



Bridget\_Weiss@aporter.com on 08/25/2008 07:36:57 PM

To: 2022190174@fcc.gov  
cc: "Ken Weber" <ken.weber@one.org>

Subject: The ONE Campaign - Form 9

On behalf of The ONE Campaign, please find attached a Form 9 disclosure. Although the communication at issue does not refer to any clearly identified federal candidate (instead containing the voices of the spouses of two federal candidates), The ONE Campaign is proceeding with this filing out of an abundance of caution. This filing is being made via email, as the online webform appears to provide an error message where the form does not refer to a federal candidate.

Please contact me if you have questions.

Sincerely,  
Bridget M. Weiss  
Arnold & Porter LLP  
Counsel to The ONE Campaign

(See attached file: DOC000.pdf)

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U.S. Treasury Circular 230 Notice

Any U.S. federal tax advice included in this communication (including any attachments) was not intended or written to be used, and cannot be used, for the purpose of (i) avoiding U.S. federal tax-related penalties or (ii) promoting, marketing or recommending to another party any tax-related matter addressed herein.

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Bridget Weiss  
Arnold & Porter LLP  
555 Twelfth Street, NW  
Washington, DC 20004-1206

Bridget\_Weiss@aporter.com  
Telephone: 202-942-5839  
Fax: 202-942-5999

For more information about Arnold & Porter LLP, click here:



<http://www.arnoldporter.com> DOC000.pdf

28039821499

# FEC FORM 9

## 24 HOUR NOTICE OF DISBURSEMENTS/OBLIGATIONS FOR ELECTIONEERING COMMUNICATIONS

### 1. Person Making the Disbursements/Obligations

(a) Name

**The ONE Campaign**

(b) Address (number and street) ☐ check if different than previously reported

**1400 Eye Street, NW**

(c) City, State and ZIP Code

**Washington, DC 20005**

2. FEC Identification Number

**C30000806**

(d) Name of Employer or Principal Place of Business

(e) Occupation

3. Is This Statement ☒ New  
or  
☐ Amended

4. Covering Period

**08 24 2008**  
through

**09 04 2008**

5. (a) Date of Public Distribution(s) **08 24 2008** (b) Communication Title **"Voices" ad**

6. The filer is a(n): (a) ☐ Individual (b) ☐ Unincorporated Organization (c) ☐ Qualified Nonprofit Corporation (11 CFR 114.10)

(d) ☒ Corporation, Labor Organization or Qualified Nonprofit Corporation making communications under 11 CFR 114.15

(e) Other, specify: \_\_\_\_\_

7. If the filer is an individual, unincorporated organization or qualified nonprofit corporation, were the disbursements made exclusively from donations to a segregated bank account? Yes ☐ No ☒

### 8. Custodian of Records

(a) Name

**David Lane**

(b) Address (number and street)

**1400 Eye Street, NW**

(c) City, State and ZIP Code

**Washington, DC 20005**

(d) Name of Employer or Principal Place of Business

**The ONE Campaign**

(e) Occupation

**President and CEO**

9. Total Donations This Statement

**0.00**

10. Total Disbursements/Obligations This Statement

**1,807,436.00**

Under penalty of perjury, I certify that this statement is true, correct and complete.

TYPE OR PRINT NAME OF PERSON COMPLETING FORM

**KEN WEBER, CEO**

SIGNATURE

*[Signature]*

DATE

**AUG 25, 2008**

NOTE: Submission of false, untruthful or incomplete information may subject the person signing this statement to the penalties of 2 U.S.C. §437c.

FEC FORM 9 (REV. 12/2007)

28039821500

List of Person(s) Sharing/Exercising Control  
(use additional pages as necessary)

PAGE 2 OF 4

11. Person(s) Sharing/Exercising Control

|                                                                                |                                            |
|--------------------------------------------------------------------------------|--------------------------------------------|
| A. (a) Name<br><b>David Lane</b>                                               |                                            |
| (b) Address (number and street)<br><b>1400 Eye Street, NW</b>                  |                                            |
| (c) City, State and ZIP Code<br><b>Washington, DC 20005</b>                    |                                            |
| (d) Name of Employer or Principal Place of Business<br><b>The ONE Campaign</b> | (e) Occupation<br><b>President and CEO</b> |
| B. (a) Name                                                                    |                                            |
| (b) Address (number and street)                                                |                                            |
| (c) City, State and ZIP Code                                                   |                                            |
| (d) Name of Employer or Principal Place of Business                            | (e) Occupation                             |
| C. (a) Name                                                                    |                                            |
| (b) Address (number and street)                                                |                                            |
| (c) City, State and ZIP Code                                                   |                                            |
| (d) Name of Employer or Principal Place of Business                            | (e) Occupation                             |
| D. (a) Name                                                                    |                                            |
| (b) Address (number and street)                                                |                                            |
| (c) City, State and ZIP Code                                                   |                                            |
| (d) Name of Employer or Principal Place of Business                            | (e) Occupation                             |
| E. (a) Name                                                                    |                                            |
| (b) Address (number and street)                                                |                                            |
| (c) City, State and ZIP Code                                                   |                                            |
| (d) Name of Employer or Principal Place of Business                            | (e) Occupation                             |

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**SCHEDULE 9-A**  
**Donation(s) Received**

PAGE 3 OF 4

|                                                                                                                                                                                                                                                        |                                      |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------|
| <p><b>A. Full Name of Donor</b></p> <p><b>None</b></p> <p>Mailing Address of Donor:</p> <p>City State Zip</p>                                                                                                                                          | <p>Date of Receipt</p> <p>Amount</p> |
| <p><b>B. Full Name of Donor</b></p> <p>Mailing Address of Donor:</p> <p>City State Zip</p>                                                                                                                                                             | <p>Date of Receipt</p> <p>Amount</p> |
| <p><b>C. Full Name of Donor</b></p> <p>Mailing Address of Donor:</p> <p>City State Zip</p>                                                                                                                                                             | <p>Date of Receipt</p> <p>Amount</p> |
| <p><b>D. Full Name of Donor</b></p> <p>Mailing Address of Donor:</p> <p>City State Zip</p>                                                                                                                                                             | <p>Date of Receipt</p> <p>Amount</p> |
| <p><b>E. Full Name of Donor</b></p> <p>Mailing Address of Donor:</p> <p>City State Zip</p>                                                                                                                                                             | <p>Date of Receipt</p> <p>Amount</p> |
| <p><b>SUBTOTAL</b> of Donations This Page (optional) <span style="float: right;">0.00</span></p> <hr/> <p><b>TOTAL</b> This Period (last page this line number only; carry total from last page to Line 9) <span style="float: right;">0.00</span></p> |                                      |

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**SCHEDULE 9-B**

**Disbursement(s) Made or Obligation(s)**

PAGE 4 OF 4

|                                                                                                           |  |                                                                                                                                                       |                                 |                                                                                                                                                                  |  |
|-----------------------------------------------------------------------------------------------------------|--|-------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|
| <b>A. Full Name (Last, First, Middle Initial) of Payee</b><br><b>The Glover Park Group LLC</b>            |  |                                                                                                                                                       |                                 | <b>Date of Disbursement or Obligation</b><br><b>08 19 2008</b>                                                                                                   |  |
| <b>Mailing Address of Payee</b><br><b>3299 K Street, NW, Suite 500</b>                                    |  |                                                                                                                                                       |                                 | <b>Amount</b><br><b>1,557,559.00</b>                                                                                                                             |  |
| <b>City State Zip Code</b><br><b>Washington, DC 20007</b>                                                 |  |                                                                                                                                                       |                                 | <b>Communication Date</b><br><b>08 24 2008</b>                                                                                                                   |  |
| <b>Name of Employer Occupation</b>                                                                        |  |                                                                                                                                                       |                                 |                                                                                                                                                                  |  |
| <b>Purpose of Disbursement (including title(s) of communication(s))</b><br><b>Media buy, "Voices"</b>     |  |                                                                                                                                                       |                                 |                                                                                                                                                                  |  |
| <b>Name of Federal Candidate</b><br><b>None (Cindy McCain)</b>                                            |  | <b>Office Sought</b><br><input checked="" type="checkbox"/> House<br><input type="checkbox"/> Senate<br><input checked="" type="checkbox"/> President | <b>State</b><br><b>National</b> | <b>Disbursement/Obligation For</b><br><input type="checkbox"/> Primary <input checked="" type="checkbox"/> General<br><input type="checkbox"/> Other (specify) ▶ |  |
| <b>Name of Federal Candidate</b><br><b>None (Michelle Obama)</b>                                          |  | <b>Office Sought</b><br><input checked="" type="checkbox"/> House<br><input type="checkbox"/> Senate<br><input checked="" type="checkbox"/> President | <b>State</b><br><b>National</b> | <b>Disbursement/Obligation For</b><br><input type="checkbox"/> Primary <input checked="" type="checkbox"/> General<br><input type="checkbox"/> Other (specify) ▶ |  |
| <b>Name of Federal Candidate</b><br><b>None (Michelle Obama)</b>                                          |  | <b>Office Sought</b><br><input type="checkbox"/> House<br><input type="checkbox"/> Senate<br><input type="checkbox"/> President                       | <b>State</b><br><b>National</b> | <b>Disbursement/Obligation For</b><br><input type="checkbox"/> Primary <input type="checkbox"/> General<br><input type="checkbox"/> Other (specify) ▶            |  |
| <b>B. Full Name (Last, First, Middle Initial) of Payee</b><br><b>The Martin Agency</b>                    |  |                                                                                                                                                       |                                 | <b>Date of Disbursement or Obligation</b><br><b>08 11 2008</b>                                                                                                   |  |
| <b>Mailing Address of Payee</b><br><b>One Shockhoe Plaza</b>                                              |  |                                                                                                                                                       |                                 | <b>Amount</b><br><b>249,877.00</b>                                                                                                                               |  |
| <b>City State Zip Code</b><br><b>Richmond, VA 23219</b>                                                   |  |                                                                                                                                                       |                                 | <b>Communication Date</b><br><b>08 24 2008</b>                                                                                                                   |  |
| <b>Name of Employer Occupation</b>                                                                        |  |                                                                                                                                                       |                                 |                                                                                                                                                                  |  |
| <b>Purpose of Disbursement (including title(s) of communication(s))</b><br><b>Ad production, "Voices"</b> |  |                                                                                                                                                       |                                 |                                                                                                                                                                  |  |
| <b>Name of Federal Candidate</b><br><b>None (Cindy McCain)</b>                                            |  | <b>Office Sought</b><br><input checked="" type="checkbox"/> House<br><input type="checkbox"/> Senate<br><input checked="" type="checkbox"/> President | <b>State</b><br><b>National</b> | <b>Disbursement/Obligation For</b><br><input type="checkbox"/> Primary <input checked="" type="checkbox"/> General<br><input type="checkbox"/> Other (specify) ▶ |  |
| <b>Name of Federal Candidate</b><br><b>None (Michelle Obama)</b>                                          |  | <b>Office Sought</b><br><input checked="" type="checkbox"/> House<br><input type="checkbox"/> Senate<br><input checked="" type="checkbox"/> President | <b>State</b><br><b>National</b> | <b>Disbursement/Obligation For</b><br><input type="checkbox"/> Primary <input checked="" type="checkbox"/> General<br><input type="checkbox"/> Other (specify) ▶ |  |
| <b>Name of Federal Candidate</b><br><b>None (Michelle Obama)</b>                                          |  | <b>Office Sought</b><br><input type="checkbox"/> House<br><input type="checkbox"/> Senate<br><input type="checkbox"/> President                       | <b>State</b><br><b>National</b> | <b>Disbursement/Obligation For</b><br><input type="checkbox"/> Primary <input type="checkbox"/> General<br><input type="checkbox"/> Other (specify) ▶            |  |
| <b>SUBTOTAL of Disbursements/Obligations This Page (optional)</b>                                         |  |                                                                                                                                                       |                                 | <b>1,807,436.00</b>                                                                                                                                              |  |
| <b>TOTAL This Period (last page this one number only; carry total from last page to Line 1C)</b>          |  |                                                                                                                                                       |                                 | <b>1,807,436.00</b>                                                                                                                                              |  |

28039821503

Federal Election Commission  
**ENVELOPE REPLACEMENT PAGE FOR INCOMING DOCUMENTS**  
 The FEC added this page to the end of this filing to indicate how it was received.

|                                                                                  |                                                 |
|----------------------------------------------------------------------------------|-------------------------------------------------|
| <input type="checkbox"/> Hand Delivered                                          | Date of Receipt                                 |
| <input type="checkbox"/> USPS First Class Mail                                   | Postmarked                                      |
| <input type="checkbox"/> USPS Registered/Certified                               | Postmarked (R/C)                                |
| <input type="checkbox"/> USPS Priority Mail                                      | Postmarked                                      |
| Delivery Confirmation™ or Signature Confirmation™ Label <input type="checkbox"/> |                                                 |
| <input type="checkbox"/> USPS Express Mail                                       | Postmarked                                      |
| <input type="checkbox"/> Postmark Illegible                                      |                                                 |
| <input type="checkbox"/> No Postmark                                             |                                                 |
| <input type="checkbox"/> Overnight Delivery Service (Specify):                   | Shipping Date                                   |
| Next Business Day Delivery <input type="checkbox"/>                              |                                                 |
| <input type="checkbox"/> Received from House Records & Registration Office       | Date of Receipt                                 |
| <input type="checkbox"/> Received from Senate Public Records Office              | Date of Receipt                                 |
| <input type="checkbox"/> Received from Electronic Filing Office                  | Date of Receipt                                 |
| <input checked="" type="checkbox"/> Other (Specify): <i>E-MAIL</i>               | Date of Receipt or Postmarked<br><i>8/26/08</i> |
| <i>Jm/A</i><br>PREPARER<br>(3/2005)                                              | <i>8/26/08</i><br>DATE PREPARED                 |

28039821504