

American Crossroads

1401 New York Avenue  
NW Suite 1200  
Washington

DC 20005

FEC ID No. C00487363

24-Hour Notice  48-Hour Notice

SCHEDULE E (FEC Form 3X)

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FOR LINE 24 OF FORM 3X

ITEMIZED INDEPENDENT EXPENDITURES

NAME OF COMMITTEE (In Full) American Crossroads	FEC IDENTIFICATION NUMBER <b>C</b> C00487363
Check if <input type="checkbox"/> 24-hour notice <input checked="" type="checkbox"/> 48-hour notice	

Full Name (Last, First, Middle, Initial) of Payee  
Crossroads Media, LLC

Date  
M M / D D / Y Y Y Y  
09 / 15 / 2010

Mailing Address  
66 Canal Center Plaza  
Ste. 555

Amount  
500400.30

City State Zip Code  
Alexandria VA 22314

Office Sought:  House State: CO  
 Senate District: \_\_\_\_\_  
 Presidential

Purpose of Expenditure  
TV/Media Placement

Category/Type 004

Check One:  Support  Oppose

Name of Federal Candidate supported or Opposed by expenditure:  
Michael F. Bennet

Disbursement For:  Primary  General 2010  
 Other (specify) : \_\_\_\_\_

Calendar Year-To-Date Per Election for Office Sought  
515091.30

Transaction ID: E.001

Full Name (Last, First, Middle, Initial) of Payee  
McCarthy Marcus Hennings, LTD

Date  
M M / D D / Y Y Y Y  
09 / 15 / 2010

Mailing Address  
1850 M Street, NW  
Ste. 235

Amount  
14691.00

City State Zip Code  
Washington DC 20026

Office Sought:  House State: CO  
 Senate District: \_\_\_\_\_  
 Presidential

Purpose of Expenditure  
TV/Media Production

Category/Type 004

Check One:  Support  Oppose

Name of Federal Candidate supported or Opposed by expenditure:  
Michael F. Bennet

Disbursement For:  Primary  General 2010  
 Other (specify) : \_\_\_\_\_

Calendar Year-To-Date Per Election for Office Sought  
515091.30

Transaction ID: E.002

(a) SUBTOTAL of Itemized Independent Expenditures .....	515091.30
(b) SUBTOTAL of Unitemized Independent Expenditures .....	
(c) TOTAL Independent Expenditures .....	515091.30

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Margee D. Clancy  
Signature

M M / D D / Y Y Y Y  
09 / 15 / 2010