

American Crossroads

1401 New York Avenue
NW Suite 1200
Washington

DC 20005

FEC ID No. C00487363

24-Hour Notice 48-Hour Notice

SCHEDULE E (FEC Form 3X)

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FOR LINE 24 OF FORM 3X

ITEMIZED INDEPENDENT EXPENDITURES

NAME OF COMMITTEE (In Full)
American Crossroads

FEC IDENTIFICATION NUMBER
C C00487363

Check if 24-hour notice 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee

Crossroads Media, LLC

Date

09 / 15 / 2010

Amount

500400.30

Mailing Address

66 Canal Center Plaza
Ste. 555

City

Alexandria

State

VA

Zip Code

22314

Office Sought:

House State: CO
 Senate District:
 Presidential

Purpose of Expenditure

TV/Media Placement

Category/
Type

004

Check One:

Support Oppose

Name of Federal Candidate supported or Opposed by expenditure:

Michael F. Bennet

Disbursement For:

Primary General 2010

Other (specify):

Transaction ID: E.001

Calendar Year-To-Date Per Election

515091.30

for Office Sought

Full Name (Last, First, Middle, Initial) of Payee

McCarthy Marcus Hennings, LTD

Date

09 / 15 / 2010

Amount

14691.00

Mailing Address

1850 M Street, NW
Ste. 235

City

Washington

State

DC

Zip Code

20026

Office Sought:

House State: CO
 Senate District:
 Presidential

Purpose of Expenditure

TV/Media Production

Category/
Type

004

Check One:

Support Oppose

Name of Federal Candidate supported or Opposed by expenditure:

Michael F. Bennet

Disbursement For:

Primary General 2010

Other (specify):

Transaction ID: E.002

Calendar Year-To-Date Per Election

515091.30

for Office Sought

(a) SUBTOTAL of Itemized Independent Expenditures

515091.30

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures

515091.30

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Margee D. Clancy

Signature

09 / 15 / 2010