

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES (Schedule E)

NAME OF COMMITTEE (In Full) New Day for America
FEC IDENTIFICATION NUMBER C C00581868
Check if [X] 24-hour report [] 48-hour report [X] New report [] Amends report filed on

Full Name of Payee New Day Media, LLC
Mailing Address 501 Morrison Road Suite 201
City Gahanna State OH Zip Code 43230
Purpose of Expenditure Media Buy Category/Type

Date of Public Distribution/Dissemination 03 / 11 / 2016
Amount 232500.00
Transaction ID : SE.6050
Date of Disbursement or Obligation 03 / 11 / 2016

Name of Federal Candidate JOHN R KASICH
[X] Support [] Oppose
Calendar Year-To-Date Per Election for Office Sought 1322841.00

Office Sought: [] House [X] President [] Senate State: OH
Disbursement For: [X] Primary [] General 2016 [] Other (specify)

Full Name of Payee
Mailing Address
City State Zip Code
Purpose of Expenditure Category/Type

Date of Public Distribution/Dissemination
Amount
Date of Disbursement or Obligation

Name of Federal Candidate
[] Support [] Oppose
Calendar Year-To-Date Per Election for Office Sought

Office Sought: [] House [] Senate State:
Disbursement For: [] Primary [] General [] Other (specify)

Table with 2 columns: Description and Amount. (a) SUBTOTAL of Itemized Independent Expenditures 232500.00, (b) SUBTOTAL of Unitemized Independent Expenditures, (c) TOTAL Independent Expenditures 232500.00

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

J. Matthew Yuskewich [Electronically Filed] Date 03 / 12 / 2016
Signature