Receipt
 M M / D D / Y Y Y Y Y Y
 04 / 30 / 2012
Transaction ID : SA11AI.5250
 Amount of Each Receipt this Period
 250.00

C. Charles Cadmus
 Full Name (Last, First, Middle Initial)
 Mailing Address 80 Main Street #420
 City West Orange State NJ Zip Code 07052
 FEC ID number of contributing federal political committee. **C**
 Name of Employer Cinram Group Occupation Account Executive
 Receipt For: Primary General Other (specify) ▼
 Aggregate Year-to-Date ▼ 250.00

Date of Receipt
 M M / D D / Y Y Y Y Y Y
 04 / 30 / 2012
Transaction ID : SA11AI.5258
 Amount of Each Receipt this Period
 250.00

SUBTOTAL of Receipts This Page (optional)..... ▶ 750.00
TOTAL This Period (last page this line number only)..... ▶

**SCHEDULE A (FEC Form 3X)
ITEMIZED RECEIPTS**

Use separate schedule(s) for each category of the Detailed Summary Page	FOR LINE NUMBER: (check only one)	PAGE 7 OF 12
	<input checked="" type="checkbox"/> 11a	<input type="checkbox"/> 11b
	<input type="checkbox"/> 13	<input type="checkbox"/> 14
	<input type="checkbox"/> 11c	<input type="checkbox"/> 12
	<input type="checkbox"/> 15	<input type="checkbox"/> 16
	<input type="checkbox"/> 17	

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NAME OF COMMITTEE (In Full)
ELECTRONIC RETAILING ASSOCIATION (E-RETAIL PAC)

Full Name (Last, First, Middle Initial) A. Greg Christiansen		Date of Receipt M M / D D / Y Y Y Y Y Y 04 / 30 / 2012 Transaction ID : SA11AI.5254
Mailing Address 3049 N. Executive Parkway		Amount of Each Receipt this Period 250.00
City Lehigh	State UT	Zip Code 84043
FEC ID number of contributing federal political committee. C	Name of Employer National Marketing LLC	Occupation General Counsel
Receipt For: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify) ▼	Aggregate Year-to-Date ▼ 250.00	

Full Name (Last, First, Middle Initial) B. James Crawford		Date of Receipt M M / D D / Y Y Y Y Y Y 04 / 30 / 2012 Transaction ID : SA11AI.5268
Mailing Address 52965 Cedar Crest Drive		Amount of Each Receipt this Period 250.00
City Idyllwide	State CA	Zip Code 92549
FEC ID number of contributing federal political committee. C	Name of Employer Waldorf Crawford LLC	Occupation Partner
Receipt For: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify) ▼	Aggregate Year-to-Date ▼ 250.00	

Full Name (Last, First, Middle Initial) C. Steven Feinberg		Date of Receipt M M / D D / Y Y Y Y Y Y 04 / 30 / 2012 Transaction ID : SA11AI.5251
Mailing Address 1548 Stocton Street		Amount of Each Receipt this Period 250.00
City San Francisco	State CA	Zip Code 94133
FEC ID number of contributing federal political committee. C	Name of Employer SF Video	Occupation Owner
Receipt For: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify) ▼	Aggregate Year-to-Date ▼ 250.00	

SUBTOTAL of Receipts This Page (optional).....▶	750.00
TOTAL This Period (last page this line number only).....▶	

**SCHEDULE A (FEC Form 3X)
ITEMIZED RECEIPTS**

Use separate schedule(s) for each category of the Detailed Summary Page	FOR LINE NUMBER: (check only one)	PAGE 8 OF 12
	<input checked="" type="checkbox"/> 11a	<input type="checkbox"/> 11b
	<input type="checkbox"/> 13	<input type="checkbox"/> 14
	<input type="checkbox"/> 11c	<input type="checkbox"/> 12
	<input type="checkbox"/> 15	<input type="checkbox"/> 16
	<input type="checkbox"/> 17	

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NAME OF COMMITTEE (In Full)
ELECTRONIC RETAILING ASSOCIATION (E-RETAIL PAC)

A. Ed Glynn
Full Name (Last, First, Middle Initial)

Mailing Address 700 12th Street NW #1100

City Washington State DC Zip Code 20036

FEC ID number of contributing federal political committee. **C**

Name of Employer Manatt Phelps and Phillips Occupation Attorney

Receipt For:
 Primary General
 Other (specify) ▼

Aggregate Year-to-Date ▼ 250.00

Date of Receipt
 M M M / D D D / Y Y Y Y Y Y
 04 / 30 / 2012

Transaction ID : SA11AI.5266

Amount of Each Receipt this Period
 250.00

B. Andrew Gordon
Full Name (Last, First, Middle Initial)

Mailing Address 200 Highland Ave. Suite 403

City Newton State MA Zip Code 02464-1500

FEC ID number of contributing federal political committee. **C**

Name of Employer Direct Impact Group Occupation Employee

Receipt For:
 Primary General
 Other (specify) ▼

Aggregate Year-to-Date ▼ 250.00

Date of Receipt
 M M M / D D D / Y Y Y Y Y Y
 04 / 30 / 2012

Transaction ID : SA11AI.5245

Amount of Each Receipt this Period
 250.00

c. Chris Handley
Full Name (Last, First, Middle Initial)

Mailing Address 18 Danfourth St

City Portland State ME Zip Code 04101

FEC ID number of contributing federal political committee. **C**

Name of Employer Revenue Enhancements Occupation Employee

Receipt For:
 Primary General
 Other (specify) ▼

Aggregate Year-to-Date ▼ 250.00

Date of Receipt
 M M M / D D D / Y Y Y Y Y Y
 04 / 20 / 2012

Transaction ID : SA11AI.5260

Amount of Each Receipt this Period
 250.00

SUBTOTAL of Receipts This Page (optional)..... ▶ 750.00

TOTAL This Period (last page this line number only)..... ▶

**SCHEDULE A (FEC Form 3X)
ITEMIZED RECEIPTS**

Use separate schedule(s) for each category of the Detailed Summary Page

FOR LINE NUMBER: PAGE 9 OF 12
(check only one)
 11a 11b 11c 12
 13 14 15 16 17

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NAME OF COMMITTEE (In Full)
ELECTRONIC RETAILING ASSOCIATION (E-RETAIL PAC)

A. Fern Lee
 Full Name (Last, First, Middle Initial)
 Mailing Address 100 Commercial Street
 City Portland State ME Zip Code 04101
 FEC ID number of contributing federal political committee. **C**
 Name of Employer Factor Nutrition Occupation Marketer
 Receipt For: Primary General Other (specify) ▼
 Aggregate Year-to-Date ▼ 250.00

Date of Receipt
 M M / D D / Y Y Y Y Y Y
 04 / 30 / 2012
Transaction ID : SA11AI.5262
 Amount of Each Receipt this Period
 250.00

B. Jason Levesque
 Full Name (Last, First, Middle Initial)
 Mailing Address PO BOX 1387
 City Auburn State ME Zip Code 04211
 FEC ID number of contributing federal political committee. **C**
 Name of Employer Occupation
 Receipt For: Primary General Other (specify) ▼
 Aggregate Year-to-Date ▼ 250.00

Date of Receipt
 M M / D D / Y Y Y Y Y Y
 04 / 30 / 2012
Transaction ID : SA11AI.5244
 Amount of Each Receipt this Period
 250.00

C. Jeff Meltzer
 Full Name (Last, First, Middle Initial)
 Mailing Address 70 West 36th Street
 City NYC State NY Zip Code 10018
 FEC ID number of contributing federal political committee. **C**
 Name of Employer Meltzer Media Productions Occupation Owner
 Receipt For: Primary General Other (specify) ▼
 Aggregate Year-to-Date ▼ 250.00

Date of Receipt
 M M / D D / Y Y Y Y Y Y
 04 / 30 / 2012
Transaction ID : SA11AI.5246
 Amount of Each Receipt this Period
 250.00

SUBTOTAL of Receipts This Page (optional)..... ▶ 750.00
TOTAL This Period (last page this line number only)..... ▶

**SCHEDULE A (FEC Form 3X)
ITEMIZED RECEIPTS**

Use separate schedule(s) for each category of the Detailed Summary Page	FOR LINE NUMBER:	PAGE 10 OF 12
	(check only one)	
<input checked="" type="checkbox"/> 11a	<input type="checkbox"/> 11b	<input type="checkbox"/> 11c
<input type="checkbox"/> 13	<input type="checkbox"/> 14	<input type="checkbox"/> 12
		<input type="checkbox"/> 15
		<input type="checkbox"/> 16
		<input type="checkbox"/> 17

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NAME OF COMMITTEE (In Full)
ELECTRONIC RETAILING ASSOCIATION (E-RETAIL PAC)

A. Geraldine Newman
Full Name (Last, First, Middle Initial)
Mailing Address 315 East 72nd Street
City New York State NY Zip Code 10021
FEC ID number of contributing federal political committee. **C**
Name of Employer Gerladine Newman Communication Occupation Owner
Receipt For: Primary General Other (specify) ▼
Aggregate Year-to-Date ▼ 250.00

Date of Receipt
04 / 30 / 2012
Transaction ID : SA11AI.5276
Amount of Each Receipt this Period
250.00

B. Rick Petry
Full Name (Last, First, Middle Initial)
Mailing Address 513 North West 13th Avenue
5th Floor
City Portland State OR Zip Code 97209
FEC ID number of contributing federal political committee. **C**
Name of Employer Euro RSCG 4D DRTV Occupation President Agency Services
Receipt For: Primary General Other (specify) ▼
Aggregate Year-to-Date ▼ 250.00

Date of Receipt
04 / 30 / 2012
Transaction ID : SA11AI.5247
Amount of Each Receipt this Period
250.00

C. Tom Sheppard
Full Name (Last, First, Middle Initial)
Mailing Address 50 Monument Square
#300
City Portland State ME Zip Code 04101
FEC ID number of contributing federal political committee. **C**
Name of Employer Listen Up Espanol Occupation Executive
Receipt For: Primary General Other (specify) ▼
Aggregate Year-to-Date ▼ 250.00

Date of Receipt
04 / 30 / 2012
Transaction ID : SA11AI.5267
Amount of Each Receipt this Period
250.00

SUBTOTAL of Receipts This Page (optional)..... ▶ 750.00
TOTAL This Period (last page this line number only)..... ▶

SCHEDULE A (FEC Form 3X)
ITEMIZED RECEIPTS

Use separate schedule(s) for each category of the Detailed Summary Page	FOR LINE NUMBER:	PAGE 11 OF 12
	(check only one)	
<input checked="" type="checkbox"/> 11a	<input type="checkbox"/> 11b	<input type="checkbox"/> 11c
<input type="checkbox"/> 13	<input type="checkbox"/> 14	<input type="checkbox"/> 12
		<input type="checkbox"/> 15
		<input type="checkbox"/> 16
		<input type="checkbox"/> 17

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NAME OF COMMITTEE (In Full)
ELECTRONIC RETAILING ASSOCIATION (E-RETAIL PAC)

A. Jeff Tuller
Full Name (Last, First, Middle Initial)

Mailing Address 5790 Fleet St
Suite 130

City Carlsbad State CA Zip Code 92008

FEC ID number of contributing federal political committee. **C**

Name of Employer Savvier Occupation President

Receipt For:
 Primary General
 Other (specify) ▼

Aggregate Year-to-Date ▼
250.00

Date of Receipt
04 / 30 / 2012
Transaction ID : SA11AI.5255

Amount of Each Receipt this Period
250.00

B. Ivan Wasserman
Full Name (Last, First, Middle Initial)

Mailing Address One Metro Center

City Washington State DC Zip Code 20005

FEC ID number of contributing federal political committee. **C**

Name of Employer Manatt Occupation Attorney

Receipt For:
 Primary General
 Other (specify) ▼

Aggregate Year-to-Date ▼
250.00

Date of Receipt
04 / 30 / 2012
Transaction ID : SA11AI.5277

Amount of Each Receipt this Period
250.00

C. Ray Watson
Full Name (Last, First, Middle Initial)

Mailing Address 10900 Wayzata Blvd

City Minnetonka State MN Zip Code 55305

FEC ID number of contributing federal political committee. **C**

Name of Employer Semperis, LLC Occupation

Receipt For:
 Primary General
 Other (specify) ▼

Aggregate Year-to-Date ▼
250.00

Date of Receipt
04 / 30 / 2012
Transaction ID : SA11AI.5275

Amount of Each Receipt this Period
250.00

SUBTOTAL of Receipts This Page (optional).....▶	750.00
TOTAL This Period (last page this line number only).....▶	4500.00

**SCHEDULE B (FEC Form 3X)
ITEMIZED DISBURSEMENTS**

Use separate schedule(s)
for each category of the
Detailed Summary Page

FOR LINE NUMBER:
(check only one)

<input type="checkbox"/> 21b	<input type="checkbox"/> 22	<input checked="" type="checkbox"/> 23	<input type="checkbox"/> 24	<input type="checkbox"/> 25	<input type="checkbox"/> 26
<input type="checkbox"/> 27	<input type="checkbox"/> 28a	<input type="checkbox"/> 28b	<input type="checkbox"/> 28c	<input type="checkbox"/> 29	<input type="checkbox"/> 30b

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NAME OF COMMITTEE (In Full)
ELECTRONIC RETAILING ASSOCIATION (E-RETAIL PAC)

Full Name (Last, First, Middle Initial)

A. WOMEN ON THE ROAD TO THE SENATE: 16 AND COUNTING - LOS ANGELES

Mailing Address 120 MARYLAND AVE NE

City WASHINGTON State DC Zip Code 20002

Purpose of Disbursement

Candidate Name

Office Sought: House Senate President
State: District:

Disbursement For: 2012
 Primary General
 Other (specify) ▼

Category/
Type

Date of Disbursement

M M / D D / Y Y Y Y Y Y
05 / 16 / 2012

Transaction ID : SB23.5196

Amount of Each Disbursement this Period

1000.00

Full Name (Last, First, Middle Initial)

B.

Mailing Address

City State Zip Code

Purpose of Disbursement

Candidate Name

Office Sought: House Senate President
State: District:

Disbursement For:
 Primary General
 Other (specify) ▼

Category/
Type

Date of Disbursement

M M / D D / Y Y Y Y Y Y

Amount of Each Disbursement this Period

Full Name (Last, First, Middle Initial)

C.

Mailing Address

City State Zip Code

Purpose of Disbursement

Candidate Name

Office Sought: House Senate President
State: District:

Disbursement For:
 Primary General
 Other (specify) ▼

Category/
Type

Date of Disbursement

M M / D D / Y Y Y Y Y Y

Amount of Each Disbursement this Period

SUBTOTAL of Disbursements This Page (optional)..... ▶

TOTAL This Period (last page this line number only)..... ▶

1000.00

1000.00