

Leslie J. Kerman  
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September 18, 2000

**HAND-DELIVERED**

Dominick Ciaraldi  
Report Analyst  
Reports Analysis Division  
FEDERAL ELECTION COMMISSION  
999 B Street, N.W., Room 709  
Washington, D.C. 20463

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2000 SEP 18 P 2:09

RE: **DIRECT-VOICE, THE POLITICAL ACTION COMMITTEE OF THE DIRECT MARKETING ASSOCIATION: FEC ID #C00235309: JULY MONTHLY REPORT (06/01/00-06/30/00)**

Dear Mr. Ciaraldi:

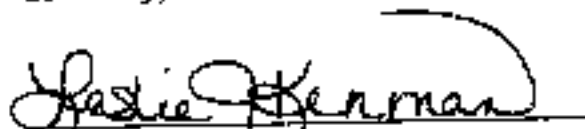
This responds to your correspondence dated September 13, 2000 in connection with the July Monthly Report (covering activity from June 1, 2000 through June 30, 2000) filed by direct\*voice, the Political Action Committee of The Direct Marketing Association ("the Committee").

The Committee responds to the questions raised in your letter as follows:

1. The Committee's contribution of \$1,800 to the Evan Bayh Committee of June 9, 2000 was correctly designated to Senator Bayh's Primary Election, which will occur in 2004. Senator Bayh was not a candidate in the May 2, 2000 Primary Election in Indiana.
2. The \$1,000 contribution received by the Committee on June 27, 2000 from the Micro Warehouse Political Action Committee was earmarked for "Friends of Harry Reid," and forwarded to the Reid campaign, via Committee check, on the same day. The entry on Page 7 for Line 11c of the Committee's Report which states that the referenced contribution was earmarked to Frist 2000, Inc. is an inadvertent error. An amended Page 7 for Line 11c is attached.
3. The Committee's disclosure of contribution refunds received from Donnelley for Congress was properly disclosed on Line 16.

We trust this satisfactorily responds to the issues raised in your letter of September 13, 2000. If you have additional questions, please call me at (202) 728-0721.

Sincerely,



Leslie J. Kerman  
On Behalf Of  
direct\*voice, the Political Action Committee of  
The Direct Marketing Association

**SCHEDULE A**

**ITEMIZED RECEIPTS**

Use separate schedule(s) for each category of the Detailed Summary Page

7 / 16

FOR LINE NUMBER 11C

Any information copied from such Reports and Statements may not be sold or used by any person for the purpose of soliciting contributions or for commercial purposes, other than using the name and address of any political committee to solicit contributions from such committee.

**NAME OF COMMITTEE (In Full)**  
**DIRECT VOICE, THE POLITICAL ACTION COMMITTEE OF THE DIRECT MARKETING ASSOCIATION**

<b>Full Name, Mailing Address, and ZIP Code</b> ACXION CORPORATION ASSOCIATES PAC #1 INFORMATION WAY LITTLE ROCK AR 72202	Name of Employer  Occupation	Date (month, day, year) 06/05/2000	Amount of Each Receipt this Period 2000.00 Earmarked
Receipt For: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify):	Aggregate Year-to-Date > \$ 4000.00		
<b>Full Name, Mailing Address, and ZIP Code</b> FITZGERALD FOR SENATE INC 50 NORTH BROCKWAY STREET SUITE 4-B PALATINE IL 60087	Name of Employer  Occupation	Date (month, day, year) 06/05/2000	Amount of Each Receipt this Period 2000.00 Earmarked
Receipt For: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify):	Aggregate Year-to-Date > \$ 0.00		[MEMO ITEM]
<b>Full Name, Mailing Address, and ZIP Code</b> ACXION CORPORATION ASSOCIATES PAC #1 INFORMATION WAY LITTLE ROCK AR 72202	Name of Employer  Occupation	Date (month, day, year) 06/22/2000	Amount of Each Receipt this Period 1000.00 Earmarked
Receipt For: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify):	Aggregate Year-to-Date > \$ 5000.00		
<b>Full Name, Mailing Address, and ZIP Code</b> FRIENDS FOR HARRY REID PO BOX 33006 RENO NV 89533	Name of Employer  Occupation	Date (month, day, year) 06/22/2000	Amount of Each Receipt this Period 1000.00 Earmarked
Receipt For: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify):	Aggregate Year-to-Date > \$ 0.00		[MEMO ITEM]
<b>Full Name, Mailing Address, and ZIP Code</b> FRIENDS FOR HARRY REID PO BOX 33006 RENO NV 89533	Name of Employer  Occupation	Date (month, day, year) 06/27/2000	Amount of Each Receipt this Period 1000.00 Earmarked
Receipt For: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify):	Aggregate Year-to-Date > \$ 0.00		[MEMO ITEM]
<b>Full Name, Mailing Address, and ZIP Code</b> MICRO WAREHOUSE POLITICAL ACTION COMMITTEE 535 CONNECTICUT AVE NDRWALK CT 06854	Name of Employer  Occupation	Date (month, day, year) 06/27/2000	Amount of Each Receipt this Period 2000.00 Earmarked
Receipt For: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify):	Aggregate Year-to-Date > \$ 2000.00		

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**SUBTOTALS** of Receipts This Page (Optional) .....

**TOTALS** This Period (last page this line number only) .....

4000.00

Federal Election Commission

**ENVELOPE REPLACEMENT PAGE  
FOR INCOMING DOCUMENTS**

The Commission has added this page to the end of this filing to indicate how it was received.

<input checked="" type="checkbox"/> Hand Delivered	Date of Receipt <i>9-18-00</i>
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<input type="checkbox"/> Postmark Illegible	
<input type="checkbox"/> Received from the House office of Records and Registration	Date of Receipt
<input type="checkbox"/> Received from the Senate Office of Public Records	Date of Receipt
<input type="checkbox"/> Other ( Specify):	Postmarked _____ and/or Date of Receipt
<input type="checkbox"/> Electronic Filing	
<i>Jmp</i> PREPARER	<i>9-18-00</i> DATE PREPARED