

24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on : 10/23/2008
Democratic Senatorial Campaign Committee

120 Maryland Avenue, NE

Washington

DC

20002

FEC ID No. C00042366

☒ 24-Hour Notice ☐ 48-Hour Notice**SCHEDULE E (FEC Form 3X)****ITEMIZED INDEPENDENT EXPENDITURES**

PAGE OF 1/5

FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full)
Democratic Senatorial Campaign Committee

FEC IDENTIFICATION NUMBER

C C00042366

Check if ☒ 24-hour notice ☐ 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee

SquierKnappDunn Communications

Date

MM / DD / YYYY
10 / 22 / 2008

Amount

4000.00

Mailing Address

1818 N Street NW Ste 450

City

Washington

State

DC

Zip Code

20036

Purpose of Expenditure

Media Production Estimate

Category/
Type

Office Sought:

☐ House

State: NC

☒ Senate

District: 00

☐ Presidential

Check One:

☐ Support☒ Oppose

Disbursement For:

☐ Primary☒ General 2008☐ Other (specify):

Transaction ID: SE-54713

Calendar Year-To-Date Per Election

for Office Sought

10277619.44

Full Name (Last, First, Middle, Initial) of Payee

SquierKnappDunn Communications

Date:

MM / DD / YYYY
10 / 22 / 2008

Amount

4000.00

Mailing Address

1818 N Street NW Ste 450

City

Washington

State

DC

Zip Code

20036

Purpose of Expenditure

Media Production Estimate

Category/
Type

Office Sought:

☐ House

State: NC

☒ Senate

District: 00

☐ Presidential

Check One:

☒ Support☐ Oppose

Disbursement For:

☐ Primary☒ General 2008☐ Other (specify):

Transaction ID: SE-54714

Calendar Year-To-Date Per Election

for Office Sought

10277619.44

(a) SUBTOTAL of Itemized Independent Expenditures

8000.00

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures

Under penalty of perjury I certify that the Independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

John B. Piersch, Jr.

Signature

MM / DD / YYYY
10 / 22 / 2008

24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on :

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SCHEDULE E (FEC Form 3X)

ITEMIZED INDEPENDENT EXPENDITURES

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NAME OF COMMITTEE (in Full)
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Check if ☒ 24-hour notice ☐ 48-hour notice**C** C00042366

Full Name (Last, First, Middle, Initial) of Payee

Shorr Johnson Magnus

Date

MM / DD / YYYY
0 / 22 / 2008

Mailing Address

1831 Chestnut Street, 6th FL

Amount

13542.25

City

Philadelphia

State

PA

Zip Code

19103

Purpose of Expenditure

Media Production Estimate

Category/
Type

Office Sought:

☐ House

State: KY

☒ Senate

District: 00

☐ Presidential

Check One:

☐ Support☒ Oppose

Disbursement For:

☐ Primary☒ General 2008☐ Other (specify):

Transaction ID: SE-54715

Calendar Year-To-Date Per Election

for Office Sought

1982152.97

Full Name (Last, First, Middle, Initial) of Payee

Great American Media-GMMB

Date

MM / DD / YYYY
10 / 22 / 2008

Mailing Address

PO Box 7777

Amount

19800.00

City

Philadelphia

State

PA

Zip Code

19175-0061

Purpose of Expenditure

Media Production Estimate

Category/
Type

Office Sought:

☐ House

State: MN

☒ Senate

District: 00

☐ Presidential

Check One:

☐ Support☒ Oppose

Disbursement For:

☐ Primary☒ General 2008☐ Other (specify):

Transaction ID: SE-54716

Calendar Year-To-Date Per Election

for Office Sought

5105723.44

(a) SUBTOTAL of Itemized Independent Expenditures

33342.25

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures

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John B Paersch, Jr.

Signature

MM / DD / YYYY
10 / 23 / 2008

28039893508

24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on :

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SCHEDULE E (FEC Form 3X)

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NAME OF COMMITTEE (In Full)

Democratic Senatorial Campaign Committee

FEC IDENTIFICATION NUMBER

C C00042366

Check if ☒ 24-hour notice ☐ 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee

Great American Media-GMMB

Date

MM / DD / YYYY
10 / 22 / 2008

Mailing Address

PO Box 7777

Amount

425846.78

City

Philadelphia

State

PA

Zip Code

19175-0061

Office Sought:

☐ House

State: OR

☒ Senate

District: 00

☐ Presidential

Purpose of Expenditure

Media Buy TV

Category/

Type

Name of Federal Candidate supported or Opposed by expenditure:

Gordon Smith

Check One: ☐ Support ☒ OpposeDisbursement For: ☐ Primary ☒ General 2008☐ Other (specify):

Transaction ID: SE-54717

Additional Cost Disseminated
10/14/08

Calendar Year-To-Date Per Election

for Office Sought

10082841.73

Full Name (Last, First, Middle, Initial) of Payee

Great American Media-GMMB

Date:

MM / DD / YYYY
10 / 22 / 2008

Mailing Address

PO Box 7777

Amount

13654.58

City

Philadelphia

State

PA

Zip Code

19175-0061

Office Sought:

☐ House

State: OR

☒ Senate

District: 00

☐ Presidential

Purpose of Expenditure

Media Buy Internet

Category/

Type

Name of Federal Candidate supported or Opposed by expenditure:

Gordon Smith

Check One: ☐ Support ☒ OpposeDisbursement For: ☐ Primary ☒ General 2008☐ Other (specify):

Transaction ID: SE-54718

Additional Cost Disseminated
10/14/08

Calendar Year-To-Date Per Election

for Office Sought

10082841.73

(a) SUBTOTAL of Itemized Independent Expenditures

439501.36

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures

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John B Poersch, Jr.

Signature

MM / DD / YYYY
10 / 23 / 2008

FEC Schedule E (Form 24) (Revised 02/2003)

24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on :

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SCHEDULE E (FEC Form 3X)

ITEMIZED INDEPENDENT EXPENDITURES

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FOR LINE 24 OF FORM 3XNAME OF COMMITTEE (In Full)
Democratic Senatorial Campaign Committee

FEC IDENTIFICATION NUMBER

C C00042366

Check if ☒ 24-hour notice ☐ 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee

Great American Media-GMMB

Date

MM / DD / YYYY
10 / 22 / 2008

Amount

102740.64

Mailing Address

PO Box 7777

City

Philadelphia

State

PA

Zip Code

19175-0061

Purpose of Expenditure

Media Buy Radio

Category/
Type

Office Sought:

☐ House

State: OR

☒ Senate

District: 00

☐ Presidential

Check One:

☐ Support☒ Oppose

Disbursement For:

☐ Primary☒ General 2008☐ Other (specify):

Transaction ID: SE-54719

Additional Cost Disseminated
10/14/08

Calendar Year-To-Date Per Election

for Office Sought

10082841.73

Full Name (Last, First, Middle, Initial) of Payee

Bright Idea Creative, Inc.

Date

MM / DD / YYYY
10 / 22 / 2008

Amount

24355.00

Mailing Address

1824 Swann Street, NW

City

Washington

State

DC

Zip Code

20009

Purpose of Expenditure

Media Production Estimate

Category/
Type

Office Sought:

☐ House

State: CO

☒ Senate

District: 00

☐ Presidential

Check One:

☐ Support☒ Oppose

Disbursement For:

☐ Primary☒ General 2008☐ Other (specify):

Transaction ID: SE-54720

Calendar Year-To-Date Per Election

for Office Sought

4930284.68

(a) SUBTOTAL of Itemized Independent Expenditures

127095.64

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures

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John B Poersch, Jr.

Signature

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ITEMIZED INDEPENDENT EXPENDITURES

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NAME OF COMMITTEE (In Full)

Democratic Senatorial Campaign Committee

FEC IDENTIFICATION NUMBER

C C00042366

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Full Name (Last, First, Middle, Initial) of Payee

Great American Media-GMMB

Date

MM / DD / YYYY
10 / 22 / 2008

Mailing Address

PO Box 7777

Amount

869716.80

City

Philadelphia

State

PA

Zip Code

19175-0081

Office Sought:

☐ House

State: GA

☒ Senate

District: 00

☐ Presidential

Purpose of Expenditure

Media Buy TV

Category/

Type

Name of Federal Candidate supported or Opposed by expenditure:

Saxby Chambliss

Check One: ☐ Support ☒ OpposeDisbursement For: ☐ Primary ☒ General 2008☐ Other (specify):

Transaction ID: SE-54724

Calendar Year-To-Date Per Election

for Office Sought

2841254.55

(a) SUBTOTAL of Itemized Independent Expenditures

869716.80

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures

1477656.05

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

John B Poersch, Jr.

Signature

MM / DD / YYYY
10 / 23 / 2008

FEC Schedule E (Form 24) (Revised 02/2003)

28039893511

Federal Election Commission
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N/A
PREPARER

N/A
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(5/2004)

28039893512