Image# 13961070512			_	PAGE 1 / 8
	EPORT OF R ND DISBURS Other Than An Autho	EMENTS	Office	Jse Only
	e or print V	Example: If typing, type	12FE4M5	•
COMMITTEE (in full)				
ADDRESS (number and street)	615 L STREET, NW			
Check if different	UITE 1100			
than previously v v v v v v v v v v v v v v v v v v v	VASHINGTON		DC 2003	36
2. FEC IDENTIFICATION NUMB	ER V CITY	•	STATE 🔺	ZIP CODE
C C00235309	3. IS T REF	HIS NEW ORT (N) OF	R X AMENDED)
 4. TYPE OF REPORT (Choose One) (a) Quarterly Reports: 	b) Monthly Report Due On: Mar 20			Year Only)
April 15	Apr 20	(M4) Jul 20 (M7	7) Oct 20 (M10	
Quarterly Report (Q1)	(c) 12-Day PRE -Election	Primary (12P)	General (12G)	Runoff (12R)
Quarterly Report (Q2) October 15	Report for the:	Convention (12C)	Special (12S)	
Quarterly Report (Q3) January 31 Year-End Report (YE)	Election	n		in the State of
July 31 Mid-Year Report (Non-election Year Only) (MY)	(d) 30-Day POST -Election	General (30G)	Runoff (30R)	Special (30S)
Termination Report (TER)	Report for the: Election of	m / D = D	/ Y = Y = Y = Y	in the State of
5. Covering Period	01 / Y Y Y Y Y 01 2011	through 07		011
I certify that I have examined this R		/ knowledge and belief it is	true, correct and comple	ete.
Type or Print Name of Treasurer	inda Woolley			
Signature of Treasurer	lley	[Electronically Filed]	Date 02 / 2	
NOTE: Submission of false, erroneous	, or incomplete information n	ay subject the person signin	g this Report to the penal	ties of 2 U.S.C. §437g.
Office Use Only				C FORM 3X Rev. 12/2004

02/22/2013 15 : 39

	-	SUMMARY PAGE	
1	FEC Form 3X (Rev. 02/2003)	OF RECEIPTS AND DISBURSEMENTS	Page 2
W	rite or Type Committee Name		
C	DIRECT VOICE, THE POLITICAL	ACTION COMMITTEE OF THE DIREC	CT MARKETING ASSOCIATION
R	eport Covering the Period: From:	07 01 2011 To	: 07 / 0 D / Y Y Y Y Y 31 2011
		COLUMN A This Period	COLUMN B Calendar Year-to-Date
6.	(a) Cash on Hand January 1, 2011		30260.03
	(b) Cash on Hand at Beginning of Reporting Period	39962.61	
	(c) Total Receipts (from Line 19)	0.00	37650.00
	 (d) Subtotal (add Lines 6(b) and 6(c) for Column A and Lines 6(a) and 6(c) for Column B) 	39962.61	67910.03
7.	Total Disbursements (from Line 31)	2550.56	30497.98
8.	Cash on Hand at Close of Reporting Period (subtract Line 7 from Line 6(d))	37412.05	37412.05
9.	Debts and Obligations Owed TO the Committee (Itemize all on Schedule C and/or Schedule D)	0.00	
10.	Debts and Obligations Owed BY the Committee (Itemize all on Schedule C and/or Schedule D)	0.00	

For further information contact:

Federal Election Commission 999 E Street, NW Washington, DC 20463

Toll Free 800-424-9530 Local 202-694-1100

	DI FEC Form 3X (Rev. 06/2004)	ETAILED SUMMARY PAGE of Receipts	Page 3
10	rite or Type Committee Name		Page 3
	DIRECT VOICE, THE POLITICAL ACT		
	Since TVOICE, THE FOETHEAE ACT		
R	eport Covering the Period: From: 07	1 / D D / Y Y Y Y 01 2011 To	0: 07 / 0 0 / Y Y Y Y
	I. Receipts	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
11.	Contributions (other than loans) From: (a) Individuals/Persons Other		
	Than Political Committees (i) Itemized (use Schedule A)	0.00	21750.00
	(ii) Unitemized (iii) TOTAL (add	, 0.00	900.00
	Lines 11(a)(i) and (ii)	0.00	, 22650.00
	(b) Political Party Committees(c) Other Political Committees	0.00	0.00
	(c) Other Foliatal Committees(such as PACs)(d) Total Contributions (add Lines	0.00	15000.00
	11(a)(iii), (b), and (c)) (Carry Totals to Line 33, page 5)	0.00	37650.00
12.	Transfers From Affiliated/Other Party Committees	0.00	0.00
13.	All Loans Received	0.00	0.00
	Loan Repayments Received Offsets To Operating Expenditures	0.00	0.00
16.	(Refunds, Rebates, etc.) (Carry Totals to Line 37, page 5) Refunds of Contributions Made	0.00	0.00
17.	to Federal Candidates and Other Political Committees Other Federal Receipts	0.00	0.00
	(Dividends, Interest, etc.) Transfers from Non-Federal and Levin Funds	0.00	0.00
	(a) Non-Federal Account (from Schedule H3)	0.00	7 0.00
	(b) Levin Funds (from Schedule H5)	0.00	0.00
	(c) Total Transfers (add 18(a) and 18(b))	0.00	0.00
19.	Total Receipts (add Lines 11(d), 12, 13, 14, 15, 16, 17, and 18(c))▶	0.00	37650.00
20.	Total Federal Receipts (subtract Line 18(c) from Line 19)►	0.00	37650.00

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DETAILED SUMMARY PAGE

FEC Form 3X (Rev. 02/2003)		Page 4			
II. Disbursements	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date			
Operating Expenditures: — (a) Allocated Federal/Non-Federal Activity (from Schedule H4)					
(i) Federal Share	0.00	0.0			
(ii) Non-Federal Share	0.00	0.00			
(b) Other Federal Operating Expenditures	50.56	497.9			
(c) Total Operating Expenditures	50.56	497.9			
(add 21(a)(i), (a)(ii), and (b)) ► Transfers to Affiliated/Other Party	7 7				
CommitteesContributions to	0.00	0.00			
Federal Candidates/Committees and Other Political Committees	2500.00	30000.00			
Independent Expenditures (use Schedule E)	0.00	0.0			
Coordinated Party Expenditures (2 U.S.C. §441a(d)) (use Schedule F)	0.00	0.00			
Loan Repayments Made	0.00	0.00			
Loans Made	0.00	0.00			
(a) Individuals/Persons Other Than Political Committees	0.00	0.00			
Than Political Committees					
(b) Political Party Committees(c) Other Political Committees	0.00	0.00			
(such as PACs)	0.00	0.00			
(d) Total Contribution Refunds	0.00	0.00			
(add Lines 28(a), (b), and (c))▶	7 7				
Other Disbursements	0.00	0.00			
Federal Election Activity (2 U.S.C. §431(20)) (a) Allocated Federal Election Activity					
(from Schedule H6)					
(i) Federal Share	0.00	0.00			
(ii) "Levin" Share	0.00	0.00			
(b) Federal Election Activity Paid Entirely With Federal Funds	0.00	0.0			
 (c) Total Federal Election Activity (add Lines 30(a)(i), 30(a)(ii) and 30(b))▶ 	0.00	0.00			
	7				
Total Disbursements (add Lines 21(c), 22, 23, 24, 25, 26, 27, 28(d), 29 and 30(c))	2550.56	30497.9			
Total Federal Disbursements					
(subtract Line 21(a)(ii) and Line 30(a)(ii) from Line 31)	2550.56	30497.98			
	2000.00				

L

DETAILED SUMMARY PAGE

of Disbursements

II. Net Contributions/Operating Expenditures	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date		
 Total Contributions (other than loans) (from Line 11(d), page 3) 	0.00	37650.00		
 Total Contribution Refunds (from Line 28(d)) 	0.00	0.00		
5. Net Contributions (other than loans) (subtract Line 34 from Line 33)	0.00	37650.00		
 Total Federal Operating Expenditures (add Line 21(a)(i) and Line 21(b)) 	50.56	497.98		
. Offsets to Operating Expenditures (from Line 15, page 3)	0.00	0.00		
. Net Operating Expenditures (subtract Line 37 from Line 36)	50.56	497.98		

:97 `A=G79 @@5 B9CIG`H9LH`F9 @5 H98 `HC`5 `F9DCFHžG7<98 I@9 `CF`+H9A=N5 H=CB

Form/Schedule: F3XA Transaction ID :

Clerical Error- Bank fee off by .53

Form/Schedule: Transaction ID:

S	CHEDULE B (FEC Form 3X)			F)B		UMBER:			PA	AGE	7 (DF 8	
ITEMIZED DISBURSEMENTS			Use separate schedule(s) for each category of the		hecl	k only	only one)							
			ummary Page			21b 27	22 28a		23 28b	24 28c		25 29	26 30b	
Ar or	ny information copied from such Reports and State for commercial purposes, other than using the na	ments may no me and addre	ot be sold or use ss of any politica	d by al con	any nmit	perso	n for the	purp	ose c	of soliciti	ng co	ntribu	tions	
\setminus	NAME OF COMMITTEE (In Full)									_				
	DIRECT VOICE, THE POLITICAL ACT				DIR	ECT	MARK		NG A	\SSOC	IAT	ION		
Δ	Full Name (Last, First, Middle Initial) PNC Bank						Date of	f Disl	burse	ment				
								/	D		Y Y	Y	Y	
	Mailing Address 1629 K Street, NW							07 01 2011						
	City Washington	State DC	Zip Code 20006				Trans	actio	on ID	: SB21B	.8952	2		
	Purpose of Disbursement PNC Checking Account Fees				-		Amoun	t of E	Each	Disburse	ement	t this I	Period	
	Candidate Name DIRECT VOICE, THE POLITICAL ACTION COMMITTEE OF THE DIRECT	T MARKETING ASS	SOCIATION	Cate	egor /pe	y/						14	.18	
	Office Sought: House Disburse	ment For:		- 13	he				7					
	Senate	Primary	General											
	State: District:	Other (speci	iy) 🔻											
_	Full Name (Last, First, Middle Initial)													
В.	PNC Bank	PNC Bank					Date of	f Disl						
	Mailing Address 1629 K Street, NW					07 05 / Y Y Y Y 2011								
	City Washington	State DC	Zip Code 20006				Trans	sactio	on ID	: SB21E	8.895	3		
	Purpose of Disbursement PNC Merchant Fees for CC						Amount of Each Disbursement this Period							
	Candidate Name DIRECT VOICE, THE POLITICAL ACTION COMMITTEE OF THE DIRECT MARKETING ASSOCIATION		SOCIATION	Category/ Type			35.85							
		ment For:		• 1					/					
	Senate President	Primary Other (speci	General											
_	State: District:		· <i>J</i> / V											
<u>с</u> .	Full Name (Last, First, Middle Initial)						Date of Disbursement							
						M M / D D / Y Y Y Y								
	Mailing Address 1629 K Street, NW						07		05	5	20	011	_	
	City State Zip Code Washington DC 20006						Transaction ID : SB21B.9208							
	Washington DC 20006 Purpose of Disbursement Bank Fee													
	Candidate Name DIRECT VOICE, THE POLITICAL ACTION COMMITTEE OF THE DIRECT MARKETING ASSOCIATION Type					y/	Amount of Each Disbursement this Period 0.53							
	Office Sought: House Disburse	ment For:			790				7	7				
	Senate	Primary	General											
	State: District:	Other (speci	iy) 🔻											
Г							_		_			-	_	
s	SUBTOTAL of Disbursements This Page (optional).								,	7		50	.56	
т	OTAL This Period (last page this line number only	/)							,			50	.56	

	CHEDULE B (FEC Form 3X)		FOR LINE				
ITEMIZED DISBURSEMENTS		Use separate schedule(s) for each category of the Detailed Summary Page	(check only 21b 27	22 X 23 24 25 26 28a 28b 28c 29 30b			
	y information copied from such Reports and Staten for commercial purposes, other than using the name						
	NAME OF COMMITTEE (In Full) DIRECT VOICE, THE POLITICAL ACTION	ON COMMITTEE OF T	HE DIRECT	MARKETING ASSOCIATION			
Α.	Full Name (Last, First, Middle Initial) MARY BONO MACK						
	Mailing Address PO BOX 3370			07 25 2011			
	City SPALM SPRINGS	State Zip Code CA 92263		Transaction ID : SB23.8954			
	Purpose of Disbursement Contribution to Mary Bono Mack Committee		····	Amount of Each Disbursement this Period			
			Category/	2500.00			
	Senate X President	nent For: 2012 Primary General Other (specify)	Туре	7 7 7 7			
в.	State: CA District: 36 Full Name (Last, First, Middle Initial)			Date of Disbursement			
	Mailing Address						
	City	State Zip Code					
	Purpose of Disbursement		Amount of Each Disbursement this Period				
	Candidate Name		Category/ Type				
	President	nent For: Primary General Other (specify) V					
	State: District: Full Name (Last, First, Middle Initial)						
C.		Date of Disbursement					
	Mailing Address						
	City						
	Purpose of Disbursement Candidate Name		Category/	Amount of Each Disbursement this Period			
		Primary General	Туре				
_	State: District:	Other (specify)					
⊢	UBTOTAL of Disbursements This Page (optional)			2500.00			
Т	OTAL This Period (last page this line number only)		••••••	2500.00			