FEC FORM 3X	AND	PORT OF F DDISBURS ther Than An Aut	SEMENTS	tee	Office Use On	ly
1. NAME OF COMMITTEE (in fu		EC MAILING LABEL PE OR PRINT 🕎	Example: If typing over the lines	g, type		
Valassis Direct Ma	I, Inc. Political Acti	ion Committee				
ADDRESS (number and	street)	Targeting Centre				
Check if differ than previousl reported. (AC	y Wind	dsor				
2. FEC IDENTIFICAT	ION NUMBER	¥ CI	ΓY 🛋	STAT		ODE 🔺
C00196659				NEW (N) OR	AMENDED (A)	
July 15 Quarterly October Quarterly January 3 Quarterly July 31 M Report(N Year Onl	report(Q1) Report(Q2) 5 Report(Q3) 11 Report(YE) lid-Year on-election	Due On:	General (30	(12C) 5	Aug 20 (M8) Sep 20 (M9) Oct 20 (M10) General (12G) Special (12G) in th Stat Runoff (30R) in th Stat	e of Special (30S)
5. Covering Period I certify that I have exam Type or Print Name of T Signature of Treasurer NOTE : Submission of f	ined this Report ar reasurer <u>Vin</u> Ele <u>ctronically</u> Fil	cent P. Giuliano	uliano	s true, correct and co	06 19	2 0 0 8
Office Use Only					FEC FO (Rev. 12/	RM 3X

Image# 28991296508

SUMMARY PAGE

OF RECEIPTS AND DISBURSEMENTS

Page 2

FEC Form 3X (Rev. 02/2003) Write or Type Committee Name Valassis Direct Mail, Inc. Political Action Committee MM DD YW м м D D 05 01 2008 05 31 2008 Report Covering the Period: From: To: **COLUMN A** COLUMN B **This Period** Calendar Year-to-Date 6. (a) Cash on Hand 48320.04 2008 January 1 (b) Cash on Hand at 49398.11 Begining of Reporting Period 802.81 3046.43 (c) Total Receipts (from Line 19) (d) Subtotal (add lines 6(b) and 6(c) for Column A and Lines 50200.92 51366.47 6(a) and 6(c) for Column B) 12.24 1177.79 7. Total Disbursements (from Line 31) Cash on Hand at Close of 8. **Reporting Period** 50188.68 50188.68 (subtract Line 7 from Line 6(d)) 9. Debts and Obligations owed то the committee (Itemize all on 0.00 Schedule C and/or Schedule D) 10. Debts and Obligations owed ΒY the committee (Itemize all on 0.00 Schedule C and/or Schedule D)

X This Committee has qualified as a multicandidate committee. (see FEC FORM 1M)

For further information contact:

Federal Election Commission 999 E street, NW Washington, DC 20463

> Toll Free 800-424-9530 Local 202-694-1100

FE6AN026

FEC Form 3X (Rev. 06/2004)		Page 3
Write or Type Committee Name Valassis Direct Mail, Inc. Political Action	Committee	
Report Covering the Period: From:	0.1 2009	o: 05 31 2008
I. Receipts	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
 Contributions (other than loans) From: (a) Individuals/Persons Other 		
(i) Itemized (use Schedule A)	240.00	240.00
(ii) Unitemized	518.70	2597.90
(iii) TOTAL (add Lines 11(a)(i) and (ii) 🅨	758.70	2837.90
(b) Political Party Committees	0.00	0.00
 (c) Other Political Committees (such as PACs) (d) Total Contributions (add Lines 	0.00	0.00
 (d) Total Contributions (add Lines 11(a)(iii),(b) and (c)) (Carry Totals to Line 33, page 5) 	758.70	2837.90
2. Transfers From Affiliated/Other Party Committees	0.00	0.00
3. All Loans Received	0.00	0.00
 Loan Repayments Received Offsets To Operating Expenditures 	0.00	0.00
(Refunds, Rebates, etc.) (Carry Totals to Line 37, page 5)	0.00	0.00
to Federal candidates and Other Political Committees	0.00	0.00
7. Other Federal Receipts (Dividends, Interest, etc.)	44.11	208.53
 Transfers from Non-Federal and Levin Funds (a) Non-Federal Account 	0.00	0.00
(from Schedule H3)		
(b) Levin Funds (from Schedule H5)	0.00	0.00
(c) Total Transfer (add 18(a) and 18(b)).	0.00	0.00
 Total Receipts (add Lines 11(d), 12, 13, 14, 15, 16, 17, and 18(c)) 	802.81	3046.43
20. Total Federal Receipts (subtract Line 18(c) from Line 19)	802.81	3046.43

DETAILED SUMMARY PAGE OF RECEIPTS

Image# 28991296509

Image# 28991296510

DETAILED SUMMARY PAGE

	II. DISBURSEMENTS	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
21. C (a	Operating Expenditures: a) Shared Federal/Non-Federal Activity (from Schedule H4)		
	(i) Federal Share	0.00	0.00
	(ii) Non-Federal Share	0.00	0.00
(1	b) Other Federal Operating Expenditures	12.24	177.79
(0	c) Total Operating Expenditures	12.24	177.79
2. Т	(add 21(a)(i), (a)(ii) and (b)) (add 21(a)(i), (a)(ii) and (b))	12.24	1/7.79
С	Committees	0.00	0.00
F	ederal Candidates/Committeesnn nd Other Political Committees	0.00	1000.00
	ndependent Expenditure	0.00	0.00
5. Ò	Coordinated Expenditures Made by Party		
(I	use Schedule F)	0.00	0.00
6. L	oan Repayments Made	0.00	0.00
7. L	oans Made	0.00	0.00
	tefunds of Contributions To:	0.00	0.00
	Than Political Committees		
	b) Political Party Committees	0.00	0.00
(0	c) Other Political Committees (such as PACs)	0.00	0.00
(0	d) Total Contribution Refunds	0.00	0.00
	(add Lines 28(a), (b), and (c)) 🕨	0.00	
9. C	Other Disbursements	0.00	0.00
	Federal Election Activity (2 U.S.C 431(20))		
	(a) Shared Federal Election Activity (from Schedule H6)		
	(i) Federal Share	0.00	0.00
	(ii) "Levin" Share	0.00	0.00
	(b) Federal Election Activity Paid Entirely	0.00	0.00
	With Federal Funds		
	Lines 30(a)(i), 30(a)(ii) and 30(b))	0.00	0.00
	Total Disbursements (add Lines 21(c), 22,	12.24	1177.79
2	23, 24, 25, 26, 27, 28(d), 29 and 30(c))		11/7./9
	Total Federal Disbursements		
	subtract Line 21(a)(ii) and Line 30(a)(ii) rom Line 31)	12.24	1177.79

Image# 28991296511

DETAILED SUMMARY PAGE

	FEC Form 3X (Rev. 02/2003)		Page \$
	III. Net Contributions/Operating Expenditures	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
33.	Total Contributions (other than loans) from Line 11(d), page 3)	758.70	2837.90
34.	Total Contribution Refunds (from Line 28(d))	0.00	0.00
35.	Net Contributions (other than loans) (subtract Line 34 from Line 33)	758.70	2837.90
36.	Total Federal Operating Expenditures (add Line 21(a)(i) and Line 21(b))	12.24	177.79
37.	Offsets to Operating Expenditures (from Line 15, page 3)	0.00	0.00
38.	Net Operating Expenditures (subtract Line 37 from Line 36)	12.24	177.79

FE6AN026

	SCHEDULE A (FEC Form 3X) ITEMIZED RECEIPTS	Use separate schedule(s) for each category of the Detailed Summary Page	FOR LINE NUMBER: PAGE 6 / 8 (check only one) 11a X 11a 11b 11c 12 13 14 15 16 17					
	Any information copied from such Reports and S or for commercial purposes, other than using the NAME OF COMMITTEE (In Full)	on for the purpose of soliciting contributions						
	Valassis Direct Mail, Inc. Political Action	Valassis Direct Mail, Inc. Political Action Committee						
Α.	Full Name (Last, First, Middle Initial) Paul (none) Giampolo	Date of Receipt						
	Mailing Address 633 Thoreau Circle	05 24 Y Y Y Y 005 24 2008						
	City	State Zip Code	Transaction ID: SA11AI.10105					
	Windsor	CT 06095	Amount of Each Receipt this Period					
	FEC ID number of contributing federal political committee.		60.00					
	Name of Employer ADVO, Inc.	Occupation Dir., Dist. Init. & Mail Reqs	Biweekly payroll deduction of \$20.00					
	Receipt For:	Aggregate Year-to-Date V						
	Other (specify) ▼	Primary General Other (specify) ▼						
В.	Full Name (Last, First, Middle Initial) Vincent P. Giuliano		Date of Receipt					
	Mailing Address 26 Hollowbrook Road	M M / D D / Y						
	City	State Zip Code CT 06095	Transaction ID: SA11AI.10106					
	Windsor		Amount of Each Receipt this Period					
	FEC ID number of contributing federal political committee.		60.00 Biweekly payroll deduction					
	Name of Employer ADVO, Inc.	Occupation SVP, Government Relations	of \$20.00					
	Receipt For:	Aggregate Year-to-Date 🔻	_					
	Primary General Other (specify) ▼	220.00						
C.	Full Name (Last, First, Middle Initial) Beth A. Keegan		Date of Receipt					
	Mailing Address 306 Auburn Road	0 5 / 2 4 / Y Y Y Y Y 0 5 / 2 4 / 2 0 0 8						
	City	State Zip Code	Transaction ID: SA11AI.10142					
	West Hartford	CT 06119	Amount of Each Receipt this Period					
	FEC ID number of contributing federal political committee.		60.00					
	Name of Employer ADVO, Inc.	Occupation VP Strategic Account	Biweekly payroll deduction of \$20.00					
	Receipt For: Primary General Other (specify) ▼	Aggregate Year-to-Date ▼ 220.00	1					
			<u> </u>					
	SUBTOTAL of Receipts This Page (optional)		180.00					
	TOTAL This Period (last page this line number	only)						

	SCHEDULE A (FEC Form 3X) ITEMIZED RECEIPTS		Use separate schedule(s) for each category of the Detailed Summary Page	FOR LINE NUMBER: PAGE 7 / 8 (check only one) 11a X 11a 11b 11c 12 13 14 15 16 17
	Any information copied from such Reports and St or for commercial purposes, other than using the	atements may	y not be sold or used by any person dress of any political committee to s	for the purpose of soliciting contributions solicit contributions from such committee.
	NAME OF COMMITTEE (In Full)			
	Valassis Direct Mail, Inc. Political Actio	n Committe	ee	
Α.	Full Name (Last, First, Middle Initial) Howard M. Tenenbaum			Date of Receipt
	Mailing Address 285 Cornwall Ave.			05 ^{//} 24 ^{//} 2008
	City	State	Zip Code	Transaction ID: SA11AI.10141
	Cheshire	СТ	06410	Amount of Each Receipt this Period
	FEC ID number of contributing federal political committee.	C		60.00
	Name of Employer	Occupatio	n	Biweekly payroll deduction of \$20.00
	Name of Employer ADVO, Inc.		Operations Process Support	
	Receipt For:	Aggregate	e Year-to-Date 🔻	
	Other (specify) ▼		220.00	

SUBTOTAL of Receipts This Page (optional)	►	60.00
TOTAL This Period (last page this line number only)	•	240.00

	SCHEDULE A (FEC Form 3X) ITEMIZED RECEIPTS		Use separate s for each catego Detailed Summ	ory of the	FOR LINE NUMBER: PAGE 8/8 (check only one) 11a 11a 11b 11c 12 13 14 15 16 \$\$\$\$\$\$\$\$\$17
	Any information copied from such Reports and St or for commercial purposes, other than using the NAME OF COMMITTEE (In Full)	atements ma name and ad	y not be sold or use dress of any politica	ed by any person al committee to s	for the purpose of soliciting contributions olicit contributions from such committee.
	Valassis Direct Mail, Inc. Political Actio	n Committ	ee		
Α.	Bank of America Mailing Address One Constitution Plaza				Date of Receipt 0 5 3 0 2 0 8
	City	State	Zip Code		Transaction ID: SA17.10143
	<u>Hartford</u>	СТ	06115-1600		Amount of Each Receipt this Period
	FEC ID number of contributing federal political committee.	C			44.11
	Name of Employer	Occupatio	n		Bank Interest
	Receipt For: Primary General Other (specify) ▼	Aggregate	e Year-to-Date 🔻	208.53	

SUBTOTAL of Receipts This Page (optional)	►	44.11
TOTAL This Period (last page this line number only)	►	44.11